

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 26.370518, -98.79995

20-Apr-2022

120480-Starr Plaza

Rio Grande City, TX

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2021 Estimated Population	1,191	18,567	27,055	39,483	
	2021 Daytime Population	3,016	19,278	26,623	37,103	
	2026 Population Forecast	1,269	19,892	29,117	42,302	
	2010 Census Population	1,277	16,549	23,284	34,054	
	2000 Census Population	1,238	15,007	20,191	28,988	
	1990 Census Population	1,249	12,150	15,575	21,564	
	Historical Annual Growth, 1990 to 2000	-0.09%	2.13%	2.63%	3.00%	
	Historical Annual Growth, 2000 to 2010	0.31%	0.98%	1.44%	1.62%	
	CY Estimated Annual Growth, 2010 to 2021	-0.59%	0.98%	1.29%	1.27%	
	FY Projected Annual Growth, 2021 to 2025	1.29%	1.39%	1.48%	1.39%	
	HOUSEHOLDS	2021 Estimated Households	344	5,036	7,338	10,725
		2026 Households Forecast	368	5,409	7,910	11,502
2010 Census Households		367	4,488	6,315	9,255	
2000 Census Households		355	4,036	5,347	7,610	
1990 Census Households		337	3,130	3,948	5,439	
Historical Annual Growth, 1990 to 2000		0.50%	2.57%	3.08%	3.42%	
Historical Annual Growth, 2000 to 2010		0.35%	1.07%	1.68%	1.98%	
CY Estimated Annual Growth, 2010 to 2021		-0.54%	0.99%	1.29%	1.26%	
FY Projected Annual Growth, 2021 to 2025		1.33%	1.44%	1.51%	1.41%	
2021 % Households With Children		45%	44%	46%	48%	
2021 Persons per Household		3.33	3.53	3.58	3.61	
INCOME 2021		HH Income \$500,000 or more	0.69%	0.32%	0.36%	0.45%
	HH Income \$250,000 to \$499,999	0.70%	0.34%	0.39%	0.51%	
	HH Income \$200,000 to \$249,999	1.60%	0.85%	0.97%	1.26%	
	HH Income \$175,000 to \$199,999	0.17%	0.40%	1.26%	1.44%	
	HH Income \$150,000 to \$174,999	0.31%	0.69%	1.40%	1.58%	
	HH Income \$100,000 to \$149,999	6.51%	5.59%	6.53%	7.46%	
	HH Income \$75,000 to \$99,999	7.70%	9.97%	9.67%	9.72%	
	HH Income \$50,000 to \$74,999	11.91%	15.34%	14.39%	14.77%	
	HH Income \$35,000 to \$49,999	7.69%	15.93%	16.06%	15.11%	
	HH Income \$25,000 to \$34,999	4.07%	13.01%	13.62%	13.45%	
	HH Income \$15,000 to \$24,999	25.69%	15.14%	14.58%	14.23%	
	HH Income \$0 to \$14,999	32.95%	22.42%	20.78%	20.02%	
	CY Average Household Income	\$43,109	\$49,354	\$55,764	\$57,827	
	CY Median Household Income	\$21,172	\$34,653	\$35,946	\$37,350	
	Per Capita Income	\$13,399	\$14,050	\$15,589	\$16,034	
	2000 Average Household Income	\$37,259	\$29,119	\$28,235	\$27,377	
	2000 Median Household Income	\$22,609	\$18,495	\$18,178	\$17,921	
	2026 Projected Average Household Income	\$49,426	\$56,888	\$64,333	\$66,816	
2026 Projected Median Household Income	\$24,921	\$38,183	\$41,416	\$43,166		
WRKPLACE 2021	Workplace Establishments	96	304	345	391	
	Workplace Employees (Full Time Employees)	1,828	6,022	7,158	8,348	

