

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 39.121884, -77.235095

12-Apr-2021

117620-Kentlands Market Square

Gaithersburg, MD

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2020 Estimated Population	16,381	109,349	283,033	658,168	
	2020 Daytime Population	21,016	127,415	311,226	712,727	
	2025 Population Forecast	16,870	115,187	295,209	688,091	
	2010 Census Population	16,326	100,011	264,014	611,632	
	2000 Census Population	11,636	88,342	224,029	536,264	
	1990 Census Population	6,950	68,672	179,240	439,970	
	Historical Annual Growth, 1990 to 2000	5.29%	2.55%	2.26%	2.00%	
	Historical Annual Growth, 2000 to 2010	3.44%	1.25%	1.66%	1.32%	
	Estimated Annual Growth, 2010 to 2020	0.03%	0.83%	0.65%	0.68%	
	Projected Annual Growth, 2020 to 2025	0.59%	1.05%	0.85%	0.89%	
	HOUSEHOLDS	2020 Estimated Households	6,428	40,494	101,027	237,163
		2025 Households Forecast	6,621	42,767	105,582	248,211
2010 Census Households		6,419	36,817	93,875	219,588	
2000 Census Households		4,445	32,002	79,897	193,956	
1990 Census Households		2,260	24,780	63,862	157,835	
Historical Annual Growth, 1990 to 2000		7.00%	2.59%	2.27%	2.08%	
Historical Annual Growth, 2000 to 2010		3.74%	1.41%	1.63%	1.25%	
Estimated Annual Growth, 2010 to 2020		0.01%	0.89%	0.69%	0.72%	
Projected Annual Growth, 2020 to 2025		0.60%	1.10%	0.89%	0.91%	
2020 % Households With Children		35%	34%	35%	34%	
2020 Persons per Household		2.55	2.68	2.78	2.75	
INCOME 2020		HH Income \$500,000 or more	3.01%	2.39%	2.02%	2.62%
	HH Income \$250,000 to \$499,999	3.64%	2.87%	2.42%	3.13%	
	HH Income \$200,000 to \$249,999	8.48%	6.69%	5.65%	7.32%	
	HH Income \$175,000 to \$199,999	21.51%	13.25%	14.03%	14.82%	
	HH Income \$150,000 to \$174,999	8.86%	7.58%	7.99%	8.61%	
	HH Income \$100,000 to \$149,999	21.42%	19.64%	19.68%	18.98%	
	HH Income \$75,000 to \$99,999	9.89%	12.54%	12.81%	11.96%	
	HH Income \$50,000 to \$74,999	9.83%	12.78%	13.67%	12.54%	
	HH Income \$35,000 to \$49,999	4.43%	7.49%	7.82%	7.04%	
	HH Income \$25,000 to \$34,999	2.72%	4.99%	5.05%	4.52%	
	HH Income \$15,000 to \$24,999	2.79%	4.13%	3.73%	3.76%	
	HH Income \$0 to \$14,999	3.43%	5.64%	5.12%	4.72%	
	Average Household Income	\$173,145	\$136,957	\$135,349	\$149,925	
	Median Household Income	\$139,532	\$105,271	\$104,043	\$113,135	
Per Capita Income	\$67,939	\$51,079	\$48,607	\$54,437		
WRKPLACE 2020	2000 Average Household Income	\$105,142	\$87,243	\$87,300	\$99,622	
	2000 Median Household Income	\$91,908	\$69,838	\$70,529	\$75,940	
	Workplace Establishments	840	3,958	7,721	17,768	
	Workplace Employees (Full Time Employees)	12,312	70,782	153,032	335,671	

