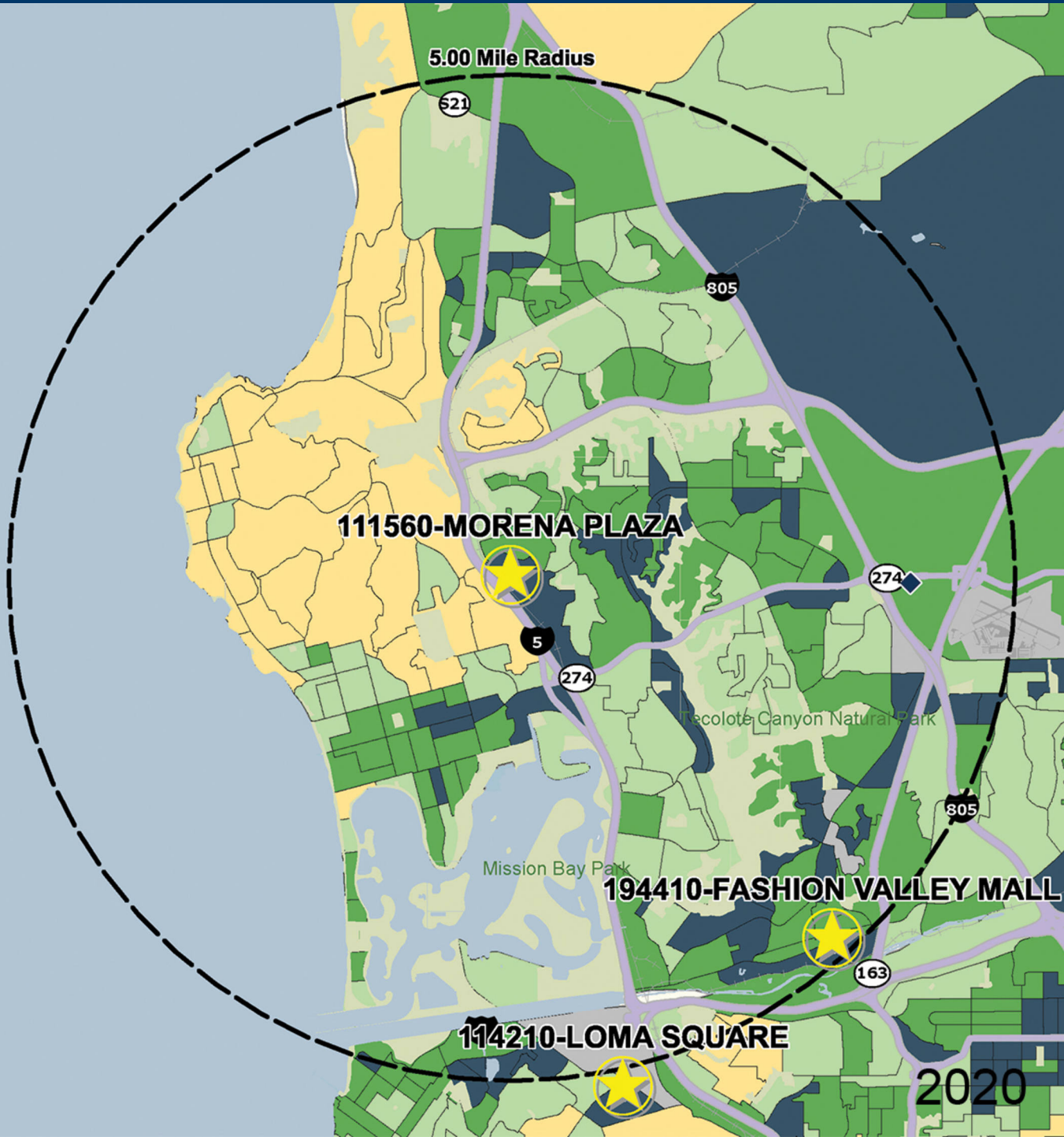


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# MORENA PLAZA

MORENA BLVD. & JUTLAND DR., SAN DIEGO, CA

MANAGED BY AN AFFILIATE OF



## DEMOGRAPHICS

2020 ESTIMATES	1-MILE	3-MILE	5-MILE
POPULATION	12,878	148,369	292,273
DAYTIME POP	14,505	139,066	504,196
HOUSEHOLDS	5,339	65,614	123,184
AVERAGE HH INCOME	\$136,606	\$128,850	\$118,991
MEDIAN HH INCOME	\$106,367	\$93,839	\$87,777
PER CAPITA INCOME	\$58,007	\$57,296	\$52,755

Trade Area Systems, Updates of 2010 Census Data by Synergos

### Avg. HH Income

By Block Group

- \$150K and up
- \$100K - \$150K
- \$75K - \$100K
- \$50K - \$75K
- 0 - \$50K

Popstats, 4Q 2020, Trade Area Systems