

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 45.48552, -122.75196

9-Jun-2021

Raleigh Hills Plaza

Portland, OR

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2020 Estimated Population	12,479	113,748	353,081	1,161,328	
	2020 Daytime Population	12,520	140,021	598,135	1,406,442	
	2025 Population Forecast	13,006	119,587	379,060	1,245,472	
	2010 Census Population	11,851	106,466	314,848	1,030,572	
	2000 Census Population	11,527	99,519	280,973	922,148	
	1990 Census Population	10,740	93,856	239,618	766,214	
	Historical Annual Growth, 1990 to 2000	0.71%	0.59%	1.60%	1.87%	
	Historical Annual Growth, 2000 to 2010	0.28%	0.68%	1.14%	1.12%	
	Estimated Annual Growth, 2010 to 2020	0.48%	0.62%	1.07%	1.12%	
	Projected Annual Growth, 2020 to 2025	0.83%	1.01%	1.43%	1.41%	
	HOUSEHOLDS	2020 Estimated Households	5,738	49,684	161,314	489,532
		2025 Households Forecast	5,979	52,239	174,047	526,510
2010 Census Households		5,454	46,455	141,871	430,783	
2000 Census Households		5,219	43,359	125,439	381,542	
1990 Census Households		4,786	40,320	106,677	317,439	
Historical Annual Growth, 1990 to 2000		0.87%	0.73%	1.63%	1.86%	
Historical Annual Growth, 2000 to 2010		0.44%	0.69%	1.24%	1.22%	
Estimated Annual Growth, 2010 to 2020		0.47%	0.63%	1.20%	1.20%	
Projected Annual Growth, 2020 to 2025		0.83%	1.01%	1.53%	1.47%	
2020 % Households With Children		23%	25%	22%	25%	
2020 Persons per Household		2.14	2.27	2.14	2.34	
INCOME 2020		HH Income \$500,000 or more	3.89%	2.33%	2.08%	1.74%
	HH Income \$250,000 to \$499,999	4.64%	2.80%	2.49%	2.08%	
	HH Income \$200,000 to \$249,999	10.82%	6.53%	5.82%	4.86%	
	HH Income \$175,000 to \$199,999	3.43%	7.06%	6.90%	6.31%	
	HH Income \$150,000 to \$174,999	6.02%	6.08%	6.42%	6.35%	
	HH Income \$100,000 to \$149,999	15.88%	17.63%	17.68%	18.52%	
	HH Income \$75,000 to \$99,999	9.63%	12.49%	12.43%	13.71%	
	HH Income \$50,000 to \$74,999	15.65%	14.43%	14.82%	16.18%	
	HH Income \$35,000 to \$49,999	10.28%	10.40%	9.51%	9.88%	
	HH Income \$25,000 to \$34,999	6.78%	7.02%	6.79%	6.74%	
	HH Income \$15,000 to \$24,999	6.32%	6.60%	6.56%	6.08%	
	HH Income \$0 to \$14,999	6.67%	6.64%	8.51%	7.55%	
	Average Household Income	\$125,704	\$118,333	\$113,846	\$107,147	
	Median Household Income	\$84,278	\$83,743	\$81,927	\$80,764	
Per Capita Income	\$58,400	\$52,050	\$52,680	\$45,632		
2000 Average Household Income	\$74,478	\$71,037	\$66,823	\$61,228		
2000 Median Household Income	\$51,296	\$50,505	\$47,949	\$46,876		
WRKPLACE 2020	Workplace Establishments	402	5,110	18,037	40,973	
	Workplace Employees (Full Time Employees)	5,803	80,611	319,114	698,842	

