

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2022 Estimates & Q4 2027 Projections



Latitude/Longitude: 37.30933, -121.810623

9-Mar-2023

118840-Silver Creek Plaza

San Jose, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2022 Estimated Population	29,781	226,218	517,346	1,146,370	
	2022 Daytime Population	23,591	190,975	503,177	1,286,933	
	2027 Population Forecast	29,390	224,798	521,776	1,164,203	
	2010 Census Population	30,081	230,089	514,707	1,120,166	
	2000 Census Population	31,115	221,148	494,255	1,062,621	
	1990 Census Population	26,710	185,334	419,219	939,625	
	Historical Annual Growth, 1990 to 2000	1.54%	1.78%	1.66%	1.24%	
	Historical Annual Growth, 2000 to 2010	-0.34%	0.40%	0.41%	0.53%	
	CY Estimated Annual Growth, 2010 to 2022	-0.08%	-0.13%	0.04%	0.18%	
	FY Projected Annual Growth, 2022 to 2027	-0.26%	-0.13%	0.17%	0.31%	
	HOUSEHOLDS	2022 Estimated Households	7,264	56,642	148,781	373,608
		2027 Households Forecast	7,162	56,349	150,784	380,883
2010 Census Households		7,367	57,467	146,751	362,424	
2000 Census Households		7,360	52,345	134,831	336,352	
1990 Census Households		7,023	47,598	121,712	309,381	
Historical Annual Growth, 1990 to 2000		0.47%	0.96%	1.03%	0.84%	
Historical Annual Growth, 2000 to 2010		0.01%	0.94%	0.85%	0.75%	
CY Estimated Annual Growth, 2010 to 2022		-0.11%	-0.11%	0.11%	0.24%	
FY Projected Annual Growth, 2022 to 2027		-0.28%	-0.10%	0.27%	0.39%	
2022 % Households With Children		34%	37%	33%	31%	
2022 Persons per Household		4.06	3.97	3.42	3.02	
INCOME 2022		HH Income \$500,000 or more	3.26%	3.74%	3.74%	4.82%
	HH Income \$250,000 to \$499,999	3.85%	4.47%	4.47%	5.78%	
	HH Income \$200,000 to \$249,999	9.04%	10.45%	10.44%	13.49%	
	HH Income \$175,000 to \$199,999	10.71%	9.38%	8.43%	9.59%	
	HH Income \$150,000 to \$174,999	10.40%	8.57%	8.47%	9.13%	
	HH Income \$100,000 to \$149,999	20.12%	18.65%	18.41%	17.60%	
	HH Income \$75,000 to \$99,999	12.56%	11.96%	10.99%	10.03%	
	HH Income \$50,000 to \$74,999	10.44%	12.40%	12.43%	10.70%	
	HH Income \$35,000 to \$49,999	5.59%	6.95%	7.64%	6.19%	
	HH Income \$25,000 to \$34,999	4.81%	4.24%	4.51%	3.82%	
	HH Income \$15,000 to \$24,999	4.09%	4.32%	4.82%	3.97%	
	HH Income \$0 to \$14,999	5.12%	4.87%	5.65%	4.87%	
	Current Year Average Household Income	\$141,423	\$147,107	\$144,041	\$166,271	
	Current Year Median Household Income	\$118,333	\$112,997	\$110,210	\$128,539	
	Per Capita Income	\$34,793	\$37,021	\$41,787	\$54,718	
WRKPLACE 2022	2000 Average Household Income	\$84,548	\$85,959	\$79,763	\$85,769	
	2000 Median Household Income	\$73,978	\$71,655	\$65,414	\$70,199	
	2027 Projected Average Household Income	\$192,786	\$200,469	\$196,203	\$226,585	
	2027 Projected Median Household Income	\$164,734	\$157,333	\$153,679	\$182,808	
	Workplace Establishments	628	3,434	10,392	31,773	
Workplace Employees (Full Time Employees)	6,547	41,134	155,435	577,231		

