

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 33.943711, -117.995768

17-May-2019

## 1768-Whittwood Town Center

### Whittier, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
<b>POPULATION</b>				
2018 Estimated Population	19,476	174,917	415,584	2,170,805
2018 Daytime Population	20,145	154,199	440,619	2,421,180
2023 Population Forecast	19,993	178,324	423,139	2,215,615
2010 Census Population	19,398	171,532	408,299	2,120,572
2000 Census Population	18,201	164,702	395,831	2,088,718
1990 Census Population	17,211	148,528	362,216	1,888,706
Historical Annual Growth, 1990 to 2000	0.56%	1.04%	0.89%	1.01%
Historical Annual Growth, 2000 to 2010	0.64%	0.41%	0.31%	0.15%
Estimated Annual Growth, 2010 to 2018	0.05%	0.22%	0.20%	0.27%
Projected Annual Growth, 2018 to 2023	0.53%	0.39%	0.36%	0.41%
<b>HOUSEHOLDS</b>				
2018 Estimated Households	6,457	54,795	126,808	625,130
2023 Households Forecast	6,632	55,881	129,139	637,795
2010 Census Households	6,407	53,599	124,408	609,776
2000 Census Households	6,376	53,057	122,381	602,822
1990 Census Households	6,228	50,221	116,887	577,250
Historical Annual Growth, 1990 to 2000	0.23%	0.55%	0.46%	0.43%
Historical Annual Growth, 2000 to 2010	0.05%	0.10%	0.16%	0.11%
Estimated Annual Growth, 2010 to 2018	0.09%	0.25%	0.22%	0.28%
Projected Annual Growth, 2018 to 2023	0.53%	0.39%	0.37%	0.40%
2018 % Households With Children	30%	32%	32%	34%
2018 Persons per Household	2.98	3.12	3.22	3.44
<b>INCOME 2018</b>				
HH Income \$500,000 or more	1.36%	1.24%	1.31%	1.02%
HH Income \$250,000 to \$499,999	1.60%	1.47%	1.56%	1.22%
HH Income \$200,000 to \$249,999	3.76%	3.46%	3.65%	2.86%
HH Income \$175,000 to \$199,999	4.30%	4.60%	4.72%	3.53%
HH Income \$150,000 to \$174,999	7.14%	6.14%	5.96%	4.97%
HH Income \$100,000 to \$149,999	26.07%	20.47%	19.23%	17.19%
HH Income \$75,000 to \$99,999	14.32%	14.48%	14.16%	14.01%
HH Income \$50,000 to \$74,999	17.14%	16.92%	17.29%	18.24%
HH Income \$35,000 to \$49,999	8.08%	10.18%	10.50%	12.44%
HH Income \$25,000 to \$34,999	6.17%	6.95%	7.32%	8.19%
HH Income \$15,000 to \$24,999	5.12%	7.01%	7.04%	8.38%
HH Income \$0 to \$14,999	4.93%	7.08%	7.27%	7.96%
Average Household Income	\$101,216	\$95,262	\$95,178	\$85,479
Median Household Income	\$89,082	\$77,873	\$75,917	\$67,162
Per Capita Income	\$33,991	\$30,279	\$29,387	\$24,823
2000 Average Household Income	\$70,364	\$66,494	\$65,834	\$59,262
2000 Median Household Income	\$58,990	\$54,209	\$53,544	\$47,796
<b>WRKPLACE 2018</b>				
Workplace Establishments	461	2,838	10,715	52,841
Workplace Employees (Full Time Employees)	6,813	44,172	189,949	961,336