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POPULATION BY AGE 2020	Count of Pop 0 to 4 years	900	7,076	17,974	38,424
	Count of Pop 5 to 14 years	1,954	13,257	34,323	73,562
	Count of Pop 14 to 22 years	1,970	11,228	30,176	69,468
	Count of Pop 22 to 30 years	1,346	10,084	27,063	65,789
	Count of Pop 30 to 45 years	2,408	20,980	52,853	112,503
	Count of Pop 45 to 60 years	3,894	23,201	60,535	138,934
	Count of Pop 60 to 75 years	2,976	17,983	46,365	116,525
	Count of Pop 75+ years	932	5,539	13,743	42,963
	Population 0 to 4 Years	5.50%	6.47%	6.35%	5.84%
	Population 5 to 13 Years	11.93%	12.12%	12.13%	11.18%
	Population 14 to 21 Years	12.02%	10.27%	10.66%	10.55%
	Population 22 to 29 Years	8.22%	9.22%	9.56%	10.00%
	Population 30 to 44 Years	14.70%	19.19%	18.67%	17.09%
	Population 45 to 59 Years	23.77%	21.22%	21.39%	21.11%
	Population 60 to 74 Years	18.17%	16.45%	16.38%	17.70%
Population 74 Years Plus	5.69%	5.07%	4.86%	6.53%	
Median Age	43.1	39.8	39.6	41.2	
GENDER 2020	Male Population	7,847	53,006	137,237	317,886
	Female Population	8,534	56,342	145,796	340,282
RACE 2020	2020 Estimated Population	16,381	109,349	283,033	658,168
	White	68.31%	51.82%	51.39%	57.11%
	Black or African American	6.11%	14.45%	17.06%	13.93%
	Asian or Pacific Islander	19.40%	21.94%	19.72%	17.52%
	Other Races	6.18%	11.79%	11.83%	11.44%
HISPANIC	2020 Hispanic Population	1,233	19,961	56,230	117,571
	2020 Hispanic Population %	7.52%	18.25%	19.87%	17.86%
	2025 Hispanic Population Forecast	1,285	21,037	58,889	123,001
	2025 Hispanic Population % Projected	7.62%	18.26%	19.95%	17.88%
	2000 Hispanic Population %	5.53%	13.16%	11.95%	10.61%
1990 Hispanic Population %	3.87%	7.01%	6.55%	6.27%	
EDUCATION (AGE 25+) 2020	Adult Population (25 Years or Older)	11,023	73,902	190,132	451,017
	Elementary	1.61%	4.46%	5.40%	4.77%
	Some High School	2.42%	3.90%	4.02%	3.59%
	High School Graduate	7.18%	11.96%	13.78%	13.14%
	Some College	10.58%	12.57%	13.84%	13.70%
	Associates Degree	4.22%	5.64%	6.19%	5.59%
	Bachelors Degree	31.58%	28.67%	27.36%	28.19%
	Graduate Degree	42.39%	32.79%	29.41%	31.02%
% College (4+)	73.97%	61.47%	56.77%	59.21%	
HOUSING 2020	Total Housing Units	6,704	42,486	105,656	248,127
	Owner Occupied Percent	74.61%	58.49%	64.25%	68.43%
	Renter Occupied Percent	21.26%	36.82%	31.37%	27.16%
	Vacant Housing Percent	4.13%	4.69%	4.38%	4.42%

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HOMES BUILT BY YEAR 2020				
Homes Built 2010 or later	0.00%	0.26%	0.21%	0.29%
Homes Built 2000 to 2009	33.25%	16.25%	16.63%	13.55%
Homes Built 1990 to 1999	31.26%	21.98%	19.73%	17.51%
Homes Built 1980 to 1989	18.00%	28.33%	29.14%	24.40%
Homes Built 1970 to 1979	12.96%	21.73%	22.74%	20.86%
Homes Built 1960 to 1979	2.20%	5.59%	6.87%	12.48%
Homes Built 1950 to 1959	0.97%	3.31%	2.54%	7.70%
Homes Built 1940 to 1949	0.17%	0.89%	0.73%	1.58%
Homes Built 1939 or earlier	1.19%	1.65%	1.42%	1.62%
HOME VALUE (OWNER OCCUPIED) 2020				
Property Value \$1,000,000 or more	13.11%	10.34%	8.76%	11.18%
Property Value \$750,000 to \$999,999	19.79%	18.50%	15.19%	16.33%
Property Value \$500,000 to \$749,999	27.96%	25.97%	22.85%	24.66%
Property Value \$400,000 to \$499,999	19.17%	14.86%	15.33%	15.23%
Property Value \$300,000 to \$399,999	13.26%	15.56%	17.62%	14.71%
Property Value \$200,000 to \$299,999	2.65%	7.15%	11.24%	8.40%
Property Value \$150,000 to \$199,999	0.61%	2.28%	3.17%	2.31%
Property Value \$100,000 to \$149,999	0.63%	2.21%	2.06%	1.48%
Property Value \$60,000 to \$99,999	0.04%	0.50%	0.50%	0.48%
Property Value \$40,000 to \$59,999	0.00%	0.05%	0.18%	0.24%
Property Value \$0 to \$39,999	0.72%	0.78%	0.73%	0.75%
Median Home Value	\$606,356	\$554,985	\$486,886	\$543,368
Median Rent per Month (Census 2000)	\$1,682	\$933	\$938	\$960
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020				
Employed Civilian Population 16+ by Occupation	9,039	58,573	150,780	349,354
Managerial/Executive	28.14%	22.50%	21.77%	22.76%
Professional Specialty	43.68%	36.04%	34.04%	34.48%
Healthcare Support	0.39%	1.99%	2.34%	2.13%
Sales	8.25%	8.47%	8.16%	8.36%
Office & Administrative Support	7.58%	9.29%	9.57%	9.15%
Protective Service	0.52%	1.33%	1.33%	1.41%
Food Preparation	3.20%	3.60%	4.50%	4.30%
Building Maintenance & Cleaning	0.50%	3.96%	4.17%	3.73%
Personal Care	1.79%	2.72%	3.21%	3.24%
Farming, Fishing, & Forestry	0.08%	0.11%	0.12%	0.11%
Construction	1.46%	4.81%	5.29%	5.31%
Production & Transportation	4.38%	5.20%	5.51%	5.00%
Percent White Collar	88.06%	78.29%	75.87%	76.89%
Percent Blue Collar	11.94%	21.71%	24.13%	23.11%
Median Employee Salary	43,684	47,712	48,086	47,672
Average Employee Salary	52,824	58,552	58,471	57,640
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	148	1,793	4,057	8,698
2020 Estimated Unemployed (Age 16 and Up)	600	4,195	10,153	24,326
2020 Estimated Unemployed Rate (Age 16 and Up)	6.39%	6.56%	6.28%	6.53%

