

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2022 Estimates & Q4 2027 Projections



Latitude/Longitude: 28.014152, -82.733139

9-Mar-2023

118010-Countryside Centre

Clearwater, FL

| | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius | 10.00 Mile Radius | | |
|--|---|-----------------------------|------------------|-------------------|---------|---------|
| POPULATION | 2022 Estimated Population | 12,226 | 104,288 | 229,716 | 554,949 | |
| | 2022 Daytime Population | 15,252 | 104,625 | 227,168 | 575,253 | |
| | 2027 Population Forecast | 11,932 | 102,637 | 227,452 | 556,196 | |
| | 2010 Census Population | 12,268 | 101,938 | 222,281 | 522,973 | |
| | 2000 Census Population | 12,940 | 103,058 | 226,603 | 497,166 | |
| | 1990 Census Population | 12,252 | 95,116 | 199,259 | 426,516 | |
| | Historical Annual Growth, 1990 to 2000 | 0.55% | 0.81% | 1.29% | 1.54% | |
| | Historical Annual Growth, 2000 to 2010 | -0.53% | -0.11% | -0.19% | 0.51% | |
| | CY Estimated Annual Growth, 2010 to 2022 | -0.03% | 0.18% | 0.26% | 0.47% | |
| | FY Projected Annual Growth, 2022 to 2027 | -0.49% | -0.32% | -0.20% | 0.04% | |
| | HOUSEHOLDS | 2022 Estimated Households | 6,463 | 49,071 | 104,100 | 245,452 |
| | | 2027 Households Forecast | 6,305 | 48,283 | 103,020 | 245,603 |
| 2010 Census Households | | 6,530 | 48,012 | 100,847 | 232,247 | |
| 2000 Census Households | | 6,786 | 47,562 | 100,834 | 219,579 | |
| 1990 Census Households | | 6,213 | 42,312 | 87,625 | 188,280 | |
| Historical Annual Growth, 1990 to 2000 | | 0.89% | 1.18% | 1.41% | 1.55% | |
| Historical Annual Growth, 2000 to 2010 | | -0.38% | 0.09% | 0.00% | 0.56% | |
| CY Estimated Annual Growth, 2010 to 2022 | | -0.08% | 0.17% | 0.25% | 0.43% | |
| FY Projected Annual Growth, 2022 to 2027 | | -0.49% | -0.32% | -0.21% | 0.01% | |
| 2022 % Households With Children | | 18% | 17% | 18% | 20% | |
| 2022 Persons per Household | | 1.89 | 2.11 | 2.17 | 2.22 | |
| INCOME 2022 | | HH Income \$500,000 or more | 0.88% | 0.96% | 0.99% | 1.12% |
| | HH Income \$250,000 to \$499,999 | 1.01% | 1.15% | 1.20% | 1.34% | |
| | HH Income \$200,000 to \$249,999 | 2.38% | 2.68% | 2.80% | 3.13% | |
| | HH Income \$175,000 to \$199,999 | 2.03% | 4.29% | 3.42% | 4.42% | |
| | HH Income \$150,000 to \$174,999 | 3.51% | 4.26% | 4.20% | 4.32% | |
| | HH Income \$100,000 to \$149,999 | 11.28% | 15.38% | 15.32% | 15.27% | |
| | HH Income \$75,000 to \$99,999 | 11.14% | 12.19% | 12.44% | 12.90% | |
| | HH Income \$50,000 to \$74,999 | 19.15% | 18.27% | 17.90% | 17.53% | |
| | HH Income \$35,000 to \$49,999 | 11.93% | 11.95% | 12.98% | 13.13% | |
| | HH Income \$25,000 to \$34,999 | 12.73% | 9.89% | 9.58% | 9.07% | |
| | HH Income \$15,000 to \$24,999 | 12.14% | 10.05% | 9.88% | 8.50% | |
| | HH Income \$0 to \$14,999 | 11.82% | 8.94% | 9.29% | 9.28% | |
| Current Year Average Household Income | \$73,512 | \$85,071 | \$82,783 | \$89,629 | | |
| Current Year Median Household Income | \$51,338 | \$60,925 | \$59,776 | \$62,708 | | |
| Per Capita Income | \$38,860 | \$40,351 | \$38,137 | \$40,132 | | |
| 2000 Average Household Income | \$47,390 | \$52,449 | \$52,096 | \$54,505 | | |
| 2000 Median Household Income | \$34,688 | \$39,706 | \$39,602 | \$39,955 | | |
| 2027 Projected Average Household Income | \$86,138 | \$99,734 | \$97,036 | \$105,130 | | |
| 2027 Projected Median Household Income | \$61,491 | \$70,952 | \$69,762 | \$73,770 | | |
| WRKPLACE 2022 | Workplace Establishments | 712 | 3,433 | 7,438 | 18,407 | |
| | Workplace Employees (Full Time Employees) | 7,742 | 37,860 | 83,150 | 233,848 | |

