

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 29.67348, -98.45277

20-Apr-2022

118690-The Shoppes at Wilderness Oaks

San Antonio, TX

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2021 Estimated Population	8,055	71,341	139,077	390,686	
	2021 Daytime Population	4,646	49,959	114,865	362,740	
	2026 Population Forecast	9,274	82,316	158,609	412,270	
	2010 Census Population	5,334	47,207	93,837	314,275	
	2000 Census Population	314	8,224	29,567	213,323	
	1990 Census Population	136	3,077	9,818	146,878	
	Historical Annual Growth, 1990 to 2000	8.73%	10.33%	11.65%	3.80%	
	Historical Annual Growth, 2000 to 2010	32.76%	19.10%	12.24%	3.95%	
	CY Estimated Annual Growth, 2010 to 2021	3.57%	3.58%	3.41%	1.87%	
	FY Projected Annual Growth, 2021 to 2025	2.86%	2.90%	2.66%	1.08%	
	HOUSEHOLDS	2021 Estimated Households	2,734	24,303	48,320	149,931
		2026 Households Forecast	3,150	28,053	55,091	157,636
2010 Census Households		1,805	16,028	32,542	121,446	
2000 Census Households		105	2,728	9,945	81,873	
1990 Census Households		47	996	3,192	56,251	
Historical Annual Growth, 1990 to 2000		8.39%	10.60%	12.04%	3.82%	
Historical Annual Growth, 2000 to 2010		32.89%	19.37%	12.59%	4.02%	
CY Estimated Annual Growth, 2010 to 2021		3.60%	3.61%	3.42%	1.81%	
FY Projected Annual Growth, 2021 to 2025		2.87%	2.91%	2.66%	1.01%	
2021 % Households With Children		50%	44%	40%	32%	
2021 Persons per Household		2.95	2.93	2.87	2.60	
INCOME 2021		HH Income \$500,000 or more	2.84%	2.78%	2.60%	2.12%
	HH Income \$250,000 to \$499,999	3.42%	3.35%	3.13%	2.55%	
	HH Income \$200,000 to \$249,999	7.97%	7.81%	7.30%	5.94%	
	HH Income \$175,000 to \$199,999	9.16%	8.40%	7.53%	5.30%	
	HH Income \$150,000 to \$174,999	8.98%	8.52%	8.45%	6.63%	
	HH Income \$100,000 to \$149,999	20.14%	23.29%	23.12%	19.66%	
	HH Income \$75,000 to \$99,999	13.74%	14.40%	13.76%	13.78%	
	HH Income \$50,000 to \$74,999	15.27%	14.31%	14.99%	17.22%	
	HH Income \$35,000 to \$49,999	8.22%	6.83%	7.63%	10.08%	
	HH Income \$25,000 to \$34,999	5.21%	4.77%	5.03%	6.74%	
	HH Income \$15,000 to \$24,999	2.18%	2.59%	2.96%	4.94%	
	HH Income \$0 to \$14,999	2.86%	2.95%	3.49%	5.03%	
CY Average Household Income	\$130,212	\$134,105	\$127,641	\$112,237		
CY Median Household Income	\$105,679	\$108,104	\$104,156	\$84,952		
Per Capita Income	\$44,201	\$45,694	\$44,455	\$43,175		
2000 Average Household Income	\$109,002	\$105,194	\$101,183	\$75,970		
2000 Median Household Income	\$78,832	\$85,085	\$84,989	\$60,584		
2026 Projected Average Household Income	\$145,172	\$149,704	\$142,965	\$127,479		
2026 Projected Median Household Income	\$121,893	\$125,032	\$119,846	\$99,237		
WRKPLACE 2021	Workplace Establishments	43	919	2,796	10,261	
	Workplace Employees (Full Time Employees)	668	13,305	39,996	159,975	

