

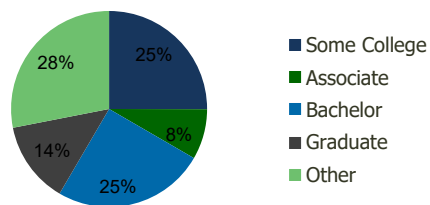
0039-Vista Balboa Center San Diego, CA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
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Demographics (2018)

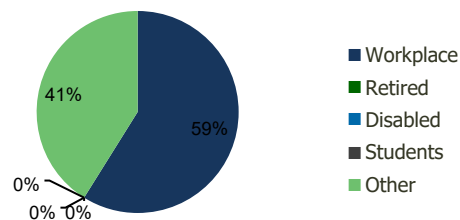
Current Population	13,468	121,173	346,928	1,241,356
Total Daytime Pop	42,788	257,528	570,515	1,767,037
Workplace Pop	32,966	151,657	333,122	860,432
Average Household Income	\$87,626	\$89,038	\$95,339	\$100,927
Median Household Income	\$68,604	\$70,995	\$74,812	\$74,040
Total Housing Units	5,348	46,237	149,153	484,684
Median Home Value	\$714,675	\$749,417	\$835,923	\$841,320
Bachelors Degree	22.9%	25.1%	29.7%	26.6%
Graduate Degree	14.0%	13.5%	20.6%	18.9%

Projections (2023)

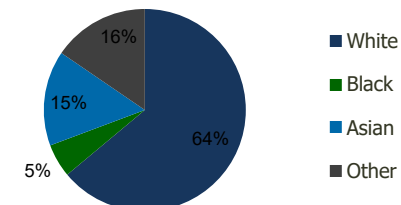
Projected Population	14,083	126,056	364,764	1,282,801
Projected 5 Year Pop Growth	0.9%	0.8%	1.0%	0.7%
Projected Households	5,601	48,268	157,084	501,812
Projected 5 Year Household Growth	0.9%	0.9%	1.0%	0.7%



Education (3-Mile)



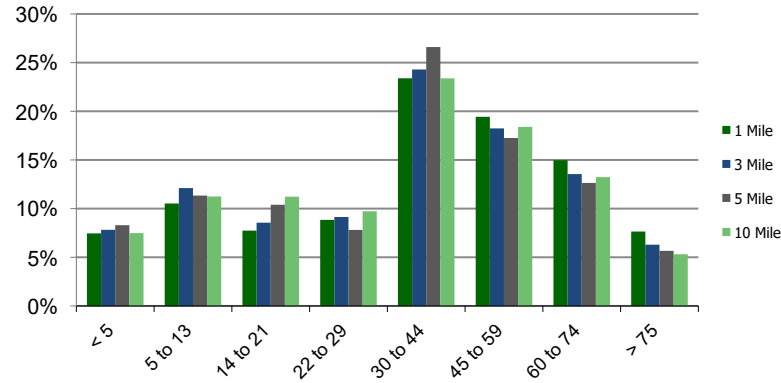
Daytime Population (3-Mile)



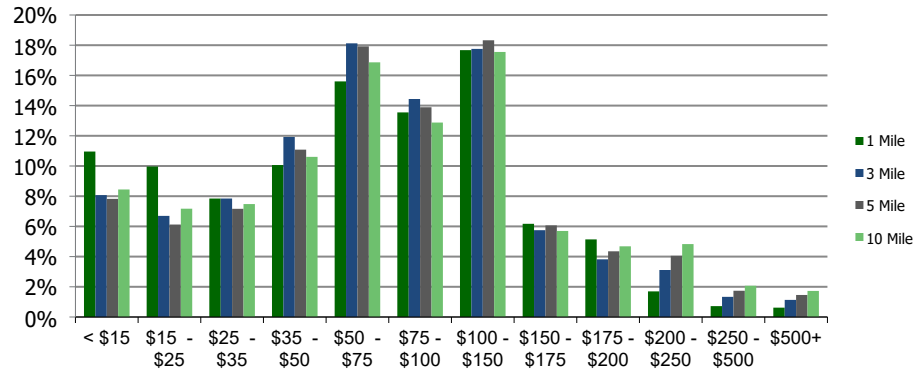
Ethnicity (3-Mile)

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Population by Age Range



Household Income by Income Range (\$000)



0039-Vista Balboa Center San Diego, CA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
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	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
Population	Current Estimated Population	13,468	121,173	346,928
	2010 Census Population	11,871	109,880	308,813
	2000 Census Population	11,452	107,688	297,792
	Historical Annual Growth 2000 to 2010	0.36%	0.20%	0.36%
	Estimated Annual Growth 2010 to 2012	1.45%	1.12%	1.34%
	Projected Annual Growth 2012 to 2018	0.90%	0.79%	1.01%
Households	Current Estimated Households	5,348	46,237	149,153
	2010 Census Households	4,692	41,568	132,110
	2000 Census Households	4,545	40,177	126,455
	Historical Annual Growth 2000 to 2010	0.3%	0.3%	0.4%
	Estimated Annual Growth 2010 to 2012	1.5%	1.2%	1.4%
	Projected Annual Growth 2012 to 2018	0.9%	0.9%	1.0%
	Population per Household	2.5	2.6	2.3
Ethnicity	White	63.3%	63.9%	67.3%
	Black or African American	5.0%	5.4%	4.7%
	Asian & Pacific Islander	17.3%	15.2%	15.3%
	Other Races	14.4%	15.5%	12.8%
	Hispanic or Latino Population	21.6%	23.6%	19.8%
	Non Hispanic or Latino Population	78.4%	76.4%	80.2%

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