

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2022 Estimates & Q4 2027 Projections



Latitude/Longitude: 39.057708, -77.119077

9-Mar-2023

118070-Pike Center

Rockville, MD

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2022 Estimated Population	25,133	152,585	356,466	1,176,641	
	2022 Daytime Population	41,903	239,965	462,981	1,391,403	
	2027 Population Forecast	26,335	156,610	366,413	1,197,104	
	2010 Census Population	22,139	141,979	330,736	1,106,921	
	2000 Census Population	18,907	128,797	298,947	1,033,300	
	1990 Census Population	15,911	122,303	278,607	947,524	
	Historical Annual Growth, 1990 to 2000	1.74%	0.52%	0.71%	0.87%	
	Historical Annual Growth, 2000 to 2010	1.59%	0.98%	1.02%	0.69%	
	CY Estimated Annual Growth, 2010 to 2022	1.00%	0.57%	0.59%	0.48%	
	FY Projected Annual Growth, 2022 to 2027	0.94%	0.52%	0.55%	0.35%	
	HOUSEHOLDS	2022 Estimated Households	11,391	58,599	136,141	449,094
		2027 Households Forecast	11,998	60,472	140,536	458,026
2010 Census Households		9,877	53,642	124,985	419,504	
2000 Census Households		8,165	49,526	114,645	395,932	
1990 Census Households		6,557	46,469	105,481	364,922	
Historical Annual Growth, 1990 to 2000		2.22%	0.64%	0.84%	0.82%	
Historical Annual Growth, 2000 to 2010		1.92%	0.80%	0.87%	0.58%	
CY Estimated Annual Growth, 2010 to 2022		1.13%	0.70%	0.67%	0.54%	
FY Projected Annual Growth, 2022 to 2027		1.04%	0.63%	0.64%	0.39%	
2022 % Households With Children		23%	29%	30%	29%	
2022 Persons per Household		2.15	2.57	2.58	2.59	
INCOME 2022		HH Income \$500,000 or more	2.57%	2.97%	3.16%	3.25%
	HH Income \$250,000 to \$499,999	3.07%	3.58%	3.79%	3.90%	
	HH Income \$200,000 to \$249,999	7.16%	8.33%	8.83%	9.09%	
	HH Income \$175,000 to \$199,999	8.12%	12.90%	15.20%	14.70%	
	HH Income \$150,000 to \$174,999	7.54%	9.19%	8.81%	8.26%	
	HH Income \$100,000 to \$149,999	21.28%	19.71%	18.72%	17.90%	
	HH Income \$75,000 to \$99,999	12.46%	11.64%	10.92%	11.17%	
	HH Income \$50,000 to \$74,999	12.76%	12.14%	11.67%	11.80%	
	HH Income \$35,000 to \$49,999	9.84%	6.90%	6.34%	6.55%	
	HH Income \$25,000 to \$34,999	5.20%	4.48%	4.28%	4.47%	
	HH Income \$15,000 to \$24,999	3.62%	3.45%	3.65%	3.70%	
	HH Income \$0 to \$14,999	6.37%	4.72%	4.62%	5.19%	
Current Year Average Household Income	\$126,349	\$148,207	\$164,372	\$170,101		
Current Year Median Household Income	\$99,368	\$115,734	\$121,353	\$118,151		
Per Capita Income	\$58,601	\$57,671	\$63,636	\$65,669		
2000 Average Household Income	\$72,268	\$85,124	\$94,393	\$95,755		
2000 Median Household Income	\$55,997	\$68,713	\$72,666	\$68,800		
2027 Projected Average Household Income	\$140,584	\$164,379	\$181,768	\$190,652		
2027 Projected Median Household Income	\$109,273	\$128,628	\$136,761	\$135,054		
WRKPLACE 2022	Workplace Establishments	1,697	6,573	11,528	31,961	
	Workplace Employees (Full Time Employees)	29,797	124,657	219,839	616,148	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2022 Estimates & Q4 2027 Projections



