

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2022 Estimates & Q4 2027 Projections



Latitude/Longitude: 33.697768, -111.889538

9-Mar-2023

118540-Desert Village

Scottsdale, AZ

| | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius | 10.00 Mile Radius | | |
|--|---|-----------------------------|------------------|-------------------|-----------|---------|
| POPULATION | 2022 Estimated Population | 3,820 | 31,016 | 70,839 | 409,864 | |
| | 2022 Daytime Population | 6,108 | 33,791 | 97,560 | 493,886 | |
| | 2027 Population Forecast | 4,123 | 33,919 | 80,399 | 435,676 | |
| | 2010 Census Population | 3,161 | 24,077 | 52,258 | 344,670 | |
| | 2000 Census Population | 2,954 | 15,911 | 35,391 | 311,421 | |
| | 1990 Census Population | 587 | 2,476 | 5,702 | 173,361 | |
| | Historical Annual Growth, 1990 to 2000 | 17.54% | 20.45% | 20.03% | 6.03% | |
| | Historical Annual Growth, 2000 to 2010 | 0.68% | 4.23% | 3.97% | 1.02% | |
| | CY Estimated Annual Growth, 2010 to 2022 | 1.50% | 2.01% | 2.41% | 1.37% | |
| | FY Projected Annual Growth, 2022 to 2027 | 1.53% | 1.81% | 2.56% | 1.23% | |
| | HOUSEHOLDS | 2022 Estimated Households | 1,603 | 12,787 | 31,801 | 173,155 |
| | | 2027 Households Forecast | 1,731 | 13,998 | 36,599 | 184,710 |
| 2010 Census Households | | 1,322 | 9,913 | 22,864 | 145,041 | |
| 2000 Census Households | | 1,222 | 6,382 | 14,771 | 123,928 | |
| 1990 Census Households | | 250 | 1,025 | 2,206 | 66,814 | |
| Historical Annual Growth, 1990 to 2000 | | 17.18% | 20.07% | 20.94% | 6.37% | |
| Historical Annual Growth, 2000 to 2010 | | 0.79% | 4.50% | 4.47% | 1.59% | |
| CY Estimated Annual Growth, 2010 to 2022 | | 1.52% | 2.02% | 2.62% | 1.40% | |
| FY Projected Annual Growth, 2022 to 2027 | | 1.55% | 1.83% | 2.85% | 1.30% | |
| 2022 % Households With Children | | 21% | 27% | 21% | 24% | |
| 2022 Persons per Household | | 2.38 | 2.42 | 2.22 | 2.36 | |
| INCOME 2022 | | HH Income \$500,000 or more | 4.10% | 4.48% | 3.75% | 2.45% |
| | HH Income \$250,000 to \$499,999 | 4.91% | 5.40% | 4.50% | 2.94% | |
| | HH Income \$200,000 to \$249,999 | 11.61% | 12.62% | 10.52% | 6.87% | |
| | HH Income \$175,000 to \$199,999 | 22.61% | 15.97% | 13.08% | 11.73% | |
| | HH Income \$150,000 to \$174,999 | 7.19% | 8.55% | 8.30% | 7.51% | |
| | HH Income \$100,000 to \$149,999 | 19.01% | 20.30% | 20.15% | 18.92% | |
| | HH Income \$75,000 to \$99,999 | 12.53% | 9.28% | 11.65% | 12.70% | |
| | HH Income \$50,000 to \$74,999 | 4.78% | 8.58% | 9.90% | 13.58% | |
| | HH Income \$35,000 to \$49,999 | 4.49% | 4.68% | 6.74% | 8.74% | |
| | HH Income \$25,000 to \$34,999 | 2.67% | 2.99% | 3.77% | 5.25% | |
| | HH Income \$15,000 to \$24,999 | 2.40% | 3.10% | 3.34% | 4.60% | |
| | HH Income \$0 to \$14,999 | 3.70% | 4.06% | 4.30% | 4.71% | |
| | Current Year Average Household Income | \$218,655 | \$197,967 | \$176,364 | \$141,443 | |
| | Current Year Median Household Income | \$151,434 | \$140,619 | \$122,463 | \$101,008 | |
| Per Capita Income | \$91,826 | \$81,843 | \$79,325 | \$60,005 | | |
| 2000 Average Household Income | \$147,754 | \$135,480 | \$125,971 | \$88,145 | | |
| 2000 Median Household Income | \$105,974 | \$98,924 | \$91,715 | \$64,983 | | |
| 2027 Projected Average Household Income | \$252,031 | \$228,121 | \$200,830 | \$164,100 | | |
| 2027 Projected Median Household Income | \$197,388 | \$175,244 | \$151,937 | \$121,340 | | |
| WRKPLACE 2022 | Workplace Establishments | 252 | 1,020 | 3,805 | 17,147 | |
| | Workplace Employees (Full Time Employees) | 3,445 | 14,010 | 55,194 | 233,219 | |

