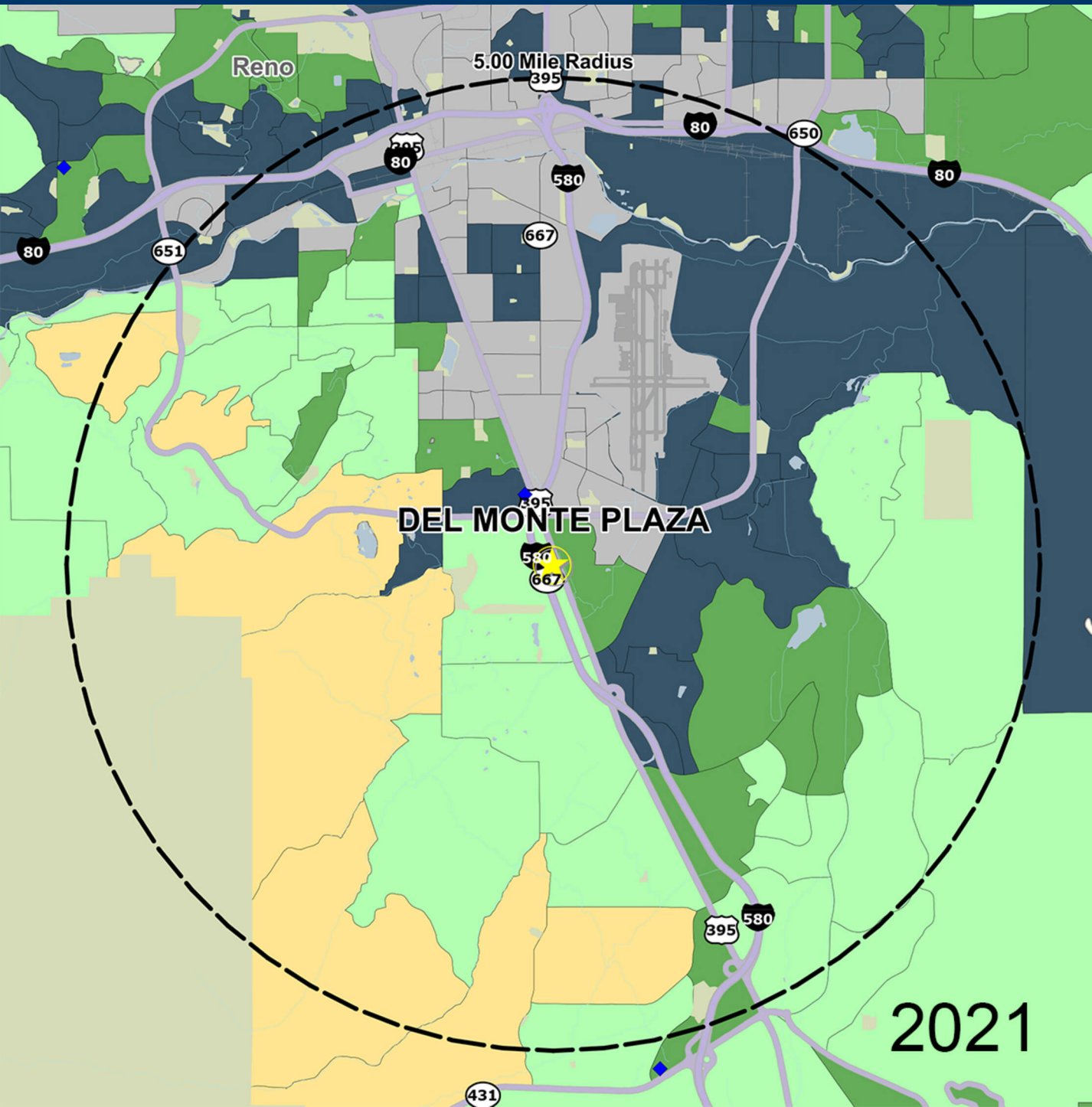


DEL MONTE PLAZA

DEL MONTE LANE & S. VIRGINIA ST., RENO, NV



DEMOGRAPHICS

| 2021 ESTIMATES | 1-MILE | 3-MILE | 5-MILE |
|-------------------|----------|----------|----------|
| POPULATION | 7,443 | 74,324 | 166,157 |
| DAYTIME POP | 26,939 | 120,565 | 269,377 |
| HOUSEHOLDS | 3,039 | 30,644 | 70,596 |
| AVERAGE HH INCOME | \$73,405 | \$86,131 | \$94,347 |
| MEDIAN HH INCOME | \$52,062 | \$57,754 | \$62,558 |
| PER CAPITA INCOME | \$30,523 | \$35,812 | \$40,379 |

Trade Area Systems, Updates of 2010 Census Data by Synergos

Average Household Income

By Block Group

- \$150K and up
- \$100K - \$150K
- \$75K - \$100K
- \$50K - \$75K
- 0 - \$50K

Popstats, 4Q 2021, Trade Area Systems