

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 27.568685, -99.500694

20-Apr-2022

## 118220-North Creek Plaza

### Laredo, TX

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
<b>POPULATION</b>	2021 Estimated Population	7,244	90,126	169,873	256,487	
	2021 Daytime Population	10,181	100,467	206,347	283,713	
	2026 Population Forecast	7,910	97,464	181,237	276,962	
	2010 Census Population	6,540	83,177	159,660	235,730	
	2000 Census Population	5,350	67,153	130,430	178,993	
	1990 Census Population	3,687	50,118	104,823	126,681	
	Historical Annual Growth, 1990 to 2000	3.79%	2.97%	2.21%	3.52%	
	Historical Annual Growth, 2000 to 2010	2.03%	2.16%	2.04%	2.79%	
	CY Estimated Annual Growth, 2010 to 2021	0.87%	0.69%	0.53%	0.72%	
	FY Projected Annual Growth, 2021 to 2025	1.77%	1.58%	1.30%	1.55%	
	<b>HOUSEHOLDS</b>	2021 Estimated Households	2,158	26,389	48,970	69,122
		2026 Households Forecast	2,354	28,533	52,249	74,503
2010 Census Households		1,948	24,347	46,054	63,799	
2000 Census Households		1,462	18,589	36,337	47,394	
1990 Census Households		1,073	13,435	28,262	33,054	
Historical Annual Growth, 1990 to 2000		3.14%	3.30%	2.55%	3.67%	
Historical Annual Growth, 2000 to 2010		2.91%	2.74%	2.40%	3.02%	
CY Estimated Annual Growth, 2010 to 2021		0.88%	0.69%	0.52%	0.68%	
FY Projected Annual Growth, 2021 to 2025		1.75%	1.57%	1.30%	1.51%	
2021 % Households With Children		38%	40%	41%	44%	
2021 Persons per Household		3.30	3.40	3.43	3.68	
<b>INCOME 2021</b>		HH Income \$500,000 or more	1.96%	0.99%	0.88%	0.68%
	HH Income \$250,000 to \$499,999	2.23%	1.16%	1.04%	0.79%	
	HH Income \$200,000 to \$249,999	5.27%	2.75%	2.44%	1.88%	
	HH Income \$175,000 to \$199,999	0.73%	1.55%	1.46%	1.42%	
	HH Income \$150,000 to \$174,999	2.59%	2.91%	2.78%	2.54%	
	HH Income \$100,000 to \$149,999	18.92%	16.11%	14.56%	12.93%	
	HH Income \$75,000 to \$99,999	13.52%	12.33%	10.43%	10.73%	
	HH Income \$50,000 to \$74,999	17.82%	17.75%	16.75%	17.25%	
	HH Income \$35,000 to \$49,999	9.74%	12.63%	12.96%	13.55%	
	HH Income \$25,000 to \$34,999	8.95%	8.93%	9.61%	10.91%	
	HH Income \$15,000 to \$24,999	7.28%	8.95%	10.11%	11.12%	
	HH Income \$0 to \$14,999	10.99%	13.94%	16.99%	16.20%	
CY Average Household Income	\$91,116	\$76,670	\$70,414	\$65,957		
CY Median Household Income	\$67,442	\$57,349	\$50,422	\$47,919		
Per Capita Income	\$27,402	\$22,544	\$20,506	\$17,916		
2000 Average Household Income	\$70,881	\$49,880	\$43,986	\$41,351		
2000 Median Household Income	\$47,062	\$38,008	\$30,757	\$29,024		
2026 Projected Average Household Income	\$100,713	\$85,516	\$79,171	\$73,801		
2026 Projected Median Household Income	\$75,707	\$64,681	\$57,591	\$53,699		
<b>WRKPLACE 2021</b>	Workplace Establishments	323	2,760	4,875	5,541	
	Workplace Employees (Full Time Employees)	5,166	43,412	76,402	88,466	