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| | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius | 10.00 Mile Radius | | |
|---------------------------------|--------------------------------------|-------------------|------------------|-------------------|---------|---------|
| POPULATION BY AGE 2022 | Count of Pop 0 to 4 years | 559 | 5,099 | 11,992 | 29,232 | |
| | Count of Pop 5 to 14 years | 1,052 | 9,411 | 21,682 | 53,625 | |
| | Count of Pop 14 to 22 years | 748 | 7,389 | 17,164 | 44,088 | |
| | Count of Pop 22 to 30 years | 754 | 8,487 | 20,017 | 49,550 | |
| | Count of Pop 30 to 45 years | 1,669 | 15,162 | 35,928 | 87,420 | |
| | Count of Pop 45 to 60 years | 1,999 | 18,195 | 41,226 | 104,236 | |
| | Count of Pop 60 to 75 years | 2,755 | 23,211 | 49,373 | 115,096 | |
| | Count of Pop 75+ years | 2,689 | 17,333 | 32,334 | 71,703 | |
| | Population 0 to 4 Years | 4.57% | 4.89% | 5.22% | 5.27% | |
| | Population 5 to 13 Years | 8.61% | 9.02% | 9.44% | 9.66% | |
| | Population 14 to 21 Years | 6.12% | 7.08% | 7.47% | 7.94% | |
| | Population 22 to 29 Years | 6.17% | 8.14% | 8.71% | 8.93% | |
| | Population 30 to 44 Years | 13.65% | 14.54% | 15.64% | 15.75% | |
| | Population 45 to 59 Years | 16.35% | 17.45% | 17.95% | 18.78% | |
| | Population 60 to 74 Years | 22.53% | 22.26% | 21.49% | 20.74% | |
| | Population 74 Years Plus | 22.00% | 16.62% | 14.08% | 12.92% | |
| | Median Age | 55.4 | 51.1 | 48.3 | 47.2 | |
| | GENDER 2022 | Male Population | 5,494 | 48,654 | 109,015 | 266,181 |
| | | Female Population | 6,733 | 55,634 | 120,701 | 288,769 |
| RACE 2022 | 2022 Estimated Population | 12,226 | 104,288 | 229,716 | 554,949 | |
| | White | 87.78% | 86.50% | 84.25% | 82.25% | |
| | Black or African American | 3.28% | 4.58% | 6.79% | 6.77% | |
| | Asian or Pacific Islander | 3.09% | 2.69% | 2.57% | 3.51% | |
| | Other Races | 5.84% | 6.24% | 6.38% | 7.48% | |
| HISPANIC | 2022 Hispanic Population | 959 | 10,379 | 25,196 | 76,395 | |
| | 2022 Hispanic Population % | 7.85% | 9.95% | 10.97% | 13.77% | |
| | 2027 Hispanic Population Forecast | 920 | 10,448 | 25,107 | 77,982 | |
| | 2027 Hispanic Population % Forecast | 7.71% | 10.18% | 11.04% | 14.02% | |
| | 2000 Hispanic Population % | 6.07% | 4.98% | 6.12% | 7.10% | |
| 1990 Hispanic Population % | 2.20% | 2.36% | 2.46% | 3.31% | | |
| EDUCATION (AGE 25+) 2022 | Adult Population (25 Years or Older) | 9,587 | 79,232 | 171,369 | 409,235 | |
| | Elementary | 2.31% | 2.06% | 2.39% | 2.59% | |
| | Some High School | 2.58% | 4.81% | 5.05% | 5.05% | |
| | High School Graduate | 27.64% | 26.80% | 27.81% | 26.84% | |
| | Some College | 24.50% | 22.22% | 21.39% | 20.78% | |
| | Associates Degree | 8.89% | 9.86% | 10.02% | 10.06% | |
| | Bachelors Degree | 20.12% | 21.51% | 21.19% | 22.29% | |
| | Graduate Degree | 13.96% | 12.76% | 12.14% | 12.39% | |
| % College (4+) | 34.08% | 34.26% | 33.34% | 34.68% | | |
| HOUSING 2022 | Total Housing Units | 7,601 | 56,089 | 119,864 | 287,987 | |
| | Owner Occupied Percent | 60.69% | 64.38% | 59.50% | 57.76% | |
| | Renter Occupied Percent | 24.33% | 23.11% | 27.35% | 27.47% | |
| | Vacant Housing Percent | 14.98% | 12.51% | 13.15% | 14.77% | |