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POPULATION BY AGE 2022	Count of Pop 0 to 4 years	1,981	15,150	34,355	73,989
	Count of Pop 5 to 14 years	3,551	27,575	63,316	140,681
	Count of Pop 14 to 22 years	3,068	25,360	60,654	125,333
	Count of Pop 22 to 30 years	3,263	24,596	52,531	108,041
	Count of Pop 30 to 45 years	5,775	44,013	101,970	218,103
	Count of Pop 45 to 60 years	5,788	44,930	101,875	235,584
	Count of Pop 60 to 75 years	4,652	32,686	73,746	176,003
	Count of Pop 75+ years	1,702	11,908	28,899	68,636
	Population 0 to 4 Years	6.65%	6.70%	6.64%	6.45%
	Population 5 to 13 Years	11.92%	12.19%	12.24%	12.27%
	Population 14 to 21 Years	10.30%	11.21%	11.72%	10.93%
	Population 22 to 29 Years	10.96%	10.87%	10.15%	9.42%
	Population 30 to 44 Years	19.39%	19.46%	19.71%	19.03%
	Population 45 to 59 Years	19.44%	19.86%	19.69%	20.55%
Population 60 to 74 Years	15.62%	14.45%	14.25%	15.35%	
Population 74 Years Plus	5.71%	5.26%	5.59%	5.99%	
Median Age	37.7	36.9	37.2	39.1	
GENDER 2022	Male Population	14,875	113,792	260,563	576,442
	Female Population	14,906	112,426	256,783	569,929
RACE 2022	2022 Estimated Population	29,781	226,218	517,346	1,146,370
	White	20.59%	24.07%	33.71%	40.52%
	Black or African American	2.71%	2.58%	3.09%	3.01%
	Asian or Pacific Islander	54.28%	44.46%	33.47%	33.76%
	Other Races	22.42%	28.89%	29.73%	22.71%
HISPANIC	2022 Hispanic Population	9,972	94,274	219,012	354,622
	2022 Hispanic Population %	33.49%	41.67%	42.33%	30.93%
	2027 Hispanic Population Forecast	9,676	92,928	218,836	356,661
	2027 Hispanic Population % Forecast	32.92%	41.34%	41.94%	30.64%
	2000 Hispanic Population %	35.80%	41.17%	41.62%	29.06%
1990 Hispanic Population %	31.16%	36.97%	36.88%	24.76%	
EDUCATION (AGE 25+) 2022	Adult Population (25 Years or Older)	19,957	148,850	338,826	764,855
	Elementary	15.61%	14.85%	12.77%	8.18%
	Some High School	9.06%	9.36%	8.11%	5.84%
	High School Graduate	18.34%	20.65%	20.05%	16.42%
	Some College	17.39%	17.40%	17.85%	16.11%
	Associates Degree	9.28%	7.95%	7.64%	7.59%
	Bachelors Degree	21.91%	19.80%	21.36%	26.66%
	Graduate Degree	8.40%	10.00%	12.23%	19.19%
% College (4+)	30.31%	29.80%	33.58%	45.86%	
HOUSING 2022	Total Housing Units	7,459	58,205	155,007	389,366
	Owner Occupied Percent	67.98%	62.73%	56.02%	55.66%
	Renter Occupied Percent	29.40%	34.58%	39.96%	40.29%
	Vacant Housing Percent	2.61%	2.69%	4.02%	4.05%

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HOMES BUILT BY YEAR 2022				
Homes Built 2010 or later	0.00%	0.08%	0.10%	0.16%
Homes Built 2000 to 2009	7.10%	11.97%	11.63%	10.07%
Homes Built 1990 to 1999	5.94%	10.64%	10.89%	9.48%
Homes Built 1980 to 1989	16.42%	18.46%	15.20%	13.13%
Homes Built 1970 to 1979	48.03%	28.78%	24.35%	23.89%
Homes Built 1960 to 1979	16.69%	17.60%	16.12%	19.18%
Homes Built 1950 to 1959	3.79%	9.17%	10.52%	14.19%
Homes Built 1940 to 1949	1.41%	1.90%	4.15%	4.33%
Homes Built 1939 or earlier	0.63%	1.39%	7.05%	5.56%
HOME VALUE (OWNER OCCUPIED) 2022				
Property Value \$1,000,000 or more	32.91%	42.26%	43.27%	53.41%
Property Value \$750,000 to \$999,999	21.33%	20.94%	19.87%	15.04%
Property Value \$500,000 to \$749,999	16.14%	14.20%	14.31%	9.32%
Property Value \$400,000 to \$499,999	2.52%	2.33%	2.32%	1.44%
Property Value \$300,000 to \$399,999	2.89%	1.85%	1.88%	1.23%
Property Value \$200,000 to \$299,999	5.16%	2.66%	2.15%	1.29%
Property Value \$150,000 to \$199,999	0.82%	0.99%	0.90%	0.63%
Property Value \$100,000 to \$149,999	2.02%	1.66%	1.39%	1.08%
Property Value \$60,000 to \$99,999	0.53%	0.92%	0.82%	0.47%
Property Value \$40,000 to \$59,999	1.07%	0.50%	0.47%	0.26%
Property Value \$0 to \$39,999	0.30%	0.75%	0.92%	0.82%
CY Median Home Value	\$883,506	\$972,981	\$988,900	\$1,306,638
CY Median Rent per Month (Census 2000)	\$1,585	\$1,314	\$1,102	\$1,283
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2022				
Employed Civilian Population 16+ by Occupation	14,986	114,232	263,607	599,509
Managerial/Executive	13.55%	13.94%	15.55%	18.83%
Professional Specialty	24.55%	22.00%	23.81%	30.86%
Healthcare Support	4.78%	5.46%	4.55%	3.61%
Sales	7.22%	8.35%	8.49%	8.15%
Office & Administrative Support	10.59%	9.76%	9.96%	9.35%
Protective Service	1.93%	1.51%	1.82%	1.58%
Food Preparation	7.22%	6.44%	6.03%	4.99%
Building Maintenance & Cleaning	4.56%	5.42%	5.03%	3.57%
Personal Care	4.15%	3.42%	3.18%	2.66%
Farming, Fishing, & Forestry	0.25%	0.46%	0.43%	0.31%
Construction	7.82%	8.83%	8.51%	6.57%
Production & Transportation	13.39%	14.41%	12.63%	9.51%
Percent White Collar	60.68%	59.52%	62.36%	70.80%
Percent Blue Collar	39.32%	40.48%	37.64%	29.20%
CY Median Employee Salary	\$65,566	\$68,607	\$73,494	\$85,054
CY Average Employee Salary	\$75,111	\$77,598	\$81,101	\$85,249
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	832	5,173	12,101	23,021
2022 Estimated Unemployed (Age 16 and Up)	406	3,198	6,955	13,999
2022 Estimated Unemployed Rate (Age 16 and Up)	2.64%	2.72%	2.55%	2.28%

