

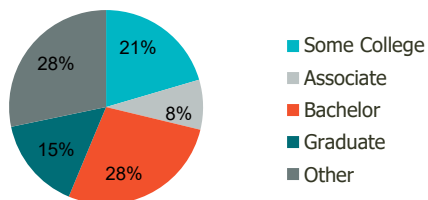
118430-Rancho San Marcos Village San Marcos, CA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
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Demographics (2022)

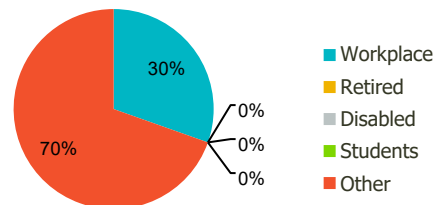
Current Population	13,581	99,865	210,587	733,557
Total Daytime Pop	16,539	155,717	293,793	796,146
Workplace Pop	6,326	47,363	99,322	276,081
Average Household Income	\$103,351	\$126,847	\$137,302	\$132,347
Median Household Income	\$79,410	\$96,308	\$105,638	\$96,820
Total Housing Units	5,633	34,363	74,022	256,300
Median Home Value	\$846,374	\$1,298,846	\$1,381,532	\$1,254,624
Bachelors Degree	26.2%	27.5%	28.4%	25.5%
Graduate Degree	11.4%	15.4%	17.4%	15.8%

Projections (2027)

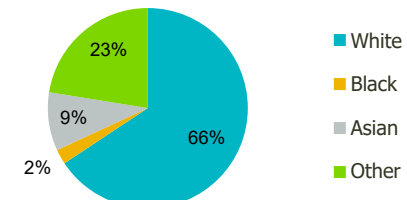
Projected Population	14,475	104,449	218,297	752,371
Projected 5 Year Pop Growth	1.3%	0.9%	0.7%	0.5%
Projected Households	5,983	35,962	76,745	262,794
Projected 5 Year Household Growth	1.2%	0.9%	0.7%	0.5%



Education (3-Mile)



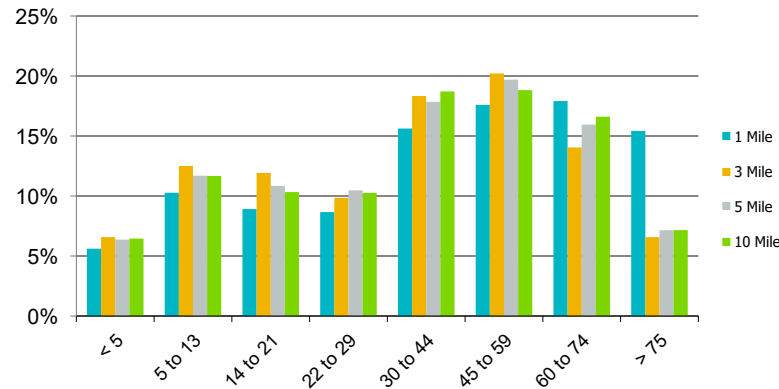
Daytime Population (3-Mile)



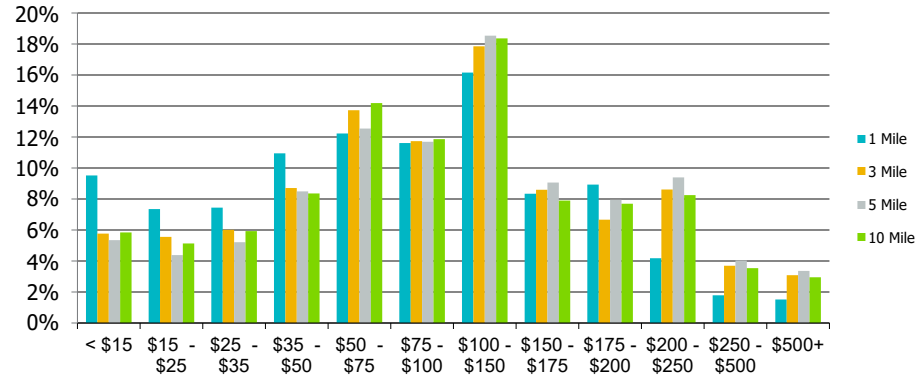
Ethnicity (3-Mile)

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Population by Age Range



Household Income by Income Range (\$000)



	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
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118430-Rancho San Marcos Village San Marcos, CA					
	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
Population	Current Estimated Population	13,581	99,865	210,587	733,557
	2010 Census Population	11,830	88,368	190,860	683,282
	2000 Census Population	9,835	61,406	142,797	590,755
	Historical Annual Growth 2000 to 2010	1.86%	3.71%	2.94%	1.47%
	Estimated Annual Growth 2010 to 2022	1.09%	0.96%	0.77%	0.56%
	Projected Annual Growth 2022 to 2027	1.28%	0.90%	0.72%	0.51%
Households	Current Estimated Households	5,633	34,363	74,022	256,300
	2010 Census Households	4,979	30,382	67,108	239,162
	2000 Census Households	4,292	21,938	51,601	210,071
	Historical Annual Growth 2000 to 2010	1.5%	3.3%	2.7%	1.3%
	Estimated Annual Growth 2010 to 2022	1.0%	1.0%	0.8%	0.5%
	Projected Annual Growth 2022 to 2027	1.2%	0.9%	0.7%	0.5%
	Population per Household	2.4	2.9	2.8	2.8
Ethnicity	White	72.2%	65.7%	70.4%	68.6%
	Black or African American	1.7%	2.4%	2.1%	2.3%
	Asian & Pacific Islander	5.2%	9.4%	8.7%	7.6%
	Other Races	20.8%	22.5%	18.8%	21.5%
	Hispanic or Latino Population	35.1%	36.0%	28.9%	33.4%
	Non Hispanic or Latino Population	64.9%	64.0%	71.1%	66.6%

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