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POPULATION BY AGE 2021	Count of Pop 0 to 4 years	588	4,877	9,356	27,366
	Count of Pop 5 to 14 years	1,185	9,592	17,797	48,846
	Count of Pop 14 to 22 years	1,141	9,386	17,197	40,704
	Count of Pop 22 to 30 years	856	8,154	16,129	41,301
	Count of Pop 30 to 45 years	1,346	10,993	21,186	66,560
	Count of Pop 45 to 60 years	1,862	16,600	31,694	79,623
	Count of Pop 60 to 75 years	872	9,327	20,048	64,435
	Count of Pop 75+ years	206	2,413	5,671	21,851
	Population 0 to 4 Years	7.30%	6.84%	6.73%	7.00%
	Population 5 to 13 Years	14.71%	13.44%	12.80%	12.50%
	Population 14 to 21 Years	14.16%	13.16%	12.36%	10.42%
	Population 22 to 29 Years	10.63%	11.43%	11.60%	10.57%
	Population 30 to 44 Years	16.71%	15.41%	15.23%	17.04%
	Population 45 to 59 Years	23.12%	23.27%	22.79%	20.38%
	Population 60 to 74 Years	10.82%	13.07%	14.42%	16.49%
	Population 74 Years Plus	2.55%	3.38%	4.08%	5.59%
Median Age	33.8	35.8	37.0	38.6	
GENDER 2021	Male Population	3,965	34,938	68,083	190,164
	Female Population	4,090	36,403	70,994	200,522
RACE 2021	2021 Estimated Population	8,055	71,341	139,077	390,686
	White	78.67%	80.41%	81.40%	81.54%
	Black or African American	5.41%	5.37%	4.91%	5.54%
	Asian or Pacific Islander	5.90%	5.81%	5.80%	3.97%
	Other Races	10.02%	8.41%	7.89%	8.95%
HISPANIC	2021 Hispanic Population	2,543	23,072	44,387	138,512
	2021 Hispanic Population %	31.57%	32.34%	31.92%	35.45%
	2026 Hispanic Population Forecast	2,967	27,072	51,045	145,812
	2026 Hispanic Population % Forecast	31.99%	32.89%	32.18%	35.37%
	2000 Hispanic Population %	20.13%	18.53%	18.36%	24.80%
1990 Hispanic Population %	14.32%	10.62%	9.31%	18.14%	
EDUCATION (AGE 25+) 2021	Adult Population (25 Years or Older)	4,794	44,168	88,194	257,534
	Elementary	1.82%	1.42%	1.26%	2.14%
	Some High School	2.35%	1.96%	2.12%	2.90%
	High School Graduate	12.49%	14.32%	14.02%	18.07%
	Some College	17.83%	18.87%	20.64%	22.06%
	Associates Degree	9.40%	9.14%	8.94%	9.08%
	Bachelors Degree	34.77%	33.32%	32.49%	27.80%
	Graduate Degree	21.35%	20.97%	20.52%	17.95%
% College (4+)	56.12%	54.29%	53.01%	45.75%	
HOUSING 2021	Total Housing Units	2,891	25,599	51,262	159,266
	Owner Occupied Percent	62.41%	66.81%	66.73%	62.71%
	Renter Occupied Percent	32.16%	28.13%	27.53%	31.43%
	Vacant Housing Percent	5.43%	5.07%	5.74%	5.86%

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HOMES BUILT BY YEAR 2021				
Homes Built 2010 or later	1.79%	2.78%	2.03%	0.90%
Homes Built 2000 to 2009	87.24%	74.34%	63.00%	30.74%
Homes Built 1990 to 1999	7.98%	13.45%	21.39%	21.78%
Homes Built 1980 to 1989	0.35%	5.04%	8.19%	22.50%
Homes Built 1970 to 1979	0.06%	1.69%	2.51%	17.73%
Homes Built 1960 to 1979	1.87%	1.35%	1.46%	4.28%
Homes Built 1950 to 1959	0.25%	0.58%	0.56%	1.10%
Homes Built 1940 to 1949	0.47%	0.55%	0.41%	0.39%
Homes Built 1939 or earlier	0.00%	0.22%	0.47%	0.57%
HOME VALUE (OWNER OCCUPIED) 2021				
Property Value \$1,000,000 or more	4.65%	2.62%	2.24%	3.21%
Property Value \$750,000 to \$999,999	10.48%	6.69%	5.50%	4.98%
Property Value \$500,000 to \$749,999	28.65%	25.71%	24.13%	17.34%
Property Value \$400,000 to \$499,999	18.86%	20.68%	21.22%	14.85%
Property Value \$300,000 to \$399,999	17.18%	25.00%	27.32%	21.17%
Property Value \$200,000 to \$299,999	17.68%	14.09%	15.05%	23.15%
Property Value \$150,000 to \$199,999	1.65%	1.32%	1.50%	7.54%
Property Value \$100,000 to \$149,999	0.15%	0.53%	0.66%	4.02%
Property Value \$60,000 to \$99,999	0.00%	0.47%	0.43%	1.24%
Property Value \$40,000 to \$59,999	0.05%	0.10%	0.09%	0.32%
Property Value \$0 to \$39,999	0.65%	1.12%	0.91%	1.07%
CY Median Home Value	\$467,024	\$431,642	\$416,846	\$357,175
CY Median Rent per Month (Census 2000)	\$870	\$1,301	\$1,336	\$692
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2021				
Employed Civilian Population 16+ by Occupation	4,082	36,584	70,702	198,100
Managerial/Executive	18.94%	22.34%	23.04%	20.21%
Professional Specialty	31.94%	30.33%	30.62%	28.26%
Healthcare Support	2.66%	1.48%	1.19%	1.76%
Sales	13.43%	14.58%	14.18%	13.49%
Office & Administrative Support	12.57%	10.22%	10.04%	11.65%
Protective Service	1.42%	2.13%	2.24%	1.85%
Food Preparation	3.73%	4.22%	4.16%	5.06%
Building Maintenance & Cleaning	1.69%	1.75%	1.69%	1.99%
Personal Care	3.50%	3.06%	2.97%	2.69%
Farming, Fishing, & Forestry	0.00%	0.00%	0.01%	0.15%
Construction	3.45%	4.52%	4.46%	5.98%
Production & Transportation	6.67%	5.36%	5.41%	6.92%
Percent White Collar	79.53%	78.94%	79.06%	75.37%
Percent Blue Collar	20.47%	21.06%	20.94%	24.63%
CY Median Employee Salary	\$45,501	\$43,466	\$44,441	\$43,646
CY Average Employee Salary	\$52,792	\$51,225	\$53,884	\$51,134
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	5	109	347	3,699
2021 Estimated Unemployed (Age 16 and Up)	88	1,012	2,234	5,942
2021 Estimated Unemployed Rate (Age 16 and Up)	2.59%	2.88%	3.09%	2.93%