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POPULATION BY AGE 2021	Count of Pop 0 to 4 years	91	1,399	2,074	3,072
	Count of Pop 5 to 14 years	149	2,369	3,552	5,266
	Count of Pop 14 to 22 years	140	2,485	3,708	5,469
	Count of Pop 22 to 30 years	143	2,621	3,805	5,533
	Count of Pop 30 to 45 years	219	3,627	5,206	7,510
	Count of Pop 45 to 60 years	188	2,965	4,382	6,461
	Count of Pop 60 to 75 years	164	2,141	3,027	4,322
	Count of Pop 75+ years	96	961	1,303	1,849
	Population 0 to 4 Years	7.66%	7.53%	7.67%	7.78%
	Population 5 to 13 Years	12.48%	12.76%	13.13%	13.34%
	Population 14 to 21 Years	11.72%	13.38%	13.70%	13.85%
	Population 22 to 29 Years	12.04%	14.11%	14.06%	14.01%
	Population 30 to 44 Years	18.43%	19.53%	19.24%	19.02%
	Population 45 to 59 Years	15.80%	15.97%	16.20%	16.36%
	Population 60 to 74 Years	13.78%	11.53%	11.19%	10.95%
	Population 74 Years Plus	8.10%	5.18%	4.81%	4.68%
	Median Age	34.5	31.5	31.0	30.7
GENDER 2021	Male Population	568	9,326	13,421	19,434
	Female Population	623	9,241	13,634	20,049
RACE 2021	2021 Estimated Population	1,191	18,567	27,055	39,483
	White	94.85%	94.35%	93.99%	94.61%
	Black or African American	0.28%	0.17%	0.13%	0.11%
	Asian or Pacific Islander	0.40%	0.31%	0.23%	0.17%
	Other Races	4.46%	5.17%	5.64%	5.10%
HISPANIC	2021 Hispanic Population	1,133	17,866	26,197	38,403
	2021 Hispanic Population %	95.13%	96.23%	96.83%	97.27%
	2026 Hispanic Population Forecast	1,212	19,172	28,229	41,192
	2026 Hispanic Population % Forecast	95.49%	96.38%	96.95%	97.38%
	2000 Hispanic Population %	95.97%	96.90%	97.11%	97.55%
1990 Hispanic Population %	97.16%	97.41%	97.54%	97.63%	
EDUCATION (AGE 25+) 2021	Adult Population (25 Years or Older)	756	11,281	16,231	23,528
	Elementary	23.14%	26.42%	26.91%	25.82%
	Some High School	27.77%	20.83%	19.17%	18.84%
	High School Graduate	19.44%	27.49%	27.20%	27.23%
	Some College	17.86%	10.79%	12.12%	14.27%
	Associates Degree	2.30%	5.32%	4.24%	3.84%
	Bachelors Degree	7.31%	6.99%	7.15%	6.84%
	Graduate Degree	2.19%	2.16%	3.22%	3.15%
% College (4+)	9.50%	9.15%	10.37%	10.00%	
HOUSING 2021	Total Housing Units	400	5,704	8,286	12,097
	Owner Occupied Percent	59.53%	64.45%	66.71%	68.96%
	Renter Occupied Percent	26.48%	23.85%	21.84%	19.69%
	Vacant Housing Percent	13.98%	11.70%	11.44%	11.34%

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HOMES BUILT BY YEAR 2021				
Homes Built 2010 or later	0.00%	0.00%	0.00%	0.00%
Homes Built 2000 to 2009	9.24%	9.61%	14.95%	17.69%
Homes Built 1990 to 1999	12.08%	18.97%	20.01%	20.65%
Homes Built 1980 to 1989	18.67%	27.61%	26.46%	26.98%
Homes Built 1970 to 1979	15.82%	19.37%	18.59%	15.42%
Homes Built 1960 to 1979	22.04%	9.39%	7.95%	8.88%
Homes Built 1950 to 1959	8.99%	8.29%	7.01%	5.74%
Homes Built 1940 to 1949	11.04%	3.43%	2.41%	1.75%
Homes Built 1939 or earlier	2.12%	3.33%	2.62%	2.90%
HOME VALUE (OWNER OCCUPIED) 2021				
Property Value \$1,000,000 or more	0.08%	0.14%	0.26%	0.36%
Property Value \$750,000 to \$999,999	0.00%	0.15%	0.16%	0.23%
Property Value \$500,000 to \$749,999	0.17%	1.08%	1.77%	1.87%
Property Value \$400,000 to \$499,999	1.76%	1.73%	2.49%	3.19%
Property Value \$300,000 to \$399,999	8.16%	4.22%	4.66%	4.94%
Property Value \$200,000 to \$299,999	7.77%	13.48%	14.84%	14.69%
Property Value \$150,000 to \$199,999	12.29%	13.43%	13.93%	14.60%
Property Value \$100,000 to \$149,999	17.83%	26.88%	25.15%	23.30%
Property Value \$60,000 to \$99,999	26.82%	20.44%	20.01%	19.64%
Property Value \$40,000 to \$59,999	9.53%	8.39%	7.25%	7.69%
Property Value \$0 to \$39,999	15.59%	9.92%	9.35%	9.35%
CY Median Home Value	\$97,465	\$117,303	\$122,249	\$123,918
CY Median Rent per Month (Census 2000)	\$305	\$273	\$270	\$267
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2021				
Employed Civilian Population 16+ by Occupation	417	6,845	10,204	15,017
Managerial/Executive	6.90%	5.44%	5.77%	6.94%
Professional Specialty	20.57%	19.33%	19.53%	19.46%
Healthcare Support	10.43%	11.93%	10.42%	9.33%
Sales	9.37%	7.72%	8.06%	7.88%
Office & Administrative Support	7.23%	5.59%	6.10%	7.33%
Protective Service	0.67%	1.27%	1.37%	1.08%
Food Preparation	4.24%	8.34%	7.88%	7.43%
Building Maintenance & Cleaning	9.24%	9.58%	8.21%	8.00%
Personal Care	5.95%	5.00%	4.50%	3.43%
Farming, Fishing, & Forestry	1.77%	1.78%	1.49%	1.40%
Construction	16.19%	16.24%	16.09%	15.26%
Production & Transportation	7.44%	7.79%	10.58%	12.45%
Percent White Collar	54.51%	50.00%	49.88%	50.95%
Percent Blue Collar	45.49%	50.00%	50.12%	49.05%
CY Median Employee Salary	\$37,613	\$39,441	\$39,739	\$39,946
CY Average Employee Salary	\$42,826	\$45,172	\$45,470	\$45,244
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	63	961	1,353	1,998
2021 Estimated Unemployed (Age 16 and Up)	126	1,345	1,698	2,571
2021 Estimated Unemployed Rate (Age 16 and Up)	19.32%	16.17%	14.54%	14.87%

