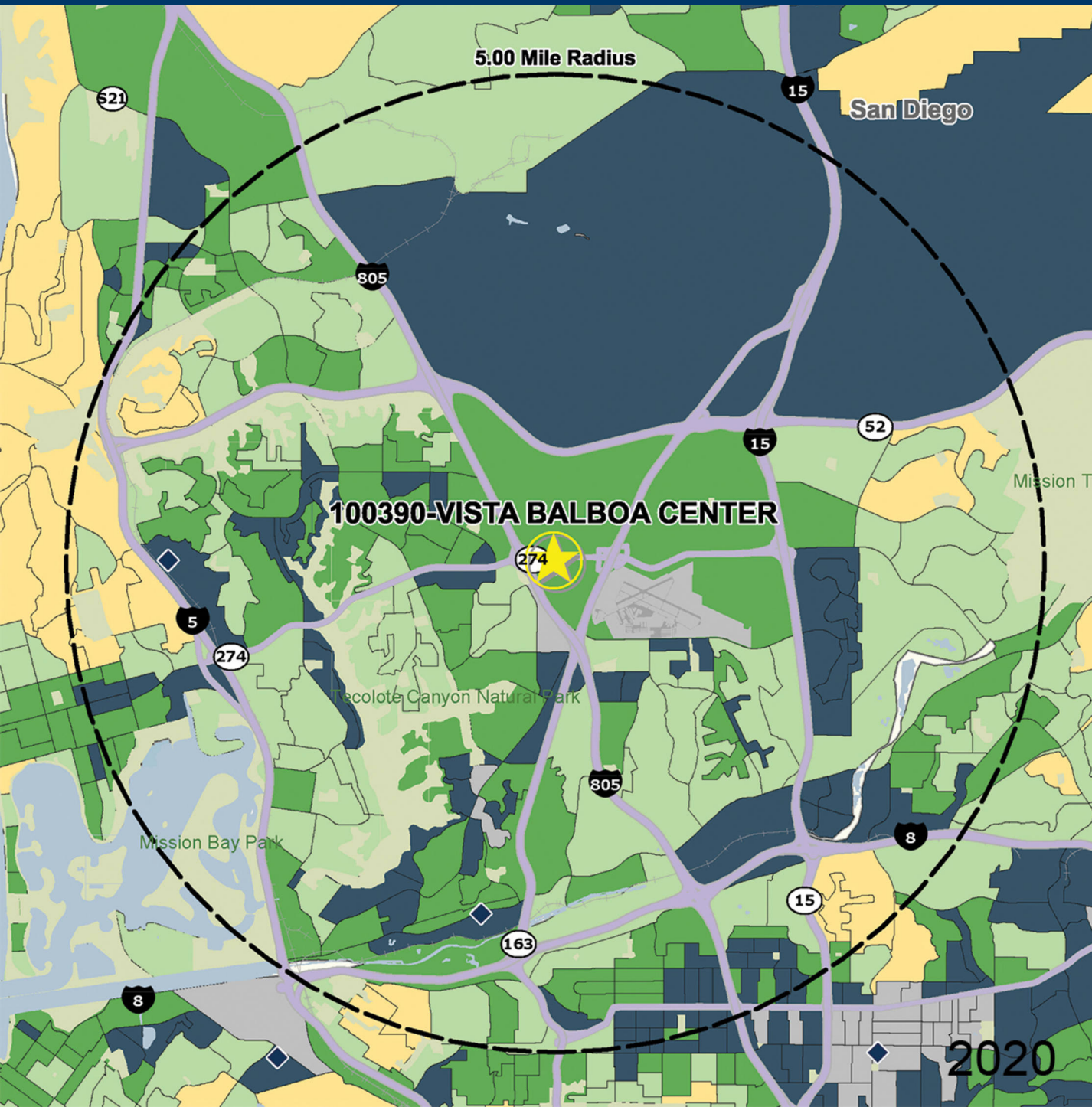


100390

VISTA BALBOA CENTER

BALBOA AVE. & RUFFNER ST., SAN DIEGO, CA

MANAGED BY AN AFFILIATE OF



DEMOGRAPHICS

2020 ESTIMATES	1-MILE	3-MILE	5-MILE
POPULATION	12,135	120,980	335,445
DAYTIME POP	47,811	254,606	567,281
HOUSEHOLDS	4,862	45,967	144,005
AVERAGE HH INCOME	\$97,167	\$99,750	\$106,111
MEDIAN HH INCOME	\$81,292	\$81,569	\$83,857
PER CAPITA INCOME	\$39,057	\$38,298	\$46,029

Trade Area Systems, Updates of 2010 Census Data by Synergos

Avg. HH Income

By Block Group

- \$150K and up
- \$100K - \$150K
- \$75K - \$100K
- \$50K - \$75K
- 0 - \$50K

Popstats, 4Q 2020, Trade Area Systems

2020