

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 39.05771, -77.11908

9-Jun-2021

Pike Center

Rockville, MD

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2020 Estimated Population	25,130	151,816	353,415	1,176,814	
	2020 Daytime Population	43,025	243,839	463,167	1,395,704	
	2025 Population Forecast	26,796	157,948	367,895	1,209,131	
	2010 Census Population	22,139	141,973	330,736	1,106,921	
	2000 Census Population	18,907	128,793	298,947	1,033,300	
	1990 Census Population	15,911	122,300	278,607	947,524	
	Historical Annual Growth, 1990 to 2000	1.74%	0.52%	0.71%	0.87%	
	Historical Annual Growth, 2000 to 2010	1.59%	0.98%	1.02%	0.69%	
	Estimated Annual Growth, 2010 to 2020	1.19%	0.63%	0.62%	0.57%	
	Projected Annual Growth, 2020 to 2025	1.29%	0.80%	0.81%	0.54%	
	HOUSEHOLDS	2020 Estimated Households	11,396	58,211	134,746	449,905
		2025 Households Forecast	12,221	60,891	140,802	463,144
2010 Census Households		9,877	53,638	124,985	419,504	
2000 Census Households		8,165	49,523	114,645	395,932	
1990 Census Households		6,557	46,466	105,481	364,922	
Historical Annual Growth, 1990 to 2000		2.22%	0.64%	0.84%	0.82%	
Historical Annual Growth, 2000 to 2010		1.92%	0.80%	0.87%	0.58%	
Estimated Annual Growth, 2010 to 2020		1.34%	0.76%	0.70%	0.65%	
Projected Annual Growth, 2020 to 2025		1.41%	0.90%	0.88%	0.58%	
2020 % Households With Children		26%	30%	30%	29%	
2020 Persons per Household		2.14	2.57	2.59	2.58	
INCOME 2020		HH Income \$500,000 or more	2.24%	2.82%	3.11%	2.97%
	HH Income \$250,000 to \$499,999	2.68%	3.36%	3.72%	3.56%	
	HH Income \$200,000 to \$249,999	6.27%	7.86%	8.71%	8.31%	
	HH Income \$175,000 to \$199,999	7.11%	9.91%	12.52%	13.38%	
	HH Income \$150,000 to \$174,999	6.90%	8.39%	8.19%	8.04%	
	HH Income \$100,000 to \$149,999	19.65%	18.82%	18.23%	18.20%	
	HH Income \$75,000 to \$99,999	13.32%	13.42%	11.89%	11.77%	
	HH Income \$50,000 to \$74,999	13.88%	13.28%	12.51%	12.33%	
	HH Income \$35,000 to \$49,999	9.86%	7.77%	7.17%	6.98%	
	HH Income \$25,000 to \$34,999	5.41%	4.67%	4.54%	4.85%	
	HH Income \$15,000 to \$24,999	4.77%	4.21%	4.21%	4.09%	
	HH Income \$0 to \$14,999	7.89%	5.50%	5.19%	5.52%	
Average Household Income	\$117,376	\$135,198	\$151,451	\$157,596		
Median Household Income	\$89,252	\$102,908	\$111,310	\$111,120		
Per Capita Income	\$54,431	\$52,492	\$58,521	\$60,896		
2000 Average Household Income	\$72,268	\$85,131	\$94,393	\$95,755		
2000 Median Household Income	\$55,997	\$68,718	\$72,666	\$68,800		
WRKPLACE 2020	Workplace Establishments	1,675	6,554	11,517	32,068	
	Workplace Employees (Full Time Employees)	32,191	134,993	237,816	673,994	