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<b>POPULATION BY AGE 2021</b>	Count of Pop 0 to 4 years	533	7,108	13,355	20,519
	Count of Pop 5 to 14 years	909	12,199	23,194	35,859
	Count of Pop 14 to 22 years	902	11,273	22,569	36,893
	Count of Pop 22 to 30 years	1,011	11,434	21,693	34,123
	Count of Pop 30 to 45 years	1,274	17,070	32,155	48,920
	Count of Pop 45 to 60 years	1,418	16,279	29,886	43,765
	Count of Pop 60 to 75 years	885	10,822	19,384	26,596
	Count of Pop 75+ years	314	3,940	7,637	9,811
	Population 0 to 4 Years	7.36%	7.89%	7.86%	8.00%
	Population 5 to 13 Years	12.54%	13.54%	13.65%	13.98%
	Population 14 to 21 Years	12.45%	12.51%	13.29%	14.38%
	Population 22 to 29 Years	13.95%	12.69%	12.77%	13.30%
	Population 30 to 44 Years	17.58%	18.94%	18.93%	19.07%
	Population 45 to 59 Years	19.57%	18.06%	17.59%	17.06%
	Population 60 to 74 Years	12.21%	12.01%	11.41%	10.37%
	Population 74 Years Plus	4.33%	4.37%	4.50%	3.83%
	Median Age	32.8	32.5	31.8	30.2
<b>GENDER 2021</b>	Male Population	3,550	43,681	82,390	124,599
	Female Population	3,694	46,445	87,483	131,887
<b>RACE 2021</b>	2021 Estimated Population	7,244	90,126	169,873	256,487
	White	91.34%	92.31%	92.26%	91.91%
	Black or African American	0.22%	0.52%	0.49%	0.43%
	Asian or Pacific Islander	1.08%	0.76%	0.74%	0.55%
	Other Races	7.36%	6.41%	6.52%	7.11%
<b>HISPANIC</b>	2021 Hispanic Population	6,581	84,778	160,696	245,124
	2021 Hispanic Population %	90.84%	94.07%	94.60%	95.57%
	2026 Hispanic Population Forecast	7,130	91,557	171,160	264,417
	2026 Hispanic Population % Forecast	90.14%	93.94%	94.44%	95.47%
	2000 Hispanic Population %	87.19%	91.95%	93.26%	94.24%
1990 Hispanic Population %	81.34%	90.81%	93.15%	93.87%	
<b>EDUCATION (AGE 25+) 2021</b>	Adult Population (25 Years or Older)	4,513	55,215	102,540	150,217
	Elementary	8.75%	12.96%	15.71%	17.93%
	Some High School	12.28%	11.79%	12.83%	14.11%
	High School Graduate	21.76%	23.20%	22.99%	25.36%
	Some College	20.39%	17.29%	17.62%	16.85%
	Associates Degree	7.03%	8.63%	7.71%	7.02%
	Bachelors Degree	18.94%	18.83%	16.61%	13.49%
	Graduate Degree	10.84%	7.29%	6.54%	5.23%
% College (4+)	29.78%	26.12%	23.14%	18.73%	
<b>HOUSING 2021</b>	Total Housing Units	2,276	28,004	52,776	74,502
	Owner Occupied Percent	60.21%	59.66%	55.97%	59.48%
	Renter Occupied Percent	34.61%	34.58%	36.82%	33.30%
	Vacant Housing Percent	5.18%	5.76%	7.21%	7.22%

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<b>HOMES BUILT BY YEAR 2021</b>				
Homes Built 2010 or later	0.01%	0.44%	0.57%	0.52%
Homes Built 2000 to 2009	23.52%	24.57%	23.88%	27.33%
Homes Built 1990 to 1999	31.99%	22.35%	20.70%	24.02%
Homes Built 1980 to 1989	24.03%	22.48%	16.02%	15.12%
Homes Built 1970 to 1979	9.50%	14.63%	13.87%	12.46%
Homes Built 1960 to 1979	7.97%	6.68%	8.50%	7.29%
Homes Built 1950 to 1959	1.42%	4.60%	7.22%	6.00%
Homes Built 1940 to 1949	0.95%	2.52%	4.40%	3.40%
Homes Built 1939 or earlier	0.61%	1.71%	4.85%	3.86%
<b>HOME VALUE (OWNER OCCUPIED) 2021</b>				
Property Value \$1,000,000 or more	5.24%	0.98%	0.84%	0.60%
Property Value \$750,000 to \$999,999	7.73%	1.22%	1.06%	0.94%
Property Value \$500,000 to \$749,999	8.76%	3.46%	3.40%	2.45%
Property Value \$400,000 to \$499,999	5.09%	5.07%	5.06%	3.56%
Property Value \$300,000 to \$399,999	10.31%	10.45%	11.39%	8.33%
Property Value \$200,000 to \$299,999	32.65%	29.62%	26.07%	22.63%
Property Value \$150,000 to \$199,999	10.42%	18.43%	15.91%	16.97%
Property Value \$100,000 to \$149,999	7.80%	17.03%	18.74%	22.29%
Property Value \$60,000 to \$99,999	4.96%	9.07%	11.78%	14.07%
Property Value \$40,000 to \$59,999	2.80%	2.12%	2.99%	4.43%
Property Value \$0 to \$39,999	4.11%	2.45%	2.68%	3.69%
CY Median Home Value	\$248,459	\$202,222	\$192,708	\$164,423
CY Median Rent per Month (Census 2000)	\$533	\$511	\$461	\$455
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2021</b>				
Employed Civilian Population 16+ by Occupation	3,455	41,674	74,846	109,411
Managerial/Executive	19.47%	15.71%	13.65%	11.53%
Professional Specialty	19.85%	17.68%	16.97%	15.00%
Healthcare Support	3.01%	2.84%	3.92%	4.52%
Sales	16.42%	14.22%	14.05%	13.58%
Office & Administrative Support	11.25%	14.23%	13.70%	12.84%
Protective Service	2.41%	4.52%	4.59%	4.55%
Food Preparation	2.59%	5.50%	6.05%	6.00%
Building Maintenance & Cleaning	3.76%	3.62%	4.65%	5.20%
Personal Care	0.61%	1.71%	1.84%	2.14%
Farming, Fishing, & Forestry	0.14%	0.12%	0.16%	0.21%
Construction	10.34%	7.96%	8.36%	10.01%
Production & Transportation	10.14%	11.89%	12.07%	14.42%
Percent White Collar	70.01%	64.68%	62.29%	57.47%
Percent Blue Collar	29.99%	35.32%	37.71%	42.53%
CY Median Employee Salary	\$40,172	\$38,997	\$39,873	\$39,949
CY Average Employee Salary	\$44,216	\$43,005	\$43,471	\$43,239
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	149	1,754	4,134	5,880
2021 Estimated Unemployed (Age 16 and Up)	119	1,617	3,412	5,614
2021 Estimated Unemployed Rate (Age 16 and Up)	3.14%	3.75%	4.38%	4.90%

