

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 33.69777, -111.88954

9-Jun-2021

Desert Village Shopping Center

Scottsdale, AZ

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2020 Estimated Population	3,788	30,978	68,255	405,832	
	2020 Daytime Population	6,429	33,680	97,616	492,730	
	2025 Population Forecast	4,190	34,863	78,632	441,470	
	2010 Census Population	3,161	24,067	52,258	344,670	
	2000 Census Population	2,954	15,907	35,391	311,421	
	1990 Census Population	587	2,475	5,702	173,361	
	Historical Annual Growth, 1990 to 2000	17.54%	20.45%	20.03%	6.03%	
	Historical Annual Growth, 2000 to 2010	0.68%	4.23%	3.97%	1.02%	
	Estimated Annual Growth, 2010 to 2020	1.70%	2.38%	2.52%	1.53%	
	Projected Annual Growth, 2020 to 2025	2.04%	2.39%	2.87%	1.70%	
	HOUSEHOLDS	2020 Estimated Households	1,589	12,779	30,390	171,262
		2025 Households Forecast	1,758	14,392	35,411	186,825
2010 Census Households		1,322	9,909	22,864	145,041	
2000 Census Households		1,222	6,380	14,771	123,928	
1990 Census Households		250	1,025	2,206	66,814	
Historical Annual Growth, 1990 to 2000		17.18%	20.07%	20.94%	6.37%	
Historical Annual Growth, 2000 to 2010		0.79%	4.50%	4.47%	1.59%	
Estimated Annual Growth, 2010 to 2020		1.73%	2.39%	2.68%	1.56%	
Projected Annual Growth, 2020 to 2025		2.03%	2.41%	3.11%	1.75%	
2020 % Households With Children		23%	24%	20%	24%	
2020 Persons per Household		2.38	2.42	2.24	2.36	
INCOME 2020		HH Income \$500,000 or more	7.01%	5.80%	4.70%	2.67%
	HH Income \$250,000 to \$499,999	8.49%	6.97%	5.63%	3.21%	
	HH Income \$200,000 to \$249,999	19.79%	16.26%	13.14%	7.49%	
	HH Income \$175,000 to \$199,999	6.32%	6.71%	7.05%	7.59%	
	HH Income \$150,000 to \$174,999	7.47%	8.68%	8.29%	6.93%	
	HH Income \$100,000 to \$149,999	16.97%	18.39%	19.54%	18.16%	
	HH Income \$75,000 to \$99,999	7.95%	9.83%	11.37%	12.94%	
	HH Income \$50,000 to \$74,999	8.73%	9.63%	10.94%	14.54%	
	HH Income \$35,000 to \$49,999	3.66%	5.43%	7.42%	9.70%	
	HH Income \$25,000 to \$34,999	6.84%	4.49%	3.91%	6.09%	
	HH Income \$15,000 to \$24,999	2.91%	3.60%	3.55%	5.23%	
	HH Income \$0 to \$14,999	3.83%	4.22%	4.46%	5.46%	
	Average Household Income	\$197,282	\$184,988	\$164,684	\$129,436	
Median Household Income	\$146,913	\$134,123	\$119,192	\$91,227		
Per Capita Income	\$82,847	\$76,473	\$73,449	\$54,822		
2000 Average Household Income	\$147,754	\$135,471	\$125,971	\$88,145		
2000 Median Household Income	\$105,974	\$98,921	\$91,715	\$64,983		
WRKPLACE 2020	Workplace Establishments	251	981	3,538	15,755	
	Workplace Employees (Full Time Employees)	3,999	15,650	59,817	246,794	

