



DEMOGRAPHICS

2021 ESTIMATES	1-MILE	3-MILE	5-MILE
POPULATION	14,690	70,353	81,958
DAYTIME POP	12,189	63,935	72,945
HOUSEHOLDS	3,757	18,485	22,218
AVERAGE HH INCOME	\$72,859	\$82,359	\$90,744
MEDIAN HH INCOME	\$60,701	\$61,344	\$66,351
PER CAPITA INCOME	\$18,647	\$21,812	\$24,956

Trade Area Systems, Updates of 2010 Census Data by Synergos

Average Household Income

By Block Group

- \$150K and up
- \$100K - \$150K
- \$75K - \$100K
- \$50K - \$75K
- 0 - \$50K

Popstats, 4Q 2021, Trade Area Systems