

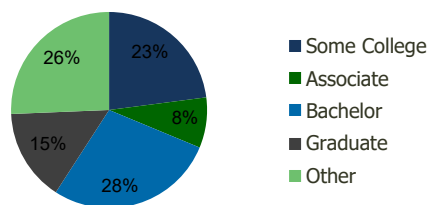
100390-Vista Balboa Center San Diego, CA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
---	---------------------	---------------------	---------------------	----------------------

## Demographics (2020)

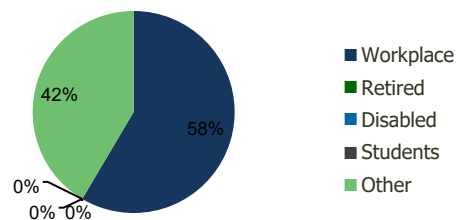
Current Population	12,135	120,980	335,445	1,245,776
Total Daytime Pop	47,811	254,606	567,281	1,778,792
Workplace Pop	37,938	148,941	327,362	846,641
Average Household Income	\$97,167	\$99,750	\$106,111	\$110,754
Median Household Income	\$81,292	\$81,569	\$83,857	\$81,630
Total Housing Units	4,862	45,967	144,005	485,809
Median Home Value	\$733,588	\$754,691	\$792,787	\$784,994
Bachelors Degree	27.2%	27.9%	31.7%	27.3%
Graduate Degree	14.3%	15.2%	20.8%	19.5%

## Projections (2025)

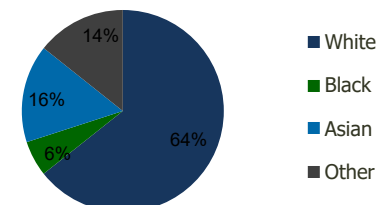
Projected Population	12,663	125,616	350,142	1,284,931
Projected 5 Year Pop Growth	0.9%	0.8%	0.9%	0.6%
Projected Households	5,082	47,904	150,623	502,141
Projected 5 Year Household Growth	0.9%	0.8%	0.9%	0.7%



Education (3-Mile)



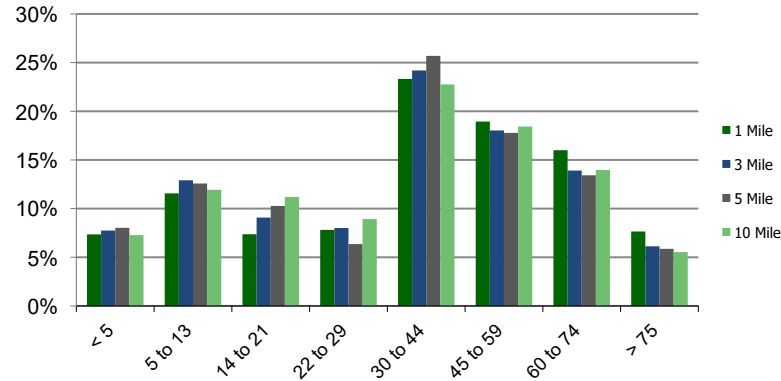
Daytime Population (3-Mile)



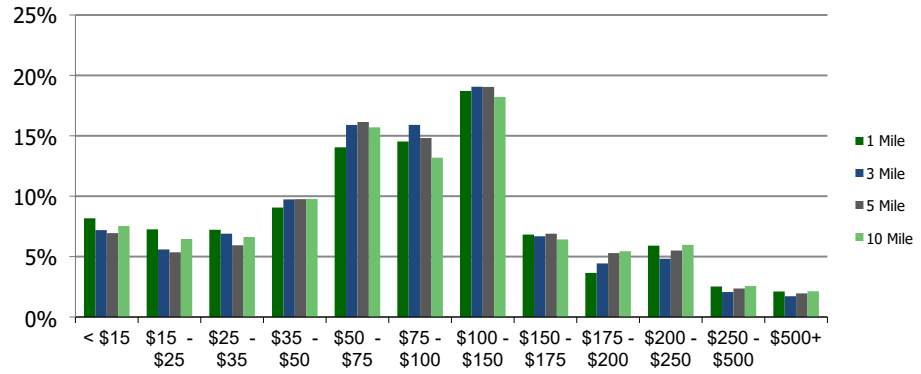
Ethnicity (3-Mile)

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

**Population by Age Range**



**Household Income by Income Range (\$000)**



**100390-Vista Balboa Center**  
San Diego, CA

1.00 Mile  
Radius

3.00 Mile  
Radius

5.00 Mile  
Radius

10.00 Mile  
Radius

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
<b>Population</b>	Current Estimated Population	12,135	120,980	335,445
	2010 Census Population	10,686	110,414	303,923
	2000 Census Population	10,227	108,030	293,641
	Historical Annual Growth 2000 to 2010	0.44%	0.22%	0.34%
	Estimated Annual Growth 2010 to 2020	1.19%	0.85%	0.92%
	Projected Annual Growth 2020 to 2025	0.86%	0.75%	0.86%
<b>Households</b>	Current Estimated Households	4,862	45,967	144,005
	2010 Census Households	4,256	41,511	129,597
	2000 Census Households	4,108	39,932	124,658
	Historical Annual Growth 2000 to 2010	0.4%	0.4%	0.4%
	Estimated Annual Growth 2010 to 2020	1.2%	1.0%	1.0%
	Projected Annual Growth 2020 to 2025	0.9%	0.8%	0.9%
	Population per Household	2.5	2.6	2.3
<b>Ethnicity</b>	White	62.3%	64.3%	68.4%
	Black or African American	5.5%	5.7%	4.9%
	Asian & Pacific Islander	18.9%	15.7%	14.5%
	Other Races	13.4%	14.3%	12.3%
	Hispanic or Latino Population	23.9%	23.9%	20.9%
	Non Hispanic or Latino Population	76.1%	76.1%	79.1%

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.