

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2017 Estimates & Q4 2022 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 45.612996, -122.685539

9-Apr-2018

1767-Jantzen Beach Center

Portland, OR

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2017 Estimated Population	3,140	72,486	205,167	919,767	
	2017 Daytime Population	7,566	106,126	252,669	1,134,616	
	2022 Population Forecast	3,439	76,113	216,403	985,556	
	2010 Census Population	2,567	66,866	186,943	822,430	
	2000 Census Population	2,184	61,424	176,015	728,687	
	1990 Census Population	1,918	57,869	160,185	604,389	
	Historical Annual Growth, 1990 to 2000	1.31%	0.60%	0.95%	1.89%	
	Historical Annual Growth, 2000 to 2010	1.63%	0.85%	0.60%	1.22%	
	Estimated Annual Growth, 2010 to 2017	2.63%	1.05%	1.21%	1.45%	
	Projected Annual Growth, 2017 to 2022	1.84%	0.98%	1.07%	1.39%	
	HOUSEHOLDS	2017 Estimated Households	1,803	30,259	84,425	387,254
		2022 Households Forecast	1,978	31,851	89,234	416,190
2010 Census Households		1,467	27,743	76,548	344,008	
2000 Census Households		1,262	25,001	69,567	300,805	
1990 Census Households		1,100	24,068	63,803	251,758	
Historical Annual Growth, 1990 to 2000		1.39%	0.38%	0.87%	1.80%	
Historical Annual Growth, 2000 to 2010		1.51%	1.05%	0.96%	1.35%	
Estimated Annual Growth, 2010 to 2017		2.70%	1.13%	1.27%	1.54%	
Projected Annual Growth, 2017 to 2022		1.87%	1.03%	1.11%	1.45%	
2017 % Households With Children		9%	24%	25%	25%	
2017 Persons per Household		1.73	2.32	2.38	2.33	
INCOME 2017		HH Income \$500,000 or more	0.35%	0.44%	0.64%	1.08%
	HH Income \$250,000 to \$499,999	0.45%	0.53%	0.76%	1.29%	
	HH Income \$200,000 to \$249,999	1.13%	1.25%	1.80%	3.02%	
	HH Income \$175,000 to \$199,999	2.75%	1.34%	2.69%	4.05%	
	HH Income \$150,000 to \$174,999	4.75%	2.55%	3.47%	4.21%	
	HH Income \$100,000 to \$149,999	16.60%	12.47%	14.44%	15.97%	
	HH Income \$75,000 to \$99,999	11.76%	13.56%	13.84%	13.46%	
	HH Income \$50,000 to \$74,999	16.38%	18.66%	18.07%	17.63%	
	HH Income \$35,000 to \$49,999	7.79%	13.98%	13.43%	12.55%	
	HH Income \$25,000 to \$34,999	13.42%	10.34%	9.42%	8.82%	
	HH Income \$15,000 to \$24,999	12.74%	10.81%	9.68%	8.12%	
	HH Income \$0 to \$14,999	11.88%	14.07%	11.76%	9.79%	
Average Household Income	\$78,692	\$65,456	\$74,213	\$87,231		
Median Household Income	\$56,301	\$50,982	\$57,142	\$64,207		
Per Capita Income	\$45,303	\$28,049	\$31,054	\$37,212		
2000 Average Household Income	\$51,662	\$42,173	\$45,560	\$56,450		
2000 Median Household Income	\$38,461	\$35,039	\$37,062	\$43,677		
WRKPLACE 2017	Workplace Establishments	287	2,874	6,811	32,874	
	Workplace Employees (Full Time Employees)	6,272	52,213	132,671	593,015	

