

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2022 Estimates & Q4 2027 Projections



Latitude/Longitude: 45.612996, -122.685539

9-Mar-2023

117670-Jantzen Beach Center

Portland, OR

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2022 Estimated Population	3,492	75,993	214,175	953,160	
	2022 Daytime Population	7,075	100,577	246,874	1,098,959	
	2027 Population Forecast	3,881	79,429	223,017	1,004,337	
	2010 Census Population	2,601	66,746	187,296	822,189	
	2000 Census Population	2,211	61,305	175,968	728,739	
	1990 Census Population	1,934	57,789	160,188	604,464	
	Historical Annual Growth, 1990 to 2000	1.35%	0.59%	0.94%	1.89%	
	Historical Annual Growth, 2000 to 2010	1.64%	0.85%	0.63%	1.21%	
	CY Estimated Annual Growth, 2010 to 2022	2.34%	1.02%	1.06%	1.17%	
	FY Projected Annual Growth, 2022 to 2027	2.13%	0.89%	0.81%	1.05%	
	HOUSEHOLDS	2022 Estimated Households	2,020	32,058	88,534	400,471
		2027 Households Forecast	2,253	33,642	92,438	423,286
2010 Census Households		1,474	27,685	76,705	344,065	
2000 Census Households		1,274	24,956	69,556	300,881	
1990 Census Households		1,110	24,049	63,817	251,892	
Historical Annual Growth, 1990 to 2000		1.38%	0.37%	0.86%	1.79%	
Historical Annual Growth, 2000 to 2010		1.47%	1.04%	0.98%	1.35%	
CY Estimated Annual Growth, 2010 to 2022		2.51%	1.16%	1.13%	1.20%	
FY Projected Annual Growth, 2022 to 2027		2.21%	0.97%	0.87%	1.11%	
2022 % Households With Children		9%	21%	23%	24%	
2022 Persons per Household		1.72	2.30	2.37	2.34	
INCOME 2022		HH Income \$500,000 or more	1.08%	1.24%	1.54%	1.92%
	HH Income \$250,000 to \$499,999	1.22%	1.47%	1.82%	2.30%	
	HH Income \$200,000 to \$249,999	2.89%	3.45%	4.26%	5.38%	
	HH Income \$175,000 to \$199,999	6.21%	4.51%	5.22%	6.33%	
	HH Income \$150,000 to \$174,999	6.25%	6.22%	6.50%	6.51%	
	HH Income \$100,000 to \$149,999	20.40%	17.09%	18.18%	18.87%	
	HH Income \$75,000 to \$99,999	13.95%	12.98%	13.77%	13.28%	
	HH Income \$50,000 to \$74,999	15.39%	17.12%	17.17%	16.01%	
	HH Income \$35,000 to \$49,999	10.11%	11.52%	10.27%	9.84%	
	HH Income \$25,000 to \$34,999	8.55%	7.00%	6.59%	6.38%	
	HH Income \$15,000 to \$24,999	7.84%	7.15%	6.77%	5.68%	
	HH Income \$0 to \$14,999	6.13%	10.23%	7.91%	7.49%	
Current Year Average Household Income	\$97,666	\$91,405	\$99,986	\$110,725		
Current Year Median Household Income	\$78,084	\$69,365	\$77,086	\$82,697		
Per Capita Income	\$56,582	\$39,258	\$41,905	\$47,074		
2000 Average Household Income	\$51,013	\$42,096	\$45,552	\$56,476		
2000 Median Household Income	\$38,166	\$35,048	\$37,073	\$43,681		
2027 Projected Average Household Income	\$116,845	\$109,130	\$119,479	\$132,211		
2027 Projected Median Household Income	\$96,870	\$83,486	\$91,606	\$99,860		
WRKPLACE 2022	Workplace Establishments	309	2,937	6,864	32,729	
	Workplace Employees (Full Time Employees)	5,218	45,325	111,989	490,282	

