

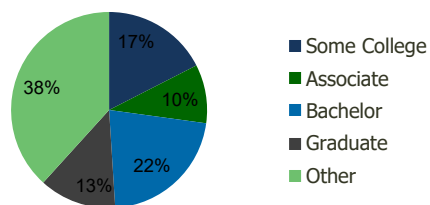
106200-Rockingham Plaza Salem, NH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
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Demographics (2019)

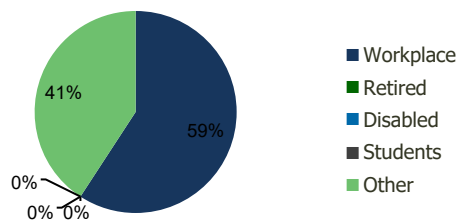
Current Population	4,918	35,587	135,539	472,062
Total Daytime Pop	9,130	44,784	111,682	442,463
Workplace Pop	6,080	26,513	47,226	173,121
Average Household Income	\$82,531	\$106,331	\$92,554	\$97,452
Median Household Income	\$60,508	\$87,221	\$69,455	\$72,832
Total Housing Units	2,195	13,590	48,208	173,879
Median Home Value	\$337,138	\$424,690	\$437,746	\$425,316
Bachelors Degree	19.8%	21.8%	17.0%	19.8%
Graduate Degree	11.9%	12.7%	9.6%	12.4%

Projections (2023)

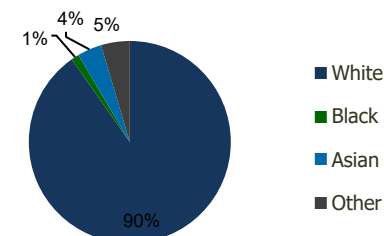
Projected Population	5,111	36,319	137,320	476,527
Projected 5 Year Pop Growth	0.8%	0.4%	0.3%	0.2%
Projected Households	2,278	13,874	48,903	175,587
Projected 5 Year Household Growth	0.7%	0.4%	0.3%	0.2%



Education (3-Mile)



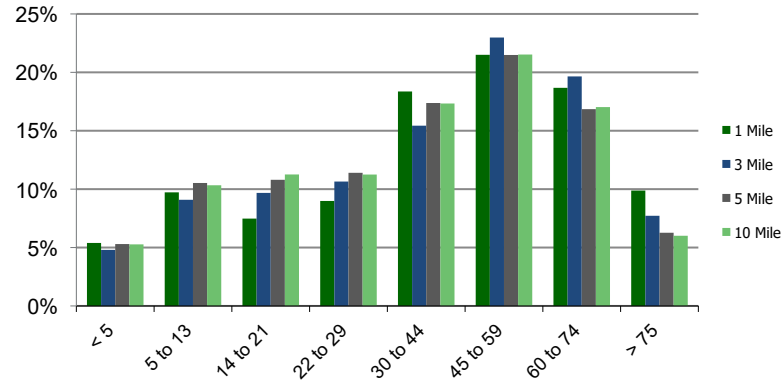
Daytime Population (3-Mile)



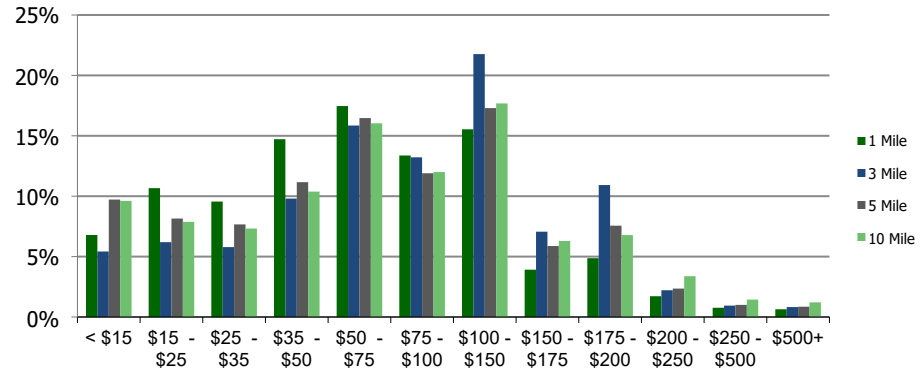
Ethnicity (3-Mile)

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Population by Age Range



Household Income by Income Range (\$000)



106200-Rockingham Plaza
Salem, NH

1.00 Mile
Radius

3.00 Mile
Radius

5.00 Mile
Radius

10.00 Mile
Radius

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
Population	Current Estimated Population	4,918	35,587	135,539
	2010 Census Population	4,512	33,236	126,092
	2000 Census Population	4,332	31,918	117,065
	Historical Annual Growth 2000 to 2010	0.41%	0.41%	0.75%
	Estimated Annual Growth 2010 to 2012	0.89%	0.70%	0.74%
	Projected Annual Growth 2012 to 2019	0.77%	0.41%	0.26%
Households	Current Estimated Households	2,195	13,590	48,208
	2010 Census Households	2,044	12,743	44,800
	2000 Census Households	1,830	11,779	41,955
	Historical Annual Growth 2000 to 2010	1.1%	0.8%	0.7%
	Estimated Annual Growth 2010 to 2012	0.7%	0.7%	0.8%
	Projected Annual Growth 2012 to 2019	0.7%	0.4%	0.3%
	Population per Household	2.2	2.6	2.8
Ethnicity	White	82.9%	90.3%	73.8%
	Black or African American	1.4%	1.2%	3.4%
	Asian & Pacific Islander	6.8%	3.9%	2.7%
	Other Races	8.9%	4.6%	20.1%
	Hispanic or Latino Population	14.0%	7.4%	33.7%
	Non Hispanic or Latino Population	86.0%	92.6%	66.3%

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