

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 39.057708, -77.119077

20-Apr-2022

118070-Pike Center

Rockville, MD

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2021 Estimated Population	25,263	152,766	356,292	1,199,984	
	2021 Daytime Population	40,368	232,693	443,855	1,340,366	
	2026 Population Forecast	26,511	156,850	366,131	1,225,774	
	2010 Census Population	22,139	141,979	330,736	1,106,921	
	2000 Census Population	18,907	128,797	298,947	1,033,300	
	1990 Census Population	15,911	122,303	278,607	947,524	
	Historical Annual Growth, 1990 to 2000	1.74%	0.52%	0.71%	0.87%	
	Historical Annual Growth, 2000 to 2010	1.59%	0.98%	1.02%	0.69%	
	CY Estimated Annual Growth, 2010 to 2021	1.13%	0.63%	0.64%	0.69%	
	FY Projected Annual Growth, 2021 to 2025	0.97%	0.53%	0.55%	0.43%	
	HOUSEHOLDS	2021 Estimated Households	11,454	58,656	135,988	458,486
		2026 Households Forecast	12,082	60,547	140,252	469,242
2010 Census Households		9,877	53,642	124,985	419,504	
2000 Census Households		8,165	49,526	114,645	395,932	
1990 Census Households		6,557	46,469	105,481	364,922	
Historical Annual Growth, 1990 to 2000		2.22%	0.64%	0.84%	0.82%	
Historical Annual Growth, 2000 to 2010		1.92%	0.80%	0.87%	0.58%	
CY Estimated Annual Growth, 2010 to 2021		1.27%	0.76%	0.72%	0.76%	
FY Projected Annual Growth, 2021 to 2025		1.07%	0.64%	0.62%	0.46%	
2021 % Households With Children		26%	30%	30%	29%	
2021 Persons per Household		2.14	2.57	2.58	2.58	
INCOME 2021		HH Income \$500,000 or more	2.38%	3.36%	4.07%	4.12%
	HH Income \$250,000 to \$499,999	2.89%	4.02%	4.87%	4.94%	
	HH Income \$200,000 to \$249,999	6.72%	9.38%	11.37%	11.52%	
	HH Income \$175,000 to \$199,999	7.14%	8.41%	8.78%	8.31%	
	HH Income \$150,000 to \$174,999	7.18%	8.08%	8.10%	7.89%	
	HH Income \$100,000 to \$149,999	19.67%	18.84%	18.19%	18.22%	
	HH Income \$75,000 to \$99,999	13.09%	13.16%	11.75%	11.56%	
	HH Income \$50,000 to \$74,999	13.95%	13.25%	12.39%	12.27%	
	HH Income \$35,000 to \$49,999	9.51%	7.55%	7.03%	7.01%	
	HH Income \$25,000 to \$34,999	5.21%	4.47%	4.30%	4.67%	
	HH Income \$15,000 to \$24,999	4.53%	4.08%	4.08%	4.07%	
	HH Income \$0 to \$14,999	7.71%	5.39%	5.08%	5.43%	
CY Average Household Income	\$120,111	\$138,009	\$154,540	\$159,721		
CY Median Household Income	\$91,754	\$105,223	\$113,474	\$112,308		
Per Capita Income	\$55,655	\$53,639	\$59,755	\$61,659		
2000 Average Household Income	\$72,268	\$85,124	\$94,393	\$95,755		
2000 Median Household Income	\$55,997	\$68,713	\$72,666	\$68,800		
2026 Projected Average Household Income	\$131,698	\$150,792	\$168,359	\$175,870		
2026 Projected Median Household Income	\$104,661	\$117,438	\$125,882	\$124,318		
WRKPLACE 2021	Workplace Establishments	1,659	6,490	11,413	31,768	
	Workplace Employees (Full Time Employees)	29,801	125,774	222,038	627,428	

