

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 37.30933, -121.810623

20-Apr-2022

118840-Silver Creek Plaza

San Jose, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2021 Estimated Population	31,318	237,276	547,032	1,209,812	
	2021 Daytime Population	23,707	191,352	503,126	1,280,892	
	2026 Population Forecast	30,995	235,431	551,737	1,229,468	
	2010 Census Population	30,081	230,089	514,707	1,120,166	
	2000 Census Population	31,115	221,148	494,255	1,062,621	
	1990 Census Population	26,710	185,334	419,219	939,625	
	Historical Annual Growth, 1990 to 2000	1.54%	1.78%	1.66%	1.24%	
	Historical Annual Growth, 2000 to 2010	-0.34%	0.40%	0.41%	0.53%	
	CY Estimated Annual Growth, 2010 to 2021	0.34%	0.26%	0.52%	0.66%	
	FY Projected Annual Growth, 2021 to 2025	-0.21%	-0.16%	0.17%	0.32%	
	HOUSEHOLDS	2021 Estimated Households	7,613	59,608	157,764	395,381
		2026 Households Forecast	7,519	59,231	159,931	403,604
2010 Census Households		7,367	57,467	146,751	362,424	
2000 Census Households		7,360	52,345	134,831	336,352	
1990 Census Households		7,023	47,598	121,712	309,381	
Historical Annual Growth, 1990 to 2000		0.47%	0.96%	1.03%	0.84%	
Historical Annual Growth, 2000 to 2010		0.01%	0.94%	0.85%	0.75%	
CY Estimated Annual Growth, 2010 to 2021		0.28%	0.31%	0.62%	0.74%	
FY Projected Annual Growth, 2021 to 2025		-0.25%	-0.13%	0.27%	0.41%	
2021 % Households With Children		36%	39%	34%	32%	
2021 Persons per Household		4.08	3.96	3.42	3.01	
INCOME 2021		HH Income \$500,000 or more	3.03%	3.79%	3.75%	4.86%
	HH Income \$250,000 to \$499,999	3.60%	4.56%	4.50%	5.83%	
	HH Income \$200,000 to \$249,999	8.40%	10.61%	10.49%	13.60%	
	HH Income \$175,000 to \$199,999	6.19%	5.43%	5.50%	6.34%	
	HH Income \$150,000 to \$174,999	8.67%	8.05%	7.84%	8.56%	
	HH Income \$100,000 to \$149,999	21.91%	19.58%	18.68%	18.14%	
	HH Income \$75,000 to \$99,999	13.08%	11.92%	11.38%	10.60%	
	HH Income \$50,000 to \$74,999	11.59%	12.99%	13.38%	11.40%	
	HH Income \$35,000 to \$49,999	7.77%	7.88%	7.90%	6.75%	
	HH Income \$25,000 to \$34,999	5.90%	5.08%	5.36%	4.45%	
	HH Income \$15,000 to \$24,999	4.80%	5.05%	5.41%	4.47%	
	HH Income \$0 to \$14,999	5.04%	5.05%	5.82%	5.00%	
CY Average Household Income	\$126,261	\$134,958	\$133,288	\$152,577		
CY Median Household Income	\$103,670	\$104,546	\$101,796	\$118,702		
Per Capita Income	\$30,924	\$34,046	\$38,711	\$50,267		
2000 Average Household Income	\$84,548	\$85,959	\$79,763	\$85,769		
2000 Median Household Income	\$73,978	\$71,655	\$65,414	\$70,199		
2026 Projected Average Household Income	\$165,855	\$177,070	\$175,064	\$200,401		
2026 Projected Median Household Income	\$136,845	\$139,583	\$137,078	\$164,147		
WRKPLACE 2021	Workplace Establishments	642	3,489	10,468	31,850	
	Workplace Employees (Full Time Employees)	6,777	42,223	158,994	589,306	