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<b>TRANSPORTATION TO WORK 2021</b>	Drive to Work Alone	82.36%	80.95%	79.24%	78.55%
	Drive to Work Carpool	14.57%	12.65%	12.94%	14.14%
	Travel to Work by Public Transportation	0.70%	0.84%	1.41%	1.49%
	Drive to Work on Motorcycle	0.14%	0.09%	0.20%	0.15%
	Drive to Work on Bicycle	0.00%	0.06%	0.07%	0.05%
	Walk to Work	0.54%	1.34%	1.74%	1.52%
	Other Means	0.00%	0.78%	0.87%	0.85%
	Work at Home	1.68%	3.28%	3.53%	3.25%
<b>TRAVEL TIME TO WORK 2021</b>	Travel Time in Less than 5 minutes	0.64%	1.90%	1.90%	1.78%
	Travel to Work in 5 to 9 minutes	11.85%	11.48%	10.86%	9.38%
	Travel to Work in 10 to 14 minutes	28.54%	23.77%	22.23%	18.75%
	Travel to Work in 15 to 19 minutes	33.65%	28.71%	27.94%	24.11%
	Travel to Work in 20 to 29 minutes	16.41%	18.40%	21.03%	21.81%
	Travel to Work in 30 to 44 minutes	5.62%	10.85%	11.49%	17.53%
	Travel to Work in 45 to 59 minutes	1.69%	1.62%	1.64%	2.53%
	Travel to Work in 60 minutes or more	1.60%	3.26%	2.91%	4.11%
Average Travel Time to Work	18.5	17.8	18.4	20.3	
<b>SPENDING PATTERNS 2021</b>	Grocery Store Market Basket Weekly Per Capita Spending	\$47.04	\$46.76	\$46.68	\$46.50
	Apparel and Related Services	\$13.44	\$12.90	\$12.67	\$12.45
	Transportation	\$74.06	\$71.44	\$70.23	\$69.30
	Healthcare	\$45.85	\$44.99	\$44.38	\$43.44
	Entertainment	\$19.41	\$18.67	\$18.33	\$17.97
<b>SPENDING 2021</b>	Med Disposable Inc-Inc minus taxes	\$59,671	\$50,966	\$45,353	\$43,231
	Avg Disposable Inc-Inc minus taxes	\$74,230	\$63,281	\$58,833	\$55,718
	Med Discretionary-Disp less food/shelter/clothing	\$42,678	\$34,629	\$28,791	\$26,437
	Avg Discretionary-Disp less food/shelter/clothing	\$51,573	\$43,397	\$39,372	\$36,188
<b>LIFESTYLE SEGMENTATION 2021</b>	Category A - Crème de la Crème	0	0	0	0
	Category B - Urban Cliff Climbers	0	0	0	0
	Category C - Urban Cliff Dwellers	0	0	0	0
	Category D - Seasoned Urban Dwellers	0	0	0	0
	Category E - Thriving Alone	0	0	0	0
	Category F - Going it Alone	0	0	0	0
	Category G - Struggling Alone	0	0	0	0
	Category H - Single in the Suburbs	0	0	0	0
	Category I - Married in the Suburbs	0	0	0	0
	Category J - Retired in the Suburbs	0	0	0	0
	Category K - Living with Nature	0	0	13	485
	Category M - Harlem Gateway	0	0	0	0
	Category N - Espaniola	7,112	89,287	165,269	232,846
Category O - Specialties	0	323	2,584	21,091	

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