

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2022 Estimates & Q4 2027 Projections



Latitude/Longitude: 35.150235, -89.944002

9-Mar-2023

118910-Highland Square

Memphis, TN

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2022 Estimated Population	12,958	89,754	231,571	645,226	
	2022 Daytime Population	11,729	124,398	285,105	842,179	
	2027 Population Forecast	12,745	88,623	228,838	641,757	
	2010 Census Population	13,540	93,420	240,452	662,706	
	2000 Census Population	14,176	97,715	259,514	694,422	
	1990 Census Population	14,458	103,978	273,544	669,794	
	Historical Annual Growth, 1990 to 2000	-0.20%	-0.62%	-0.53%	0.36%	
	Historical Annual Growth, 2000 to 2010	-0.46%	-0.45%	-0.76%	-0.47%	
	CY Estimated Annual Growth, 2010 to 2022	-0.34%	-0.31%	-0.29%	-0.21%	
	FY Projected Annual Growth, 2022 to 2027	-0.33%	-0.25%	-0.24%	-0.11%	
	HOUSEHOLDS	2022 Estimated Households	5,263	35,896	94,352	251,089
		2027 Households Forecast	5,178	35,484	93,282	250,178
2010 Census Households		5,489	37,256	97,740	257,225	
2000 Census Households		5,914	41,045	107,565	269,389	
1990 Census Households		6,342	42,819	109,829	255,594	
Historical Annual Growth, 1990 to 2000		-0.70%	-0.42%	-0.21%	0.53%	
Historical Annual Growth, 2000 to 2010		-0.74%	-0.96%	-0.95%	-0.46%	
CY Estimated Annual Growth, 2010 to 2022		-0.33%	-0.29%	-0.28%	-0.19%	
FY Projected Annual Growth, 2022 to 2027		-0.32%	-0.23%	-0.23%	-0.07%	
2022 % Households With Children		27%	24%	23%	27%	
2022 Persons per Household		2.46	2.39	2.36	2.50	
INCOME 2022		HH Income \$500,000 or more	0.24%	1.05%	0.91%	0.71%
	HH Income \$250,000 to \$499,999	0.34%	1.27%	1.08%	0.84%	
	HH Income \$200,000 to \$249,999	0.75%	2.95%	2.53%	1.98%	
	HH Income \$175,000 to \$199,999	3.46%	2.91%	2.56%	2.92%	
	HH Income \$150,000 to \$174,999	2.08%	2.87%	2.72%	2.81%	
	HH Income \$100,000 to \$149,999	9.22%	9.19%	9.63%	11.09%	
	HH Income \$75,000 to \$99,999	9.39%	8.67%	9.64%	10.83%	
	HH Income \$50,000 to \$74,999	17.55%	15.66%	16.45%	17.45%	
	HH Income \$35,000 to \$49,999	15.59%	13.82%	13.56%	13.92%	
	HH Income \$25,000 to \$34,999	9.36%	11.16%	11.14%	10.83%	
	HH Income \$15,000 to \$24,999	11.93%	11.41%	11.68%	10.76%	
	HH Income \$0 to \$14,999	20.09%	19.03%	18.09%	15.86%	
Current Year Average Household Income	\$65,086	\$76,810	\$73,214	\$72,902		
Current Year Median Household Income	\$42,774	\$43,734	\$44,571	\$48,385		
Per Capita Income	\$26,441	\$31,682	\$30,561	\$28,844		
2000 Average Household Income	\$36,608	\$47,516	\$45,284	\$49,277		
2000 Median Household Income	\$28,580	\$30,559	\$30,872	\$35,970		
2027 Projected Average Household Income	\$73,153	\$86,440	\$82,141	\$82,049		
2027 Projected Median Household Income	\$46,817	\$49,246	\$50,094	\$54,654		
WRKPLACE 2022	Workplace Establishments	279	2,067	6,270	18,931	
	Workplace Employees (Full Time Employees)	3,709	38,950	113,147	407,494	

