

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 33.846013, -84.698973

20-Apr-2022

118470-Brownsville Commons

Powder Springs, GA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION	2021 Estimated Population	4,851	36,063	94,170	451,312
	2021 Daytime Population	2,649	23,132	78,625	377,380
	2026 Population Forecast	5,157	38,202	100,478	484,548
	2010 Census Population	4,215	32,497	84,442	402,710
	2000 Census Population	2,810	24,763	66,820	325,531
	1990 Census Population	2,162	15,995	43,366	219,302
	Historical Annual Growth, 1990 to 2000	2.66%	4.47%	4.42%	4.03%
	Historical Annual Growth, 2000 to 2010	4.14%	2.76%	2.37%	2.15%
	CY Estimated Annual Growth, 2010 to 2021	1.20%	0.89%	0.93%	0.97%
	FY Projected Annual Growth, 2021 to 2025	1.23%	1.16%	1.31%	1.43%
HOUSEHOLDS	2021 Estimated Households	1,617	12,384	32,603	158,036
	2026 Households Forecast	1,719	13,119	34,806	169,822
	2010 Census Households	1,404	11,172	29,201	140,783
	2000 Census Households	955	8,400	22,968	113,792
	1990 Census Households	693	5,431	14,964	78,499
	Historical Annual Growth, 1990 to 2000	3.27%	4.46%	4.38%	3.78%
	Historical Annual Growth, 2000 to 2010	3.93%	2.89%	2.43%	2.15%
	CY Estimated Annual Growth, 2010 to 2021	1.21%	0.88%	0.94%	0.99%
	FY Projected Annual Growth, 2021 to 2025	1.23%	1.16%	1.32%	1.45%
	2021 % Households With Children	38%	36%	35%	34%
2021 Persons per Household	3.00	2.91	2.88	2.83	
INCOME 2021	HH Income \$500,000 or more	1.14%	0.85%	0.66%	1.04%
	HH Income \$250,000 to \$499,999	1.35%	1.01%	0.78%	1.25%
	HH Income \$200,000 to \$249,999	3.24%	2.37%	1.84%	2.92%
	HH Income \$175,000 to \$199,999	3.13%	3.01%	2.97%	3.49%
	HH Income \$150,000 to \$174,999	5.98%	5.63%	4.95%	5.08%
	HH Income \$100,000 to \$149,999	19.44%	18.20%	16.77%	17.18%
	HH Income \$75,000 to \$99,999	16.82%	15.78%	15.06%	14.02%
	HH Income \$50,000 to \$74,999	23.01%	21.40%	21.24%	18.74%
	HH Income \$35,000 to \$49,999	8.20%	10.45%	12.82%	13.00%
	HH Income \$25,000 to \$34,999	8.43%	9.33%	9.22%	8.79%
	HH Income \$15,000 to \$24,999	5.01%	5.46%	6.51%	7.08%
	HH Income \$0 to \$14,999	4.25%	6.52%	7.17%	7.40%
	CY Average Household Income	\$91,501	\$84,980	\$81,078	\$86,663
	CY Median Household Income	\$76,257	\$71,067	\$65,949	\$67,868
Per Capita Income	\$30,511	\$29,226	\$28,159	\$30,534	
2000 Average Household Income	\$66,152	\$62,252	\$59,973	\$62,176	
2000 Median Household Income	\$63,797	\$58,297	\$54,254	\$53,483	
2026 Projected Average Household Income	\$103,893	\$96,035	\$90,868	\$96,651	
2026 Projected Median Household Income	\$86,714	\$78,731	\$73,525	\$74,865	
WRKPLACE 2021	Workplace Establishments	43	584	1,761	8,186
	Workplace Employees (Full Time Employees)	418	6,535	28,195	132,154