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POPULATION BY AGE 2017	Count of Pop 0 to 4 years	143	5,315	15,416	64,536
	Count of Pop 5 to 14 years	187	8,687	24,625	102,386
	Count of Pop 14 to 22 years	116	6,330	17,307	86,818
	Count of Pop 22 to 30 years	150	6,598	18,100	81,792
	Count of Pop 30 to 45 years	474	17,578	50,998	211,855
	Count of Pop 45 to 60 years	689	13,987	39,725	185,596
	Count of Pop 60 to 75 years	1,023	10,514	29,053	139,108
	Count of Pop 75+ years	357	3,478	9,943	47,674
	Population 0 to 4 Years	4.54%	7.33%	7.51%	7.02%
	Population 5 to 13 Years	5.97%	11.98%	12.00%	11.13%
	Population 14 to 21 Years	3.69%	8.73%	8.44%	9.44%
	Population 22 to 29 Years	4.79%	9.10%	8.82%	8.89%
	Population 30 to 44 Years	15.10%	24.25%	24.86%	23.03%
	Population 45 to 59 Years	21.94%	19.30%	19.36%	20.18%
	Population 60 to 74 Years	32.59%	14.50%	14.16%	15.12%
	Population 74 Years Plus	11.37%	4.80%	4.85%	5.18%
	Median Age	56.7	38.2	38.2	38.9
	GENDER 2017	Male Population	1,564	36,080	101,328
Female Population		1,576	36,406	103,839	464,629
RACE 2017	2017 Estimated Population	3,140	72,486	205,167	919,767
	White	86.40%	73.79%	75.13%	79.09%
	Black or African American	3.39%	8.56%	9.34%	4.50%
	Asian or Pacific Islander	2.81%	3.56%	3.34%	6.95%
	Other Races	7.40%	14.09%	12.18%	9.45%
HISPANIC	2017 Hispanic Population	219	9,894	23,664	79,178
	2017 Hispanic Population %	6.98%	13.65%	11.53%	8.61%
	2022 Hispanic Population Forecast	242	10,425	24,927	85,439
	2022 Hispanic Population % Projected	7.04%	13.70%	11.52%	8.67%
	2000 Hispanic Population %	3.17%	9.65%	9.03%	6.15%
1990 Hispanic Population %	2.16%	4.07%	3.75%	2.81%	
EDUCATION (AGE 25+) 2017	Adult Population (25 Years or Older)	2,642	49,737	141,346	636,404
	Elementary	3.47%	4.41%	3.45%	2.77%
	Some High School	5.73%	7.13%	5.71%	4.26%
	High School Graduate	20.85%	21.46%	19.91%	17.47%
	Some College	28.90%	26.02%	24.23%	22.95%
	Associates Degree	6.87%	8.37%	8.31%	8.24%
	Bachelors Degree	21.60%	20.80%	24.51%	26.46%
	Graduate Degree	12.58%	11.81%	13.89%	17.84%
	% College (4+)	34.18%	32.61%	38.40%	44.30%
HOUSING 2017	Total Housing Units	2,111	32,451	89,698	411,468
	Owner Occupied Percent	58.61%	49.10%	52.44%	52.93%
	Renter Occupied Percent	26.82%	44.15%	41.68%	41.19%
	Vacant Housing Percent	14.58%	6.75%	5.88%	5.88%

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HOMES BUILT BY YEAR 2017				
Homes Built 2010 or later	1.54%	0.39%	0.49%	0.61%
Homes Built 2000 to 2009	23.69%	13.23%	10.90%	14.18%
Homes Built 1990 to 1999	16.81%	7.18%	8.27%	15.11%
Homes Built 1980 to 1989	9.92%	5.49%	6.02%	8.41%
Homes Built 1970 to 1979	23.77%	13.47%	13.73%	14.22%
Homes Built 1960 to 1979	14.59%	9.65%	9.49%	9.33%
Homes Built 1950 to 1959	3.48%	11.13%	10.83%	9.55%
Homes Built 1940 to 1949	2.77%	13.38%	10.95%	7.00%
Homes Built 1939 or earlier	3.43%	26.06%	29.30%	21.60%
HOME VALUE (OWNER OCCUPIED) 2017				
Property Value \$1,000,000 or more	4.54%	2.55%	3.97%	9.37%
Property Value \$750,000 to \$999,999	4.81%	2.84%	5.27%	9.30%
Property Value \$500,000 to \$749,999	10.24%	18.10%	23.69%	25.57%
Property Value \$400,000 to \$499,999	8.25%	18.00%	19.40%	17.27%
Property Value \$300,000 to \$399,999	11.84%	24.50%	22.91%	19.38%
Property Value \$200,000 to \$299,999	16.91%	21.38%	15.78%	12.37%
Property Value \$150,000 to \$199,999	8.77%	5.35%	3.70%	2.51%
Property Value \$100,000 to \$149,999	6.30%	1.39%	1.52%	1.07%
Property Value \$60,000 to \$99,999	6.82%	1.14%	0.71%	0.66%
Property Value \$40,000 to \$59,999	3.72%	0.81%	0.56%	0.45%
Property Value \$0 to \$39,999	17.79%	3.94%	2.49%	2.04%
Median Home Value	\$245,259	\$365,257	\$412,032	\$466,726
Median Rent per Month (Census 2000)	\$838	\$587	\$615	\$648
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2017				
Employed Civilian Population 16+ by Occupation	1,682	35,889	105,500	476,143
Managerial/Executive	15.07%	14.65%	15.52%	17.81%
Professional Specialty	17.89%	24.57%	26.43%	28.66%
Healthcare Support	1.59%	2.06%	1.76%	1.77%
Sales	10.61%	8.99%	9.44%	10.05%
Office & Administrative Support	13.00%	12.23%	11.68%	11.89%
Protective Service	1.41%	1.53%	1.26%	1.28%
Food Preparation	6.91%	7.77%	7.82%	6.48%
Building Maintenance & Cleaning	4.51%	4.81%	3.85%	2.74%
Personal Care	8.85%	5.29%	4.72%	3.90%
Farming, Fishing, & Forestry	1.00%	0.53%	0.44%	0.33%
Construction	6.34%	5.91%	6.11%	5.35%
Production & Transportation	12.81%	11.64%	10.98%	9.73%
Percent White Collar	58.16%	62.52%	64.83%	70.18%
Percent Blue Collar	41.84%	37.48%	35.17%	29.82%
Median Employee Salary	37,675	45,315	44,763	45,663
Average Employee Salary	43,516	51,355	50,773	53,118
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	71	2,367	6,962	24,626
2017 Estimated Unemployed (Age 16 and Up)	66	1,915	5,157	21,365
2017 Estimated Unemployed Rate (Age 16 and Up)	3.67%	4.97%	4.62%	4.28%

