

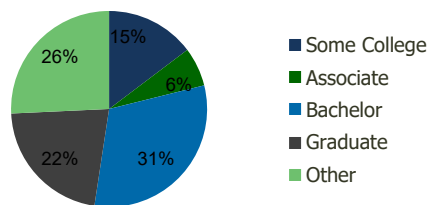
110210-Potomac Run Plaza Sterling, VA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
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### Demographics (2020)

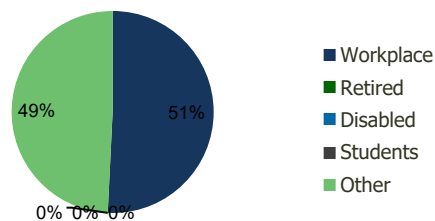
Current Population	12,642	92,381	191,099	536,861
Total Daytime Pop	19,008	91,931	212,718	604,798
Workplace Pop	12,110	46,674	119,330	335,187
Average Household Income	\$131,023	\$144,468	\$151,674	\$174,661
Median Household Income	\$112,348	\$121,683	\$124,192	\$140,768
Total Housing Units	4,313	31,558	67,164	186,329
Median Home Value	\$621,104	\$608,615	\$637,305	\$700,574
Bachelors Degree	30.3%	31.3%	32.8%	35.2%
Graduate Degree	21.3%	21.9%	25.3%	30.8%

### Projections (2025)

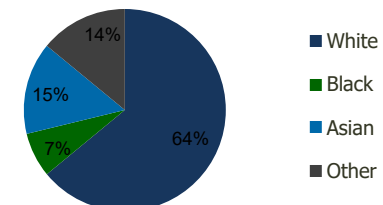
Projected Population	12,639	91,358	196,127	578,135
Projected 5 Year Pop Growth	0.0%	-0.2%	0.5%	1.5%
Projected Households	4,325	31,306	69,217	200,692
Projected 5 Year Household Growth	0.1%	-0.2%	0.6%	1.5%



Education (3-Mile)



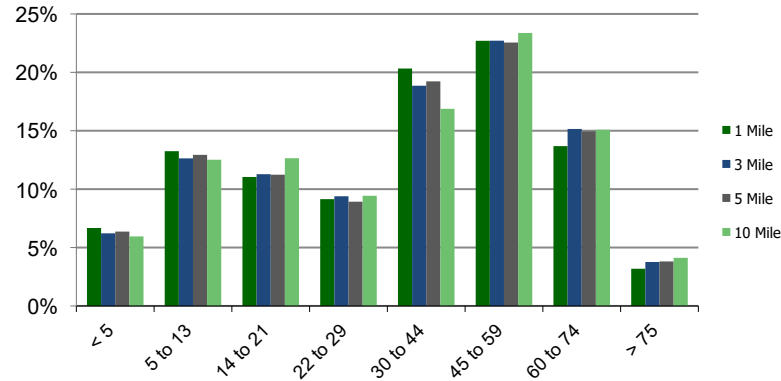
Daytime Population (3-Mile)



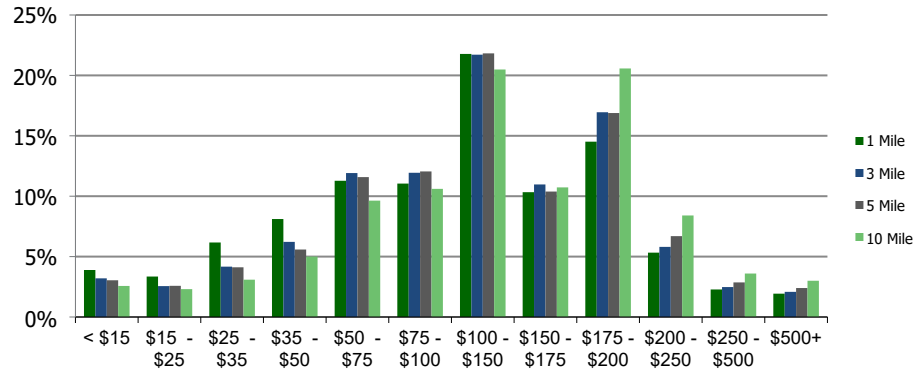
Ethnicity (3-Mile)

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**Population by Age Range**



**Household Income by Income Range (\$000)**



<b>110210-Potomac Run Plaza Sterling, VA</b>	<b>1.00 Mile Radius</b>	<b>3.00 Mile Radius</b>	<b>5.00 Mile Radius</b>	<b>10.00 Mile Radius</b>
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<b>Population</b>	Current Estimated Population	12,642	92,381	191,099	536,861
	2010 Census Population	11,694	88,323	173,395	453,219
	2000 Census Population	8,878	75,969	141,953	328,930
	Historical Annual Growth 2000 to 2010	2.79%	1.52%	2.02%	3.26%
	Estimated Annual Growth 2010 to 2020	0.73%	0.42%	0.91%	1.59%
	Projected Annual Growth 2020 to 2025	-0.01%	-0.22%	0.52%	1.49%
<b>Households</b>	Current Estimated Households	4,313	31,558	67,164	186,329
	2010 Census Households	3,974	29,959	60,347	157,411
	2000 Census Households	3,046	26,142	49,146	113,891
	Historical Annual Growth 2000 to 2010	2.7%	1.4%	2.1%	3.3%
	Estimated Annual Growth 2010 to 2020	0.8%	0.5%	1.0%	1.6%
	Projected Annual Growth 2020 to 2025	0.1%	-0.2%	0.6%	1.5%
	Population per Household	2.9	2.9	2.8	2.9
<b>Ethnicity</b>	White	57.0%	64.0%	63.2%	63.2%
	Black or African American	9.3%	7.2%	7.9%	7.6%
	Asian & Pacific Islander	17.7%	14.8%	16.5%	20.2%
	Other Races	15.9%	14.0%	12.3%	8.9%
	Hispanic or Latino Population	23.1%	22.4%	19.8%	13.2%
	Non Hispanic or Latino Population	76.9%	77.6%	80.2%	86.8%

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