

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 30.30571, -97.71002

9-Jun-2021

## Mueller Regional Retail Center

### Austin, TX

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
<b>POPULATION</b>	2020 Estimated Population	18,837	169,811	362,473	844,645	
	2020 Daytime Population	19,101	364,475	644,764	1,200,368	
	2025 Population Forecast	19,860	173,710	370,357	875,528	
	2010 Census Population	14,670	143,752	308,061	697,830	
	2000 Census Population	14,587	135,912	291,805	624,530	
	1990 Census Population	11,656	116,160	240,402	479,858	
	Historical Annual Growth, 1990 to 2000	2.27%	1.58%	1.96%	2.67%	
	Historical Annual Growth, 2000 to 2010	0.06%	0.56%	0.54%	1.12%	
	Estimated Annual Growth, 2010 to 2020	2.35%	1.56%	1.52%	1.79%	
	Projected Annual Growth, 2020 to 2025	1.06%	0.46%	0.43%	0.72%	
	<b>HOUSEHOLDS</b>	2020 Estimated Households	8,616	69,339	148,680	344,997
		2025 Households Forecast	9,056	70,863	151,920	355,947
2010 Census Households		6,761	57,939	124,929	285,622	
2000 Census Households		6,625	56,026	120,589	256,176	
1990 Census Households		5,608	50,428	104,360	200,383	
Historical Annual Growth, 1990 to 2000		1.68%	1.06%	1.46%	2.49%	
Historical Annual Growth, 2000 to 2010		0.20%	0.34%	0.35%	1.09%	
Estimated Annual Growth, 2010 to 2020		2.28%	1.68%	1.63%	1.77%	
Projected Annual Growth, 2020 to 2025		1.00%	0.44%	0.43%	0.63%	
2020 % Households With Children		19%	18%	21%	24%	
2020 Persons per Household		2.18	2.25	2.32	2.39	
<b>INCOME 2020</b>		HH Income \$500,000 or more	2.72%	1.82%	2.06%	1.83%
	HH Income \$250,000 to \$499,999	3.26%	2.18%	2.47%	2.20%	
	HH Income \$200,000 to \$249,999	7.62%	5.10%	5.78%	5.13%	
	HH Income \$175,000 to \$199,999	3.62%	3.38%	4.03%	4.77%	
	HH Income \$150,000 to \$174,999	6.18%	5.09%	5.14%	5.09%	
	HH Income \$100,000 to \$149,999	16.83%	15.23%	14.82%	15.79%	
	HH Income \$75,000 to \$99,999	10.95%	11.29%	11.09%	12.84%	
	HH Income \$50,000 to \$74,999	15.37%	15.73%	16.05%	17.65%	
	HH Income \$35,000 to \$49,999	10.05%	11.48%	11.82%	11.77%	
	HH Income \$25,000 to \$34,999	6.12%	7.75%	8.08%	7.75%	
	HH Income \$15,000 to \$24,999	8.92%	8.81%	8.19%	6.94%	
	HH Income \$0 to \$14,999	8.34%	12.14%	10.47%	8.25%	
Average Household Income	\$106,475	\$93,971	\$103,825	\$104,746		
Median Household Income	\$77,218	\$64,701	\$66,901	\$71,216		
Per Capita Income	\$48,821	\$39,081	\$43,425	\$43,263		
2000 Average Household Income	\$41,907	\$41,379	\$50,303	\$59,443		
2000 Median Household Income	\$34,228	\$29,807	\$34,658	\$42,107		
<b>WRKPLACE 2020</b>	Workplace Establishments	454	5,729	14,048	28,400	
	Workplace Employees (Full Time Employees)	8,739	137,645	309,117	615,355	