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TRANSPORTATION TO WORK 2021	Drive to Work Alone	81.95%	74.36%	73.63%	72.66%
	Drive to Work Carpool	8.90%	14.95%	15.44%	14.22%
	Travel to Work by Public Transportation	0.00%	0.36%	0.33%	0.42%
	Drive to Work on Motorcycle	0.00%	0.04%	0.07%	0.04%
	Drive to Work on Bicycle	0.00%	0.00%	0.00%	0.00%
	Walk to Work	0.88%	3.42%	4.27%	5.10%
	Other Means	4.52%	2.20%	2.04%	2.26%
	Work at Home	3.74%	4.65%	4.23%	5.30%
TRAVEL TIME TO WORK 2021	Travel Time in Less than 5 minutes	4.83%	6.59%	7.60%	8.24%
	Travel to Work in 5 to 9 minutes	24.96%	19.92%	17.42%	16.69%
	Travel to Work in 10 to 14 minutes	35.99%	28.54%	27.35%	25.26%
	Travel to Work in 15 to 19 minutes	14.92%	18.47%	18.89%	18.01%
	Travel to Work in 20 to 29 minutes	11.64%	10.22%	11.42%	12.38%
	Travel to Work in 30 to 44 minutes	1.59%	6.34%	6.79%	8.55%
	Travel to Work in 45 to 59 minutes	0.14%	1.10%	1.72%	1.95%
	Travel to Work in 60 minutes or more	5.94%	8.81%	8.80%	8.93%
Average Travel Time to Work	18.2	19.7	20.0	19.9	
SPENDING PATTERNS 2021	Grocery Store Market Basket Weekly Per Capita Spending	\$44.99	\$44.83	\$44.86	\$44.91
	Apparel and Related Services	\$11.14	\$11.60	\$11.84	\$11.95
	Transportation	\$64.14	\$67.46	\$68.95	\$69.46
	Healthcare	\$45.35	\$46.16	\$46.61	\$46.79
	Entertainment	\$16.79	\$17.19	\$17.53	\$17.71
SPENDING 2021	Med Disposable Inc-Inc minus taxes	\$19,505	\$31,611	\$32,717	\$33,667
	Avg Disposable Inc-Inc minus taxes	\$38,382	\$40,905	\$43,885	\$46,216
	Med Discretionary-Disp less food/shelter/clothing	\$13,466	\$20,814	\$22,440	\$23,483
	Avg Discretionary-Disp less food/shelter/clothing	\$25,416	\$27,665	\$30,565	\$32,493
LIFESTYLE SEGMENTATION 2021	Category A - Crème de la Crème	0	0	0	0
	Category B - Urban Cliff Climbers	0	0	0	0
	Category C - Urban Cliff Dwellers	0	0	0	0
	Category D - Seasoned Urban Dwellers	0	0	0	0
	Category E - Thriving Alone	0	0	0	0
	Category F - Going it Alone	0	0	0	0
	Category G - Struggling Alone	0	0	0	0
	Category H - Single in the Suburbs	0	826	1,120	4,474
	Category I - Married in the Suburbs	0	0	0	0
	Category J - Retired in the Suburbs	0	0	0	0
	Category K - Living with Nature	24	1,361	1,908	2,418
Category M - Harlem Gateway	0	0	0	0	
Category N - Espaniola	1,125	15,612	23,240	31,719	
Category O - Specialties	0	0	0	0	

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