



DEMOGRAPHICS

| 2021 ESTIMATES | 1-MILE | 3-MILE | 5-MILE |
|-------------------|----------|----------|----------|
| POPULATION | 21,106 | 131,064 | 333,397 |
| DAYTIME POP | 17,626 | 157,245 | 379,540 |
| HOUSEHOLDS | 8,366 | 51,134 | 127,546 |
| AVERAGE HH INCOME | \$83,496 | \$84,725 | \$80,914 |
| MEDIAN HH INCOME | \$68,670 | \$64,835 | \$59,325 |
| PER CAPITA INCOME | \$33,391 | \$33,598 | \$31,436 |

Trade Area Systems, Updates of 2010 Census Data by Synergos

Average Household Income

By Block Group

- \$150K and up
- \$100K - \$150K
- \$75K - \$100K
- \$50K - \$75K
- 0 - \$50K

Popstats, 4Q 2021, Trade Area Systems