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MELROSE VILLAGE PLAZA

S. MELROSE DR. & LONGHORN RD., VISTA, CA

MANAGED BY AN AFFILIATE OF



DEMOGRAPHICS

2022 ESTIMATES	1-MILE	3-MILE	5-MILE
POPULATION	15,639	111,777	280,236
DAYTIME POP	12,808	128,507	373,413
HOUSEHOLDS	6,086	38,172	96,084
AVERAGE HH INCOME	\$119,153	\$109,569	\$119,911
MEDIAN HH INCOME	\$101,851	\$84,057	\$91,704
PER CAPITA INCOME	\$46,683	\$37,961	\$41,442

Trade Area Systems, Updates of 2010 Census Data by Synergos

Average Household Income

By Block Group

- \$150K and up
- \$100K - \$150K
- \$75K - \$100K
- \$50K - \$75K
- 0 - \$50K

Popstats, 4Q 2021, Trade Area Systems