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POPULATION BY AGE 2021	Count of Pop 0 to 4 years	1,857	9,436	20,434	70,825
	Count of Pop 5 to 14 years	3,439	17,920	39,179	132,921
	Count of Pop 14 to 22 years	1,945	14,018	35,020	121,186
	Count of Pop 22 to 30 years	1,566	12,595	32,129	108,335
	Count of Pop 30 to 45 years	5,820	29,471	61,563	228,324
	Count of Pop 45 to 60 years	5,474	31,744	71,753	237,120
	Count of Pop 60 to 75 years	3,348	26,089	64,718	212,954
	Count of Pop 75+ years	1,813	11,494	31,495	88,321
	Population 0 to 4 Years	7.35%	6.18%	5.74%	5.90%
	Population 5 to 13 Years	13.61%	11.73%	11.00%	11.08%
	Population 14 to 21 Years	7.70%	9.18%	9.83%	10.10%
	Population 22 to 29 Years	6.20%	8.24%	9.02%	9.03%
	Population 30 to 44 Years	23.04%	19.29%	17.28%	19.03%
	Population 45 to 59 Years	21.67%	20.78%	20.14%	19.76%
	Population 60 to 74 Years	13.25%	17.08%	18.16%	17.75%
	Population 74 Years Plus	7.18%	7.52%	8.84%	7.36%
Median Age	41.0	41.8	42.7	41.2	
GENDER 2021	Male Population	12,287	74,397	170,582	576,147
	Female Population	12,976	78,370	185,710	623,837
RACE 2021	2021 Estimated Population	25,263	152,766	356,292	1,199,984
	White	54.77%	58.96%	59.06%	53.50%
	Black or African American	9.90%	9.56%	12.24%	20.23%
	Asian or Pacific Islander	24.19%	15.89%	14.36%	11.71%
	Other Races	11.14%	15.58%	14.34%	14.56%
HISPANIC	2021 Hispanic Population	4,200	35,339	70,600	237,656
	2021 Hispanic Population %	16.63%	23.13%	19.82%	19.80%
	2026 Hispanic Population Forecast	4,335	35,816	72,354	243,643
	2026 Hispanic Population % Forecast	16.35%	22.83%	19.76%	19.88%
	2000 Hispanic Population %	13.32%	15.44%	13.04%	13.31%
1990 Hispanic Population %	12.15%	8.58%	7.61%	8.12%	
EDUCATION (AGE 25+) 2021	Adult Population (25 Years or Older)	17,454	106,641	249,228	833,240
	Elementary	3.99%	6.47%	5.42%	6.45%
	Some High School	4.68%	4.36%	3.77%	4.18%
	High School Graduate	10.21%	13.66%	12.82%	12.88%
	Some College	11.74%	12.89%	12.45%	12.08%
	Associates Degree	4.24%	4.78%	4.51%	4.44%
	Bachelors Degree	29.21%	26.54%	26.72%	25.89%
	Graduate Degree	35.93%	31.30%	34.31%	34.08%
% College (4+)	65.14%	57.84%	61.03%	59.97%	
HOUSING 2021	Total Housing Units	12,377	61,828	143,520	485,195
	Owner Occupied Percent	36.37%	61.50%	64.53%	59.58%
	Renter Occupied Percent	56.17%	33.37%	30.22%	34.92%
	Vacant Housing Percent	7.46%	5.13%	5.25%	5.50%

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HOMES BUILT BY YEAR 2021				
Homes Built 2010 or later	1.11%	0.39%	0.30%	0.17%
Homes Built 2000 to 2009	19.92%	9.55%	10.13%	8.01%
Homes Built 1990 to 1999	14.10%	6.45%	7.84%	8.31%
Homes Built 1980 to 1989	11.91%	12.45%	14.52%	15.23%
Homes Built 1970 to 1979	16.96%	14.77%	17.82%	15.03%
Homes Built 1960 to 1979	19.00%	24.52%	21.36%	16.20%
Homes Built 1950 to 1959	13.56%	25.22%	19.24%	16.53%
Homes Built 1940 to 1949	1.91%	4.57%	5.90%	8.80%
Homes Built 1939 or earlier	1.54%	2.09%	2.89%	11.71%
HOME VALUE (OWNER OCCUPIED) 2021				
Property Value \$1,000,000 or more	10.13%	13.48%	20.30%	20.23%
Property Value \$750,000 to \$999,999	18.99%	18.39%	18.55%	17.43%
Property Value \$500,000 to \$749,999	34.44%	31.43%	26.82%	25.09%
Property Value \$400,000 to \$499,999	17.12%	17.30%	12.36%	11.59%
Property Value \$300,000 to \$399,999	9.60%	9.97%	7.87%	8.08%
Property Value \$200,000 to \$299,999	5.67%	5.07%	5.44%	5.09%
Property Value \$150,000 to \$199,999	0.69%	0.59%	1.49%	1.54%
Property Value \$100,000 to \$149,999	0.36%	0.40%	1.01%	1.08%
Property Value \$60,000 to \$99,999	0.05%	0.22%	0.40%	0.44%
Property Value \$40,000 to \$59,999	0.27%	0.20%	0.24%	0.19%
Property Value \$0 to \$39,999	0.17%	0.65%	0.57%	0.66%
CY Median Home Value	\$607,501	\$614,888	\$669,165	\$669,717
CY Median Rent per Month (Census 2000)	\$992	\$978	\$960	\$851
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2021				
Employed Civilian Population 16+ by Occupation	12,860	82,467	190,334	650,950
Managerial/Executive	21.72%	20.44%	22.74%	22.50%
Professional Specialty	42.82%	34.71%	35.76%	34.90%
Healthcare Support	1.88%	2.14%	2.14%	2.17%
Sales	7.55%	8.07%	8.01%	7.35%
Office & Administrative Support	5.18%	7.72%	7.65%	8.10%
Protective Service	1.36%	1.41%	1.26%	1.43%
Food Preparation	5.80%	5.46%	4.64%	4.44%
Building Maintenance & Cleaning	2.90%	4.93%	4.12%	4.32%
Personal Care	2.12%	3.44%	3.55%	3.36%
Farming, Fishing, & Forestry	0.00%	0.01%	0.03%	0.08%
Construction	4.42%	6.99%	5.68%	6.22%
Production & Transportation	4.26%	4.67%	4.41%	5.11%
Percent White Collar	79.15%	73.08%	76.30%	75.02%
Percent Blue Collar	20.85%	26.92%	23.70%	24.98%
CY Median Employee Salary	\$47,457	\$49,971	\$49,341	\$48,804
CY Average Employee Salary	\$57,885	\$60,447	\$59,944	\$59,134
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	421	2,448	5,114	24,298
2021 Estimated Unemployed (Age 16 and Up)	586	4,625	9,562	33,374
2021 Estimated Unemployed Rate (Age 16 and Up)	4.25%	5.19%	4.80%	4.88%