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|---|--|------------------|------------------|-------------------|-----------|
| HOMES BUILT BY YEAR 2022 | Homes Built 2010 or later | 0.04% | 0.07% | 0.06% | 0.11% |
| | Homes Built 2000 to 2009 | 2.26% | 4.82% | 4.79% | 9.18% |
| | Homes Built 1990 to 1999 | 11.47% | 12.01% | 12.95% | 15.17% |
| | Homes Built 1980 to 1989 | 39.52% | 33.08% | 30.82% | 26.79% |
| | Homes Built 1970 to 1979 | 37.79% | 34.44% | 28.17% | 27.32% |
| | Homes Built 1960 to 1979 | 5.50% | 9.45% | 12.28% | 11.55% |
| | Homes Built 1950 to 1959 | 2.41% | 4.86% | 8.23% | 7.27% |
| | Homes Built 1940 to 1949 | 0.81% | 0.84% | 1.54% | 1.33% |
| | Homes Built 1939 or earlier | 0.19% | 0.43% | 1.16% | 1.27% |
| HOME VALUE (OWNER OCCUPIED) 2022 | Property Value \$1,000,000 or more | 8.10% | 15.78% | 14.13% | 16.81% |
| | Property Value \$750,000 to \$999,999 | 8.37% | 13.74% | 16.05% | 15.99% |
| | Property Value \$500,000 to \$749,999 | 18.64% | 22.35% | 24.97% | 22.87% |
| | Property Value \$400,000 to \$499,999 | 11.41% | 10.66% | 11.09% | 9.94% |
| | Property Value \$300,000 to \$399,999 | 16.60% | 10.56% | 10.24% | 9.12% |
| | Property Value \$200,000 to \$299,999 | 21.90% | 11.93% | 9.42% | 7.92% |
| | Property Value \$150,000 to \$199,999 | 4.02% | 3.95% | 3.36% | 3.66% |
| | Property Value \$100,000 to \$149,999 | 4.02% | 2.91% | 2.47% | 2.88% |
| | Property Value \$60,000 to \$99,999 | 2.86% | 2.62% | 2.29% | 2.73% |
| | Property Value \$40,000 to \$59,999 | 1.58% | 1.66% | 1.29% | 1.74% |
| | Property Value \$0 to \$39,999 | 1.24% | 1.63% | 1.94% | 2.94% |
| | CY Median Home Value | \$382,824 | \$533,337 | \$565,304 | \$580,567 |
| | CY Median Rent per Month (Census 2000) | \$642 | \$661 | \$670 | \$663 |
| OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2022 | Employed Civilian Population 16+ by Occupation | 5,317 | 48,838 | 109,784 | 268,914 |
| | Managerial/Executive | 19.67% | 20.59% | 19.14% | 19.51% |
| | Professional Specialty | 25.96% | 22.81% | 22.58% | 23.19% |
| | Healthcare Support | 1.43% | 2.95% | 3.63% | 3.46% |
| | Sales | 8.97% | 11.89% | 12.26% | 12.03% |
| | Office & Administrative Support | 16.69% | 14.24% | 13.75% | 13.25% |
| | Protective Service | 1.20% | 1.89% | 1.96% | 1.68% |
| | Food Preparation | 5.31% | 6.07% | 6.73% | 5.89% |
| | Building Maintenance & Cleaning | 5.24% | 3.19% | 3.09% | 3.27% |
| | Personal Care | 3.51% | 2.23% | 2.39% | 2.44% |
| | Farming, Fishing, & Forestry | 0.26% | 0.21% | 0.15% | 0.20% |
| | Construction | 5.57% | 5.80% | 5.85% | 6.12% |
| | Production & Transportation | 6.20% | 8.14% | 8.46% | 8.95% |
| | Percent White Collar | 72.72% | 72.48% | 71.36% | 71.45% |
| | Percent Blue Collar | 27.28% | 27.52% | 28.64% | 28.55% |
| | CY Median Employee Salary | \$44,055 | \$44,838 | \$45,122 | \$45,482 |
| | CY Average Employee Salary | \$51,936 | \$53,164 | \$53,622 | \$53,888 |
| UNEMPLOYMENT | 2000 Census Unemployed (Age 16 and Up) | 239 | 1,637 | 4,205 | 9,076 |
| | 2022 Estimated Unemployed (Age 16 and Up) | 81 | 1,063 | 2,598 | 6,741 |
| | 2022 Estimated Unemployed Rate (Age 16 and Up) | 1.60% | 2.13% | 2.31% | 2.45% |

