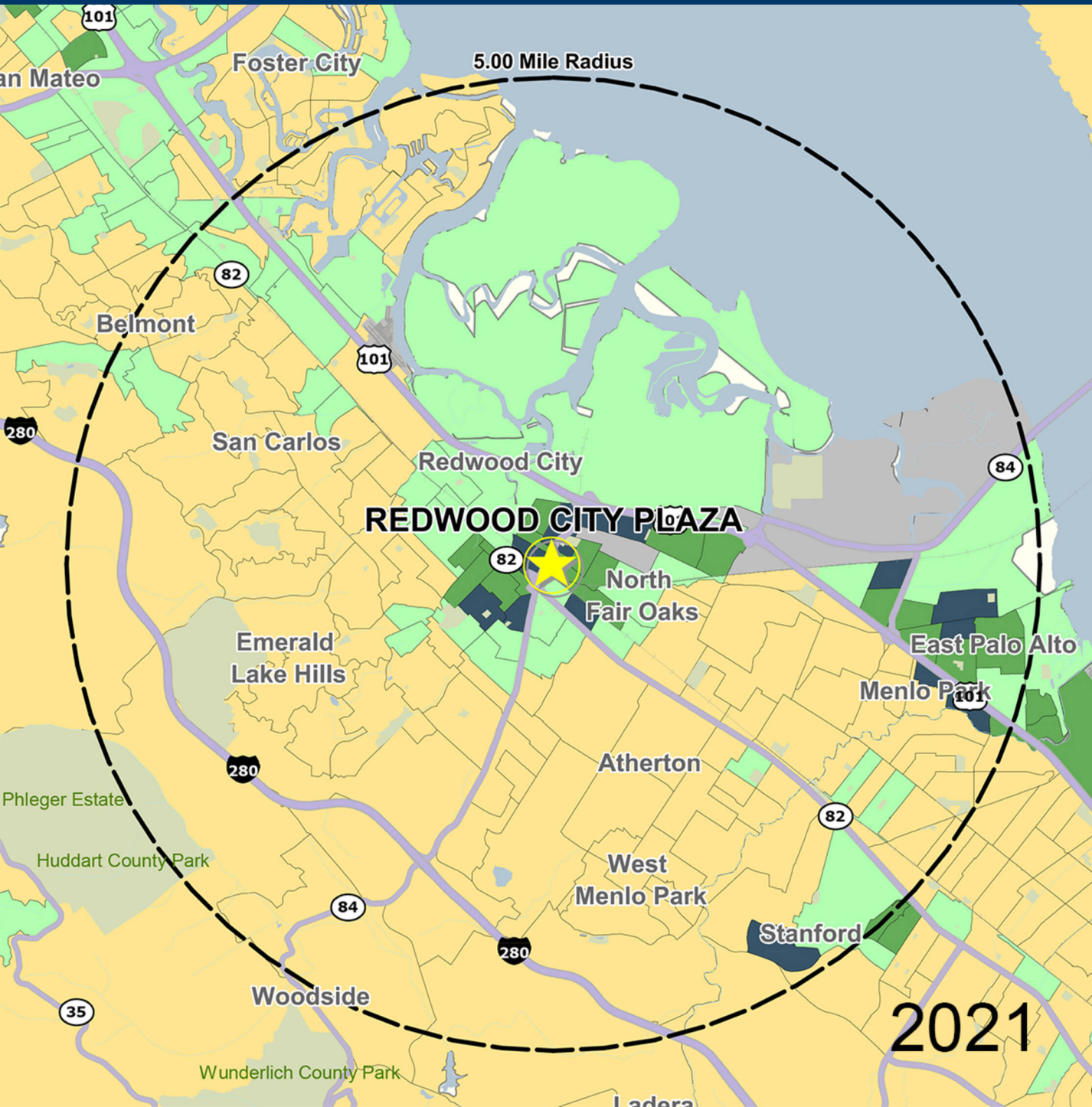


REDWOOD CITY PLAZA

MIDDLEFIELD RD. & MANZANITA ST., REDWOOD CITY, CA



DEMOGRAPHICS

2021 ESTIMATES	1-MILE	3-MILE	5-MILE
POPULATION	42,495	125,941	261,701
DAYTIME POP	42,426	141,777	370,303
HOUSEHOLDS	13,174	44,807	94,543
AVERAGE HH INCOME	\$120,721	\$199,165	\$213,251
MEDIAN HH INCOME	\$85,716	\$127,851	\$140,019
PER CAPITA INCOME	\$38,177	\$71,953	\$78,213

Trade Area Systems, Updates of 2010 Census Data by Synergos

Average Household Income

By Block Group

- \$150K and up
- \$100K - \$150K
- \$75K - \$100K
- \$50K - \$75K
- 0 - \$50K

Popstats, 4Q 2021, Trade Area Systems

2021