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 33.846013, -84.698973

20-Apr-2022

118470-Brownsville Commons

Powder Springs, GA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION BY AGE 2021	Count of Pop 0 to 4 years	321	2,310	6,116	29,512
	Count of Pop 5 to 14 years	574	4,140	11,283	55,594
	Count of Pop 14 to 22 years	523	3,914	10,584	52,754
	Count of Pop 22 to 30 years	605	4,551	11,304	52,178
	Count of Pop 30 to 45 years	774	5,790	15,746	78,343
	Count of Pop 45 to 60 years	1,110	8,071	20,621	96,605
	Count of Pop 60 to 75 years	743	5,617	14,203	66,383
	Count of Pop 75+ years	201	1,670	4,313	19,943
	Population 0 to 4 Years	6.63%	6.40%	6.49%	6.54%
	Population 5 to 13 Years	11.84%	11.48%	11.98%	12.32%
	Population 14 to 21 Years	10.79%	10.85%	11.24%	11.69%
	Population 22 to 29 Years	12.47%	12.62%	12.00%	11.56%
	Population 30 to 44 Years	15.95%	16.06%	16.72%	17.36%
	Population 45 to 59 Years	22.88%	22.38%	21.90%	21.41%
	Population 60 to 74 Years	15.31%	15.58%	15.08%	14.71%
	Population 74 Years Plus	4.14%	4.63%	4.58%	4.42%
	Median Age	37.4	37.7	37.4	37.0
GENDER 2021	Male Population	2,293	17,119	44,923	218,017
	Female Population	2,558	18,943	49,247	233,296
RACE 2021	2021 Estimated Population	4,851	36,063	94,170	451,312
	White	39.46%	43.23%	46.66%	53.00%
	Black or African American	51.92%	48.40%	44.34%	36.68%
	Asian or Pacific Islander	1.40%	1.41%	1.56%	1.91%
	Other Races	7.21%	6.96%	7.44%	8.41%
HISPANIC	2021 Hispanic Population	363	3,276	10,320	58,277
	2021 Hispanic Population %	7.49%	9.08%	10.96%	12.91%
	2026 Hispanic Population Forecast	372	3,658	11,364	63,282
	2026 Hispanic Population % Forecast	7.22%	9.57%	11.31%	13.06%
	2000 Hispanic Population %	0.82%	2.71%	3.76%	6.13%
1990 Hispanic Population %	0.79%	0.95%	1.04%	1.55%	
EDUCATION (AGE 25+) 2021	Adult Population (25 Years or Older)	3,202	23,969	61,880	293,427
	Elementary	3.89%	4.22%	4.08%	4.89%
	Some High School	5.84%	5.71%	6.87%	6.72%
	High School Graduate	27.39%	27.92%	29.01%	27.16%
	Some College	23.62%	22.29%	22.31%	21.84%
	Associates Degree	8.08%	8.59%	8.76%	7.74%
	Bachelors Degree	21.77%	20.81%	19.17%	20.39%
	Graduate Degree	9.40%	10.47%	9.81%	11.25%
% College (4+)	31.17%	31.28%	28.98%	31.65%	
HOUSING 2021	Total Housing Units	1,813	13,498	35,792	173,531
	Owner Occupied Percent	76.52%	74.65%	70.63%	65.44%
	Renter Occupied Percent	12.64%	17.10%	20.46%	25.63%
	Vacant Housing Percent	10.84%	8.25%	8.91%	8.93%

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 33.846013, -84.698973

20-Apr-2022

118470-Brownsville Commons

Powder Springs, GA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
HOMES BUILT BY YEAR 2021	Homes Built 2010 or later	0.64%	0.24%	0.24%	0.17%
	Homes Built 2000 to 2009	36.53%	30.24%	27.29%	25.68%
	Homes Built 1990 to 1999	18.72%	26.13%	27.16%	25.58%
	Homes Built 1980 to 1989	25.56%	20.00%	19.97%	19.74%
	Homes Built 1970 to 1979	9.67%	9.58%	10.99%	12.90%
	Homes Built 1960 to 1979	5.72%	7.56%	7.39%	9.48%
	Homes Built 1950 to 1959	1.43%	2.44%	3.15%	4.27%
	Homes Built 1940 to 1949	1.04%	1.67%	1.70%	1.05%
	Homes Built 1939 or earlier	0.67%	2.14%	2.11%	1.13%
HOME VALUE (OWNER OCCUPIED) 2021	Property Value \$1,000,000 or more	0.86%	1.33%	1.62%	2.67%
	Property Value \$750,000 to \$999,999	0.46%	0.68%	0.75%	2.29%
	Property Value \$500,000 to \$749,999	7.47%	6.99%	7.40%	12.47%
	Property Value \$400,000 to \$499,999	9.28%	7.67%	7.94%	11.10%
	Property Value \$300,000 to \$399,999	26.57%	22.56%	21.04%	19.42%
	Property Value \$200,000 to \$299,999	37.80%	37.99%	35.83%	29.15%
	Property Value \$150,000 to \$199,999	12.00%	12.30%	13.37%	11.28%
	Property Value \$100,000 to \$149,999	4.67%	6.90%	7.59%	6.49%
	Property Value \$60,000 to \$99,999	0.38%	1.78%	2.46%	2.24%
	Property Value \$40,000 to \$59,999	0.01%	0.33%	0.62%	0.71%
	Property Value \$0 to \$39,999	0.49%	1.48%	1.38%	1.86%
	CY Median Home Value	\$284,563	\$270,356	\$267,860	\$293,801
CY Median Rent per Month (Census 2000)	\$747	\$720	\$739	\$731	
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2021	Employed Civilian Population 16+ by Occupation	2,662	19,100	48,937	234,729
	Managerial/Executive	12.80%	15.31%	15.78%	16.43%
	Professional Specialty	22.77%	23.06%	21.29%	20.93%
	Healthcare Support	5.20%	3.49%	2.33%	2.14%
	Sales	8.36%	9.41%	9.60%	10.76%
	Office & Administrative Support	18.63%	13.99%	12.84%	12.18%
	Protective Service	0.00%	1.59%	2.20%	1.94%
	Food Preparation	5.25%	4.69%	4.78%	5.09%
	Building Maintenance & Cleaning	2.89%	2.67%	4.06%	3.81%
	Personal Care	2.61%	3.06%	2.76%	2.50%
	Farming, Fishing, & Forestry	0.00%	0.04%	0.04%	0.05%
	Construction	9.24%	7.62%	9.71%	9.99%
	Production & Transportation	12.24%	15.06%	14.62%	14.18%
	Percent White Collar	67.77%	65.26%	61.84%	62.43%
	Percent Blue Collar	32.23%	34.74%	38.16%	37.57%
CY Median Employee Salary	\$44,674	\$44,429	\$43,828	\$43,595	
CY Average Employee Salary	\$50,004	\$51,041	\$50,007	\$50,753	
UNEMPLOYMENT	2000 Census Unemployed (Age 16 and Up)	41	475	1,392	6,888
	2021 Estimated Unemployed (Age 16 and Up)	65	505	1,228	5,753
	2021 Estimated Unemployed Rate (Age 16 and Up)	2.00%	2.71%	2.47%	2.41%

