

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 37.694934, -122.051529

20-Apr-2022

118830-580 Market Place

Castro Valley, CA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2021 Estimated Population	15,205	112,039	282,216	892,164	
	2021 Daytime Population	9,650	94,421	235,239	896,975	
	2026 Population Forecast	14,966	111,370	281,620	903,193	
	2010 Census Population	14,720	105,882	263,024	814,485	
	2000 Census Population	14,130	104,391	255,337	765,787	
	1990 Census Population	11,181	86,406	213,302	650,464	
	Historical Annual Growth, 1990 to 2000	2.37%	1.91%	1.82%	1.65%	
	Historical Annual Growth, 2000 to 2010	0.41%	0.14%	0.30%	0.62%	
	CY Estimated Annual Growth, 2010 to 2021	0.28%	0.48%	0.60%	0.78%	
	FY Projected Annual Growth, 2021 to 2025	-0.32%	-0.12%	-0.04%	0.25%	
	HOUSEHOLDS	2021 Estimated Households	5,455	40,896	94,854	299,780
		2026 Households Forecast	5,367	40,639	94,625	303,997
2010 Census Households		5,278	38,600	88,261	272,447	
2000 Census Households		5,247	38,716	88,321	259,531	
1990 Census Households		4,195	33,828	80,530	232,731	
Historical Annual Growth, 1990 to 2000		2.26%	1.36%	0.93%	1.10%	
Historical Annual Growth, 2000 to 2010		0.06%	-0.03%	-0.01%	0.49%	
CY Estimated Annual Growth, 2010 to 2021		0.28%	0.49%	0.61%	0.82%	
FY Projected Annual Growth, 2021 to 2025		-0.33%	-0.13%	-0.05%	0.28%	
2021 % Households With Children		31%	29%	32%	35%	
2021 Persons per Household		2.76	2.68	2.93	2.93	
INCOME 2021		HH Income \$500,000 or more	3.60%	3.43%	2.59%	4.02%
	HH Income \$250,000 to \$499,999	4.36%	4.11%	3.10%	4.82%	
	HH Income \$200,000 to \$249,999	10.19%	9.59%	7.24%	11.27%	
	HH Income \$175,000 to \$199,999	6.19%	5.30%	4.71%	5.92%	
	HH Income \$150,000 to \$174,999	9.44%	8.00%	7.33%	8.08%	
	HH Income \$100,000 to \$149,999	20.20%	21.04%	20.82%	19.38%	
	HH Income \$75,000 to \$99,999	12.49%	13.54%	14.00%	11.92%	
	HH Income \$50,000 to \$74,999	12.05%	12.91%	15.03%	12.49%	
	HH Income \$35,000 to \$49,999	7.44%	7.21%	8.43%	7.11%	
	HH Income \$25,000 to \$34,999	4.78%	5.08%	5.81%	4.99%	
	HH Income \$15,000 to \$24,999	4.27%	4.38%	5.06%	4.62%	
	HH Income \$0 to \$14,999	4.99%	5.43%	5.90%	5.36%	
CY Average Household Income	\$134,364	\$127,479	\$114,464	\$138,143		
CY Median Household Income	\$109,713	\$103,073	\$92,036	\$108,328		
Per Capita Income	\$48,527	\$47,217	\$38,975	\$46,761		
2000 Average Household Income	\$81,325	\$73,306	\$64,812	\$76,742		
2000 Median Household Income	\$67,669	\$60,170	\$53,758	\$62,449		
2026 Projected Average Household Income	\$168,186	\$159,497	\$143,459	\$171,616		
2026 Projected Median Household Income	\$140,103	\$130,372	\$115,399	\$140,367		
WRKPLACE 2021	Workplace Establishments	218	2,008	4,394	21,060	
	Workplace Employees (Full Time Employees)	1,835	22,628	64,839	362,514	