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<b>POPULATION BY AGE 2018</b>				
Count of Pop 0 to 4 years	1,276	11,625	27,818	150,505
Count of Pop 5 to 14 years	2,110	19,325	46,206	253,708
Count of Pop 14 to 22 years	1,997	18,965	44,289	235,158
Count of Pop 22 to 30 years	2,324	21,398	49,918	262,081
Count of Pop 30 to 45 years	3,380	32,512	77,891	427,363
Count of Pop 45 to 60 years	4,016	34,519	82,003	419,116
Count of Pop 60 to 75 years	3,022	25,592	61,101	301,543
Count of Pop 75+ years	1,352	10,981	26,359	121,331
Population 0 to 4 Years	6.55%	6.65%	6.69%	6.93%
Population 5 to 13 Years	10.83%	11.05%	11.12%	11.69%
Population 14 to 21 Years	10.25%	10.84%	10.66%	10.83%
Population 22 to 29 Years	11.93%	12.23%	12.01%	12.07%
Population 30 to 44 Years	17.35%	18.59%	18.74%	19.69%
Population 45 to 59 Years	20.62%	19.73%	19.73%	19.31%
Population 60 to 74 Years	15.51%	14.63%	14.70%	13.89%
Population 74 Years Plus	6.94%	6.28%	6.34%	5.59%
Median Age	39.1	37.2	37.4	36.2
<b>GENDER 2018</b>				
Male Population	9,471	85,505	203,376	1,069,464
Female Population	10,005	89,412	212,208	1,101,341
<b>RACE 2018</b>				
2018 Estimated Population	19,476	174,917	415,584	2,170,805
White	70.03%	60.60%	53.78%	49.86%
Black or African American	1.20%	1.59%	1.82%	3.01%
Asian or Pacific Islander	5.37%	9.89%	17.19%	19.21%
Other Races	23.41%	27.92%	27.21%	27.92%
<b>HISPANIC</b>				
2018 Hispanic Population	10,323	99,370	228,365	1,242,086
2018 Hispanic Population %	53.00%	56.81%	54.95%	57.22%
2023 Hispanic Population Forecast	10,627	101,549	233,123	1,267,405
2023 Hispanic Population % Projected	53.15%	56.95%	55.09%	57.20%
2000 Hispanic Population %	36.80%	46.53%	47.63%	52.38%
1990 Hispanic Population %	21.82%	31.67%	35.45%	42.12%
<b>EDUCATION (AGE 25+) 2018</b>				
Adult Population (25 Years or Older)	13,202	116,598	277,894	1,431,374
Elementary	3.35%	6.97%	8.12%	13.05%
Some High School	6.05%	7.37%	7.45%	9.67%
High School Graduate	22.68%	25.00%	23.87%	24.42%
Some College	28.45%	25.37%	23.46%	20.58%
Associates Degree	10.98%	9.47%	8.68%	7.62%
Bachelors Degree	18.68%	17.07%	18.93%	17.34%
Graduate Degree	9.80%	8.75%	9.49%	7.32%
% College (4+)	28.49%	25.82%	28.42%	24.66%
<b>HOUSING 2018</b>				
Total Housing Units	6,688	56,750	131,276	649,935
Owner Occupied Percent	71.70%	65.69%	63.62%	56.03%
Renter Occupied Percent	24.84%	30.87%	32.98%	40.16%
Vacant Housing Percent	3.45%	3.44%	3.40%	3.82%

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<b>HOMES BUILT BY YEAR 2018</b>				
Homes Built 2010 or later	0.35%	0.04%	0.11%	0.17%
Homes Built 2000 to 2009	3.42%	3.21%	3.98%	4.22%
Homes Built 1990 to 1999	1.55%	5.24%	5.14%	5.20%
Homes Built 1980 to 1989	3.00%	7.76%	9.24%	10.43%
Homes Built 1970 to 1979	7.90%	13.35%	17.21%	18.90%
Homes Built 1960 to 1979	18.36%	20.15%	20.33%	19.12%
Homes Built 1950 to 1959	61.18%	42.34%	33.25%	30.14%
Homes Built 1940 to 1949	2.55%	4.59%	6.05%	7.51%
Homes Built 1939 or earlier	1.69%	3.33%	4.68%	4.33%
<b>HOME VALUE (OWNER OCCUPIED) 2018</b>				
Property Value \$1,000,000 or more	31.61%	27.54%	30.41%	25.76%
Property Value \$750,000 to \$999,999	24.26%	23.04%	21.75%	20.80%
Property Value \$500,000 to \$749,999	34.65%	35.90%	33.62%	36.87%
Property Value \$400,000 to \$499,999	3.68%	5.27%	5.48%	6.73%
Property Value \$300,000 to \$399,999	1.76%	2.97%	3.09%	3.48%
Property Value \$200,000 to \$299,999	0.51%	1.32%	1.40%	1.39%
Property Value \$150,000 to \$199,999	0.05%	0.28%	0.45%	0.66%
Property Value \$100,000 to \$149,999	0.52%	0.34%	0.69%	0.79%
Property Value \$60,000 to \$99,999	0.81%	1.36%	1.29%	1.37%
Property Value \$40,000 to \$59,999	0.19%	0.41%	0.46%	0.53%
Property Value \$0 to \$39,999	1.97%	1.58%	1.38%	1.62%
Median Home Value	\$810,438	\$756,276	\$774,773	\$726,678
Median Rent per Month (Census 2000)	\$832	\$774	\$782	\$773
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2018</b>				
Employed Civilian Population 16+ by Occupation	9,582	82,568	195,566	1,022,811
Managerial/Executive	15.66%	15.37%	15.06%	12.60%
Professional Specialty	22.89%	20.53%	20.93%	18.03%
Healthcare Support	1.64%	1.77%	1.82%	2.02%
Sales	10.84%	11.23%	11.86%	11.31%
Office & Administrative Support	18.78%	16.87%	16.37%	15.38%
Protective Service	4.26%	2.72%	2.16%	1.85%
Food Preparation	3.17%	4.58%	4.68%	5.80%
Building Maintenance & Cleaning	0.96%	2.97%	3.01%	4.07%
Personal Care	4.77%	3.91%	3.91%	4.80%
Farming, Fishing, & Forestry	0.21%	0.31%	0.24%	0.36%
Construction	6.34%	6.97%	6.88%	8.03%
Production & Transportation	10.48%	12.78%	13.09%	15.74%
Percent White Collar	69.82%	65.77%	66.04%	59.35%
Percent Blue Collar	30.18%	34.23%	33.96%	40.65%
Median Employee Salary	48,609	46,441	47,167	46,290
Average Employee Salary	57,432	55,325	54,948	54,960
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	442	4,344	11,045	64,496
2018 Estimated Unemployed (Age 16 and Up)	341	4,183	9,333	53,389
2018 Estimated Unemployed Rate (Age 16 and Up)	3.14%	4.79%	4.56%	4.95%