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TRANSPORTATION TO WORK 2022	Drive to Work Alone	78.60%	78.56%	76.30%	78.07%
	Drive to Work Carpool	12.83%	12.21%	11.88%	10.36%
	Travel to Work by Public Transportation	2.86%	3.33%	3.93%	3.42%
	Drive to Work on Motorcycle	0.02%	0.19%	0.21%	0.28%
	Drive to Work on Bicycle	0.12%	0.37%	0.82%	0.96%
	Walk to Work	1.50%	0.93%	1.81%	1.81%
	Other Means	0.62%	1.46%	1.33%	0.98%
	Work at Home	3.27%	2.91%	3.66%	4.08%
TRAVEL TIME TO WORK 2022	Travel Time in Less than 5 minutes	0.78%	0.85%	1.06%	1.47%
	Travel to Work in 5 to 9 minutes	4.34%	3.88%	4.71%	6.22%
	Travel to Work in 10 to 14 minutes	11.86%	9.14%	10.52%	12.49%
	Travel to Work in 15 to 19 minutes	14.71%	14.81%	16.49%	17.64%
	Travel to Work in 20 to 29 minutes	25.07%	26.19%	26.02%	26.04%
	Travel to Work in 30 to 44 minutes	28.50%	29.84%	26.17%	23.35%
	Travel to Work in 45 to 59 minutes	7.89%	8.07%	7.40%	6.62%
	Travel to Work in 60 minutes or more	6.85%	7.21%	7.63%	6.17%
Average Travel Time to Work	29.6	29.3	28.5	26.5	
SPENDING PATTERNS 2022	Grocery Store Market Basket Weekly Per Capita Spending	\$75.50	\$75.57	\$75.53	\$76.10
	Apparel and Related Services	\$12.96	\$13.12	\$13.03	\$13.36
	Transportation	\$102.14	\$102.55	\$101.82	\$103.74
	Healthcare	\$63.15	\$62.89	\$62.70	\$63.91
	Entertainment	\$23.93	\$24.05	\$23.93	\$24.65
SPENDING 2022	Med Disposable Inc-Inc minus taxes	\$98,084	\$93,725	\$92,004	\$106,449
	Avg Disposable Inc-Inc minus taxes	\$105,510	\$105,956	\$103,908	\$114,919
	Med Discretionary-Disp less food/shelter/clothing	\$65,760	\$61,471	\$61,207	\$75,217
	Avg Discretionary-Disp less food/shelter/clothing	\$68,305	\$68,051	\$67,773	\$78,551
LIFESTYLE SEGMENTATION 2022	Category A - Crème de la Crème	444	4,464	50,993	261,788
	Category B - Urban Cliff Climbers	0	4,711	10,420	12,291
	Category C - Urban Cliff Dwellers	0	0	2,261	7,228
	Category D - Seasoned Urban Dwellers	0	0	0	0
	Category E - Thriving Alone	0	8,392	37,193	143,465
	Category F - Going it Alone	543	6,911	17,323	23,383
	Category G - Struggling Alone	0	1,678	3,044	3,044
	Category H - Single in the Suburbs	2,183	3,340	8,765	21,653
	Category I - Married in the Suburbs	0	11,336	48,099	110,312
	Category J - Retired in the Suburbs	0	851	3,840	24,527
	Category K - Living with Nature	0	0	4	832
	Category L - Working with Nature	0	0	0	471
	Category M - Harlem Gateway	0	0	0	0
	Category N - Espaniola	5,398	83,120	194,129	225,304
	Category O - Specialties	20,927	99,940	133,307	292,888

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