

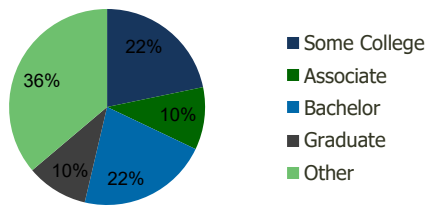
100110-Plaza at Brandon Town Center Brandon, FL	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
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Demographics (2021)

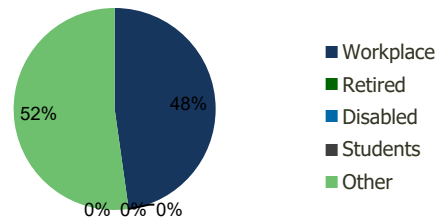
Current Population	8,603	95,856	222,363	636,353
Total Daytime Pop	11,983	98,746	225,649	713,338
Workplace Pop	6,509	47,179	98,238	283,499
Average Household Income	\$54,870	\$71,982	\$73,165	\$81,406
Median Household Income	\$45,311	\$59,483	\$59,119	\$60,610
Total Housing Units	3,639	38,070	84,016	238,150
Median Home Value	\$320,063	\$358,615	\$361,737	\$402,639
Bachelors Degree	19.7%	21.6%	19.2%	19.6%
Graduate Degree	11.2%	10.2%	8.5%	10.7%

Projections (2026)

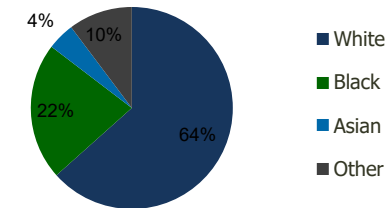
Projected Population	8,803	102,119	236,418	678,792
Projected 5 Year Pop Growth	0.5%	1.3%	1.2%	1.3%
Projected Households	3,755	40,697	89,518	254,379
Projected 5 Year Household Growth	0.6%	1.3%	1.3%	1.3%



Education (3-Mile)



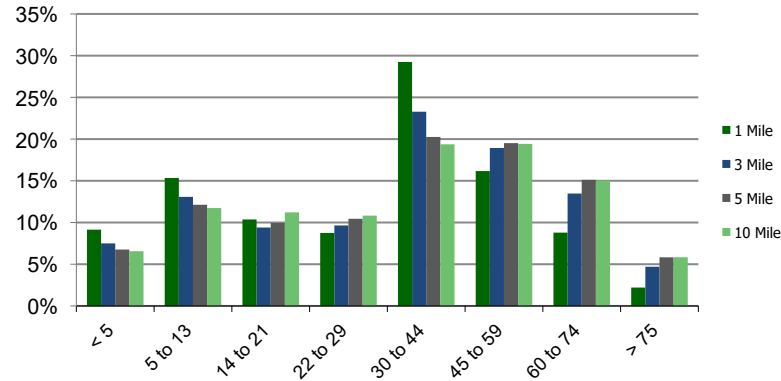
Daytime Population (3-Mile)



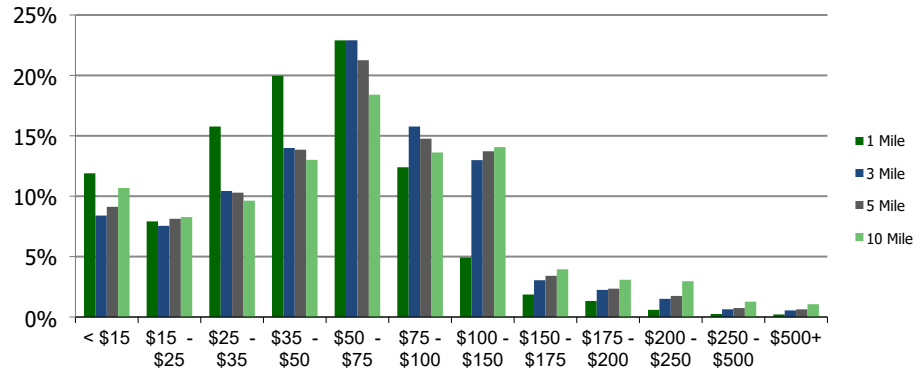
Ethnicity (3-Mile)

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Population by Age Range



Household Income by Income Range (\$000)



100110-Plaza at Brandon Town

Brandon, FL

1.00 Mile Radius

3.00 Mile Radius

5.00 Mile Radius

10.00 Mile Radius

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
Population				
Current Estimated Population	8,603	95,856	222,363	636,353
2010 Census Population	8,025	78,946	182,756	526,067
2000 Census Population	4,216	56,019	140,509	412,825
Historical Annual Growth 2000 to 2010	6.65%	3.49%	2.66%	2.45%
Estimated Annual Growth 2010 to 2020	0.59%	1.67%	1.68%	1.63%
Projected Annual Growth 2020 to 2025	0.46%	1.27%	1.23%	1.30%
Households				
Current Estimated Households	3,639	38,070	84,016	238,150
2010 Census Households	3,306	30,991	68,592	195,970
2000 Census Households	1,924	20,834	51,065	154,282
Historical Annual Growth 2000 to 2010	5.6%	4.1%	3.0%	2.4%
Estimated Annual Growth 2010 to 2020	0.8%	1.8%	1.7%	1.7%
Projected Annual Growth 2020 to 2025	0.6%	1.3%	1.3%	1.3%
Population per Household	2.3	2.4	2.6	2.6
Ethnicity				
White	56.0%	63.4%	66.6%	65.4%
Black or African American	29.5%	22.0%	20.3%	23.2%
Asian & Pacific Islander	4.0%	4.4%	3.6%	3.1%
Other Races	10.4%	10.3%	9.5%	8.4%
Hispanic or Latino Population	30.9%	27.0%	25.8%	23.1%
Non Hispanic or Latino Population	69.1%	73.0%	74.2%	76.9%

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