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POPULATION BY AGE 2022	Count of Pop 0 to 4 years	874	5,513	14,712	42,336	
	Count of Pop 5 to 14 years	1,683	10,281	26,818	75,615	
	Count of Pop 14 to 22 years	1,481	12,881	27,008	72,725	
	Count of Pop 22 to 30 years	1,224	8,796	23,324	71,351	
	Count of Pop 30 to 45 years	2,887	18,641	48,816	132,567	
	Count of Pop 45 to 60 years	2,291	15,429	40,563	113,374	
	Count of Pop 60 to 75 years	1,903	13,279	36,702	101,097	
	Count of Pop 75+ years	616	4,934	13,628	36,161	
	Population 0 to 4 Years	6.75%	6.14%	6.35%	6.56%	
	Population 5 to 13 Years	12.99%	11.45%	11.58%	11.72%	
	Population 14 to 21 Years	11.43%	14.35%	11.66%	11.27%	
	Population 22 to 29 Years	9.44%	9.80%	10.07%	11.06%	
	Population 30 to 44 Years	22.28%	20.77%	21.08%	20.55%	
	Population 45 to 59 Years	17.68%	17.19%	17.52%	17.57%	
	Population 60 to 74 Years	14.69%	14.79%	15.85%	15.67%	
	Population 74 Years Plus	4.75%	5.50%	5.89%	5.60%	
	Median Age	36.9	36.2	37.4	36.8	
	GENDER 2022	Male Population	6,370	44,275	113,043	310,449
		Female Population	6,589	45,479	118,528	334,777
RACE 2022	2022 Estimated Population	12,958	89,754	231,571	645,226	
	White	42.06%	49.76%	40.33%	35.80%	
	Black or African American	39.53%	37.53%	50.58%	56.18%	
	Asian or Pacific Islander	2.86%	1.88%	1.67%	1.86%	
	Other Races	15.56%	10.83%	7.43%	6.17%	
HISPANIC	2022 Hispanic Population	2,242	11,977	19,679	45,653	
	2022 Hispanic Population %	17.30%	13.34%	8.50%	7.08%	
	2027 Hispanic Population Forecast	2,340	11,993	20,196	47,009	
	2027 Hispanic Population % Forecast	18.36%	13.53%	8.83%	7.32%	
	2000 Hispanic Population %	6.87%	4.35%	3.25%	2.81%	
1990 Hispanic Population %	0.34%	0.70%	0.68%	0.73%		
EDUCATION (AGE 25+) 2022	Adult Population (25 Years or Older)	8,477	57,504	154,079	427,554	
	Elementary	12.09%	7.69%	5.52%	4.56%	
	Some High School	10.61%	9.44%	9.40%	8.71%	
	High School Graduate	27.05%	26.62%	28.39%	30.30%	
	Some College	17.37%	18.82%	20.94%	22.17%	
	Associates Degree	5.90%	4.87%	5.12%	6.06%	
	Bachelors Degree	16.43%	18.03%	18.01%	16.93%	
	Graduate Degree	10.56%	14.54%	12.62%	11.27%	
% College (4+)	26.98%	32.56%	30.63%	28.21%		
HOUSING 2022	Total Housing Units	6,295	41,823	109,608	288,268	
	Owner Occupied Percent	42.37%	45.26%	44.48%	47.69%	
	Renter Occupied Percent	41.23%	40.57%	41.61%	39.42%	
	Vacant Housing Percent	16.40%	14.17%	13.92%	12.90%	

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HOMES BUILT BY YEAR 2022	Homes Built 2010 or later	0.04%	0.07%	0.09%	0.14%
	Homes Built 2000 to 2009	5.27%	3.68%	3.93%	7.72%
	Homes Built 1990 to 1999	1.64%	2.51%	3.48%	10.68%
	Homes Built 1980 to 1989	3.93%	3.97%	6.00%	13.48%
	Homes Built 1970 to 1979	8.69%	10.17%	14.00%	20.16%
	Homes Built 1960 to 1979	11.51%	12.91%	13.73%	14.06%
	Homes Built 1950 to 1959	30.77%	33.38%	27.94%	17.50%
	Homes Built 1940 to 1949	26.95%	19.09%	13.38%	7.42%
	Homes Built 1939 or earlier	11.21%	14.23%	17.45%	8.85%
HOME VALUE (OWNER OCCUPIED) 2022	Property Value \$1,000,000 or more	2.52%	5.90%	3.89%	2.74%
	Property Value \$750,000 to \$999,999	2.28%	4.06%	3.22%	2.11%
	Property Value \$500,000 to \$749,999	9.68%	9.61%	9.82%	8.73%
	Property Value \$400,000 to \$499,999	10.62%	7.83%	7.18%	7.76%
	Property Value \$300,000 to \$399,999	11.18%	10.38%	10.55%	12.37%
	Property Value \$200,000 to \$299,999	11.61%	11.21%	14.72%	19.66%
	Property Value \$150,000 to \$199,999	8.43%	7.42%	10.64%	12.74%
	Property Value \$100,000 to \$149,999	19.83%	18.46%	18.38%	16.72%
	Property Value \$60,000 to \$99,999	13.76%	13.90%	12.52%	9.83%
	Property Value \$40,000 to \$59,999	5.72%	4.82%	3.51%	2.79%
	Property Value \$0 to \$39,999	4.38%	3.65%	3.73%	3.51%
	CY Median Home Value	\$188,011	\$203,079	\$201,906	\$219,125
CY Median Rent per Month (Census 2000)	\$522	\$509	\$506	\$558	
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2022	Employed Civilian Population 16+ by Occupation	5,748	42,043	108,300	309,948
	Managerial/Executive	12.17%	14.63%	13.89%	12.84%
	Professional Specialty	17.02%	20.06%	20.56%	19.91%
	Healthcare Support	3.01%	1.99%	2.73%	3.33%
	Sales	11.09%	10.69%	9.03%	8.76%
	Office & Administrative Support	10.40%	11.30%	11.48%	12.49%
	Protective Service	3.03%	1.80%	2.23%	2.82%
	Food Preparation	5.33%	7.29%	7.06%	5.99%
	Building Maintenance & Cleaning	5.53%	6.29%	5.31%	4.73%
	Personal Care	5.12%	2.65%	2.77%	2.38%
	Farming, Fishing, & Forestry	0.01%	0.18%	0.13%	0.20%
	Construction	13.68%	9.97%	7.57%	6.81%
	Production & Transportation	13.61%	13.15%	17.22%	19.74%
	Percent White Collar	53.69%	58.67%	57.70%	57.33%
	Percent Blue Collar	46.31%	41.33%	42.30%	42.67%
	CY Median Employee Salary	\$44,259	\$45,403	\$45,811	\$46,171
	CY Average Employee Salary	\$50,071	\$51,010	\$52,820	\$53,426
UNEMPLOYMENT	2000 Census Unemployed (Age 16 and Up)	461	4,551	10,458	25,509
	2022 Estimated Unemployed (Age 16 and Up)	208	1,585	4,444	12,635
	2022 Estimated Unemployed Rate (Age 16 and Up)	3.54%	3.64%	3.93%	3.92%