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TRANSPORTATION TO WORK 2020	Drive to Work Alone	76.92%	71.34%	70.33%	69.60%
	Drive to Work Carpool	6.56%	10.04%	10.89%	10.23%
	Travel to Work by Public Transportation	8.04%	10.77%	11.86%	12.19%
	Drive to Work on Motorcycle	0.49%	0.21%	0.18%	0.14%
	Drive to Work on Bicycle	0.24%	0.32%	0.28%	0.24%
	Walk to Work	1.49%	2.02%	1.58%	1.56%
	Other Means	0.25%	0.28%	0.44%	0.54%
	Work at Home	6.00%	4.96%	4.36%	5.42%
TRAVEL TIME TO WORK 2020	Travel Time in Less than 5 minutes	0.57%	0.97%	0.91%	0.96%
	Travel to Work in 5 to 9 minutes	6.68%	5.97%	5.24%	4.80%
	Travel to Work in 10 to 14 minutes	10.42%	11.62%	10.39%	8.67%
	Travel to Work in 15 to 19 minutes	13.56%	12.85%	12.82%	12.03%
	Travel to Work in 20 to 29 minutes	18.64%	16.76%	17.40%	18.53%
	Travel to Work in 30 to 44 minutes	20.91%	22.83%	22.03%	24.39%
	Travel to Work in 45 to 59 minutes	9.25%	12.42%	13.17%	14.11%
	Travel to Work in 60 minutes or more	19.96%	16.58%	18.05%	16.52%
Average Travel Time to Work	30.9	30.6	31.3	31.0	
SPENDING PATTERNS 2020	Grocery Store Market Basket Weekly Per Capita Spending	\$60.66	\$59.79	\$59.70	\$60.19
	Apparel and Related Services	\$16.98	\$16.03	\$15.96	\$16.31
	Transportation	\$103.51	\$98.08	\$97.95	\$100.32
	Healthcare	\$60.16	\$57.45	\$57.31	\$58.47
	Entertainment	\$25.54	\$23.89	\$23.77	\$24.38
LIFESTYLE SEGMENTATION 2020	Category A - Crème de la Crème	10,201	26,598	62,092	191,924
	Category B - Urban Cliff Climbers	0	9,763	28,590	35,161
	Category C - Urban Cliff Dwellers	0	952	6,149	23,409
	Category D - Seasoned Urban Dwellers	0	0	0	85
	Category E - Thriving Alone	992	9,607	23,837	68,771
	Category F - Going it Alone	0	6,102	25,051	46,297
	Category G - Struggling Alone	0	0	0	2,074
	Category H - Single in the Suburbs	0	7,600	22,372	36,179
	Category I - Married in the Suburbs	4,267	25,045	74,507	145,904
	Category J - Retired in the Suburbs	921	11,744	23,295	53,476
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	484	1,511	5,713
	Category M - Harlem Gateway	0	0	0	1,549
	Category N - Espaniola	0	7,982	11,248	26,620
	Category O - Specialties	0	2,707	2,707	15,645

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