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 33.846013, -84.698973

20-Apr-2022

118470-Brownsville Commons

Powder Springs, GA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
TRANSPORTATION TO WORK 2021	Drive to Work Alone	86.57%	84.12%	82.63%	80.38%
	Drive to Work Carpool	6.92%	9.59%	11.28%	11.56%
	Travel to Work by Public Transportation	2.49%	1.38%	1.03%	1.65%
	Drive to Work on Motorcycle	0.35%	0.28%	0.25%	0.20%
	Drive to Work on Bicycle	0.00%	0.16%	0.17%	0.09%
	Walk to Work	0.47%	0.68%	0.95%	0.75%
	Other Means	0.00%	0.06%	0.21%	0.63%
	Work at Home	3.19%	3.73%	3.46%	4.71%
TRAVEL TIME TO WORK 2021	Travel Time in Less than 5 minutes	0.01%	1.16%	1.86%	1.55%
	Travel to Work in 5 to 9 minutes	3.92%	4.58%	5.51%	5.83%
	Travel to Work in 10 to 14 minutes	7.11%	6.87%	8.95%	9.13%
	Travel to Work in 15 to 19 minutes	9.02%	9.14%	9.32%	10.75%
	Travel to Work in 20 to 29 minutes	15.19%	16.81%	17.04%	16.66%
	Travel to Work in 30 to 44 minutes	29.72%	30.36%	27.59%	27.95%
	Travel to Work in 45 to 59 minutes	15.38%	15.10%	14.97%	14.14%
	Travel to Work in 60 minutes or more	19.65%	15.98%	14.77%	13.98%
Average Travel Time to Work	34.1	35.3	34.2	33.0	
SPENDING PATTERNS 2021	Grocery Store Market Basket Weekly Per Capita Spending	\$56.05	\$55.49	\$55.19	\$55.13
	Apparel and Related Services	\$14.17	\$13.75	\$13.63	\$13.69
	Transportation	\$88.01	\$85.12	\$84.30	\$84.59
	Healthcare	\$50.91	\$49.82	\$49.28	\$49.20
	Entertainment	\$20.94	\$20.25	\$20.04	\$20.18
SPENDING 2021	Med Disposable Inc-Inc minus taxes	\$65,027	\$60,876	\$56,662	\$58,219
	Avg Disposable Inc-Inc minus taxes	\$77,078	\$70,692	\$66,697	\$70,251
	Med Discretionary-Disp less food/shelter/clothing	\$47,343	\$43,547	\$39,709	\$40,570
	Avg Discretionary-Disp less food/shelter/clothing	\$55,134	\$49,866	\$46,480	\$49,333
LIFESTYLE SEGMENTATION 2021	Category A - Crème de la Crème	0	0	347	24,396
	Category B - Urban Cliff Climbers	0	2,876	16,215	67,515
	Category C - Urban Cliff Dwellers	0	0	1,727	25,142
	Category D - Seasoned Urban Dwellers	0	92	1,186	1,211
	Category E - Thriving Alone	0	0	0	1,592
	Category F - Going it Alone	706	3,772	7,177	32,576
	Category G - Struggling Alone	0	843	1,532	8,577
	Category H - Single in the Suburbs	0	2,541	8,181	65,962
	Category I - Married in the Suburbs	2,106	12,338	24,822	104,133
	Category J - Retired in the Suburbs	0	0	0	6,586
	Category K - Living with Nature	0	0	0	22
	Category M - Harlem Gateway	2,037	13,529	32,571	95,951
	Category N - Espaniola	0	0	0	7,183
Category O - Specialties	0	0	0	5,646	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.