



DEMOGRAPHICS

2021 ESTIMATES	1-MILE	3-MILE	5-MILE
POPULATION	14,796	46,231	61,999
DAYTIME POP	19,148	45,025	58,381
HOUSEHOLDS	5,831	18,079	24,345
AVERAGE HH INCOME	\$120,939	\$147,263	\$148,048
MEDIAN HH INCOME	\$92,484	\$113,112	\$111,915
PER CAPITA INCOME	\$48,572	\$58,255	\$58,706

Trade Area Systems, Updates of 2010 Census Data by Synergos

Average Household Income

By Block Group

- \$150K and up
- \$100K - \$150K
- \$75K - \$100K
- \$50K - \$75K
- 0 - \$50K

Popstats, 4Q 2021, Trade Area Systems