

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 27.988755, -82.731069

20-Apr-2022

## 118390-Sunset 19 S.C.

### Clearwater, FL

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
<b>POPULATION</b>	2021 Estimated Population	12,586	102,318	222,714	601,356	
	2021 Daytime Population	13,728	111,305	228,366	674,007	
	2026 Population Forecast	12,480	101,785	221,426	602,652	
	2010 Census Population	12,543	97,905	213,690	569,528	
	2000 Census Population	12,455	100,123	215,873	545,063	
	1990 Census Population	12,120	89,513	200,064	477,173	
	Historical Annual Growth, 1990 to 2000	0.27%	1.13%	0.76%	1.34%	
	Historical Annual Growth, 2000 to 2010	0.07%	-0.22%	-0.10%	0.44%	
	CY Estimated Annual Growth, 2010 to 2021	0.03%	0.38%	0.35%	0.46%	
	FY Projected Annual Growth, 2021 to 2025	-0.17%	-0.10%	-0.12%	0.04%	
	<b>HOUSEHOLDS</b>	2021 Estimated Households	6,212	47,031	100,990	267,763
		2026 Households Forecast	6,169	46,796	100,387	268,049
2010 Census Households		6,182	45,041	97,003	254,519	
2000 Census Households		6,356	45,702	96,716	241,918	
1990 Census Households		5,808	40,725	89,256	210,620	
Historical Annual Growth, 1990 to 2000		0.91%	1.16%	0.81%	1.40%	
Historical Annual Growth, 2000 to 2010		-0.28%	-0.15%	0.03%	0.51%	
CY Estimated Annual Growth, 2010 to 2021		0.04%	0.37%	0.34%	0.43%	
FY Projected Annual Growth, 2021 to 2025		-0.14%	-0.10%	-0.12%	0.02%	
2021 % Households With Children		14%	19%	19%	21%	
2021 Persons per Household		2.01	2.15	2.16	2.21	
<b>INCOME 2021</b>		HH Income \$500,000 or more	0.43%	0.78%	0.84%	1.05%
	HH Income \$250,000 to \$499,999	0.51%	0.91%	1.01%	1.26%	
	HH Income \$200,000 to \$249,999	1.24%	2.14%	2.36%	2.95%	
	HH Income \$175,000 to \$199,999	1.38%	1.89%	2.14%	3.03%	
	HH Income \$150,000 to \$174,999	2.91%	3.55%	3.60%	4.02%	
	HH Income \$100,000 to \$149,999	13.24%	13.56%	14.15%	14.15%	
	HH Income \$75,000 to \$99,999	13.01%	12.55%	12.11%	12.90%	
	HH Income \$50,000 to \$74,999	20.59%	17.99%	17.51%	17.69%	
	HH Income \$35,000 to \$49,999	14.68%	16.07%	15.48%	14.41%	
	HH Income \$25,000 to \$34,999	11.42%	10.52%	10.37%	9.91%	
	HH Income \$15,000 to \$24,999	9.75%	9.86%	10.18%	9.17%	
	HH Income \$0 to \$14,999	10.85%	10.19%	10.26%	9.46%	
	CY Average Household Income	\$67,758	\$73,156	\$75,418	\$82,613	
	CY Median Household Income	\$53,406	\$53,772	\$54,363	\$58,566	
	Per Capita Income	\$33,651	\$33,940	\$34,701	\$37,172	
	2000 Average Household Income	\$49,987	\$49,087	\$49,413	\$54,350	
	2000 Median Household Income	\$36,587	\$38,003	\$37,927	\$39,930	
2026 Projected Average Household Income	\$78,129	\$84,314	\$87,058	\$95,428		
2026 Projected Median Household Income	\$61,611	\$62,940	\$63,173	\$68,064		
<b>WRKPLACE 2021</b>	Workplace Establishments	408	3,779	7,344	19,627	
	Workplace Employees (Full Time Employees)	5,500	46,336	93,790	292,292	

