



DEMOGRAPHICS

2021 ESTIMATES	1-MILE	3-MILE	5-MILE
POPULATION	12,236	104,622	230,145
DAYTIME POP	15,676	104,463	227,751
HOUSEHOLDS	6,467	49,219	104,257
AVERAGE HH INCOME	\$71,034	\$78,514	\$77,595
MEDIAN HH INCOME	\$50,293	\$56,015	\$55,704
PER CAPITA INCOME	\$37,543	\$37,211	\$35,611

Trade Area Systems, Updates of 2010 Census Data by Synergos

Average Household Income

By Block Group

- \$150K and up
- \$100K - \$150K
- \$75K - \$100K
- \$50K - \$75K
- 0 - \$50K

Popstats, 4Q 2021, Trade Area Systems

2021