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| | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius | 10.00 Mile Radius | |
|---------------------------------|--------------------------------------|------------------|------------------|-------------------|---------|
| POPULATION BY AGE 2022 | Count of Pop 0 to 4 years | 151 | 1,480 | 3,982 | 24,868 |
| | Count of Pop 5 to 14 years | 261 | 2,881 | 7,683 | 45,405 |
| | Count of Pop 14 to 22 years | 276 | 3,123 | 6,186 | 35,410 |
| | Count of Pop 22 to 30 years | 388 | 3,210 | 6,073 | 38,579 |
| | Count of Pop 30 to 45 years | 312 | 3,038 | 9,278 | 60,692 |
| | Count of Pop 45 to 60 years | 595 | 6,384 | 14,405 | 79,177 |
| | Count of Pop 60 to 75 years | 1,072 | 6,929 | 15,038 | 84,475 |
| | Count of Pop 75+ years | 766 | 3,972 | 8,194 | 41,258 |
| | Population 0 to 4 Years | 3.96% | 4.77% | 5.62% | 6.07% |
| | Population 5 to 13 Years | 6.82% | 9.29% | 10.85% | 11.08% |
| | Population 14 to 21 Years | 7.22% | 10.07% | 8.73% | 8.64% |
| | Population 22 to 29 Years | 10.15% | 10.35% | 8.57% | 9.41% |
| | Population 30 to 44 Years | 8.16% | 9.80% | 13.10% | 14.81% |
| | Population 45 to 59 Years | 15.57% | 20.58% | 20.33% | 19.32% |
| Population 60 to 74 Years | 28.07% | 22.34% | 21.23% | 20.61% | |
| Population 74 Years Plus | 20.05% | 12.80% | 11.57% | 10.07% | |
| Median Age | 58.7 | 50.4 | 47.7 | 45.0 | |
| GENDER 2022 | Male Population | 1,814 | 14,875 | 34,144 | 198,161 |
| | Female Population | 2,006 | 16,141 | 36,695 | 211,703 |
| RACE 2022 | 2022 Estimated Population | 3,820 | 31,016 | 70,839 | 409,864 |
| | White | 90.79% | 90.11% | 88.26% | 85.28% |
| | Black or African American | 1.81% | 1.16% | 2.28% | 2.03% |
| | Asian or Pacific Islander | 2.16% | 4.59% | 5.46% | 4.98% |
| | Other Races | 5.24% | 4.13% | 3.99% | 7.71% |
| HISPANIC | 2022 Hispanic Population | 114 | 1,851 | 4,162 | 45,925 |
| | 2022 Hispanic Population % | 2.99% | 5.97% | 5.88% | 11.20% |
| | 2027 Hispanic Population Forecast | 131 | 2,263 | 4,926 | 49,285 |
| | 2027 Hispanic Population % Forecast | 3.17% | 6.67% | 6.13% | 11.31% |
| | 2000 Hispanic Population % | 3.91% | 3.69% | 3.49% | 7.95% |
| 1990 Hispanic Population % | 1.71% | 1.56% | 2.04% | 4.40% | |
| EDUCATION (AGE 25+) 2022 | Adult Population (25 Years or Older) | 2,979 | 22,206 | 50,531 | 289,279 |
| | Elementary | 1.09% | 0.59% | 0.64% | 1.61% |
| | Some High School | 0.56% | 0.43% | 0.85% | 2.46% |
| | High School Graduate | 11.13% | 8.84% | 9.15% | 13.81% |
| | Some College | 18.08% | 14.15% | 17.52% | 19.86% |
| | Associates Degree | 6.67% | 6.62% | 6.25% | 7.73% |
| | Bachelors Degree | 40.74% | 39.71% | 38.37% | 31.70% |
| | Graduate Degree | 21.73% | 29.65% | 27.23% | 22.83% |
| % College (4+) | 62.47% | 69.36% | 65.60% | 54.53% | |
| HOUSING 2022 | Total Housing Units | 1,882 | 15,738 | 39,572 | 199,895 |
| | Owner Occupied Percent | 75.00% | 63.93% | 55.89% | 61.31% |
| | Renter Occupied Percent | 10.18% | 17.32% | 24.47% | 25.31% |
| | Vacant Housing Percent | 14.83% | 18.75% | 19.64% | 13.38% |