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<b>POPULATION BY AGE 2020</b>	Count of Pop 0 to 4 years	1,807	13,975	30,089	71,334
	Count of Pop 5 to 14 years	2,929	21,982	49,767	119,595
	Count of Pop 14 to 22 years	2,346	35,203	58,699	109,016
	Count of Pop 22 to 30 years	719	11,507	25,399	65,499
	Count of Pop 30 to 45 years	5,687	42,838	91,561	206,739
	Count of Pop 45 to 60 years	3,260	24,308	58,404	146,965
	Count of Pop 60 to 75 years	1,662	15,128	36,881	97,364
	Count of Pop 75+ years	428	4,870	11,673	28,133
	Population 0 to 4 Years	9.60%	8.23%	8.30%	8.45%
	Population 5 to 13 Years	15.55%	12.94%	13.73%	14.16%
	Population 14 to 21 Years	12.45%	20.73%	16.19%	12.91%
	Population 22 to 29 Years	3.82%	6.78%	7.01%	7.75%
	Population 30 to 44 Years	30.19%	25.23%	25.26%	24.48%
	Population 45 to 59 Years	17.31%	14.31%	16.11%	17.40%
	Population 60 to 74 Years	8.82%	8.91%	10.17%	11.53%
	Population 74 Years Plus	2.27%	2.87%	3.22%	3.33%
Median Age	34.7	30.8	33.0	34.7	
<b>GENDER 2020</b>	Male Population	9,888	87,265	186,862	428,717
	Female Population	8,949	82,546	175,611	415,928
<b>RACE 2020</b>	2020 Estimated Population	18,837	169,811	362,473	844,645
	White	74.77%	66.23%	66.56%	67.73%
	Black or African American	5.99%	12.83%	10.67%	9.68%
	Asian or Pacific Islander	5.53%	6.02%	5.26%	6.25%
	Other Races	13.72%	14.92%	17.51%	16.35%
<b>HISPANIC</b>	2020 Hispanic Population	5,197	54,016	135,047	317,301
	2020 Hispanic Population %	27.59%	31.81%	37.26%	37.57%
	2025 Hispanic Population Forecast	5,413	55,146	137,592	332,080
	2025 Hispanic Population % Projected	27.26%	31.75%	37.15%	37.93%
	2000 Hispanic Population %	32.45%	31.61%	33.52%	30.97%
1990 Hispanic Population %	21.82%	19.46%	22.04%	21.92%	
<b>EDUCATION (AGE 25+) 2020</b>	Adult Population (25 Years or Older)	11,511	93,281	213,462	519,126
	Elementary	5.92%	6.79%	8.53%	7.45%
	Some High School	2.71%	5.81%	6.58%	5.91%
	High School Graduate	11.36%	15.07%	16.41%	16.80%
	Some College	13.39%	15.81%	14.63%	16.21%
	Associates Degree	4.30%	3.51%	4.06%	5.06%
	Bachelors Degree	35.84%	33.24%	30.16%	30.13%
	Graduate Degree	26.49%	19.78%	19.62%	18.44%
% College (4+)	62.32%	53.03%	49.78%	48.57%	
<b>HOUSING 2020</b>	Total Housing Units	9,679	76,751	164,582	375,415
	Owner Occupied Percent	35.79%	33.94%	36.62%	40.92%
	Renter Occupied Percent	53.23%	56.40%	53.72%	50.98%
	Vacant Housing Percent	10.98%	9.66%	9.66%	8.10%

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<b>HOMES BUILT BY YEAR 2020</b>				
Homes Built 2010 or later	0.30%	0.72%	0.52%	0.43%
Homes Built 2000 to 2009	11.83%	11.72%	13.30%	17.02%
Homes Built 1990 to 1999	4.73%	5.56%	7.48%	14.96%
Homes Built 1980 to 1989	9.37%	13.90%	15.63%	22.14%
Homes Built 1970 to 1979	19.64%	18.32%	22.49%	21.48%
Homes Built 1960 to 1979	12.69%	16.35%	14.68%	9.92%
Homes Built 1950 to 1959	20.22%	15.57%	12.03%	6.95%
Homes Built 1940 to 1949	14.36%	9.28%	6.81%	3.64%
Homes Built 1939 or earlier	6.86%	8.58%	7.03%	3.46%
<b>HOME VALUE (OWNER OCCUPIED) 2020</b>				
Property Value \$1,000,000 or more	8.31%	5.68%	8.95%	7.30%
Property Value \$750,000 to \$999,999	20.72%	11.19%	12.11%	10.11%
Property Value \$500,000 to \$749,999	32.58%	24.16%	19.64%	16.05%
Property Value \$400,000 to \$499,999	17.23%	18.25%	13.72%	12.02%
Property Value \$300,000 to \$399,999	11.51%	16.16%	13.73%	15.31%
Property Value \$200,000 to \$299,999	5.75%	13.83%	13.62%	17.42%
Property Value \$150,000 to \$199,999	1.75%	3.77%	5.47%	6.81%
Property Value \$100,000 to \$149,999	1.26%	2.35%	3.43%	4.73%
Property Value \$60,000 to \$99,999	0.65%	0.79%	1.56%	2.30%
Property Value \$40,000 to \$59,999	0.14%	0.55%	0.79%	0.97%
Property Value \$0 to \$39,999	0.05%	0.93%	1.91%	2.72%
Median Home Value	\$589,295	\$457,261	\$450,674	\$384,367
Median Rent per Month (Census 2000)	\$665	\$638	\$655	\$720
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020</b>				
Employed Civilian Population 16+ by Occupation	10,445	82,608	181,504	430,692
Managerial/Executive	21.71%	17.73%	18.30%	18.82%
Professional Specialty	37.22%	32.15%	29.39%	28.39%
Healthcare Support	1.29%	2.23%	2.14%	2.17%
Sales	9.56%	9.47%	9.48%	10.08%
Office & Administrative Support	7.23%	9.12%	8.64%	9.70%
Protective Service	1.36%	1.03%	0.98%	1.03%
Food Preparation	5.56%	6.97%	7.01%	6.40%
Building Maintenance & Cleaning	3.03%	3.91%	4.42%	4.02%
Personal Care	1.91%	3.17%	2.69%	2.73%
Farming, Fishing, & Forestry	0.05%	0.15%	0.11%	0.15%
Construction	7.39%	6.99%	9.29%	8.67%
Production & Transportation	3.69%	7.08%	7.55%	7.83%
Percent White Collar	77.00%	70.70%	67.94%	69.16%
Percent Blue Collar	23.00%	29.30%	32.06%	30.84%
Median Employee Salary	46,036	49,334	48,325	47,784
Average Employee Salary	54,005	57,813	56,673	56,419
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	360	4,964	9,029	15,923
2020 Estimated Unemployed (Age 16 and Up)	516	6,872	13,391	30,370
2020 Estimated Unemployed Rate (Age 16 and Up)	4.94%	7.59%	6.93%	6.59%

