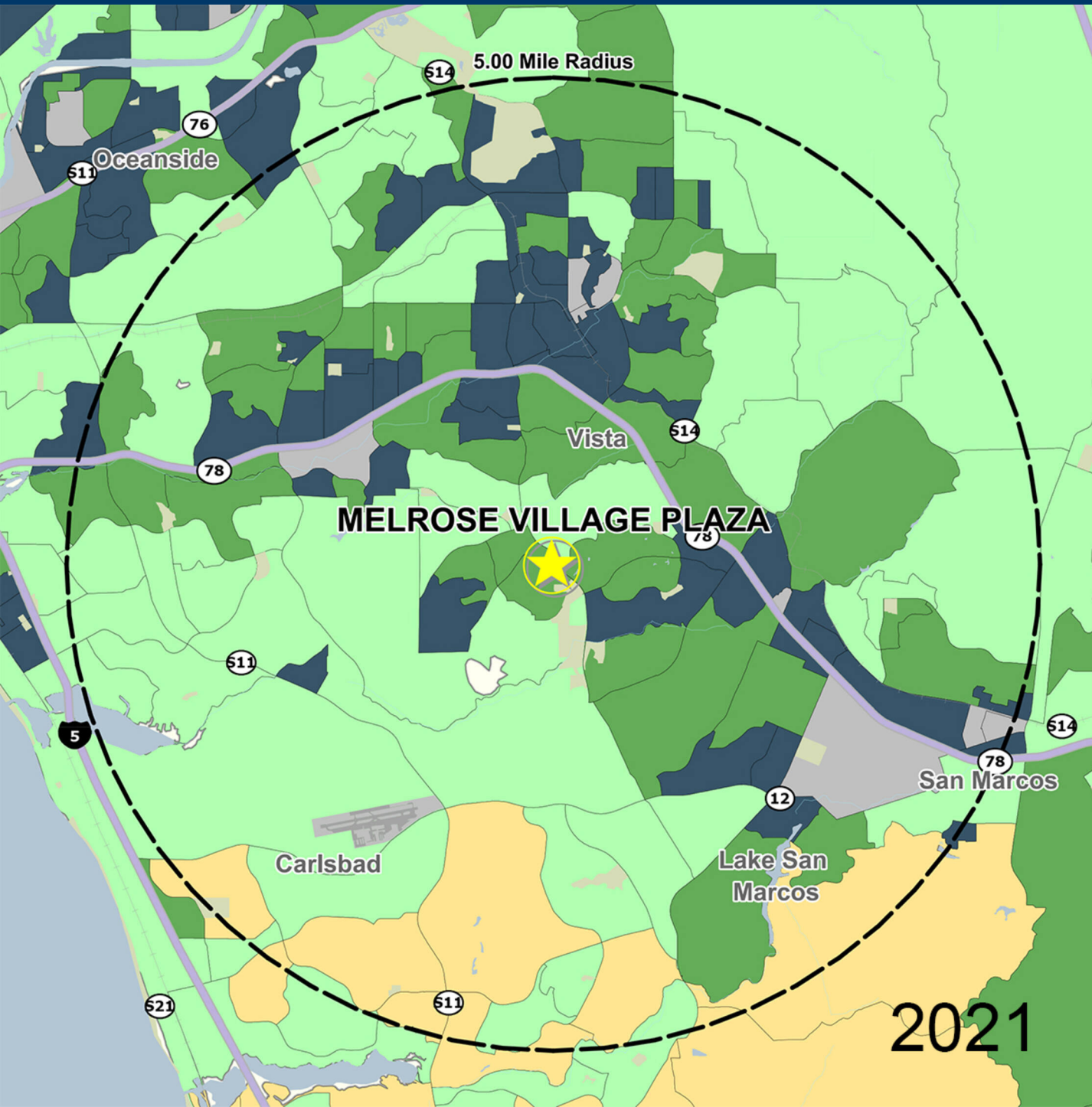


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# MELROSE VILLAGE PLAZA

S. MELROSE DR. & LONGHORN RD., VISTA, CA

MANAGED BY AN AFFILIATE OF



## DEMOGRAPHICS

2021 ESTIMATES	1-MILE	3-MILE	5-MILE
POPULATION	15,619	111,736	279,758
DAYTIME POP	12,392	127,467	368,630
HOUSEHOLDS	6,078	38,136	95,915
AVERAGE HH INCOME	\$113,535	\$99,362	\$112,021
MEDIAN HH INCOME	\$98,740	\$79,534	\$86,207
PER CAPITA INCOME	\$44,391	\$34,279	\$38,642

Trade Area Systems, Updates of 2010 Census Data by Synergos

### Average Household Income

By Block Group

- \$150K and up
- \$100K - \$150K
- \$75K - \$100K
- \$50K - \$75K
- 0 - \$50K

Popstats, 4Q 2021, Trade Area Systems