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TRANSPORTATION TO WORK 2022	Drive to Work Alone	78.97%	75.55%	75.96%	79.66%
	Drive to Work Carpool	13.28%	12.17%	13.10%	12.38%
	Travel to Work by Public Transportation	4.29%	3.18%	3.08%	2.23%
	Drive to Work on Motorcycle	0.00%	0.08%	0.09%	0.11%
	Drive to Work on Bicycle	0.27%	0.41%	0.32%	0.17%
	Walk to Work	0.52%	4.17%	2.84%	1.86%
	Other Means	0.84%	1.35%	1.35%	0.98%
	Work at Home	1.84%	3.04%	3.17%	2.52%
TRAVEL TIME TO WORK 2022	Travel Time in Less than 5 minutes	0.66%	2.51%	2.51%	1.91%
	Travel to Work in 5 to 9 minutes	9.50%	10.07%	9.98%	9.31%
	Travel to Work in 10 to 14 minutes	15.00%	17.50%	17.00%	15.18%
	Travel to Work in 15 to 19 minutes	26.13%	21.96%	21.12%	19.21%
	Travel to Work in 20 to 29 minutes	23.99%	27.00%	28.35%	28.58%
	Travel to Work in 30 to 44 minutes	17.49%	14.57%	15.23%	19.31%
	Travel to Work in 45 to 59 minutes	2.64%	3.13%	2.74%	3.62%
	Travel to Work in 60 minutes or more	4.60%	3.24%	3.07%	2.88%
Average Travel Time to Work	21.5	20.9	21.5	22.3	
SPENDING PATTERNS 2022	Grocery Store Market Basket Weekly Per Capita Spending	\$60.27	\$60.43	\$60.45	\$60.36
	Apparel and Related Services	\$9.74	\$9.83	\$9.80	\$9.83
	Transportation	\$69.80	\$70.80	\$70.58	\$71.43
	Healthcare	\$33.41	\$33.65	\$33.97	\$33.96
	Entertainment	\$16.20	\$16.51	\$16.48	\$16.51
SPENDING 2022	Med Disposable Inc-Inc minus taxes	\$38,937	\$39,769	\$40,540	\$43,673
	Avg Disposable Inc-Inc minus taxes	\$50,171	\$57,532	\$56,671	\$57,946
	Med Discretionary-Disp less food/shelter/clothing	\$23,101	\$24,238	\$24,767	\$27,103
	Avg Discretionary-Disp less food/shelter/clothing	\$32,918	\$38,872	\$38,226	\$38,935
LIFESTYLE SEGMENTATION 2022	Category A - Crème de la Crème	1,800	9,747	23,921	47,245
	Category B - Urban Cliff Climbers	0	1,838	2,769	10,996
	Category C - Urban Cliff Dwellers	0	1,474	3,419	7,969
	Category D - Seasoned Urban Dwellers	0	0	0	5,467
	Category E - Thriving Alone	254	8,819	19,473	34,780
	Category F - Going it Alone	1,938	10,680	27,706	47,845
	Category G - Struggling Alone	2,294	15,314	19,294	25,377
	Category H - Single in the Suburbs	1,357	1,357	2,335	28,801
	Category I - Married in the Suburbs	0	0	0	37,712
	Category J - Retired in the Suburbs	0	3	1,923	18,220
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	0	375
	Category M - Harlem Gateway	5,309	30,637	115,220	350,759
	Category N - Espaniola	0	4,170	4,449	4,768
Category O - Specialties	0	1,859	2,388	8,307	

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