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TRANSPORTATION TO WORK 2017				
Drive to Work Alone	66.39%	65.90%	64.65%	65.78%
Drive to Work Carpool	7.99%	10.11%	9.16%	8.66%
Travel to Work by Public Transportation	6.98%	9.33%	8.20%	8.59%
Drive to Work on Motorcycle	0.00%	0.31%	0.40%	0.38%
Drive to Work on Bicycle	0.94%	4.00%	6.63%	4.33%
Walk to Work	7.13%	3.61%	3.57%	4.75%
Other Means	1.78%	0.49%	0.61%	0.71%
Work at Home	8.79%	6.24%	6.73%	6.74%
TRAVEL TIME TO WORK 2017				
Travel Time in Less than 5 minutes	7.16%	2.57%	2.42%	2.27%
Travel to Work in 5 to 9 minutes	7.51%	8.87%	8.29%	8.18%
Travel to Work in 10 to 14 minutes	9.51%	16.00%	15.60%	14.58%
Travel to Work in 15 to 19 minutes	19.69%	16.88%	17.98%	18.47%
Travel to Work in 20 to 29 minutes	18.17%	23.46%	25.68%	26.20%
Travel to Work in 30 to 44 minutes	22.74%	20.16%	19.64%	20.02%
Travel to Work in 45 to 59 minutes	5.43%	5.78%	5.35%	5.48%
Travel to Work in 60 minutes or more	9.79%	6.27%	5.02%	4.81%
Average Travel Time to Work	19.1	21.8	21.9	21.8
SPENDING PATTERNS 2017				
Grocery Store Market Basket Weekly Per Capita Spending	\$53.83	\$52.38	\$52.59	\$53.04
Apparel and Related Services	\$13.66	\$13.30	\$13.73	\$14.29
Transportation	\$79.54	\$76.26	\$78.38	\$81.14
Healthcare	\$39.85	\$35.60	\$36.27	\$37.31
Entertainment	\$18.53	\$17.54	\$18.13	\$18.98
LIFESTYLE SEGMENTATION 2017				
Category A - Crème de la Crème	0	561	10,085	117,216
Category B - Urban Cliff Hangers	0	4,004	13,389	65,893
Category C - Urban Cliff Dwellers	0	4,451	16,592	53,017
Category D - Seasoned Urban Dwellers	0	816	2,672	7,969
Category E - Thriving Alone	1,436	4,764	17,986	129,154
Category F - Going it Alone	4	31,708	87,110	227,867
Category G - Struggling Alone	0	14,272	21,834	44,435
Category H - Single in the Suburbs	0	4,441	14,642	104,451
Category I - Married in the Suburbs	0	0	4,739	95,870
Category J - Retired in the Suburbs	242	2,384	6,353	38,644
Category K - Living with Nature	0	0	0	207
Category L - Working with Nature	0	0	701	4,759
Category M - Harlem Gateway	0	0	0	0
Category N - Espaniola	0	0	0	1,651
Category O - Specialties	1,445	2,746	4,475	11,499

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