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POPULATION BY AGE 2020	Count of Pop 0 to 4 years	136	1,432	3,862	24,816
	Count of Pop 5 to 14 years	251	2,893	7,083	43,722
	Count of Pop 14 to 22 years	311	3,527	6,554	36,985
	Count of Pop 22 to 30 years	367	2,761	5,274	37,374
	Count of Pop 30 to 45 years	254	2,912	8,976	60,281
	Count of Pop 45 to 60 years	671	6,911	14,708	83,066
	Count of Pop 60 to 75 years	1,107	6,987	14,740	82,984
	Count of Pop 75+ years	689	3,554	7,059	36,604
	Population 0 to 4 Years	3.58%	4.62%	5.66%	6.11%
	Population 5 to 13 Years	6.64%	9.34%	10.38%	10.77%
	Population 14 to 21 Years	8.22%	11.39%	9.60%	9.11%
	Population 22 to 29 Years	9.70%	8.91%	7.73%	9.21%
	Population 30 to 44 Years	6.72%	9.40%	13.15%	14.85%
	Population 45 to 59 Years	17.72%	22.31%	21.55%	20.47%
	Population 60 to 74 Years	29.23%	22.56%	21.59%	20.45%
	Population 74 Years Plus	18.20%	11.47%	10.34%	9.02%
Median Age	58.4	50.1	47.8	44.9	
GENDER 2020	Male Population	1,807	14,900	32,955	196,427
	Female Population	1,981	16,078	35,299	209,405
RACE 2020	2020 Estimated Population	3,788	30,978	68,255	405,832
	White	90.72%	91.40%	89.64%	87.59%
	Black or African American	1.21%	1.19%	1.93%	1.88%
	Asian or Pacific Islander	4.23%	4.70%	5.22%	4.75%
	Other Races	3.85%	2.71%	3.22%	5.78%
HISPANIC	2020 Hispanic Population	113	1,326	3,542	44,402
	2020 Hispanic Population %	2.99%	4.28%	5.19%	10.94%
	2025 Hispanic Population Forecast	135	1,488	4,125	48,622
	2025 Hispanic Population % Projected	3.22%	4.27%	5.25%	11.01%
	2000 Hispanic Population %	3.91%	3.69%	3.49%	7.95%
1990 Hispanic Population %	1.71%	1.56%	2.04%	4.40%	
EDUCATION (AGE 25+) 2020	Adult Population (25 Years or Older)	2,934	21,950	48,599	285,772
	Elementary	0.00%	0.80%	0.83%	2.23%
	Some High School	1.54%	0.93%	0.98%	2.68%
	High School Graduate	13.38%	9.84%	10.48%	14.25%
	Some College	14.33%	13.58%	15.37%	19.75%
	Associates Degree	4.89%	5.30%	5.75%	7.60%
	Bachelors Degree	41.45%	41.06%	39.69%	31.85%
	Graduate Degree	24.42%	28.49%	26.90%	21.64%
% College (4+)	65.87%	69.54%	66.60%	53.49%	
HOUSING 2020	Total Housing Units	1,861	15,733	37,791	198,026
	Owner Occupied Percent	75.46%	63.98%	56.16%	61.24%
	Renter Occupied Percent	9.94%	17.25%	24.25%	25.24%
	Vacant Housing Percent	14.61%	18.78%	19.58%	13.52%

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HOMES BUILT BY YEAR 2020	Homes Built 2010 or later	0.00%	0.19%	0.24%	0.23%
	Homes Built 2000 to 2009	12.41%	40.79%	38.99%	20.26%
	Homes Built 1990 to 1999	50.18%	46.75%	48.40%	35.93%
	Homes Built 1980 to 1989	23.41%	7.93%	8.26%	25.82%
	Homes Built 1970 to 1979	13.31%	3.42%	2.96%	13.88%
	Homes Built 1960 to 1979	0.45%	0.42%	0.54%	2.46%
	Homes Built 1950 to 1959	0.00%	0.25%	0.40%	1.04%
	Homes Built 1940 to 1949	0.24%	0.17%	0.09%	0.17%
	Homes Built 1939 or earlier	0.00%	0.09%	0.12%	0.22%
HOME VALUE (OWNER OCCUPIED) 2020	Property Value \$1,000,000 or more	63.20%	51.77%	47.31%	29.23%
	Property Value \$750,000 to \$999,999	10.67%	13.42%	17.45%	18.71%
	Property Value \$500,000 to \$749,999	1.67%	10.48%	13.12%	22.05%
	Property Value \$400,000 to \$499,999	0.80%	2.65%	2.68%	7.90%
	Property Value \$300,000 to \$399,999	0.18%	0.75%	1.00%	5.46%
	Property Value \$200,000 to \$299,999	0.00%	0.47%	0.62%	3.18%
	Property Value \$150,000 to \$199,999	0.00%	0.01%	0.01%	1.10%
	Property Value \$100,000 to \$149,999	0.01%	0.28%	0.20%	0.93%
	Property Value \$60,000 to \$99,999	0.15%	0.08%	0.09%	0.77%
	Property Value \$40,000 to \$59,999	0.00%	0.00%	0.00%	0.36%
	Property Value \$0 to \$39,999	0.33%	0.48%	0.48%	1.27%
	Median Home Value	\$1,585,986	\$1,335,325	\$1,184,731	\$782,783
Median Rent per Month (Census 2000)	\$1,636	\$1,172	\$987	\$850	
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020	Employed Civilian Population 16+ by Occupation	1,770	13,801	31,316	197,504
	Managerial/Executive	32.12%	34.91%	31.98%	25.39%
	Professional Specialty	29.11%	28.88%	29.30%	26.81%
	Healthcare Support	1.24%	0.73%	0.98%	1.68%
	Sales	14.99%	17.10%	16.63%	14.54%
	Office & Administrative Support	9.83%	6.85%	7.80%	9.82%
	Protective Service	0.11%	0.58%	0.64%	1.30%
	Food Preparation	2.96%	2.59%	2.29%	4.48%
	Building Maintenance & Cleaning	0.00%	0.79%	0.83%	2.91%
	Personal Care	2.08%	2.32%	3.17%	2.95%
	Farming, Fishing, & Forestry	0.00%	0.00%	0.04%	0.25%
	Construction	0.79%	1.48%	1.77%	4.09%
	Production & Transportation	6.78%	3.77%	4.56%	5.80%
	Percent White Collar	87.28%	88.48%	86.69%	78.23%
	Percent Blue Collar	12.72%	11.52%	13.31%	21.77%
Median Employee Salary	45,490	45,727	45,989	44,809	
Average Employee Salary	52,372	52,496	52,644	50,994	
UNEMPLOYMENT	2000 Census Unemployed (Age 16 and Up)	32	218	534	5,155
	2020 Estimated Unemployed (Age 16 and Up)	86	451	1,172	9,055
	2020 Estimated Unemployed Rate (Age 16 and Up)	3.83%	3.38%	3.75%	4.41%