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POPULATION BY AGE 2020	Count of Pop 0 to 4 years	674	6,909	23,273	76,921
	Count of Pop 5 to 14 years	1,234	12,752	39,309	137,507
	Count of Pop 14 to 22 years	1,173	10,456	32,197	109,761
	Count of Pop 22 to 30 years	1,057	8,865	27,895	96,431
	Count of Pop 30 to 45 years	2,094	22,561	77,896	249,121
	Count of Pop 45 to 60 years	2,444	22,725	70,167	238,970
	Count of Pop 60 to 75 years	2,710	21,802	61,688	189,483
	Count of Pop 75+ years	1,094	7,680	20,656	63,134
	Population 0 to 4 Years	5.40%	6.07%	6.59%	6.62%
	Population 5 to 13 Years	9.89%	11.21%	11.13%	11.84%
	Population 14 to 21 Years	9.40%	9.19%	9.12%	9.45%
	Population 22 to 29 Years	8.47%	7.79%	7.90%	8.30%
	Population 30 to 44 Years	16.78%	19.83%	22.06%	21.45%
	Population 45 to 59 Years	19.59%	19.98%	19.87%	20.58%
	Population 60 to 74 Years	21.72%	19.17%	17.47%	16.32%
	Population 74 Years Plus	8.76%	6.75%	5.85%	5.44%
Median Age	45.1	42.1	40.5	40.2	
GENDER 2020	Male Population	5,986	55,888	175,755	572,918
	Female Population	6,493	57,861	177,326	588,409
RACE 2020	2020 Estimated Population	12,479	113,748	353,081	1,161,328
	White	86.62%	84.02%	81.07%	78.41%
	Black or African American	1.64%	2.24%	2.39%	3.56%
	Asian or Pacific Islander	5.53%	4.78%	7.35%	8.47%
	Other Races	6.21%	8.95%	9.19%	9.56%
HISPANIC	2020 Hispanic Population	634	12,893	37,323	123,582
	2020 Hispanic Population %	5.08%	11.33%	10.57%	10.64%
	2025 Hispanic Population Forecast	635	13,810	40,838	134,029
	2025 Hispanic Population % Projected	4.88%	11.55%	10.77%	10.76%
	2000 Hispanic Population %	4.70%	8.27%	7.17%	7.14%
1990 Hispanic Population %	1.46%	2.48%	2.51%	2.77%	
EDUCATION (AGE 25+) 2020	Adult Population (25 Years or Older)	8,995	80,271	247,626	800,169
	Elementary	0.69%	3.16%	2.57%	2.68%
	Some High School	2.03%	3.02%	2.68%	3.31%
	High School Graduate	9.34%	12.42%	12.28%	14.43%
	Some College	20.25%	18.12%	18.32%	20.22%
	Associates Degree	5.41%	6.19%	6.78%	7.34%
	Bachelors Degree	37.49%	32.28%	33.45%	31.04%
	Graduate Degree	24.79%	24.81%	23.92%	20.97%
	% College (4+)	62.28%	57.09%	57.37%	52.01%
HOUSING 2020	Total Housing Units	6,079	52,475	173,946	519,752
	Owner Occupied Percent	52.35%	54.51%	48.65%	54.08%
	Renter Occupied Percent	42.05%	40.17%	44.09%	40.11%
	Vacant Housing Percent	5.61%	5.32%	7.26%	5.81%

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HOMES BUILT BY YEAR 2020	Homes Built 2010 or later	0.00%	0.22%	0.36%	0.24%
	Homes Built 2000 to 2009	8.75%	8.95%	13.47%	13.33%
	Homes Built 1990 to 1999	8.79%	8.85%	14.03%	15.20%
	Homes Built 1980 to 1989	10.77%	11.87%	14.22%	10.96%
	Homes Built 1970 to 1979	20.23%	23.37%	18.67%	15.88%
	Homes Built 1960 to 1979	20.01%	19.31%	12.96%	10.10%
	Homes Built 1950 to 1959	19.45%	14.41%	8.76%	9.01%
	Homes Built 1940 to 1949	7.78%	6.82%	4.63%	6.06%
	Homes Built 1939 or earlier	4.21%	6.21%	12.89%	19.21%
HOME VALUE (OWNER OCCUPIED) 2020	Property Value \$1,000,000 or more	23.91%	13.30%	13.51%	9.57%
	Property Value \$750,000 to \$999,999	30.60%	21.98%	19.46%	16.22%
	Property Value \$500,000 to \$749,999	25.56%	32.07%	32.48%	32.50%
	Property Value \$400,000 to \$499,999	7.29%	13.92%	14.73%	17.36%
	Property Value \$300,000 to \$399,999	2.92%	7.56%	8.69%	11.86%
	Property Value \$200,000 to \$299,999	1.50%	3.34%	4.10%	5.68%
	Property Value \$150,000 to \$199,999	0.30%	1.09%	1.25%	1.24%
	Property Value \$100,000 to \$149,999	0.00%	0.65%	0.54%	0.65%
	Property Value \$60,000 to \$99,999	0.00%	0.33%	0.21%	0.59%
	Property Value \$40,000 to \$59,999	0.10%	0.09%	0.13%	0.38%
	Property Value \$0 to \$39,999	0.45%	1.28%	0.85%	1.07%
	Median Home Value	\$816,902	\$652,350	\$634,511	\$574,849
Median Rent per Month (Census 2000)	\$663	\$673	\$666	\$676	
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020	Employed Civilian Population 16+ by Occupation	6,411	59,389	181,819	595,709
	Managerial/Executive	22.03%	22.83%	22.95%	20.27%
	Professional Specialty	32.74%	31.61%	31.63%	31.22%
	Healthcare Support	2.33%	2.66%	2.49%	2.79%
	Sales	15.15%	10.55%	10.45%	9.78%
	Office & Administrative Support	10.76%	9.61%	10.36%	10.49%
	Protective Service	0.60%	0.79%	0.86%	1.02%
	Food Preparation	3.25%	4.88%	4.90%	5.76%
	Building Maintenance & Cleaning	0.95%	2.08%	2.15%	2.21%
	Personal Care	2.83%	2.56%	2.48%	2.65%
	Farming, Fishing, & Forestry	0.06%	0.42%	0.24%	0.34%
	Construction	3.40%	4.88%	4.20%	4.58%
	Production & Transportation	5.91%	7.13%	7.27%	8.90%
	Percent White Collar	83.00%	77.27%	77.88%	74.55%
	Percent Blue Collar	17.00%	22.73%	22.12%	25.45%
Median Employee Salary	46,387	48,085	49,660	48,479	
Average Employee Salary	52,774	55,838	58,770	56,423	
UNEMPLOYMENT	2000 Census Unemployed (Age 16 and Up)	268	2,438	8,165	28,230
	2020 Estimated Unemployed (Age 16 and Up)	418	4,327	14,391	47,498
	2020 Estimated Unemployed Rate (Age 16 and Up)	5.93%	6.80%	7.26%	7.37%

