

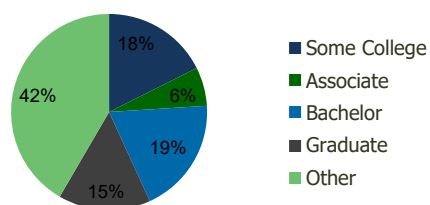
100340-Branhaven Plaza Branford, CT	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
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Demographics (2020)

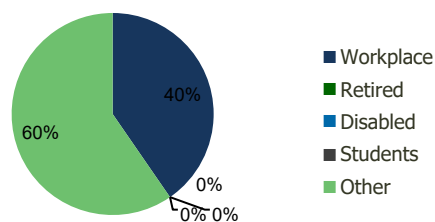
Current Population	8,680	41,391	104,807	364,907
Total Daytime Pop	8,322	38,532	104,567	447,412
Workplace Pop	3,754	15,561	41,292	194,924
Average Household Income	\$88,121	\$93,067	\$81,718	\$91,843
Median Household Income	\$75,505	\$70,447	\$62,415	\$66,153
Total Housing Units	4,022	18,145	42,847	143,695
Median Home Value	\$278,989	\$277,511	\$262,482	\$282,265
Bachelors Degree	18.7%	19.2%	16.8%	18.6%
Graduate Degree	19.5%	15.2%	12.7%	18.1%

Projections (2025)

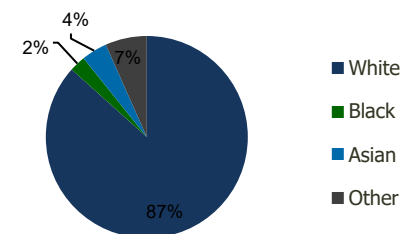
Projected Population	8,797	41,862	106,214	371,257
Projected 5 Year Pop Growth	0.3%	0.2%	0.3%	0.3%
Projected Households	4,078	18,357	43,409	146,429
Projected 5 Year Household Growth	0.3%	0.2%	0.3%	0.4%



Education (3-Mile)



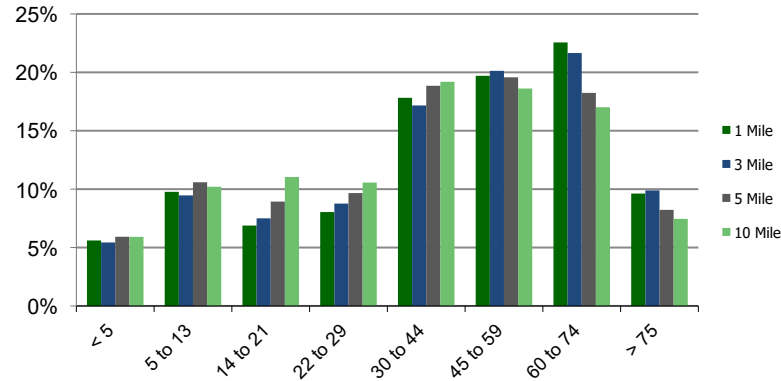
Daytime Population (3-Mile)



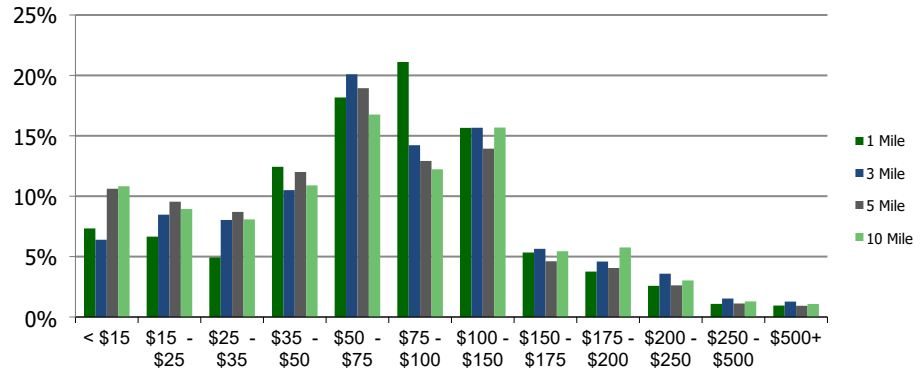
Ethnicity (3-Mile)

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Population by Age Range



Household Income by Income Range (\$000)



	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
100340-Branhaven Plaza Branford, CT				

Population	Current Estimated Population	8,680	41,391	104,807	364,907
	2010 Census Population	8,646	42,219	106,789	365,649
	2000 Census Population	8,804	41,788	101,769	350,370
	Historical Annual Growth 2000 to 2010	-0.18%	0.10%	0.48%	0.43%
	Estimated Annual Growth 2010 to 2020	0.04%	-0.18%	-0.17%	-0.02%
	Projected Annual Growth 2020 to 2025	0.27%	0.23%	0.27%	0.35%
Households	Current Estimated Households	4,022	18,145	42,847	143,695
	2010 Census Households	4,008	18,492	43,698	143,632
	2000 Census Households	3,938	17,977	41,625	138,348
	Historical Annual Growth 2000 to 2010	0.2%	0.3%	0.5%	0.4%
	Estimated Annual Growth 2010 to 2020	0.0%	-0.2%	-0.2%	0.0%
	Projected Annual Growth 2020 to 2025	0.3%	0.2%	0.3%	0.4%
	Population per Household	2.1	2.3	2.4	2.4
Ethnicity	White	87.1%	86.6%	72.6%	65.5%
	Black or African American	2.8%	2.6%	10.6%	19.3%
	Asian & Pacific Islander	5.4%	4.1%	2.9%	4.6%
	Other Races	4.7%	6.7%	14.0%	10.5%
	Hispanic or Latino Population	7.9%	10.1%	24.9%	17.3%
	Non Hispanic or Latino Population	92.1%	89.9%	75.1%	82.7%

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