



## **DEMOGRAPHICS**

2020 ESTIMATES	I-MILE	3-MILE	5-MILE
<b>POPULATION</b>	9,625	88,666	175,002
DAYTIME POP	21,023	113,590	237,162
(in Households	3,854	35,369	68,601
AVERAGE HH INCOME	\$134,262	\$121,584	\$123,026
MEDIAN HH INCOME	\$100,664	\$97,156	\$97,935
PER CAPITA INCOME	\$53,758	\$48,532	\$48,280

Trade Area Systems, Updates of 2010 Census Data by Synergos



\$150K and up

\$100K - \$150K

\$75K - \$100K

\$50K - \$75K

0 - \$50K

Popstats, 4Q 2020, Trade Area Systems