

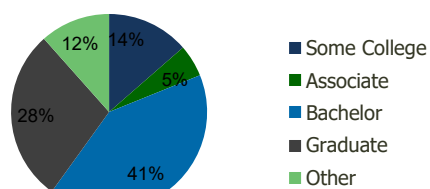
Desert Village Shopping Center Scottsdale, AZ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
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Demographics (2020)

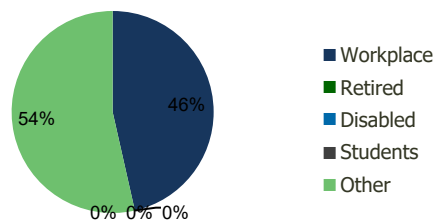
Current Population	3,788	30,978	68,255	405,832
Total Daytime Pop	6,429	33,680	97,616	492,730
Workplace Pop	3,999	15,650	59,817	246,794
Average Household Income	\$197,282	\$184,988	\$164,684	\$129,436
Median Household Income	\$146,913	\$134,123	\$119,192	\$91,227
Total Housing Units	1,589	12,779	30,390	171,262
Median Home Value	\$1,585,986	\$1,335,325	\$1,184,731	\$782,783
Bachelors Degree	41.5%	41.1%	39.7%	31.8%
Graduate Degree	24.4%	28.5%	26.9%	21.6%

Projections (2025)

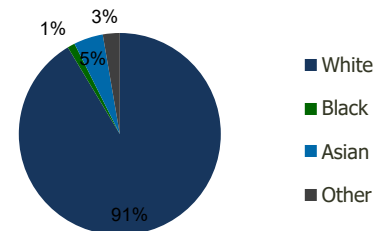
Projected Population	4,190	34,863	78,632	441,470
Projected 5 Year Pop Growth	2.0%	2.4%	2.9%	1.7%
Projected Households	1,758	14,392	35,411	186,825
Projected 5 Year Household Growth	2.0%	2.4%	3.1%	1.8%



Education (3-Mile)



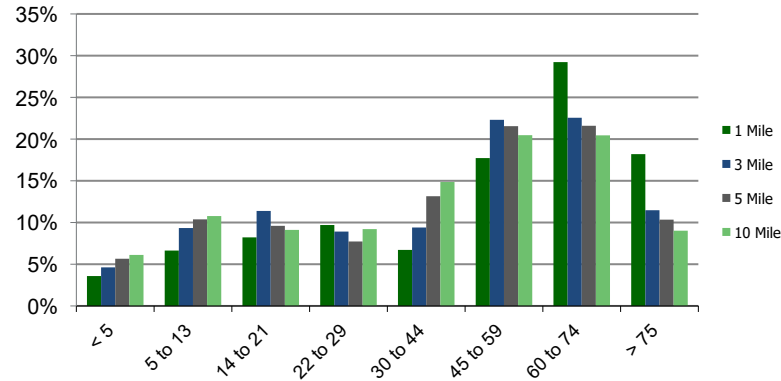
Daytime Population (3-Mile)



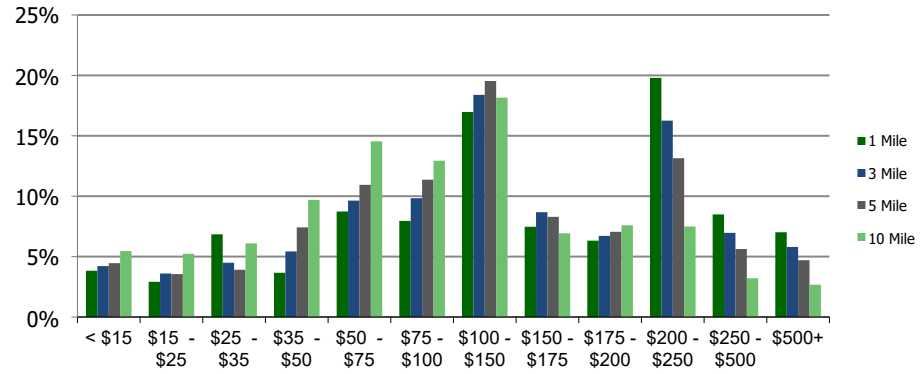
Ethnicity (3-Mile)

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Population by Age Range



Household Income by Income Range (\$000)



Desert Village Shopping Center Scottsdale, AZ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
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Population	Current Estimated Population	3,788	30,978	68,255	405,832
	2010 Census Population	3,161	24,067	52,258	344,670
	2000 Census Population	2,954	15,907	35,391	311,421
	Historical Annual Growth 2000 to 2010	0.68%	4.23%	3.97%	1.02%
	Estimated Annual Growth 2010 to 2020	1.70%	2.38%	2.52%	1.53%
	Projected Annual Growth 2020 to 2025	2.04%	2.39%	2.87%	1.70%
Households	Current Estimated Households	1,589	12,779	30,390	171,262
	2010 Census Households	1,322	9,909	22,864	145,041
	2000 Census Households	1,222	6,380	14,771	123,928
	Historical Annual Growth 2000 to 2010	0.8%	4.5%	4.5%	1.6%
	Estimated Annual Growth 2010 to 2020	1.7%	2.4%	2.7%	1.6%
	Projected Annual Growth 2020 to 2025	2.0%	2.4%	3.1%	1.8%
	Population per Household	2.4	2.4	2.2	2.4
Ethnicity	White	90.7%	91.4%	89.6%	87.6%
	Black or African American	1.2%	1.2%	1.9%	1.9%
	Asian & Pacific Islander	4.2%	4.7%	5.2%	4.7%
	Other Races	3.8%	2.7%	3.2%	5.8%
	Hispanic or Latino Population	3.0%	4.3%	5.2%	10.9%
	Non Hispanic or Latino Population	97.0%	95.7%	94.8%	89.1%

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