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<b>TRANSPORTATION TO WORK 2018</b>				
Drive to Work Alone	84.15%	81.36%	79.70%	77.58%
Drive to Work Carpool	9.21%	9.37%	10.15%	11.63%
Travel to Work by Public Transportation	1.70%	2.66%	3.04%	3.75%
Drive to Work on Motorcycle	0.33%	0.25%	0.29%	0.26%
Drive to Work on Bicycle	0.21%	0.43%	0.45%	0.69%
Walk to Work	0.74%	1.95%	1.89%	1.98%
Other Means	0.02%	0.74%	1.04%	0.82%
Work at Home	3.64%	3.25%	3.42%	3.28%
<b>TRAVEL TIME TO WORK 2018</b>				
Travel Time in Less than 5 minutes	1.01%	1.55%	1.44%	1.27%
Travel to Work in 5 to 9 minutes	7.60%	7.10%	6.57%	6.48%
Travel to Work in 10 to 14 minutes	10.65%	12.64%	11.41%	11.59%
Travel to Work in 15 to 19 minutes	11.27%	11.99%	11.98%	13.16%
Travel to Work in 20 to 29 minutes	17.89%	18.85%	18.64%	20.16%
Travel to Work in 30 to 44 minutes	28.06%	26.21%	26.10%	25.60%
Travel to Work in 45 to 59 minutes	12.74%	11.69%	12.39%	10.40%
Travel to Work in 60 minutes or more	10.78%	9.96%	11.46%	11.34%
Average Travel Time to Work	29.3	28.8	29.0	28.2
<b>SPENDING PATTERNS 2018</b>				
Grocery Store Market Basket Weekly Per Capita Spending	\$57.54	\$56.95	\$56.82	\$56.30
Apparel and Related Services	\$15.43	\$14.97	\$14.90	\$14.45
Transportation	\$82.06	\$79.89	\$79.57	\$77.61
Healthcare	\$41.85	\$40.76	\$40.61	\$39.48
Entertainment	\$23.20	\$22.37	\$22.23	\$21.46
<b>LIFESTYLE SEGMENTATION 2018</b>				
Category A - Crème de la Crème	3,873	18,095	29,884	80,461
Category B - Urban Cliff Hangers	0	651	4,844	40,811
Category C - Urban Cliff Dwellers	889	10,176	23,196	119,693
Category D - Seasoned Urban Dwellers	0	602	5,033	9,712
Category E - Thriving Alone	1,154	4,463	7,531	23,081
Category F - Going it Alone	0	4,539	17,968	132,977
Category G - Struggling Alone	0	0	14	11,884
Category H - Single in the Suburbs	0	1,672	3,179	48,669
Category I - Married in the Suburbs	0	3,486	7,504	53,414
Category J - Retired in the Suburbs	116	4,575	11,637	32,042
Category K - Living with Nature	0	0	0	0
Category L - Working with Nature	0	0	0	0
Category M - Harlem Gateway	0	0	0	0
Category N - Espaniola	13,190	112,048	245,011	1,352,462
Category O - Specialties	0	10,840	53,087	244,599

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