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<b>TRANSPORTATION TO WORK 2020</b>	Drive to Work Alone	68.20%	63.60%	64.72%	70.36%
	Drive to Work Carpool	8.45%	10.91%	12.20%	11.32%
	Travel to Work by Public Transportation	8.62%	8.27%	7.28%	5.29%
	Drive to Work on Motorcycle	0.34%	0.55%	0.52%	0.42%
	Drive to Work on Bicycle	6.25%	4.41%	2.82%	1.60%
	Walk to Work	2.44%	5.80%	4.29%	2.76%
	Other Means	0.62%	0.91%	2.24%	2.24%
	Work at Home	5.08%	5.32%	5.82%	5.91%
<b>TRAVEL TIME TO WORK 2020</b>	Travel Time in Less than 5 minutes	0.99%	2.46%	2.57%	2.37%
	Travel to Work in 5 to 9 minutes	14.22%	12.50%	10.98%	9.41%
	Travel to Work in 10 to 14 minutes	22.48%	19.44%	18.65%	16.51%
	Travel to Work in 15 to 19 minutes	24.56%	23.09%	21.59%	20.52%
	Travel to Work in 20 to 29 minutes	20.05%	20.77%	22.48%	23.84%
	Travel to Work in 30 to 44 minutes	12.46%	14.81%	15.84%	18.60%
	Travel to Work in 45 to 59 minutes	2.05%	2.60%	3.15%	4.09%
	Travel to Work in 60 minutes or more	3.19%	4.33%	4.74%	4.66%
Average Travel Time to Work	19.8	19.8	20.0	21.2	
<b>SPENDING PATTERNS 2020</b>	Grocery Store Market Basket Weekly Per Capita Spending	\$49.71	\$49.34	\$49.62	\$49.79
	Apparel and Related Services	\$14.78	\$14.07	\$14.26	\$14.50
	Transportation	\$80.74	\$77.29	\$78.47	\$79.97
	Healthcare	\$49.38	\$47.61	\$48.71	\$50.00
	Entertainment	\$21.29	\$20.11	\$20.52	\$20.99
<b>LIFESTYLE SEGMENTATION 2020</b>	Category A - Crème de la Crème	340	7,889	33,019	72,193
	Category B - Urban Cliff Climbers	0	1,145	1,145	2,230
	Category C - Urban Cliff Dwellers	1	698	698	698
	Category D - Seasoned Urban Dwellers	0	0	0	0
	Category E - Thriving Alone	14,100	54,165	104,015	215,186
	Category F - Going it Alone	701	18,563	21,737	57,307
	Category G - Struggling Alone	0	2,697	2,697	2,697
	Category H - Single in the Suburbs	1,422	14,300	19,485	84,314
	Category I - Married in the Suburbs	0	0	1,213	44,489
	Category J - Retired in the Suburbs	0	0	2,496	17,189
	Category K - Living with Nature	0	0	0	385
	Category L - Working with Nature	0	0	0	0
	Category M - Harlem Gateway	0	2,273	3,904	3,909
	Category N - Espaniola	2,164	37,605	128,932	286,978
	Category O - Specialties	38	16,986	26,297	35,375

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