



DEMOGRAPHICS

2021 ESTIMATES	1-MILE	3-MILE	5-MILE
POPULATION	10,276	121,804	319,531
DAYTIME POP	22,286	209,563	445,327
HOUSEHOLDS	4,564	54,437	132,872
AVERAGE HH INCOME	\$101,971	\$81,260	\$78,504
MEDIAN HH INCOME	\$68,989	\$54,652	\$52,875
PER CAPITA INCOME	\$46,468	\$37,252	\$33,162

Trade Area Systems, Updates of 2010 Census Data by Synergos

Average Household Income

By Block Group

- \$150K and up
- \$100K - \$150K
- \$75K - \$100K
- \$50K - \$75K
- 0 - \$50K

Popstats, 4Q 2021, Trade Area Systems

2021