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POPULATION BY AGE 2021	Count of Pop 0 to 4 years	2,097	16,066	36,887	79,955
	Count of Pop 5 to 14 years	3,752	29,260	67,613	150,115
	Count of Pop 14 to 22 years	3,262	26,836	63,881	130,804
	Count of Pop 22 to 30 years	3,476	25,815	55,535	113,122
	Count of Pop 30 to 45 years	6,088	46,486	109,337	236,084
	Count of Pop 45 to 60 years	6,142	47,452	108,126	249,900
	Count of Pop 60 to 75 years	4,803	33,503	76,397	180,771
	Count of Pop 75+ years	1,699	11,858	29,256	69,062
	Population 0 to 4 Years	6.69%	6.77%	6.74%	6.61%
	Population 5 to 13 Years	11.98%	12.33%	12.36%	12.41%
	Population 14 to 21 Years	10.41%	11.31%	11.68%	10.81%
	Population 22 to 29 Years	11.10%	10.88%	10.15%	9.35%
	Population 30 to 44 Years	19.44%	19.59%	19.99%	19.51%
	Population 45 to 59 Years	19.61%	20.00%	19.77%	20.66%
	Population 60 to 74 Years	15.34%	14.12%	13.97%	14.94%
	Population 74 Years Plus	5.43%	5.00%	5.35%	5.71%
Median Age	37.5	36.6	37.0	38.7	
GENDER 2021	Male Population	15,653	119,384	275,514	608,506
	Female Population	15,665	117,892	271,518	601,306
RACE 2021	2021 Estimated Population	31,318	237,276	547,032	1,209,812
	White	22.60%	27.22%	36.26%	42.88%
	Black or African American	2.87%	2.57%	3.08%	3.07%
	Asian or Pacific Islander	53.12%	44.15%	32.96%	33.08%
	Other Races	21.41%	26.05%	27.70%	20.97%
HISPANIC	2021 Hispanic Population	10,888	99,316	232,777	376,516
	2021 Hispanic Population %	34.76%	41.86%	42.55%	31.12%
	2026 Hispanic Population Forecast	10,668	97,774	232,836	379,117
	2026 Hispanic Population % Forecast	34.42%	41.53%	42.20%	30.84%
	2000 Hispanic Population %	35.80%	41.17%	41.62%	29.06%
1990 Hispanic Population %	31.16%	36.97%	36.88%	24.76%	
EDUCATION (AGE 25+) 2021	Adult Population (25 Years or Older)	20,902	155,461	357,536	805,854
	Elementary	16.05%	15.43%	13.35%	8.58%
	Some High School	9.37%	9.29%	8.39%	6.17%
	High School Graduate	20.12%	19.78%	19.59%	16.63%
	Some College	17.62%	17.85%	18.24%	16.79%
	Associates Degree	9.28%	8.02%	7.60%	7.58%
	Bachelors Degree	20.37%	19.56%	21.13%	26.20%
	Graduate Degree	7.19%	10.08%	11.70%	18.05%
% College (4+)	27.56%	29.64%	32.83%	44.26%	
HOUSING 2021	Total Housing Units	7,828	61,246	164,347	412,237
	Owner Occupied Percent	67.52%	62.25%	55.82%	55.53%
	Renter Occupied Percent	29.74%	35.07%	40.17%	40.38%
	Vacant Housing Percent	2.74%	2.67%	4.01%	4.09%

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HOMES BUILT BY YEAR 2021				
Homes Built 2010 or later	0.00%	0.08%	0.10%	0.16%
Homes Built 2000 to 2009	7.10%	11.97%	11.63%	10.07%
Homes Built 1990 to 1999	5.94%	10.64%	10.89%	9.48%
Homes Built 1980 to 1989	16.42%	18.46%	15.20%	13.13%
Homes Built 1970 to 1979	48.03%	28.78%	24.35%	23.89%
Homes Built 1960 to 1979	16.69%	17.60%	16.12%	19.18%
Homes Built 1950 to 1959	3.79%	9.17%	10.52%	14.19%
Homes Built 1940 to 1949	1.41%	1.90%	4.15%	4.33%
Homes Built 1939 or earlier	0.63%	1.39%	7.05%	5.56%
HOME VALUE (OWNER OCCUPIED) 2021				
Property Value \$1,000,000 or more	15.74%	25.65%	27.07%	38.42%
Property Value \$750,000 to \$999,999	28.74%	24.96%	25.07%	22.46%
Property Value \$500,000 to \$749,999	26.72%	24.29%	23.17%	16.45%
Property Value \$400,000 to \$499,999	5.60%	5.40%	5.40%	3.55%
Property Value \$300,000 to \$399,999	3.48%	3.28%	3.17%	2.01%
Property Value \$200,000 to \$299,999	2.93%	2.85%	2.52%	1.41%
Property Value \$150,000 to \$199,999	2.64%	1.17%	0.90%	0.62%
Property Value \$100,000 to \$149,999	2.84%	1.80%	1.58%	1.17%
Property Value \$60,000 to \$99,999	1.80%	1.44%	1.27%	0.82%
Property Value \$40,000 to \$59,999	1.07%	0.46%	0.38%	0.28%
Property Value \$0 to \$39,999	0.53%	1.16%	1.36%	1.12%
CY Median Home Value	\$735,342	\$793,907	\$811,848	\$936,170
CY Median Rent per Month (Census 2000)	\$1,585	\$1,314	\$1,102	\$1,283
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2021				
Employed Civilian Population 16+ by Occupation	15,416	117,745	274,601	618,612
Managerial/Executive	11.59%	13.39%	15.01%	18.34%
Professional Specialty	21.87%	22.12%	23.11%	29.34%
Healthcare Support	5.60%	4.89%	4.28%	3.43%
Sales	7.84%	8.62%	9.03%	8.76%
Office & Administrative Support	11.79%	9.90%	10.04%	9.59%
Protective Service	2.38%	1.67%	1.81%	1.54%
Food Preparation	6.86%	6.37%	6.18%	5.26%
Building Maintenance & Cleaning	4.29%	5.85%	5.25%	3.72%
Personal Care	4.03%	3.83%	3.58%	3.03%
Farming, Fishing, & Forestry	0.33%	0.43%	0.45%	0.30%
Construction	7.45%	8.38%	8.65%	6.75%
Production & Transportation	15.95%	14.55%	12.62%	9.93%
Percent White Collar	58.70%	58.93%	61.47%	69.46%
Percent Blue Collar	41.30%	41.07%	38.53%	30.54%
CY Median Employee Salary	\$68,441	\$66,421	\$71,638	\$74,378
CY Average Employee Salary	\$67,212	\$70,815	\$74,405	\$78,133
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	832	5,173	12,101	23,021
2021 Estimated Unemployed (Age 16 and Up)	747	5,949	14,298	27,160
2021 Estimated Unemployed Rate (Age 16 and Up)	4.90%	4.84%	4.92%	4.21%