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POPULATION BY AGE 2021	Count of Pop 0 to 4 years	930	7,208	19,213	57,199
	Count of Pop 5 to 14 years	1,700	12,810	34,441	106,670
	Count of Pop 14 to 22 years	1,450	10,917	28,889	94,445
	Count of Pop 22 to 30 years	1,608	11,054	27,970	90,984
	Count of Pop 30 to 45 years	2,463	20,468	55,767	160,807
	Count of Pop 45 to 60 years	3,164	21,709	53,905	181,589
	Count of Pop 60 to 75 years	2,942	20,555	45,503	146,230
	Count of Pop 75+ years	948	7,317	16,529	54,238
	Population 0 to 4 Years	6.12%	6.43%	6.81%	6.41%
	Population 5 to 13 Years	11.18%	11.43%	12.20%	11.96%
	Population 14 to 21 Years	9.54%	9.74%	10.24%	10.59%
	Population 22 to 29 Years	10.58%	9.87%	9.91%	10.20%
	Population 30 to 44 Years	16.20%	18.27%	19.76%	18.02%
	Population 45 to 59 Years	20.81%	19.38%	19.10%	20.35%
	Population 60 to 74 Years	19.35%	18.35%	16.12%	16.39%
	Population 74 Years Plus	6.24%	6.53%	5.86%	6.08%
	Median Age	41.8	40.3	38.4	39.3
GENDER 2021	Male Population	7,398	54,735	139,030	438,938
	Female Population	7,806	57,304	143,186	453,225
RACE 2021	2021 Estimated Population	15,205	112,039	282,216	892,164
	White	48.15%	49.66%	41.65%	39.76%
	Black or African American	11.29%	11.13%	11.05%	11.53%
	Asian or Pacific Islander	26.60%	21.27%	22.35%	28.50%
	Other Races	13.97%	17.93%	24.95%	20.21%
HISPANIC	2021 Hispanic Population	2,759	27,417	100,826	232,000
	2021 Hispanic Population %	18.15%	24.47%	35.73%	26.00%
	2026 Hispanic Population Forecast	2,712	27,077	100,055	231,459
	2026 Hispanic Population % Forecast	18.12%	24.31%	35.53%	25.63%
	2000 Hispanic Population %	12.86%	18.73%	27.74%	21.51%
1990 Hispanic Population %	10.32%	13.38%	18.78%	14.96%	
EDUCATION (AGE 25+) 2021	Adult Population (25 Years or Older)	10,503	76,955	189,288	599,352
	Elementary	5.68%	5.80%	8.07%	6.40%
	Some High School	3.61%	4.70%	7.98%	6.49%
	High School Graduate	18.45%	19.96%	25.03%	20.12%
	Some College	21.15%	21.18%	20.70%	18.40%
	Associates Degree	9.75%	7.50%	7.07%	6.68%
	Bachelors Degree	26.15%	26.71%	21.50%	26.06%
	Graduate Degree	15.20%	14.16%	9.65%	15.84%
% College (4+)	41.35%	40.86%	31.15%	41.90%	
HOUSING 2021	Total Housing Units	5,674	43,049	99,557	314,399
	Owner Occupied Percent	65.83%	55.31%	51.20%	58.09%
	Renter Occupied Percent	30.31%	39.69%	44.08%	37.26%
	Vacant Housing Percent	3.86%	5.00%	4.72%	4.65%

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HOMES BUILT BY YEAR 2021				
Homes Built 2010 or later	0.00%	0.07%	0.21%	0.31%
Homes Built 2000 to 2009	5.09%	4.80%	5.36%	8.69%
Homes Built 1990 to 1999	17.26%	12.33%	9.36%	10.40%
Homes Built 1980 to 1989	13.48%	13.43%	12.78%	14.65%
Homes Built 1970 to 1979	15.98%	15.95%	16.06%	19.96%
Homes Built 1960 to 1979	11.62%	13.43%	13.87%	13.51%
Homes Built 1950 to 1959	23.79%	22.74%	25.18%	16.12%
Homes Built 1940 to 1949	7.91%	11.27%	12.35%	9.07%
Homes Built 1939 or earlier	4.88%	5.98%	4.84%	7.29%
HOME VALUE (OWNER OCCUPIED) 2021				
Property Value \$1,000,000 or more	47.39%	42.73%	34.49%	46.91%
Property Value \$750,000 to \$999,999	27.25%	23.95%	26.36%	19.30%
Property Value \$500,000 to \$749,999	12.50%	15.20%	19.68%	13.89%
Property Value \$400,000 to \$499,999	1.28%	2.05%	3.50%	2.92%
Property Value \$300,000 to \$399,999	0.60%	0.71%	1.60%	1.69%
Property Value \$200,000 to \$299,999	0.04%	0.41%	1.13%	1.11%
Property Value \$150,000 to \$199,999	0.00%	0.27%	0.53%	0.69%
Property Value \$100,000 to \$149,999	0.19%	0.28%	0.64%	0.70%
Property Value \$60,000 to \$99,999	0.57%	0.39%	0.82%	0.52%
Property Value \$40,000 to \$59,999	0.08%	0.10%	0.09%	0.15%
Property Value \$0 to \$39,999	1.86%	0.70%	0.83%	0.70%
CY Median Home Value	\$1,047,565	\$993,052	\$901,952	\$1,083,753
CY Median Rent per Month (Census 2000)	\$977	\$928	\$895	\$943
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2021				
Employed Civilian Population 16+ by Occupation	7,835	56,822	140,830	443,896
Managerial/Executive	20.52%	19.54%	15.60%	18.55%
Professional Specialty	24.92%	25.93%	20.52%	27.01%
Healthcare Support	3.58%	3.63%	4.53%	3.51%
Sales	11.09%	9.93%	9.22%	9.36%
Office & Administrative Support	13.08%	11.94%	12.06%	10.63%
Protective Service	2.30%	1.90%	1.85%	1.70%
Food Preparation	5.55%	4.25%	5.44%	4.66%
Building Maintenance & Cleaning	1.89%	2.53%	4.50%	3.32%
Personal Care	2.02%	2.28%	2.40%	2.55%
Farming, Fishing, & Forestry	0.03%	0.24%	0.26%	0.19%
Construction	6.44%	7.65%	9.46%	7.23%
Production & Transportation	8.59%	10.17%	14.17%	11.31%
Percent White Collar	73.19%	70.98%	61.92%	69.05%
Percent Blue Collar	26.81%	29.02%	38.08%	30.95%
CY Median Employee Salary	\$45,594	\$46,454	\$45,896	\$47,043
CY Average Employee Salary	\$51,419	\$54,361	\$53,187	\$55,143
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	270	2,522	6,746	20,319
2021 Estimated Unemployed (Age 16 and Up)	347	2,865	7,758	23,006
2021 Estimated Unemployed Rate (Age 16 and Up)	4.67%	4.91%	5.23%	4.93%