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POPULATION BY AGE 2020	Count of Pop 0 to 4 years	1,924	9,585	20,575	69,931
	Count of Pop 5 to 14 years	3,354	17,787	39,072	130,075
	Count of Pop 14 to 22 years	1,828	13,769	34,929	119,241
	Count of Pop 22 to 30 years	1,546	12,406	31,262	105,216
	Count of Pop 30 to 45 years	6,138	30,085	61,932	226,550
	Count of Pop 45 to 60 years	5,292	31,608	72,101	234,702
	Count of Pop 60 to 75 years	3,264	25,502	63,335	207,411
	Count of Pop 75+ years	1,783	11,074	30,209	83,688
	Population 0 to 4 Years	7.66%	6.31%	5.82%	5.94%
	Population 5 to 13 Years	13.35%	11.72%	11.06%	11.05%
	Population 14 to 21 Years	7.28%	9.07%	9.88%	10.13%
	Population 22 to 29 Years	6.15%	8.17%	8.85%	8.94%
	Population 30 to 44 Years	24.42%	19.82%	17.52%	19.25%
	Population 45 to 59 Years	21.06%	20.82%	20.40%	19.94%
	Population 60 to 74 Years	12.99%	16.80%	17.92%	17.62%
	Population 74 Years Plus	7.10%	7.29%	8.55%	7.11%
	Median Age	40.6	41.5	42.5	41.0
GENDER 2020	Male Population	12,208	73,907	169,196	564,714
	Female Population	12,922	77,909	184,220	612,099
RACE 2020	2020 Estimated Population	25,130	151,816	353,415	1,176,814
	White	54.78%	58.94%	59.06%	54.13%
	Black or African American	9.90%	9.56%	12.23%	19.68%
	Asian or Pacific Islander	24.19%	15.91%	14.37%	11.79%
	Other Races	11.13%	15.59%	14.34%	14.40%
HISPANIC	2020 Hispanic Population	4,181	35,149	70,070	230,702
	2020 Hispanic Population %	16.64%	23.15%	19.83%	19.60%
	2025 Hispanic Population Forecast	4,384	36,081	72,762	237,739
	2025 Hispanic Population % Projected	16.36%	22.84%	19.78%	19.66%
	2000 Hispanic Population %	13.32%	15.44%	13.04%	13.31%
1990 Hispanic Population %	12.15%	8.58%	7.61%	8.12%	
EDUCATION (AGE 25+) 2020	Adult Population (25 Years or Older)	17,465	106,006	246,737	816,815
	Elementary	3.99%	6.46%	5.44%	6.27%
	Some High School	4.66%	4.36%	3.77%	4.10%
	High School Graduate	10.22%	13.68%	12.84%	12.67%
	Some College	11.73%	12.88%	12.46%	12.02%
	Associates Degree	4.26%	4.77%	4.50%	4.39%
	Bachelors Degree	29.22%	26.56%	26.73%	26.10%
	Graduate Degree	35.92%	31.29%	34.26%	34.45%
% College (4+)	65.14%	57.85%	60.99%	60.55%	
HOUSING 2020	Total Housing Units	12,310	61,351	142,195	475,780
	Owner Occupied Percent	36.47%	61.56%	64.57%	59.54%
	Renter Occupied Percent	56.10%	33.32%	30.19%	35.02%
	Vacant Housing Percent	7.43%	5.12%	5.24%	5.44%

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HOMES BUILT BY YEAR 2020				
Homes Built 2010 or later	1.11%	0.39%	0.30%	0.17%
Homes Built 2000 to 2009	19.92%	9.55%	10.13%	8.01%
Homes Built 1990 to 1999	14.10%	6.45%	7.84%	8.31%
Homes Built 1980 to 1989	11.91%	12.45%	14.52%	15.23%
Homes Built 1970 to 1979	16.96%	14.77%	17.82%	15.03%
Homes Built 1960 to 1979	19.00%	24.52%	21.36%	16.20%
Homes Built 1950 to 1959	13.56%	25.22%	19.24%	16.53%
Homes Built 1940 to 1949	1.91%	4.56%	5.90%	8.80%
Homes Built 1939 or earlier	1.54%	2.09%	2.89%	11.71%
HOME VALUE (OWNER OCCUPIED) 2020				
Property Value \$1,000,000 or more	6.81%	9.44%	14.86%	15.91%
Property Value \$750,000 to \$999,999	15.00%	15.34%	17.64%	16.70%
Property Value \$500,000 to \$749,999	30.35%	27.11%	24.93%	23.44%
Property Value \$400,000 to \$499,999	19.76%	20.04%	15.10%	14.49%
Property Value \$300,000 to \$399,999	16.48%	16.89%	12.38%	11.77%
Property Value \$200,000 to \$299,999	7.13%	6.69%	6.32%	5.81%
Property Value \$150,000 to \$199,999	1.28%	1.02%	2.09%	1.78%
Property Value \$100,000 to \$149,999	0.62%	0.58%	1.39%	1.29%
Property Value \$60,000 to \$99,999	0.00%	0.16%	0.48%	0.48%
Property Value \$40,000 to \$59,999	0.32%	0.33%	0.28%	0.21%
Property Value \$0 to \$39,999	0.19%	0.62%	0.60%	0.67%
Median Home Value	\$526,270	\$525,568	\$594,256	\$604,356
Median Rent per Month (Census 2000)	\$992	\$978	\$960	\$851
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020				
Employed Civilian Population 16+ by Occupation	12,567	79,951	184,393	623,375
Managerial/Executive	21.78%	20.52%	22.80%	22.82%
Professional Specialty	42.82%	34.86%	35.87%	35.35%
Healthcare Support	1.89%	2.13%	2.13%	2.13%
Sales	7.52%	8.03%	8.00%	7.29%
Office & Administrative Support	5.17%	7.71%	7.63%	8.07%
Protective Service	1.34%	1.41%	1.26%	1.42%
Food Preparation	5.79%	5.47%	4.63%	4.39%
Building Maintenance & Cleaning	2.89%	4.87%	4.09%	4.17%
Personal Care	2.09%	3.43%	3.54%	3.34%
Farming, Fishing, & Forestry	0.00%	0.01%	0.03%	0.09%
Construction	4.40%	6.90%	5.63%	5.98%
Production & Transportation	4.29%	4.65%	4.39%	4.95%
Percent White Collar	79.18%	73.26%	76.44%	75.67%
Percent Blue Collar	20.82%	26.74%	23.56%	24.33%
Median Employee Salary	45,669	48,087	47,302	46,468
Average Employee Salary	55,821	58,381	57,461	56,371
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	421	2,448	5,114	24,298
2020 Estimated Unemployed (Age 16 and Up)	824	6,552	13,526	47,143
2020 Estimated Unemployed Rate (Age 16 and Up)	6.01%	7.41%	6.86%	7.03%