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POPULATION BY AGE 2022	Count of Pop 0 to 4 years	145	4,929	14,162	59,821
	Count of Pop 5 to 14 years	290	9,592	27,550	113,841
	Count of Pop 14 to 22 years	146	7,445	20,633	91,754
	Count of Pop 22 to 30 years	143	5,952	16,387	82,215
	Count of Pop 30 to 45 years	481	15,834	45,340	191,724
	Count of Pop 45 to 60 years	649	15,668	44,800	198,032
	Count of Pop 60 to 75 years	1,071	11,877	32,336	155,219
	Count of Pop 75+ years	568	4,696	12,967	60,554
	Population 0 to 4 Years	4.14%	6.49%	6.61%	6.28%
	Population 5 to 13 Years	8.31%	12.62%	12.86%	11.94%
	Population 14 to 21 Years	4.19%	9.80%	9.63%	9.63%
	Population 22 to 29 Years	4.11%	7.83%	7.65%	8.63%
	Population 30 to 44 Years	13.77%	20.84%	21.17%	20.11%
	Population 45 to 59 Years	18.58%	20.62%	20.92%	20.78%
	Population 60 to 74 Years	30.66%	15.63%	15.10%	16.28%
	Population 74 Years Plus	16.26%	6.18%	6.05%	6.35%
Median Age	57.8	40.4	40.3	40.8	
GENDER 2022	Male Population	1,725	37,839	105,818	471,725
	Female Population	1,767	38,153	108,357	481,435
RACE 2022	2022 Estimated Population	3,492	75,993	214,175	953,160
	White	80.86%	73.27%	74.31%	77.18%
	Black or African American	2.22%	7.66%	8.45%	4.27%
	Asian or Pacific Islander	2.77%	3.45%	3.45%	7.56%
	Other Races	14.15%	15.62%	13.80%	10.99%
HISPANIC	2022 Hispanic Population	397	10,059	25,992	89,841
	2022 Hispanic Population %	11.38%	13.24%	12.14%	9.43%
	2027 Hispanic Population Forecast	494	10,456	27,267	96,623
	2027 Hispanic Population % Forecast	12.72%	13.16%	12.23%	9.62%
	2000 Hispanic Population %	3.26%	9.66%	9.01%	6.17%
1990 Hispanic Population %	2.26%	4.08%	3.75%	2.81%	
EDUCATION (AGE 25+) 2022	Adult Population (25 Years or Older)	2,860	51,737	145,583	656,033
	Elementary	3.14%	3.47%	2.83%	2.46%
	Some High School	5.30%	5.67%	4.60%	3.67%
	High School Graduate	21.98%	19.18%	18.70%	17.06%
	Some College	26.60%	23.43%	21.75%	21.11%
	Associates Degree	9.51%	9.01%	8.35%	7.91%
	Bachelors Degree	17.99%	25.61%	27.54%	28.73%
	Graduate Degree	15.48%	13.62%	16.24%	19.07%
% College (4+)	33.47%	39.24%	43.78%	47.79%	
HOUSING 2022	Total Housing Units	2,328	34,324	94,093	425,243
	Owner Occupied Percent	59.35%	49.70%	52.62%	53.22%
	Renter Occupied Percent	27.43%	43.70%	41.48%	40.95%
	Vacant Housing Percent	13.22%	6.60%	5.91%	5.83%

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HOMES BUILT BY YEAR 2022	Homes Built 2010 or later	1.77%	0.22%	0.21%	0.26%
	Homes Built 2000 to 2009	21.16%	13.29%	10.65%	13.97%
	Homes Built 1990 to 1999	12.84%	6.84%	8.36%	15.02%
	Homes Built 1980 to 1989	13.87%	5.89%	6.43%	8.78%
	Homes Built 1970 to 1979	28.40%	13.17%	13.52%	14.13%
	Homes Built 1960 to 1979	12.00%	9.08%	9.39%	9.41%
	Homes Built 1950 to 1959	5.42%	11.93%	11.43%	9.60%
	Homes Built 1940 to 1949	2.70%	13.25%	11.01%	7.07%
	Homes Built 1939 or earlier	1.84%	26.33%	29.01%	21.75%
HOME VALUE (OWNER OCCUPIED) 2022	Property Value \$1,000,000 or more	3.28%	9.75%	16.30%	22.96%
	Property Value \$750,000 to \$999,999	12.50%	14.96%	18.32%	18.78%
	Property Value \$500,000 to \$749,999	25.07%	45.07%	39.16%	34.79%
	Property Value \$400,000 to \$499,999	14.58%	13.46%	11.51%	9.40%
	Property Value \$300,000 to \$399,999	10.09%	7.08%	5.96%	4.91%
	Property Value \$200,000 to \$299,999	9.11%	3.66%	2.81%	2.21%
	Property Value \$150,000 to \$199,999	1.97%	0.78%	0.70%	0.55%
	Property Value \$100,000 to \$149,999	7.55%	1.02%	0.61%	0.46%
	Property Value \$60,000 to \$99,999	6.86%	1.01%	0.69%	0.53%
	Property Value \$40,000 to \$59,999	3.89%	0.81%	0.71%	0.34%
	Property Value \$0 to \$39,999	5.11%	1.14%	1.26%	0.98%
	CY Median Home Value	\$437,203	\$613,236	\$658,132	\$705,334
CY Median Rent per Month (Census 2000)	\$842	\$587	\$614	\$648	
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2022	Employed Civilian Population 16+ by Occupation	1,613	38,346	112,782	499,752
	Managerial/Executive	18.84%	18.05%	18.81%	19.92%
	Professional Specialty	15.19%	25.75%	28.48%	29.75%
	Healthcare Support	3.80%	3.61%	3.59%	3.26%
	Sales	11.48%	9.73%	8.73%	9.07%
	Office & Administrative Support	8.71%	9.49%	9.71%	9.94%
	Protective Service	0.06%	1.21%	1.22%	1.35%
	Food Preparation	7.89%	6.74%	6.02%	5.33%
	Building Maintenance & Cleaning	1.61%	2.80%	3.37%	2.49%
	Personal Care	6.20%	2.31%	2.18%	2.40%
	Farming, Fishing, & Forestry	1.94%	0.43%	0.30%	0.30%
	Construction	7.58%	6.43%	5.69%	5.43%
	Production & Transportation	16.70%	13.45%	11.91%	10.75%
	Percent White Collar	58.02%	66.62%	69.32%	71.94%
	Percent Blue Collar	41.98%	33.38%	30.68%	28.06%
	CY Median Employee Salary	\$48,221	\$53,496	\$53,107	\$54,485
	CY Average Employee Salary	\$52,990	\$60,254	\$59,703	\$62,215
UNEMPLOYMENT	2000 Census Unemployed (Age 16 and Up)	70	2,360	6,959	24,632
	2022 Estimated Unemployed (Age 16 and Up)	28	1,425	4,803	20,538
	2022 Estimated Unemployed Rate (Age 16 and Up)	1.58%	3.59%	4.02%	3.92%

