

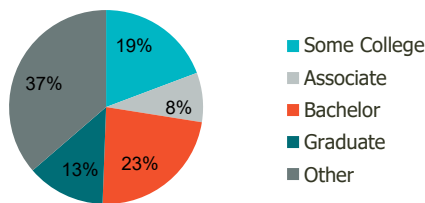
106200-Rockingham Plaza Salem, NH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
--------------------------------------	---------------------	---------------------	---------------------	----------------------

### Demographics (2022)

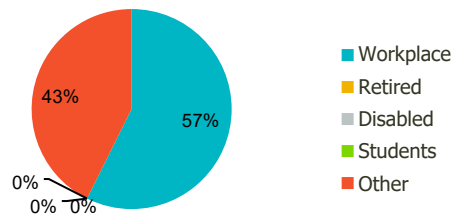
Current Population	5,281	36,743	138,442	480,890
Total Daytime Pop	9,035	44,141	114,628	443,451
Workplace Pop	5,853	25,318	45,411	162,598
Average Household Income	\$102,904	\$115,025	\$103,041	\$109,308
Median Household Income	\$77,314	\$94,912	\$78,250	\$83,330
Total Housing Units	2,383	14,094	49,440	177,375
Median Home Value	\$517,787	\$644,008	\$624,510	\$615,973
Bachelors Degree	23.1%	23.1%	18.3%	20.9%
Graduate Degree	14.7%	13.1%	9.9%	13.3%

### Projections (2027)

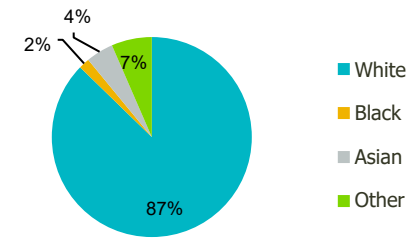
Projected Population	5,483	37,480	140,700	486,362
Projected 5 Year Pop Growth	0.8%	0.4%	0.3%	0.2%
Projected Households	2,472	14,377	50,324	179,537
Projected 5 Year Household Growth	0.7%	0.4%	0.4%	0.2%



Education (3-Mile)



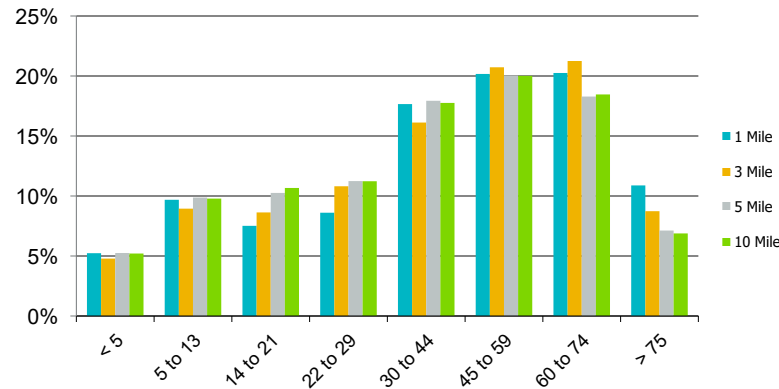
Daytime Population (3-Mile)



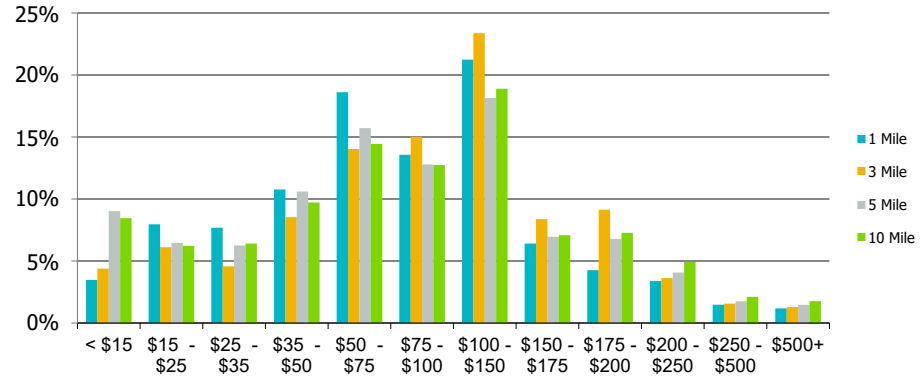
Ethnicity (3-Mile)

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

### Population by Age Range



### Household Income by Income Range (\$000)



	106200-Rockingham Plaza Salem, NH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
--	--------------------------------------	---------------------	---------------------	---------------------	----------------------

<b>Population</b>	Current Estimated Population	5,281	36,743	138,442	480,890
	2010 Census Population	4,512	33,246	125,636	442,628
	2000 Census Population	4,332	31,926	116,627	422,114
	Historical Annual Growth 2000 to 2010	0.41%	0.41%	0.75%	0.48%
	Estimated Annual Growth 2010 to 2022	1.24%	0.79%	0.76%	0.65%
	Projected Annual Growth 2022 to 2027	0.75%	0.40%	0.32%	0.23%
<b>Households</b>	Current Estimated Households	2,383	14,094	49,440	177,375
	2010 Census Households	2,044	12,746	44,705	162,805
	2000 Census Households	1,830	11,782	41,842	153,467
	Historical Annual Growth 2000 to 2010	1.1%	0.8%	0.7%	0.6%
	Estimated Annual Growth 2010 to 2022	1.2%	0.8%	0.8%	0.7%
	Projected Annual Growth 2022 to 2027	0.7%	0.4%	0.4%	0.2%
	Population per Household	2.2	2.6	2.8	2.7
<b>Ethnicity</b>	White	81.5%	87.3%	68.7%	75.5%
	Black or African American	2.2%	1.8%	3.9%	3.7%
	Asian & Pacific Islander	7.0%	4.4%	2.9%	4.4%
	Other Races	9.3%	6.5%	24.5%	16.4%
	Hispanic or Latino Population	11.6%	8.7%	35.3%	23.6%
	Non Hispanic or Latino Population	88.4%	91.3%	64.7%	76.4%

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.