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| | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius | 10.00 Mile Radius | |
|---|--|------------------|------------------|-------------------|-------------|
| HOMES BUILT BY YEAR 2022 | Homes Built 2010 or later | 0.00% | 0.19% | 0.24% | 0.23% |
| | Homes Built 2000 to 2009 | 12.41% | 40.81% | 38.99% | 20.26% |
| | Homes Built 1990 to 1999 | 50.18% | 46.74% | 48.40% | 35.93% |
| | Homes Built 1980 to 1989 | 23.41% | 7.93% | 8.26% | 25.82% |
| | Homes Built 1970 to 1979 | 13.31% | 3.42% | 2.96% | 13.88% |
| | Homes Built 1960 to 1979 | 0.45% | 0.42% | 0.54% | 2.46% |
| | Homes Built 1950 to 1959 | 0.00% | 0.25% | 0.40% | 1.04% |
| | Homes Built 1940 to 1949 | 0.24% | 0.17% | 0.09% | 0.17% |
| | Homes Built 1939 or earlier | 0.00% | 0.09% | 0.12% | 0.22% |
| HOME VALUE (OWNER OCCUPIED) 2022 | Property Value \$1,000,000 or more | 69.57% | 64.42% | 66.01% | 56.44% |
| | Property Value \$750,000 to \$999,999 | 2.22% | 7.58% | 9.15% | 14.70% |
| | Property Value \$500,000 to \$749,999 | 1.48% | 3.43% | 4.05% | 9.52% |
| | Property Value \$400,000 to \$499,999 | 0.58% | 0.86% | 0.61% | 2.25% |
| | Property Value \$300,000 to \$399,999 | 0.00% | 0.33% | 0.19% | 1.28% |
| | Property Value \$200,000 to \$299,999 | 0.00% | 0.16% | 0.08% | 1.23% |
| | Property Value \$150,000 to \$199,999 | 0.62% | 0.22% | 0.15% | 0.60% |
| | Property Value \$100,000 to \$149,999 | 0.01% | 0.07% | 0.12% | 0.64% |
| | Property Value \$60,000 to \$99,999 | 0.00% | 0.26% | 0.13% | 0.44% |
| | Property Value \$40,000 to \$59,999 | 0.00% | 0.00% | 0.00% | 0.26% |
| | Property Value \$0 to \$39,999 | 0.83% | 1.32% | 0.68% | 0.73% |
| | CY Median Home Value | \$1,688,186 | \$1,584,467 | \$1,577,806 | \$1,329,523 |
| CY Median Rent per Month (Census 2000) | \$1,636 | \$1,172 | \$987 | \$850 | |
| OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2022 | Employed Civilian Population 16+ by Occupation | 1,793 | 13,719 | 32,774 | 204,793 |
| | Managerial/Executive | 36.80% | 37.25% | 33.53% | 26.15% |
| | Professional Specialty | 24.32% | 27.46% | 29.33% | 28.07% |
| | Healthcare Support | 1.61% | 1.25% | 1.12% | 1.68% |
| | Sales | 18.57% | 16.51% | 15.47% | 13.37% |
| | Office & Administrative Support | 7.54% | 5.88% | 7.11% | 9.91% |
| | Protective Service | 0.28% | 0.53% | 0.63% | 1.21% |
| | Food Preparation | 2.50% | 3.02% | 2.94% | 3.85% |
| | Building Maintenance & Cleaning | 0.00% | 1.10% | 1.41% | 2.41% |
| | Personal Care | 0.75% | 1.04% | 2.27% | 2.71% |
| | Farming, Fishing, & Forestry | 0.00% | 0.00% | 0.00% | 0.12% |
| | Construction | 1.82% | 1.84% | 2.05% | 4.77% |
| | Production & Transportation | 5.82% | 4.11% | 4.14% | 5.75% |
| | Percent White Collar | 88.84% | 88.36% | 86.56% | 79.18% |
| | Percent Blue Collar | 11.16% | 11.64% | 13.44% | 20.82% |
| | CY Median Employee Salary | \$48,857 | \$49,270 | \$49,432 | \$48,268 |
| CY Average Employee Salary | \$56,292 | \$57,932 | \$58,292 | \$55,935 | |
| UNEMPLOYMENT | 2000 Census Unemployed (Age 16 and Up) | 32 | 218 | 534 | 5,155 |
| | 2022 Estimated Unemployed (Age 16 and Up) | 55 | 323 | 703 | 5,250 |
| | 2022 Estimated Unemployed Rate (Age 16 and Up) | 2.47% | 2.39% | 2.20% | 2.52% |

