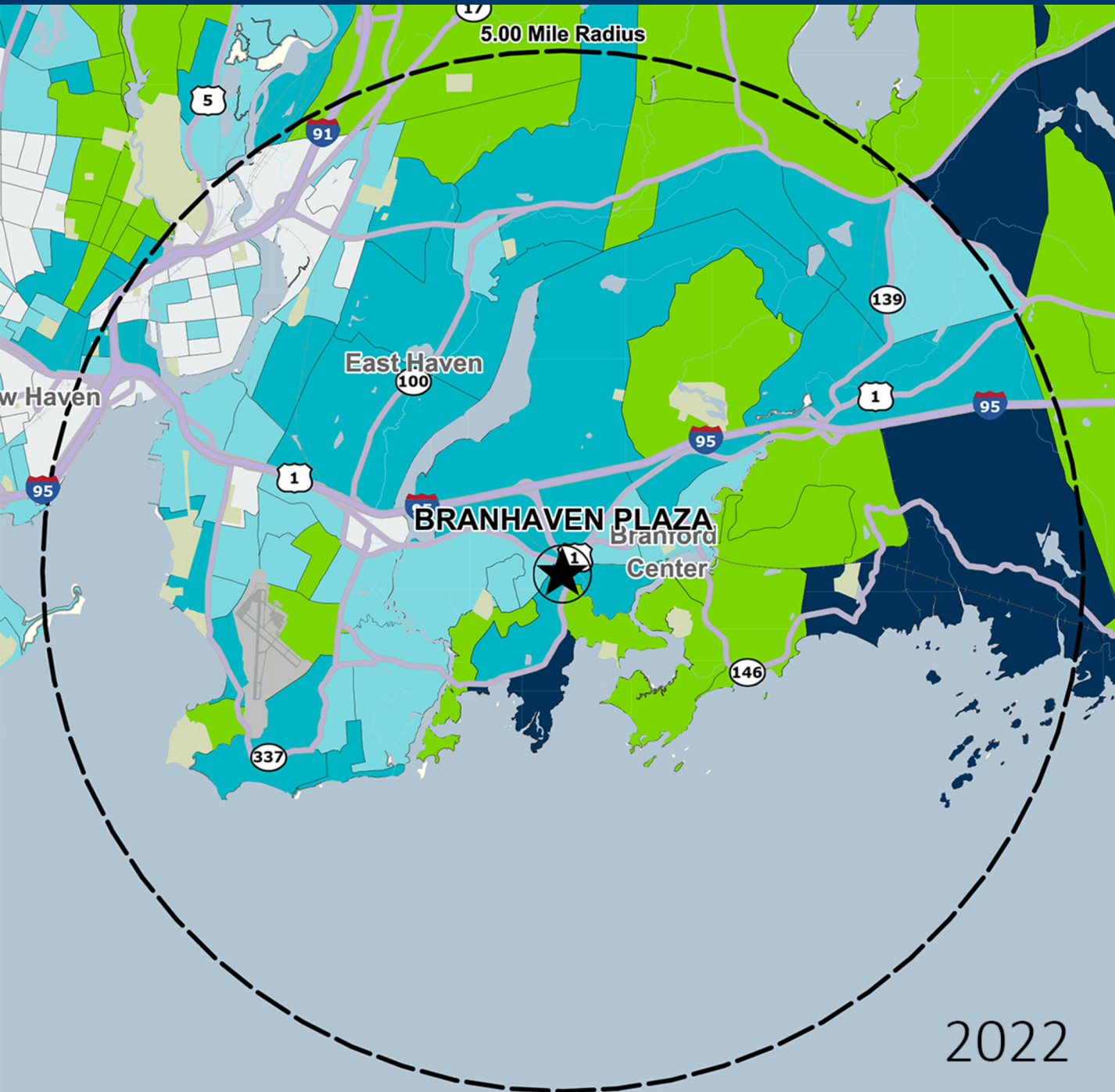


100340

# BRANHAVEN PLAZA

W. MAIN ST. & SHORT BEACH RD. (SR 142), BRANFORD, CT

MANAGED BY AN AFFILIATE OF



2022

## DEMOGRAPHICS

2022 ESTIMATES	1-MILE	3-MILE	5-MILE
POPULATION	8,930	42,452	107,734
DAYTIME POP	8,218	37,590	102,565
HOUSEHOLDS	4,140	18,620	44,030
AVERAGE HH INCOME	\$97,177	\$100,656	\$89,814
MEDIAN HH INCOME	\$77,462	\$77,291	\$66,020
PER CAPITA INCOME	\$45,812	\$44,634	\$37,102

Trade Area Systems, Updates of 2010 Census Data by Synergos

### Average Household Income

By Block Group

- \$150K and up
- \$100K - \$150K
- \$75K - \$100K
- \$50K - \$75K
- 0 - \$50K

Popstats, 4Q 2021, Trade Area Systems