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<b>POPULATION BY AGE 2021</b>	Count of Pop 0 to 4 years	649	5,546	11,894	32,277
	Count of Pop 5 to 14 years	1,164	10,039	21,359	58,151
	Count of Pop 14 to 22 years	824	7,908	16,971	47,365
	Count of Pop 22 to 30 years	912	8,462	19,046	52,879
	Count of Pop 30 to 45 years	2,066	16,985	35,817	96,460
	Count of Pop 45 to 60 years	2,129	18,574	41,333	115,611
	Count of Pop 60 to 75 years	2,484	20,857	46,819	123,001
	Count of Pop 75+ years	2,357	13,948	29,476	75,613
	Population 0 to 4 Years	5.16%	5.42%	5.34%	5.37%
	Population 5 to 13 Years	9.25%	9.81%	9.59%	9.67%
	Population 14 to 21 Years	6.55%	7.73%	7.62%	7.88%
	Population 22 to 29 Years	7.24%	8.27%	8.55%	8.79%
	Population 30 to 44 Years	16.42%	16.60%	16.08%	16.04%
	Population 45 to 59 Years	16.92%	18.15%	18.56%	19.22%
	Population 60 to 74 Years	19.74%	20.38%	21.02%	20.45%
	Population 74 Years Plus	18.73%	13.63%	13.23%	12.57%
Median Age	50.2	47.0	47.5	47.0	
<b>GENDER 2021</b>	Male Population	5,881	48,559	106,297	288,266
	Female Population	6,705	53,759	116,417	313,091
<b>RACE 2021</b>	2021 Estimated Population	12,586	102,318	222,714	601,356
	White	85.53%	84.84%	84.52%	84.70%
	Black or African American	5.97%	6.54%	7.42%	6.42%
	Asian or Pacific Islander	1.86%	2.25%	2.44%	3.52%
	Other Races	6.64%	6.37%	5.62%	5.36%
<b>HISPANIC</b>	2021 Hispanic Population	1,801	14,027	26,391	77,552
	2021 Hispanic Population %	14.31%	13.71%	11.85%	12.90%
	2026 Hispanic Population Forecast	1,826	13,992	26,349	78,897
	2026 Hispanic Population % Forecast	14.63%	13.75%	11.90%	13.09%
	2000 Hispanic Population %	7.31%	7.53%	6.66%	6.78%
1990 Hispanic Population %	2.66%	2.62%	2.56%	3.19%	
<b>EDUCATION (AGE 25+) 2021</b>	Adult Population (25 Years or Older)	9,606	75,628	165,305	443,449
	Elementary	2.68%	3.27%	2.86%	2.74%
	Some High School	6.54%	5.89%	5.84%	5.49%
	High School Graduate	31.30%	29.20%	28.70%	28.27%
	Some College	22.66%	22.40%	22.74%	21.66%
	Associates Degree	8.51%	9.00%	9.62%	9.92%
	Bachelors Degree	15.90%	19.80%	20.11%	20.89%
	Graduate Degree	12.41%	10.44%	10.14%	11.03%
% College (4+)	28.31%	30.24%	30.25%	31.92%	
<b>HOUSING 2021</b>	Total Housing Units	7,335	54,495	117,780	314,311
	Owner Occupied Percent	58.36%	57.60%	57.63%	57.26%
	Renter Occupied Percent	26.32%	28.70%	28.12%	27.93%
	Vacant Housing Percent	15.32%	13.70%	14.26%	14.81%

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<b>HOMES BUILT BY YEAR 2021</b>				
Homes Built 2010 or later	0.24%	0.10%	0.09%	0.11%
Homes Built 2000 to 2009	3.19%	4.66%	4.88%	8.61%
Homes Built 1990 to 1999	11.62%	11.32%	10.09%	14.38%
Homes Built 1980 to 1989	27.11%	28.20%	25.39%	26.29%
Homes Built 1970 to 1979	41.50%	31.87%	30.83%	28.33%
Homes Built 1960 to 1979	9.46%	14.44%	15.51%	12.21%
Homes Built 1950 to 1959	5.61%	7.83%	9.85%	7.75%
Homes Built 1940 to 1949	0.95%	0.84%	1.79%	1.28%
Homes Built 1939 or earlier	0.32%	0.75%	1.57%	1.04%
<b>HOME VALUE (OWNER OCCUPIED) 2021</b>				
Property Value \$1,000,000 or more	6.64%	4.40%	4.73%	7.23%
Property Value \$750,000 to \$999,999	5.58%	7.26%	8.15%	9.84%
Property Value \$500,000 to \$749,999	14.25%	20.01%	21.44%	20.98%
Property Value \$400,000 to \$499,999	8.72%	12.60%	13.95%	12.19%
Property Value \$300,000 to \$399,999	15.55%	16.31%	16.21%	14.67%
Property Value \$200,000 to \$299,999	15.59%	15.10%	13.23%	12.63%
Property Value \$150,000 to \$199,999	15.36%	8.94%	8.18%	6.97%
Property Value \$100,000 to \$149,999	12.35%	5.98%	5.57%	5.07%
Property Value \$60,000 to \$99,999	3.15%	3.29%	2.84%	2.89%
Property Value \$40,000 to \$59,999	0.57%	1.31%	1.07%	1.55%
Property Value \$0 to \$39,999	2.04%	4.30%	3.54%	4.10%
CY Median Home Value	\$305,409	\$366,411	\$392,677	\$409,632
CY Median Rent per Month (Census 2000)	\$696	\$672	\$636	\$672
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2021</b>				
Employed Civilian Population 16+ by Occupation	5,553	47,772	104,939	286,039
Managerial/Executive	9.98%	15.31%	15.98%	18.05%
Professional Specialty	24.57%	21.91%	22.37%	22.50%
Healthcare Support	3.62%	3.76%	3.85%	3.51%
Sales	10.24%	12.13%	12.21%	12.33%
Office & Administrative Support	11.32%	14.25%	14.06%	13.89%
Protective Service	1.64%	1.51%	1.52%	1.44%
Food Preparation	10.30%	7.40%	7.50%	6.25%
Building Maintenance & Cleaning	5.02%	4.19%	3.36%	3.40%
Personal Care	3.27%	3.14%	2.69%	2.61%
Farming, Fishing, & Forestry	0.06%	0.16%	0.18%	0.12%
Construction	9.56%	6.88%	6.70%	6.41%
Production & Transportation	10.42%	9.38%	9.59%	9.48%
Percent White Collar	59.72%	67.35%	68.47%	70.28%
Percent Blue Collar	40.28%	32.65%	31.53%	29.72%
CY Median Employee Salary	\$44,232	\$42,715	\$43,548	\$44,039
CY Average Employee Salary	\$53,767	\$51,002	\$52,175	\$52,660
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	170	1,809	4,079	10,070
2021 Estimated Unemployed (Age 16 and Up)	206	1,529	3,923	10,282
2021 Estimated Unemployed Rate (Age 16 and Up)	3.51%	2.94%	3.55%	3.49%