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|------------------------------------|--|------------------|------------------|-------------------|----------|
| TRANSPORTATION TO WORK 2022 | Drive to Work Alone | 77.40% | 81.15% | 80.03% | 80.74% |
| | Drive to Work Carpool | 9.49% | 7.71% | 7.84% | 7.96% |
| | Travel to Work by Public Transportation | 3.32% | 1.73% | 1.88% | 1.37% |
| | Drive to Work on Motorcycle | 0.16% | 0.26% | 0.29% | 0.28% |
| | Drive to Work on Bicycle | 1.09% | 1.34% | 0.99% | 0.89% |
| | Walk to Work | 1.26% | 1.31% | 1.60% | 1.53% |
| | Other Means | 1.23% | 1.24% | 1.76% | 1.25% |
| | Work at Home | 5.77% | 5.21% | 5.49% | 5.88% |
| TRAVEL TIME TO WORK 2022 | Travel Time in Less than 5 minutes | 1.38% | 1.66% | 2.21% | 2.08% |
| | Travel to Work in 5 to 9 minutes | 8.43% | 10.13% | 9.85% | 9.50% |
| | Travel to Work in 10 to 14 minutes | 13.33% | 14.26% | 15.13% | 14.24% |
| | Travel to Work in 15 to 19 minutes | 20.14% | 16.04% | 15.90% | 16.47% |
| | Travel to Work in 20 to 29 minutes | 21.57% | 24.30% | 22.28% | 22.89% |
| | Travel to Work in 30 to 44 minutes | 23.52% | 22.49% | 22.72% | 22.44% |
| | Travel to Work in 45 to 59 minutes | 7.07% | 6.93% | 7.10% | 7.36% |
| | Travel to Work in 60 minutes or more | 4.57% | 4.19% | 4.81% | 5.03% |
| Average Travel Time to Work | 22.6 | 22.9 | 23.1 | 23.8 | |
| SPENDING PATTERNS 2022 | Grocery Store Market Basket Weekly Per Capita Spending | \$65.46 | \$65.30 | \$65.15 | \$65.03 |
| | Apparel and Related Services | \$10.37 | \$10.60 | \$10.63 | \$10.77 |
| | Transportation | \$73.70 | \$75.47 | \$75.49 | \$76.41 |
| | Healthcare | \$41.82 | \$41.32 | \$40.72 | \$40.69 |
| | Entertainment | \$19.35 | \$19.54 | \$19.41 | \$19.61 |
| SPENDING 2022 | Med Disposable Inc-Inc minus taxes | \$46,180 | \$54,933 | \$53,835 | \$56,401 |
| | Avg Disposable Inc-Inc minus taxes | \$59,612 | \$68,739 | \$67,970 | \$70,835 |
| | Med Discretionary-Disp less food/shelter/clothing | \$31,955 | \$38,957 | \$37,315 | \$39,193 |
| | Avg Discretionary-Disp less food/shelter/clothing | \$41,699 | \$48,904 | \$47,396 | \$49,929 |
| LIFESTYLE SEGMENTATION 2022 | Category A - Crème de la Crème | 1,127 | 11,489 | 25,491 | 73,737 |
| | Category B - Urban Cliff Climbers | 0 | 10 | 2,687 | 2,687 |
| | Category C - Urban Cliff Dwellers | 0 | 1,772 | 3,216 | 12,485 |
| | Category D - Seasoned Urban Dwellers | 1,061 | 1,903 | 6,138 | 15,008 |
| | Category E - Thriving Alone | 522 | 7,719 | 17,501 | 43,797 |
| | Category F - Going it Alone | 892 | 22,569 | 53,276 | 125,957 |
| | Category G - Struggling Alone | 1,292 | 6,772 | 17,617 | 25,935 |
| | Category H - Single in the Suburbs | 0 | 1,626 | 8,719 | 18,424 |
| | Category I - Married in the Suburbs | 0 | 5,635 | 9,238 | 36,061 |
| | Category J - Retired in the Suburbs | 3,692 | 12,624 | 20,949 | 48,342 |
| | Category K - Living with Nature | 0 | 0 | 0 | 14 |
| | Category L - Working with Nature | 0 | 0 | 0 | 1,347 |
| | Category M - Harlem Gateway | 0 | 0 | 4,366 | 9,052 |
| | Category N - Espaniola | 0 | 186 | 2,855 | 21,647 |
| Category O - Specialties | 3,639 | 30,998 | 53,510 | 110,409 | |

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