Latitude/Longitude: 39.057708, -77.119077

9-Mar-2023

118070-Pike Center

Rockville, MD

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION BY AGE 2022	Count of Pop 0 to 4 years	1,764	9,194	20,142	68,324	
	Count of Pop 5 to 14 years	3,487	17,881	38,952	129,188	
	Count of Pop 14 to 22 years	2,030	14,200	34,876	118,725	
	Count of Pop 22 to 30 years	1,575	12,742	32,773	108,301	
	Count of Pop 30 to 45 years	5,448	28,609	60,743	218,610	
	Count of Pop 45 to 60 years	5,598	31,638	70,885	230,206	
	Count of Pop 60 to 75 years	3,403	26,537	65,650	212,358	
	Count of Pop 75+ years	1,828	11,784	32,445	90,929	
	Population 0 to 4 Years	7.02%	6.03%	5.65%	5.81%	
	Population 5 to 13 Years	13.87%	11.72%	10.93%	10.98%	
	Population 14 to 21 Years	8.08%	9.31%	9.78%	10.09%	
	Population 22 to 29 Years	6.27%	8.35%	9.19%	9.20%	
	Population 30 to 44 Years	21.68%	18.75%	17.04%	18.58%	
	Population 45 to 59 Years	22.27%	20.73%	19.89%	19.56%	
	Population 60 to 74 Years	13.54%	17.39%	18.42%	18.05%	
	Population 74 Years Plus	7.27%	7.72%	9.10%	7.73%	
	Median Age	41.4	42.1	42.9	41.5	
	GENDER 2022	Male Population	12,233	74,351	170,736	564,834
		Female Population	12,900	78,234	185,730	611,807
RACE 2022	2022 Estimated Population	25,133	152,585	356,466	1,176,641	
	White	51.90%	57.32%	57.45%	52.25%	
	Black or African American	10.95%	9.88%	12.49%	19.71%	
	Asian or Pacific Islander	23.72%	15.40%	13.87%	11.88%	
	Other Races	13.42%	17.39%	16.19%	16.16%	
HISPANIC	2022 Hispanic Population	4,023	35,895	72,686	232,526	
	2022 Hispanic Population %	16.00%	23.52%	20.39%	19.76%	
	2027 Hispanic Population Forecast	4,116	36,533	75,084	237,275	
	2027 Hispanic Population % Forecast	15.63%	23.33%	20.49%	19.82%	
	2000 Hispanic Population %	13.32%	15.44%	13.04%	13.31%	
1990 Hispanic Population %	12.15%	8.58%	7.61%	8.12%		
EDUCATION (AGE 25+) 2022	Adult Population (25 Years or Older)	17,275	106,495	249,855	818,682	
	Elementary	3.75%	6.03%	5.31%	6.02%	
	Some High School	3.51%	4.25%	3.72%	3.90%	
	High School Graduate	10.82%	13.48%	12.24%	12.45%	
	Some College	10.09%	12.68%	11.94%	11.38%	
	Associates Degree	4.83%	5.13%	4.62%	4.57%	
	Bachelors Degree	28.91%	26.10%	26.52%	26.30%	
	Graduate Degree	38.09%	32.33%	35.66%	35.40%	
% College (4+)	67.00%	58.43%	62.18%	61.69%		
HOUSING 2022	Total Housing Units	12,254	61,597	143,465	474,948	
	Owner Occupied Percent	36.55%	61.71%	64.65%	59.84%	
	Renter Occupied Percent	56.41%	33.42%	30.24%	34.72%	
	Vacant Housing Percent	7.04%	4.87%	5.10%	5.44%	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2022 Estimates & Q4 2027 Projections



Latitude/Longitude: 39.057708, -77.119077

9-Mar-2023

118070-Pike Center

Rockville, MD

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
HOMES BUILT BY YEAR 2022	Homes Built 2010 or later	1.11%	0.39%	0.30%	0.17%
	Homes Built 2000 to 2009	19.92%	9.55%	10.13%	8.01%
	Homes Built 1990 to 1999	14.10%	6.45%	7.84%	8.31%
	Homes Built 1980 to 1989	11.91%	12.45%	14.52%	15.23%
	Homes Built 1970 to 1979	16.96%	14.77%	17.82%	15.03%
	Homes Built 1960 to 1979	19.00%	24.52%	21.36%	16.20%
	Homes Built 1950 to 1959	13.56%	25.22%	19.24%	16.53%
	Homes Built 1940 to 1949	1.91%	4.57%	5.90%	8.80%
	Homes Built 1939 or earlier	1.54%	2.09%	2.89%	11.71%
HOME VALUE (OWNER OCCUPIED) 2022	Property Value \$1,000,000 or more	15.93%	20.92%	27.96%	27.79%
	Property Value \$750,000 to \$999,999	18.98%	18.17%	17.76%	17.66%
	Property Value \$500,000 to \$749,999	36.44%	33.37%	26.31%	24.74%
	Property Value \$400,000 to \$499,999	13.09%	11.95%	9.00%	8.56%
	Property Value \$300,000 to \$399,999	7.70%	6.58%	5.48%	5.09%
	Property Value \$200,000 to \$299,999	2.92%	2.66%	3.98%	3.21%
	Property Value \$150,000 to \$199,999	0.92%	0.62%	1.22%	1.14%
	Property Value \$100,000 to \$149,999	0.46%	0.25%	0.71%	0.66%
	Property Value \$60,000 to \$99,999	0.24%	0.26%	0.30%	0.35%
	Property Value \$40,000 to \$59,999	0.73%	0.20%	0.23%	0.18%
	Property Value \$0 to \$39,999	0.00%	0.68%	0.51%	0.62%
	CY Median Home Value	\$655,400	\$684,542	\$740,396	\$756,342
CY Median Rent per Month (Census 2000)	\$992	\$978	\$960	\$851	
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2022	Employed Civilian Population 16+ by Occupation	13,384	84,415	193,151	643,856
	Managerial/Executive	23.97%	21.32%	23.06%	23.34%
	Professional Specialty	44.29%	36.61%	37.59%	36.90%
	Healthcare Support	1.84%	2.05%	2.19%	2.21%
	Sales	6.37%	7.74%	7.64%	6.75%
	Office & Administrative Support	5.76%	7.53%	7.37%	7.60%
	Protective Service	1.28%	1.43%	1.28%	1.47%
	Food Preparation	3.46%	4.60%	4.09%	3.93%
	Building Maintenance & Cleaning	3.40%	4.33%	3.98%	3.74%
	Personal Care	1.42%	2.62%	2.71%	2.92%
	Farming, Fishing, & Forestry	0.00%	0.03%	0.02%	0.06%
	Construction	4.81%	7.02%	5.93%	6.10%
	Production & Transportation	3.40%	4.73%	4.14%	4.98%
	Percent White Collar	82.24%	75.25%	77.84%	76.81%
	Percent Blue Collar	17.76%	24.75%	22.16%	23.19%
	CY Median Employee Salary	\$48,642	\$51,272	\$50,620	\$49,985
	CY Average Employee Salary	\$59,784	\$62,355	\$61,909	\$61,109
UNEMPLOYMENT	2000 Census Unemployed (Age 16 and Up)	421	2,448	5,114	24,298
	2022 Estimated Unemployed (Age 16 and Up)	287	2,814	6,447	22,506
	2022 Estimated Unemployed Rate (Age 16 and Up)	2.11%	3.12%	3.25%	3.38%