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TRANSPORTATION TO WORK 2021	Drive to Work Alone	55.03%	60.88%	62.44%	59.17%
	Drive to Work Carpool	8.93%	10.29%	9.77%	10.20%
	Travel to Work by Public Transportation	27.60%	20.24%	18.46%	20.35%
	Drive to Work on Motorcycle	0.27%	0.15%	0.11%	0.13%
	Drive to Work on Bicycle	0.27%	0.39%	0.44%	0.95%
	Walk to Work	3.77%	1.94%	2.40%	2.91%
	Other Means	0.67%	0.66%	0.55%	0.49%
	Work at Home	3.24%	5.35%	5.75%	5.63%
TRAVEL TIME TO WORK 2021	Travel Time in Less than 5 minutes	0.70%	0.85%	1.02%	1.00%
	Travel to Work in 5 to 9 minutes	4.56%	4.33%	4.16%	4.18%
	Travel to Work in 10 to 14 minutes	10.82%	8.67%	8.36%	7.61%
	Travel to Work in 15 to 19 minutes	14.72%	12.91%	11.98%	10.55%
	Travel to Work in 20 to 29 minutes	17.91%	19.40%	18.70%	19.69%
	Travel to Work in 30 to 44 minutes	25.57%	26.17%	26.79%	29.27%
	Travel to Work in 45 to 59 minutes	14.62%	15.19%	15.73%	13.83%
	Travel to Work in 60 minutes or more	11.10%	12.48%	13.26%	13.87%
Average Travel Time to Work	30.4	29.4	30.0	30.5	
SPENDING PATTERNS 2021	Grocery Store Market Basket Weekly Per Capita Spending	\$59.19	\$59.93	\$60.30	\$60.33
	Apparel and Related Services	\$15.28	\$16.00	\$16.27	\$16.24
	Transportation	\$93.29	\$97.64	\$99.08	\$99.22
	Healthcare	\$56.09	\$58.10	\$58.81	\$58.50
	Entertainment	\$22.72	\$23.89	\$24.40	\$24.21
SPENDING 2021	Med Disposable Inc-Inc minus taxes	\$77,023	\$86,908	\$92,690	\$92,009
	Avg Disposable Inc-Inc minus taxes	\$89,179	\$100,175	\$105,962	\$105,672
	Med Discretionary-Disp less food/shelter/clothing	\$55,319	\$64,905	\$69,240	\$68,900
	Avg Discretionary-Disp less food/shelter/clothing	\$62,938	\$71,534	\$76,337	\$76,499
LIFESTYLE SEGMENTATION 2021	Category A - Crème de la Crème	4,708	48,167	137,018	401,308
	Category B - Urban Cliff Climbers	0	0	0	21,808
	Category C - Urban Cliff Dwellers	2,091	18,142	25,565	47,451
	Category D - Seasoned Urban Dwellers	0	0	1,316	3,526
	Category E - Thriving Alone	4,509	30,596	54,318	180,804
	Category F - Going it Alone	3,910	13,946	28,645	77,318
	Category G - Struggling Alone	0	0	2,077	2,077
	Category H - Single in the Suburbs	2,559	3,678	15,299	36,181
	Category I - Married in the Suburbs	6,784	13,128	24,600	100,694
	Category J - Retired in the Suburbs	0	2,975	21,945	65,775
	Category K - Living with Nature	0	0	0	0
Category M - Harlem Gateway	7	1,567	1,567	126,007	
Category N - Espaniola	0	16,445	26,595	92,620	
Category O - Specialties	0	2,196	11,697	25,077	

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