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TRANSPORTATION TO WORK 2021	Drive to Work Alone	76.17%	73.50%	71.41%	72.29%
	Drive to Work Carpool	7.43%	9.10%	12.67%	11.20%
	Travel to Work by Public Transportation	8.44%	9.27%	9.08%	8.81%
	Drive to Work on Motorcycle	0.29%	0.33%	0.24%	0.22%
	Drive to Work on Bicycle	0.13%	0.22%	0.38%	0.38%
	Walk to Work	1.65%	2.15%	1.90%	1.78%
	Other Means	0.47%	0.41%	0.65%	0.96%
	Work at Home	5.42%	5.01%	3.63%	4.30%
TRAVEL TIME TO WORK 2021	Travel Time in Less than 5 minutes	1.78%	1.52%	1.53%	1.55%
	Travel to Work in 5 to 9 minutes	4.29%	5.33%	5.31%	6.42%
	Travel to Work in 10 to 14 minutes	8.27%	9.85%	11.61%	12.02%
	Travel to Work in 15 to 19 minutes	16.02%	13.18%	14.36%	13.82%
	Travel to Work in 20 to 29 minutes	19.37%	20.71%	20.80%	19.83%
	Travel to Work in 30 to 44 minutes	25.25%	25.72%	25.13%	23.94%
	Travel to Work in 45 to 59 minutes	14.29%	12.00%	10.53%	10.95%
	Travel to Work in 60 minutes or more	10.74%	11.68%	10.73%	11.48%
Average Travel Time to Work	33.1	30.7	30.2	30.6	
SPENDING PATTERNS 2021	Grocery Store Market Basket Weekly Per Capita Spending	\$66.55	\$66.44	\$65.86	\$66.59
	Apparel and Related Services	\$16.43	\$16.25	\$15.76	\$16.48
	Transportation	\$109.73	\$107.90	\$105.03	\$108.84
	Healthcare	\$79.69	\$78.54	\$76.65	\$78.31
	Entertainment	\$26.21	\$25.85	\$24.95	\$26.15
SPENDING 2021	Med Disposable Inc-Inc minus taxes	\$91,833	\$87,453	\$79,121	\$91,300
	Avg Disposable Inc-Inc minus taxes	\$103,265	\$99,890	\$91,124	\$104,369
	Med Discretionary-Disp less food/shelter/clothing	\$66,211	\$61,302	\$52,378	\$64,001
	Avg Discretionary-Disp less food/shelter/clothing	\$71,463	\$67,786	\$60,202	\$70,433
LIFESTYLE SEGMENTATION 2021	Category A - Crème de la Crème	3,765	29,754	41,226	152,486
	Category B - Urban Cliff Climbers	0	0	3,694	10,140
	Category C - Urban Cliff Dwellers	1,905	6,180	20,923	49,551
	Category D - Seasoned Urban Dwellers	0	0	60	1,966
	Category E - Thriving Alone	773	10,757	19,885	47,869
	Category F - Going it Alone	1,584	26,723	63,829	98,012
	Category G - Struggling Alone	0	6	4,613	23,482
	Category H - Single in the Suburbs	1,515	8,734	19,974	22,059
	Category I - Married in the Suburbs	2,442	5,045	11,492	113,782
	Category J - Retired in the Suburbs	3,067	10,534	12,648	50,660
	Category K - Living with Nature	0	0	0	0
Category M - Harlem Gateway	0	0	0	28,820	
Category N - Espaniola	0	11,936	75,105	144,622	
Category O - Specialties	0	0	4,023	134,221	

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