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2022 Estimates & Q4 2027 Projections



Latitude/Longitude: 39.057708, -77.119077

9-Mar-2023

118070-Pike Center

Rockville, MD

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
TRANSPORTATION TO WORK 2022	Drive to Work Alone	55.03%	60.88%	62.44%	59.17%
	Drive to Work Carpool	8.93%	10.29%	9.77%	10.20%
	Travel to Work by Public Transportation	27.60%	20.24%	18.46%	20.35%
	Drive to Work on Motorcycle	0.27%	0.15%	0.11%	0.13%
	Drive to Work on Bicycle	0.27%	0.39%	0.44%	0.95%
	Walk to Work	3.77%	1.94%	2.40%	2.91%
	Other Means	0.67%	0.66%	0.55%	0.49%
	Work at Home	3.24%	5.35%	5.75%	5.63%
TRAVEL TIME TO WORK 2022	Travel Time in Less than 5 minutes	0.70%	0.85%	1.02%	1.00%
	Travel to Work in 5 to 9 minutes	4.56%	4.33%	4.16%	4.18%
	Travel to Work in 10 to 14 minutes	10.82%	8.67%	8.36%	7.61%
	Travel to Work in 15 to 19 minutes	14.72%	12.91%	11.98%	10.55%
	Travel to Work in 20 to 29 minutes	17.91%	19.40%	18.70%	19.69%
	Travel to Work in 30 to 44 minutes	25.57%	26.17%	26.79%	29.27%
	Travel to Work in 45 to 59 minutes	14.62%	15.19%	15.73%	13.83%
	Travel to Work in 60 minutes or more	11.10%	12.48%	13.26%	13.87%
Average Travel Time to Work	30.4	29.4	30.0	30.5	
SPENDING PATTERNS 2022	Grocery Store Market Basket Weekly Per Capita Spending	\$67.67	\$68.23	\$68.60	\$68.78
	Apparel and Related Services	\$12.06	\$12.37	\$12.58	\$12.67
	Transportation	\$87.52	\$89.76	\$90.56	\$91.23
	Healthcare	\$45.75	\$46.90	\$47.32	\$47.27
	Entertainment	\$21.05	\$21.75	\$22.12	\$22.11
SPENDING 2022	Med Disposable Inc-Inc minus taxes	\$82,602	\$94,503	\$98,992	\$96,456
	Avg Disposable Inc-Inc minus taxes	\$92,987	\$102,898	\$105,957	\$105,279
	Med Discretionary-Disp less food/shelter/clothing	\$59,219	\$70,241	\$73,500	\$71,779
	Avg Discretionary-Disp less food/shelter/clothing	\$65,702	\$74,514	\$77,492	\$77,045
LIFESTYLE SEGMENTATION 2022	Category A - Crème de la Crème	1,804	42,268	133,186	390,595
	Category B - Urban Cliff Climbers	0	0	0	17,968
	Category C - Urban Cliff Dwellers	3,165	20,940	26,109	40,721
	Category D - Seasoned Urban Dwellers	0	0	0	1,576
	Category E - Thriving Alone	9,469	31,972	53,270	192,449
	Category F - Going it Alone	5,352	15,462	34,680	78,658
	Category G - Struggling Alone	0	0	0	0
	Category H - Single in the Suburbs	0	2,797	10,501	19,662
	Category I - Married in the Suburbs	2,418	7,626	21,157	114,071
	Category J - Retired in the Suburbs	20	9,708	25,039	60,303
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	848	4,052
	Category M - Harlem Gateway	7	1,543	3,224	105,720
	Category N - Espaniola	0	14,910	31,272	102,569
	Category O - Specialties	2,202	3,432	12,385	33,009

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.