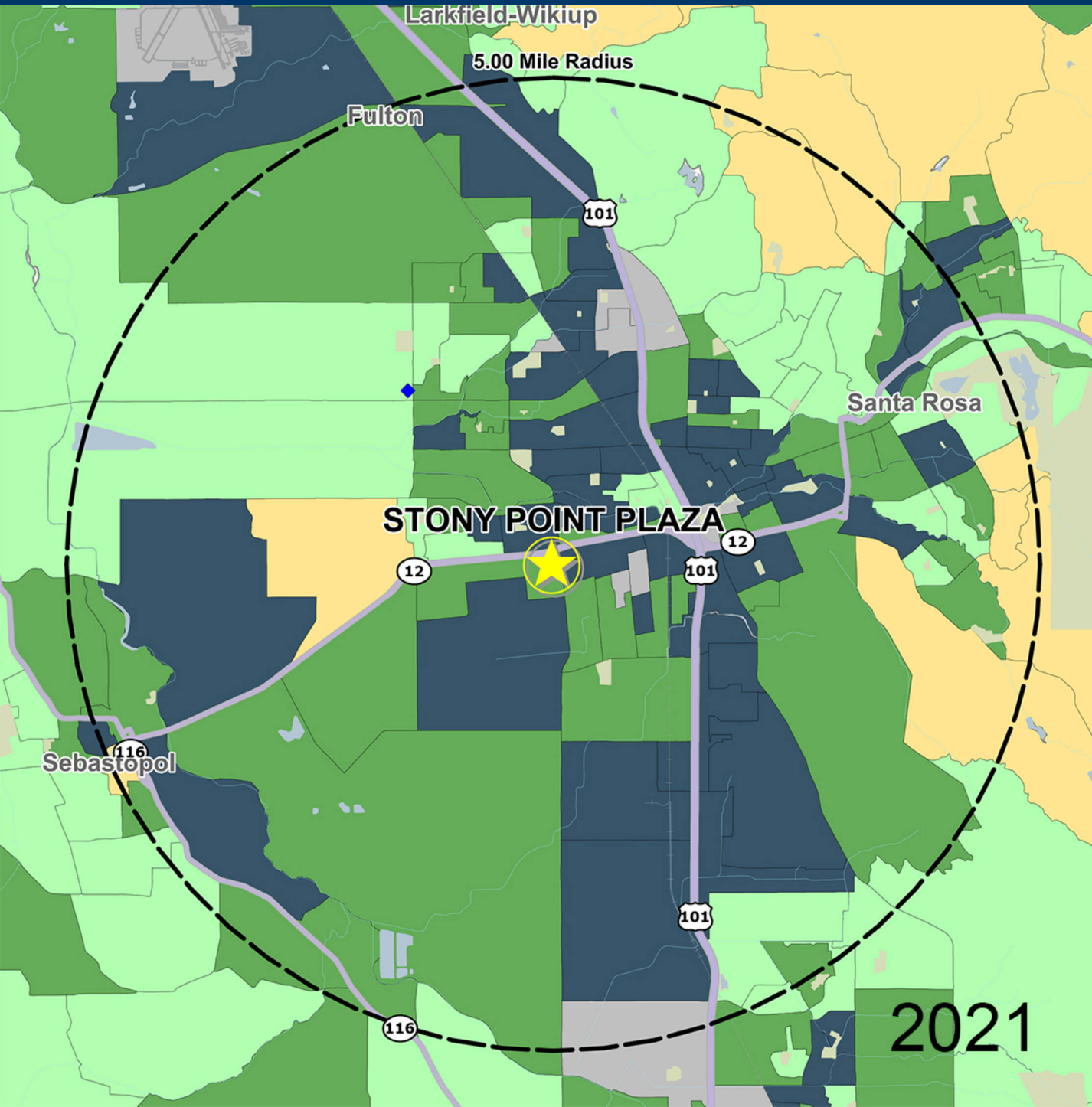


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# STONY POINT PLAZA

STONY POINT RD. & HWY 12, SANTA ROSA, CA

MANAGED BY AN AFFILIATE OF



## DEMOGRAPHICS

2021 ESTIMATES	1-MILE	3-MILE	5-MILE
POPULATION	22,370	117,554	182,311
DAYTIME POP	19,812	157,904	223,138
HOUSEHOLDS	7,094	40,921	66,876
AVERAGE HH INCOME	\$88,488	\$87,625	\$100,623
MEDIAN HH INCOME	\$76,328	\$70,591	\$79,064
PER CAPITA INCOME	\$28,247	\$30,983	\$37,431

Trade Area Systems, Updates of 2010 Census Data by Synergos

### Average Household Income

By Block Group

- \$150K and up
- \$100K - \$150K
- \$75K - \$100K
- \$50K - \$75K
- 0 - \$50K

Popstats, 4Q 2021, Trade Area Systems

2021