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| | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius | 10.00 Mile Radius | |
|------------------------------------|--|------------------|------------------|-------------------|----------|
| TRANSPORTATION TO WORK 2022 | Drive to Work Alone | 68.83% | 72.13% | 75.41% | 77.65% |
| | Drive to Work Carpool | 9.32% | 8.56% | 7.10% | 7.79% |
| | Travel to Work by Public Transportation | 0.00% | 0.53% | 0.96% | 1.37% |
| | Drive to Work on Motorcycle | 0.00% | 0.42% | 0.22% | 0.37% |
| | Drive to Work on Bicycle | 0.00% | 0.00% | 0.30% | 0.38% |
| | Walk to Work | 1.31% | 0.81% | 1.29% | 1.45% |
| | Other Means | 3.95% | 1.46% | 1.16% | 1.22% |
| | Work at Home | 16.60% | 15.98% | 13.51% | 9.73% |
| TRAVEL TIME TO WORK 2022 | Travel Time in Less than 5 minutes | 3.40% | 3.72% | 2.85% | 2.42% |
| | Travel to Work in 5 to 9 minutes | 3.94% | 6.94% | 8.97% | 8.74% |
| | Travel to Work in 10 to 14 minutes | 8.37% | 15.76% | 14.84% | 13.59% |
| | Travel to Work in 15 to 19 minutes | 18.80% | 12.83% | 12.85% | 15.41% |
| | Travel to Work in 20 to 29 minutes | 18.50% | 21.27% | 22.01% | 25.39% |
| | Travel to Work in 30 to 44 minutes | 34.58% | 27.32% | 28.53% | 25.48% |
| | Travel to Work in 45 to 59 minutes | 3.65% | 7.36% | 6.31% | 6.08% |
| | Travel to Work in 60 minutes or more | 8.75% | 4.80% | 3.64% | 2.88% |
| Average Travel Time to Work | 26.7 | 26.9 | 26.5 | 25.0 | |
| SPENDING PATTERNS 2022 | Grocery Store Market Basket Weekly Per Capita Spending | \$68.79 | \$68.06 | \$67.67 | \$66.85 |
| | Apparel and Related Services | \$11.89 | \$11.97 | \$11.79 | \$11.25 |
| | Transportation | \$91.12 | \$91.72 | \$90.77 | \$87.46 |
| | Healthcare | \$52.59 | \$50.81 | \$50.28 | \$49.01 |
| | Entertainment | \$22.42 | \$22.08 | \$21.71 | \$20.66 |
| SPENDING 2022 | Med Disposable Inc-Inc minus taxes | \$125,377 | \$118,036 | \$103,130 | \$86,436 |
| | Avg Disposable Inc-Inc minus taxes | \$124,457 | \$121,889 | \$112,494 | \$98,035 |
| | Med Discretionary-Disp less food/shelter/clothing | \$101,112 | \$92,785 | \$82,007 | \$66,096 |
| | Avg Discretionary-Disp less food/shelter/clothing | \$95,620 | \$91,997 | \$85,048 | \$72,442 |
| LIFESTYLE SEGMENTATION 2022 | Category A - Crème de la Crème | 248 | 11,630 | 23,788 | 139,154 |
| | Category B - Urban Cliff Climbers | 0 | 0 | 0 | 1,817 |
| | Category C - Urban Cliff Dwellers | 0 | 0 | 0 | 3,982 |
| | Category D - Seasoned Urban Dwellers | 0 | 0 | 0 | 0 |
| | Category E - Thriving Alone | 0 | 2,381 | 14,045 | 59,492 |
| | Category F - Going it Alone | 0 | 0 | 0 | 28,541 |
| | Category G - Struggling Alone | 0 | 0 | 0 | 254 |
| | Category H - Single in the Suburbs | 0 | 0 | 0 | 18,394 |
| | Category I - Married in the Suburbs | 0 | 4,762 | 11,072 | 50,261 |
| | Category J - Retired in the Suburbs | 3,374 | 8,518 | 10,187 | 42,098 |
| | Category K - Living with Nature | 0 | 0 | 0 | 26 |
| | Category L - Working with Nature | 0 | 0 | 0 | 3,164 |
| | Category M - Harlem Gateway | 0 | 0 | 0 | 0 |
| Category N - Espaniola | 0 | 0 | 0 | 13,265 | |
| Category O - Specialties | 194 | 3,623 | 11,588 | 47,536 | |

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