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TRANSPORTATION TO WORK 2021	Drive to Work Alone	85.48%	85.24%	84.43%	84.29%
	Drive to Work Carpool	7.40%	6.07%	6.56%	7.61%
	Travel to Work by Public Transportation	0.13%	0.30%	0.48%	1.03%
	Drive to Work on Motorcycle	0.02%	0.11%	0.07%	0.16%
	Drive to Work on Bicycle	0.00%	0.04%	0.04%	0.11%
	Walk to Work	0.17%	0.15%	0.48%	0.98%
	Other Means	1.17%	0.85%	0.75%	0.91%
	Work at Home	5.62%	7.24%	7.20%	4.89%
TRAVEL TIME TO WORK 2021	Travel Time in Less than 5 minutes	0.15%	0.66%	0.92%	1.42%
	Travel to Work in 5 to 9 minutes	1.85%	2.99%	4.17%	6.15%
	Travel to Work in 10 to 14 minutes	9.84%	8.06%	9.07%	11.54%
	Travel to Work in 15 to 19 minutes	12.81%	12.59%	12.29%	16.87%
	Travel to Work in 20 to 29 minutes	31.04%	25.09%	23.98%	27.16%
	Travel to Work in 30 to 44 minutes	24.16%	32.94%	32.77%	25.40%
	Travel to Work in 45 to 59 minutes	11.98%	10.09%	10.02%	6.50%
	Travel to Work in 60 minutes or more	8.17%	7.58%	6.79%	4.95%
Average Travel Time to Work	27.4	27.0	26.5	23.6	
SPENDING PATTERNS 2021	Grocery Store Market Basket Weekly Per Capita Spending	\$49.29	\$49.38	\$49.51	\$49.52
	Apparel and Related Services	\$15.49	\$15.40	\$15.27	\$14.74
	Transportation	\$84.53	\$84.52	\$83.61	\$80.78
	Healthcare	\$44.33	\$44.88	\$44.81	\$44.45
	Entertainment	\$22.25	\$22.20	\$22.04	\$21.26
SPENDING 2021	Med Disposable Inc-Inc minus taxes	\$91,815	\$93,228	\$90,783	\$74,936
	Avg Disposable Inc-Inc minus taxes	\$103,728	\$103,993	\$100,629	\$88,608
	Med Discretionary-Disp less food/shelter/clothing	\$68,292	\$70,841	\$68,325	\$55,877
	Avg Discretionary-Disp less food/shelter/clothing	\$73,272	\$75,390	\$72,874	\$64,619
LIFESTYLE SEGMENTATION 2021	Category A - Crème de la Crème	7,753	56,504	84,831	126,723
	Category B - Urban Cliff Climbers	0	3,260	11,512	29,023
	Category C - Urban Cliff Dwellers	0	0	0	2,601
	Category D - Seasoned Urban Dwellers	0	0	0	115
	Category E - Thriving Alone	302	1,940	5,223	23,576
	Category F - Going it Alone	0	0	439	27,205
	Category G - Struggling Alone	0	0	0	742
	Category H - Single in the Suburbs	0	0	6,739	34,509
	Category I - Married in the Suburbs	0	7,970	22,583	53,487
	Category J - Retired in the Suburbs	0	1,386	3,949	26,251
	Category K - Living with Nature	0	0	1,860	5,030
Category M - Harlem Gateway	0	0	0	0	
Category N - Espaniola	0	0	0	39,364	
Category O - Specialties	0	0	0	4,184	

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