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TRANSPORTATION TO WORK 2021				
Drive to Work Alone	78.60%	78.56%	76.30%	78.07%
Drive to Work Carpool	12.83%	12.21%	11.88%	10.36%
Travel to Work by Public Transportation	2.86%	3.33%	3.93%	3.42%
Drive to Work on Motorcycle	0.02%	0.19%	0.21%	0.28%
Drive to Work on Bicycle	0.12%	0.37%	0.82%	0.96%
Walk to Work	1.50%	0.93%	1.81%	1.81%
Other Means	0.62%	1.46%	1.33%	0.98%
Work at Home	3.27%	2.91%	3.66%	4.08%
TRAVEL TIME TO WORK 2021				
Travel Time in Less than 5 minutes	0.78%	0.85%	1.06%	1.47%
Travel to Work in 5 to 9 minutes	4.34%	3.88%	4.71%	6.22%
Travel to Work in 10 to 14 minutes	11.86%	9.14%	10.52%	12.49%
Travel to Work in 15 to 19 minutes	14.71%	14.81%	16.49%	17.64%
Travel to Work in 20 to 29 minutes	25.07%	26.19%	26.02%	26.04%
Travel to Work in 30 to 44 minutes	28.50%	29.84%	26.17%	23.35%
Travel to Work in 45 to 59 minutes	7.89%	8.07%	7.40%	6.62%
Travel to Work in 60 minutes or more	6.85%	7.21%	7.63%	6.17%
Average Travel Time to Work	29.6	29.3	28.5	26.5
SPENDING PATTERNS 2021				
Grocery Store Market Basket Weekly Per Capita Spending	\$66.12	\$66.32	\$66.30	\$66.82
Apparel and Related Services	\$16.48	\$16.58	\$16.48	\$17.04
Transportation	\$109.03	\$108.68	\$107.93	\$110.93
Healthcare	\$77.81	\$76.92	\$76.70	\$78.47
Entertainment	\$25.96	\$26.13	\$25.99	\$26.95
SPENDING 2021				
Med Disposable Inc-Inc minus taxes	\$87,918	\$88,625	\$86,441	\$99,204
Avg Disposable Inc-Inc minus taxes	\$97,968	\$101,874	\$100,315	\$111,547
Med Discretionary-Disp less food/shelter/clothing	\$57,842	\$57,298	\$57,099	\$70,896
Avg Discretionary-Disp less food/shelter/clothing	\$62,803	\$65,401	\$65,502	\$76,042
LIFESTYLE SEGMENTATION 2021				
Category A - Crème de la Crème	0	2,866	50,309	275,921
Category B - Urban Cliff Climbers	2,980	5,390	10,526	21,475
Category C - Urban Cliff Dwellers	0	0	0	7,428
Category D - Seasoned Urban Dwellers	0	0	0	0
Category E - Thriving Alone	0	923	28,822	136,059
Category F - Going it Alone	564	4,168	14,399	38,566
Category G - Struggling Alone	0	1,745	6,117	6,759
Category H - Single in the Suburbs	0	6,568	11,582	12,154
Category I - Married in the Suburbs	0	19,165	63,768	113,533
Category J - Retired in the Suburbs	0	0	1,685	19,094
Category K - Living with Nature	0	0	4	323
Category M - Harlem Gateway	0	0	0	0
Category N - Espaniola	5,948	92,187	216,312	258,053
Category O - Specialties	21,540	102,791	135,539	300,854

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