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<b>TRANSPORTATION TO WORK 2021</b>	Drive to Work Alone	76.57%	78.51%	79.78%	81.14%
	Drive to Work Carpool	6.95%	7.90%	7.85%	8.15%
	Travel to Work by Public Transportation	3.87%	2.98%	2.09%	1.31%
	Drive to Work on Motorcycle	0.03%	0.30%	0.34%	0.30%
	Drive to Work on Bicycle	3.37%	0.98%	1.14%	0.82%
	Walk to Work	2.39%	1.85%	1.72%	1.51%
	Other Means	3.45%	2.21%	1.92%	1.17%
	Work at Home	3.38%	5.05%	5.06%	5.52%
<b>TRAVEL TIME TO WORK 2021</b>	Travel Time in Less than 5 minutes	1.79%	2.17%	2.20%	2.05%
	Travel to Work in 5 to 9 minutes	9.87%	9.77%	10.65%	9.57%
	Travel to Work in 10 to 14 minutes	13.86%	15.42%	15.54%	14.43%
	Travel to Work in 15 to 19 minutes	14.74%	16.68%	17.20%	17.43%
	Travel to Work in 20 to 29 minutes	28.78%	24.85%	23.11%	23.32%
	Travel to Work in 30 to 44 minutes	20.56%	21.79%	21.16%	21.86%
	Travel to Work in 45 to 59 minutes	7.53%	5.99%	6.15%	6.72%
	Travel to Work in 60 minutes or more	2.86%	3.34%	3.99%	4.63%
Average Travel Time to Work	21.9	22.0	22.4	23.3	
<b>SPENDING PATTERNS 2021</b>	Grocery Store Market Basket Weekly Per Capita Spending	\$57.11	\$57.09	\$57.15	\$57.08
	Apparel and Related Services	\$12.83	\$13.03	\$13.08	\$13.38
	Transportation	\$78.13	\$79.07	\$79.30	\$80.83
	Healthcare	\$49.12	\$48.68	\$48.81	\$49.00
	Entertainment	\$20.18	\$20.33	\$20.42	\$20.79
<b>SPENDING 2021</b>	Med Disposable Inc-Inc minus taxes	\$47,795	\$48,152	\$48,630	\$52,573
	Avg Disposable Inc-Inc minus taxes	\$57,756	\$61,779	\$62,927	\$67,209
	Med Discretionary-Disp less food/shelter/clothing	\$33,127	\$33,389	\$34,189	\$37,133
	Avg Discretionary-Disp less food/shelter/clothing	\$40,296	\$43,081	\$44,144	\$47,569
<b>LIFESTYLE SEGMENTATION 2021</b>	Category A - Crème de la Crème	1,553	7,834	22,960	70,051
	Category B - Urban Cliff Climbers	0	2,109	4,019	5,517
	Category C - Urban Cliff Dwellers	39	2,610	6,123	15,580
	Category D - Seasoned Urban Dwellers	0	3,410	13,017	17,030
	Category E - Thriving Alone	779	9,001	14,950	44,284
	Category F - Going it Alone	2,161	34,016	61,480	127,400
	Category G - Struggling Alone	1,382	5,678	16,729	33,754
	Category H - Single in the Suburbs	266	5,873	6,921	28,715
	Category I - Married in the Suburbs	1,802	3,448	5,263	45,835
	Category J - Retired in the Suburbs	1,032	5,780	15,605	63,629
	Category K - Living with Nature	0	0	0	16
	Category M - Harlem Gateway	0	106	5,484	8,382
	Category N - Espaniola	0	0	0	17,704
Category O - Specialties	3,475	21,268	45,914	112,600	

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