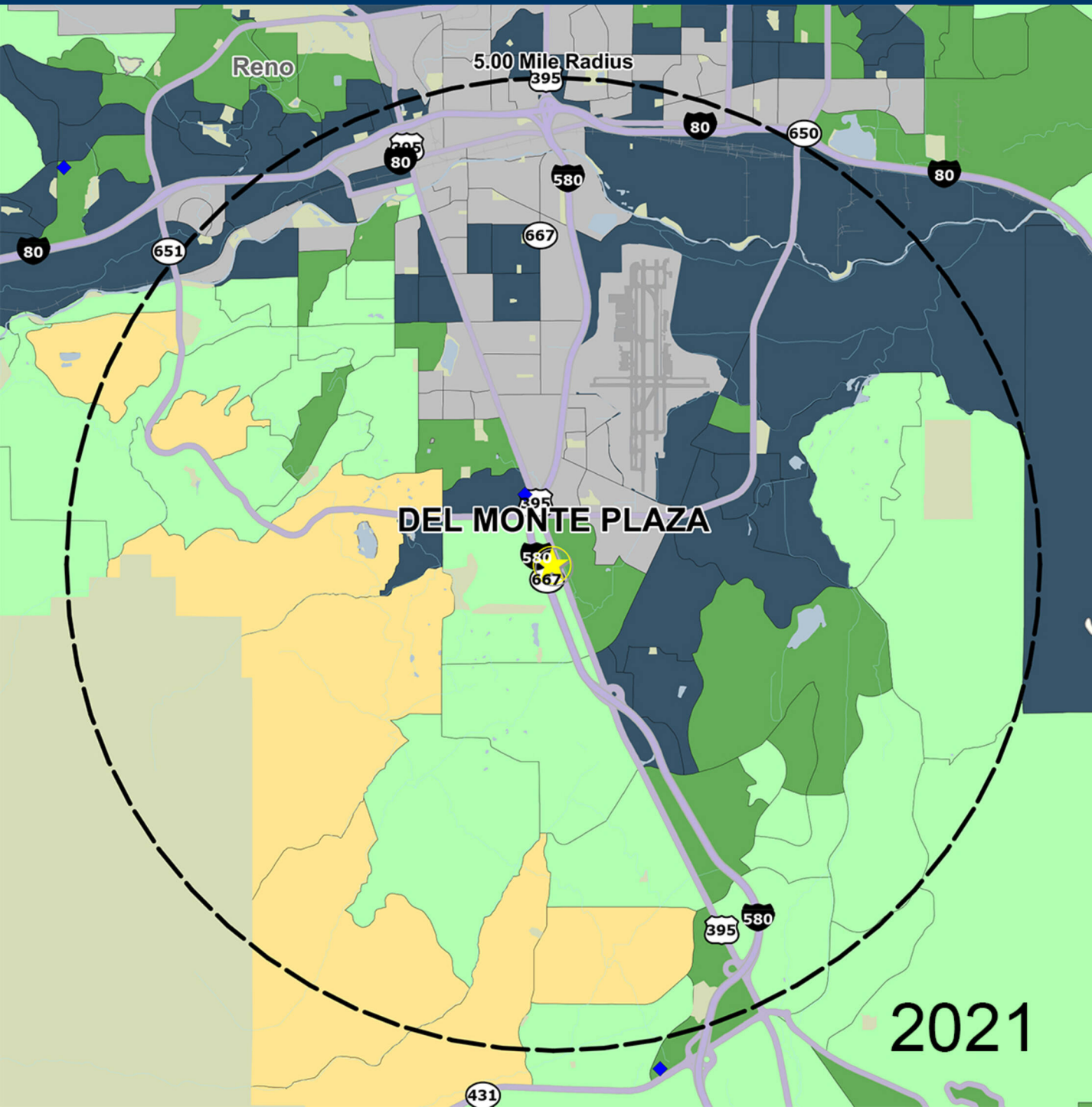


# DEL MONTE PLAZA

DEL MONTE LANE & S. VIRGINIA ST., RENO, NV



## DEMOGRAPHICS

2021 ESTIMATES	1-MILE	3-MILE	5-MILE
POPULATION	7,443	74,324	166,157
DAYTIME POP	26,939	120,565	269,377
HOUSEHOLDS	3,039	30,644	70,596
AVERAGE HH INCOME	\$73,405	\$86,131	\$94,347
MEDIAN HH INCOME	\$52,062	\$57,754	\$62,558
PER CAPITA INCOME	\$30,523	\$35,812	\$40,379

Trade Area Systems, Updates of 2010 Census Data by Synergos

### Average Household Income

By Block Group

- \$150K and up
- \$100K - \$150K
- \$75K - \$100K
- \$50K - \$75K
- 0 - \$50K

Popstats, 4Q 2021, Trade Area Systems