

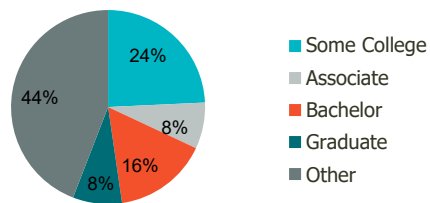
114080-Del Norte Plaza Escondido, CA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
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Demographics (2022)

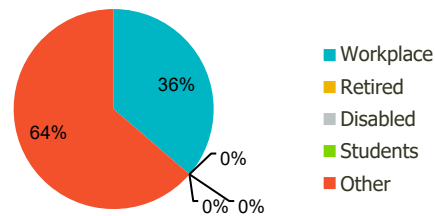
Current Population	24,794	144,544	216,985	496,341
Total Daytime Pop	19,187	140,986	210,844	514,871
Workplace Pop	4,843	51,190	64,882	160,433
Average Household Income	\$84,233	\$90,730	\$102,733	\$128,392
Median Household Income	\$69,774	\$69,508	\$77,980	\$95,788
Total Housing Units	8,451	45,385	69,033	167,573
Median Home Value	\$797,846	\$881,858	\$966,639	\$1,220,346
Bachelors Degree	14.6%	15.7%	18.9%	24.4%
Graduate Degree	9.0%	8.2%	10.2%	15.6%

Projections (2027)

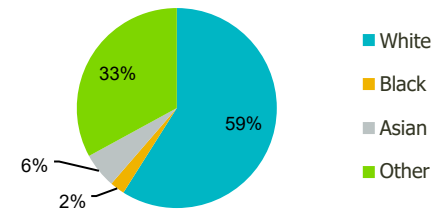
Projected Population	25,612	147,314	221,956	512,217
Projected 5 Year Pop Growth	0.7%	0.4%	0.5%	0.6%
Projected Households	8,735	46,286	70,680	172,990
Projected 5 Year Household Growth	0.7%	0.4%	0.5%	0.6%



Education (3-Mile)



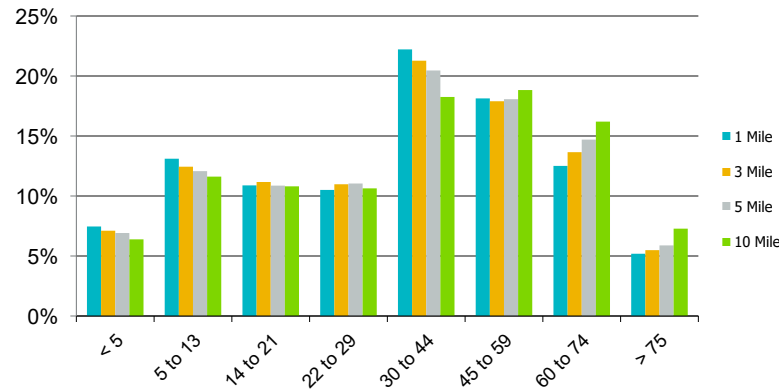
Daytime Population (3-Mile)



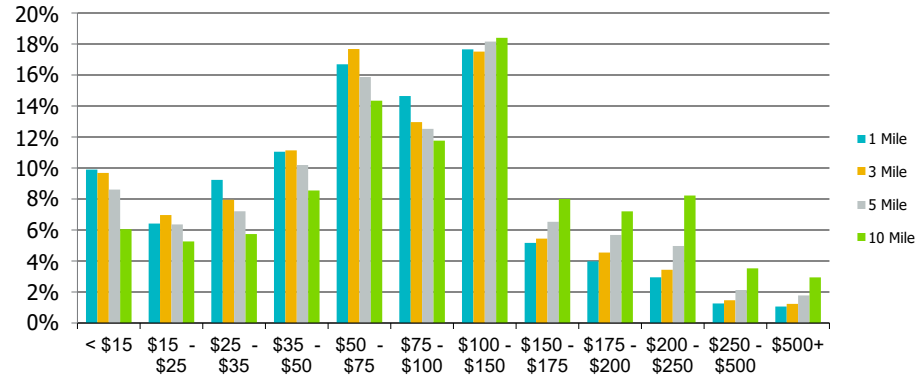
Ethnicity (3-Mile)

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Population by Age Range



Household Income by Income Range (\$000)



	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
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114080-Del Norte Plaza Escondido, CA					
	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
Population	Current Estimated Population	24,794	144,544	216,985	496,341
	2010 Census Population	23,179	136,973	203,308	456,659
	2000 Census Population	21,832	127,348	180,661	376,312
	Historical Annual Growth 2000 to 2010	0.60%	0.73%	1.19%	1.95%
	Estimated Annual Growth 2010 to 2022	0.53%	0.42%	0.51%	0.66%
	Projected Annual Growth 2022 to 2027	0.65%	0.38%	0.45%	0.63%
Households	Current Estimated Households	8,451	45,385	69,033	167,573
	2010 Census Households	8,010	43,113	64,671	154,254
	2000 Census Households	7,674	41,538	59,126	130,985
	Historical Annual Growth 2000 to 2010	0.4%	0.4%	0.9%	1.6%
	Estimated Annual Growth 2010 to 2022	0.4%	0.4%	0.5%	0.7%
	Projected Annual Growth 2022 to 2027	0.7%	0.4%	0.5%	0.6%
Population per Household	2.9	3.1	3.1	2.9	
Ethnicity	White	57.5%	59.0%	61.8%	65.8%
	Black or African American	3.1%	2.4%	2.2%	2.1%
	Asian & Pacific Islander	6.8%	5.7%	6.7%	9.2%
	Other Races	32.5%	32.9%	29.3%	22.9%
	Hispanic or Latino Population	49.7%	52.3%	46.5%	35.0%
	Non Hispanic or Latino Population	50.3%	47.7%	53.5%	65.0%

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