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TRANSPORTATION TO WORK 2020	Drive to Work Alone	71.15%	70.69%	66.04%	66.62%
	Drive to Work Carpool	8.15%	7.52%	7.25%	8.76%
	Travel to Work by Public Transportation	6.15%	8.89%	9.51%	8.75%
	Drive to Work on Motorcycle	0.30%	0.27%	0.32%	0.40%
	Drive to Work on Bicycle	0.99%	1.39%	2.29%	3.88%
	Walk to Work	5.51%	4.01%	7.27%	4.54%
	Other Means	0.42%	0.65%	0.62%	0.53%
	Work at Home	7.33%	6.58%	6.64%	6.48%
TRAVEL TIME TO WORK 2020	Travel Time in Less than 5 minutes	5.52%	3.05%	2.66%	2.32%
	Travel to Work in 5 to 9 minutes	7.57%	9.21%	9.46%	8.42%
	Travel to Work in 10 to 14 minutes	12.90%	16.06%	15.69%	14.41%
	Travel to Work in 15 to 19 minutes	21.18%	18.46%	17.84%	17.30%
	Travel to Work in 20 to 29 minutes	29.30%	26.21%	25.99%	25.57%
	Travel to Work in 30 to 44 minutes	18.44%	17.88%	19.01%	21.22%
	Travel to Work in 45 to 59 minutes	2.71%	4.98%	4.85%	5.71%
	Travel to Work in 60 minutes or more	2.38%	4.16%	4.51%	5.03%
Average Travel Time to Work	19.0	19.8	20.5	21.9	
SPENDING PATTERNS 2020	Grocery Store Market Basket Weekly Per Capita Spending	\$58.42	\$57.89	\$57.58	\$57.31
	Apparel and Related Services	\$15.63	\$15.26	\$15.27	\$15.15
	Transportation	\$95.49	\$94.08	\$94.08	\$93.30
	Healthcare	\$63.71	\$62.25	\$61.41	\$60.78
	Entertainment	\$22.58	\$21.98	\$21.89	\$21.66
LIFESTYLE SEGMENTATION 2020	Category A - Crème de la Crème	6,008	39,021	78,767	211,728
	Category B - Urban Cliff Climbers	0	0	2,798	24,511
	Category C - Urban Cliff Dwellers	0	2,580	3,827	36,541
	Category D - Seasoned Urban Dwellers	0	0	0	4,151
	Category E - Thriving Alone	4,955	26,488	101,340	224,492
	Category F - Going it Alone	0	12,712	35,050	236,019
	Category G - Struggling Alone	0	700	944	29,642
	Category H - Single in the Suburbs	0	8,293	32,643	90,468
	Category I - Married in the Suburbs	1,340	12,191	54,728	188,976
	Category J - Retired in the Suburbs	0	3,619	25,244	65,933
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	444	4,505
	Category M - Harlem Gateway	0	0	0	0
	Category N - Espaniola	0	6,975	7,946	13,297
	Category O - Specialties	0	0	1,640	12,979

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