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TRANSPORTATION TO WORK 2022	Drive to Work Alone	70.25%	67.35%	65.72%	65.71%
	Drive to Work Carpool	7.67%	9.81%	9.81%	9.04%
	Travel to Work by Public Transportation	7.25%	9.49%	8.06%	8.69%
	Drive to Work on Motorcycle	0.00%	0.34%	0.39%	0.38%
	Drive to Work on Bicycle	0.77%	3.80%	6.25%	4.39%
	Walk to Work	3.11%	3.28%	3.12%	4.63%
	Other Means	0.90%	0.46%	0.43%	0.60%
	Work at Home	8.67%	5.41%	6.16%	6.51%
TRAVEL TIME TO WORK 2022	Travel Time in Less than 5 minutes	8.54%	2.48%	2.31%	2.19%
	Travel to Work in 5 to 9 minutes	4.83%	9.47%	8.78%	8.25%
	Travel to Work in 10 to 14 minutes	13.49%	15.60%	15.49%	14.72%
	Travel to Work in 15 to 19 minutes	23.35%	16.97%	18.49%	18.16%
	Travel to Work in 20 to 29 minutes	20.80%	23.78%	25.18%	26.17%
	Travel to Work in 30 to 44 minutes	13.99%	20.09%	19.78%	20.45%
	Travel to Work in 45 to 59 minutes	5.11%	5.23%	4.99%	5.26%
	Travel to Work in 60 minutes or more	9.90%	6.37%	4.98%	4.80%
Average Travel Time to Work	19.2	21.8	21.9	21.8	
SPENDING PATTERNS 2022	Grocery Store Market Basket Weekly Per Capita Spending	\$65.65	\$64.43	\$64.58	\$64.96
	Apparel and Related Services	\$11.48	\$11.53	\$11.73	\$11.93
	Transportation	\$87.28	\$85.22	\$86.53	\$88.04
	Healthcare	\$54.12	\$49.09	\$49.30	\$49.79
	Entertainment	\$19.54	\$18.81	\$19.18	\$19.66
SPENDING 2022	Med Disposable Inc-Inc minus taxes	\$66,212	\$59,790	\$66,497	\$70,928
	Avg Disposable Inc-Inc minus taxes	\$75,785	\$73,128	\$78,512	\$83,683
	Med Discretionary-Disp less food/shelter/clothing	\$50,080	\$42,147	\$46,344	\$50,245
	Avg Discretionary-Disp less food/shelter/clothing	\$56,224	\$51,103	\$55,001	\$59,181
LIFESTYLE SEGMENTATION 2022	Category A - Crème de la Crème	15	6,142	23,592	166,918
	Category B - Urban Cliff Climbers	0	2,814	4,253	39,598
	Category C - Urban Cliff Dwellers	0	0	2,249	37,988
	Category D - Seasoned Urban Dwellers	0	0	3,307	6,384
	Category E - Thriving Alone	1,558	17,505	60,327	232,120
	Category F - Going it Alone	294	29,881	64,943	180,952
	Category G - Struggling Alone	0	3,724	6,543	16,287
	Category H - Single in the Suburbs	0	10,413	26,915	73,389
	Category I - Married in the Suburbs	0	48	11,130	119,783
	Category J - Retired in the Suburbs	0	0	1,092	44,076
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	672	4,459
	Category M - Harlem Gateway	0	0	0	0
Category N - Espaniola	0	0	0	1,917	
Category O - Specialties	1,612	3,171	4,593	12,180	

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