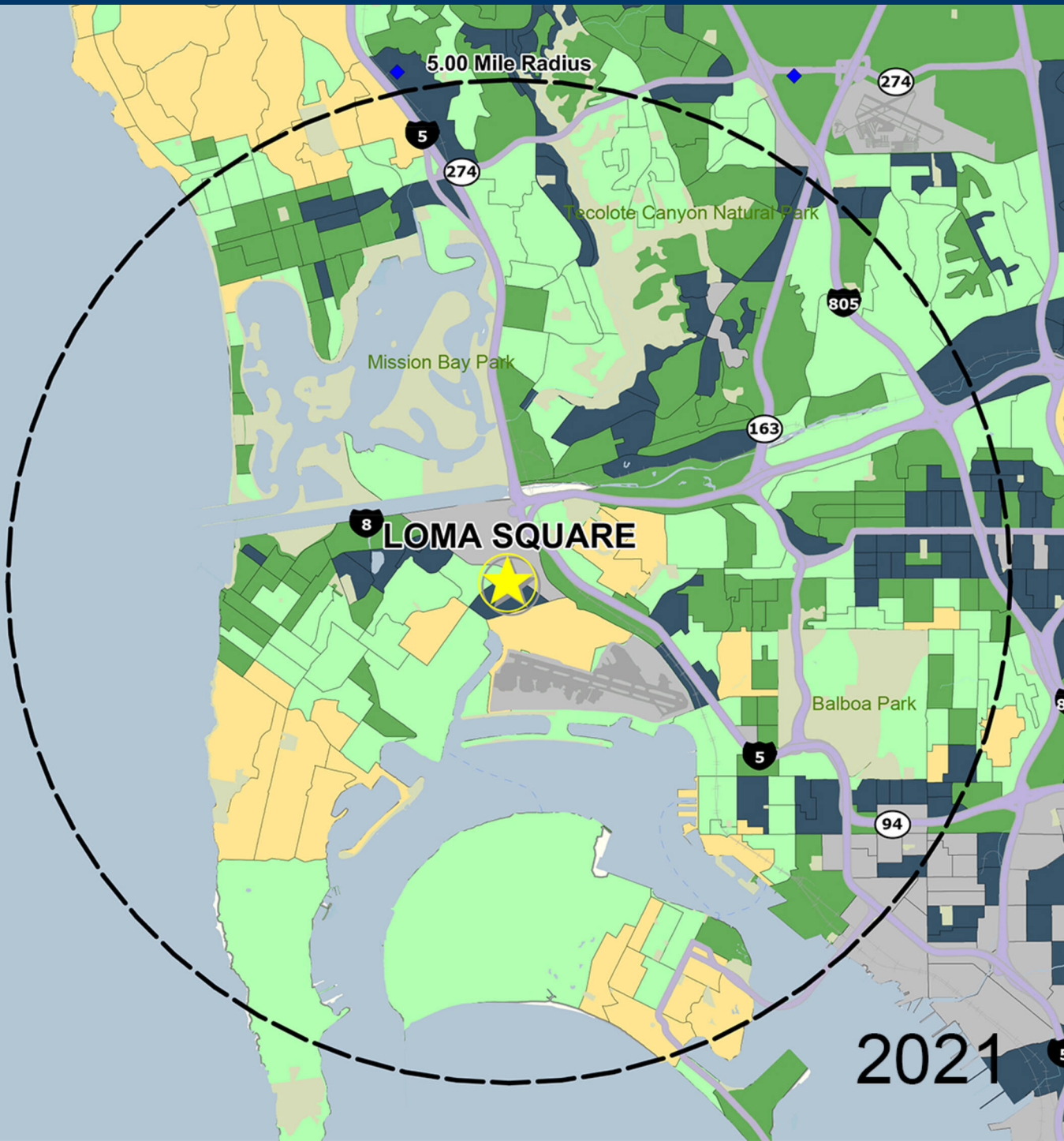


# LOMA SQUARE

ROSECRANS ST. & MIDWAY DR., SAN DIEGO, CA



## DEMOGRAPHICS

2021 ESTIMATES	1-MILE	3-MILE	5-MILE
POPULATION	13,487	121,581	367,542
DAYTIME POP	33,414	209,766	563,318
HOUSEHOLDS	4,152	56,950	172,177
AVERAGE HH INCOME	\$107,752	\$118,816	\$110,540
MEDIAN HH INCOME	\$71,601	\$87,649	\$82,597
PER CAPITA INCOME	\$38,729	\$57,727	\$53,522

Trade Area Systems, Updates of 2010 Census Data by Synergos

### Average Household Income

By Block Group

- \$150K and up
- \$100K - \$150K
- \$75K - \$100K
- \$50K - \$75K
- 0 - \$50K

Popstats, 4Q 2021, Trade Area Systems

2021