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TRANSPORTATION TO WORK 2020	Drive to Work Alone	55.03%	60.88%	62.44%	59.17%
	Drive to Work Carpool	8.93%	10.29%	9.77%	10.20%
	Travel to Work by Public Transportation	27.60%	20.24%	18.46%	20.35%
	Drive to Work on Motorcycle	0.27%	0.15%	0.11%	0.13%
	Drive to Work on Bicycle	0.27%	0.39%	0.44%	0.95%
	Walk to Work	3.77%	1.94%	2.40%	2.91%
	Other Means	0.67%	0.66%	0.55%	0.49%
	Work at Home	3.24%	5.35%	5.75%	5.63%
TRAVEL TIME TO WORK 2020	Travel Time in Less than 5 minutes	0.70%	0.85%	1.02%	1.00%
	Travel to Work in 5 to 9 minutes	4.56%	4.33%	4.16%	4.18%
	Travel to Work in 10 to 14 minutes	10.82%	8.67%	8.36%	7.61%
	Travel to Work in 15 to 19 minutes	14.72%	12.91%	11.98%	10.55%
	Travel to Work in 20 to 29 minutes	17.91%	19.40%	18.70%	19.69%
	Travel to Work in 30 to 44 minutes	25.57%	26.17%	26.79%	29.27%
	Travel to Work in 45 to 59 minutes	14.62%	15.19%	15.73%	13.83%
	Travel to Work in 60 minutes or more	11.10%	12.48%	13.26%	13.87%
Average Travel Time to Work	30.4	29.4	30.0	30.5	
SPENDING PATTERNS 2020	Grocery Store Market Basket Weekly Per Capita Spending	\$59.19	\$59.93	\$60.30	\$60.36
	Apparel and Related Services	\$15.29	\$16.00	\$16.28	\$16.28
	Transportation	\$93.31	\$97.66	\$99.10	\$99.42
	Healthcare	\$56.11	\$58.11	\$58.82	\$58.58
	Entertainment	\$22.73	\$23.89	\$24.40	\$24.27
LIFESTYLE SEGMENTATION 2020	Category A - Crème de la Crème	4,690	47,864	135,959	398,950
	Category B - Urban Cliff Climbers	0	0	0	21,568
	Category C - Urban Cliff Dwellers	2,093	18,019	25,399	47,099
	Category D - Seasoned Urban Dwellers	0	0	1,287	3,492
	Category E - Thriving Alone	4,437	30,003	53,449	180,641
	Category F - Going it Alone	3,900	13,892	28,494	76,746
	Category G - Struggling Alone	0	0	2,074	2,074
	Category H - Single in the Suburbs	2,524	3,624	15,072	34,476
	Category I - Married in the Suburbs	6,784	13,461	24,801	100,235
	Category J - Retired in the Suburbs	0	2,959	21,769	65,256
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	838	3,990
	Category M - Harlem Gateway	7	1,549	1,549	110,996
	Category N - Espaniola	0	16,350	26,383	91,095
	Category O - Specialties	0	2,170	11,543	24,910

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