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TRANSPORTATION TO WORK 2020	Drive to Work Alone	68.83%	72.13%	75.41%	77.65%
	Drive to Work Carpool	9.32%	8.56%	7.10%	7.79%
	Travel to Work by Public Transportation	0.00%	0.53%	0.96%	1.37%
	Drive to Work on Motorcycle	0.00%	0.42%	0.22%	0.37%
	Drive to Work on Bicycle	0.00%	0.00%	0.30%	0.38%
	Walk to Work	1.31%	0.81%	1.29%	1.45%
	Other Means	3.95%	1.46%	1.16%	1.22%
	Work at Home	16.60%	15.98%	13.51%	9.73%
TRAVEL TIME TO WORK 2020	Travel Time in Less than 5 minutes	3.40%	3.71%	2.85%	2.42%
	Travel to Work in 5 to 9 minutes	3.94%	6.94%	8.97%	8.74%
	Travel to Work in 10 to 14 minutes	8.37%	15.76%	14.84%	13.59%
	Travel to Work in 15 to 19 minutes	18.80%	12.84%	12.85%	15.41%
	Travel to Work in 20 to 29 minutes	18.50%	21.27%	22.01%	25.39%
	Travel to Work in 30 to 44 minutes	34.58%	27.32%	28.53%	25.48%
	Travel to Work in 45 to 59 minutes	3.65%	7.37%	6.31%	6.08%
	Travel to Work in 60 minutes or more	8.75%	4.79%	3.64%	2.88%
Average Travel Time to Work	26.7	26.9	26.5	25.0	
SPENDING PATTERNS 2020	Grocery Store Market Basket Weekly Per Capita Spending	\$61.18	\$60.19	\$59.76	\$58.83
	Apparel and Related Services	\$16.07	\$15.90	\$15.62	\$14.51
	Transportation	\$102.26	\$101.09	\$99.44	\$94.07
	Healthcare	\$66.18	\$63.49	\$62.63	\$60.32
	Entertainment	\$25.59	\$24.94	\$24.38	\$22.64
LIFESTYLE SEGMENTATION 2020	Category A - Crème de la Crème	1,822	14,024	23,999	125,029
	Category B - Urban Cliff Climbers	0	0	0	10,078
	Category C - Urban Cliff Dwellers	0	0	0	2,908
	Category D - Seasoned Urban Dwellers	0	0	0	1,190
	Category E - Thriving Alone	0	2,333	15,436	55,050
	Category F - Going it Alone	0	0	0	29,926
	Category G - Struggling Alone	0	0	0	0
	Category H - Single in the Suburbs	0	0	0	21,161
	Category I - Married in the Suburbs	0	4,804	10,972	48,091
	Category J - Retired in the Suburbs	691	4,884	5,591	43,425
	Category K - Living with Nature	0	0	0	25
	Category L - Working with Nature	0	0	0	5,990
	Category M - Harlem Gateway	0	0	0	0
	Category N - Espaniola	0	0	0	12,082
	Category O - Specialties	1,270	4,832	12,097	48,995

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