

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 30.083266, -95.521221

12-Apr-2021

117580-Grand Parkway Marketplace II

Spring, TX

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2020 Estimated Population	9,153	70,990	210,059	811,656	
	2020 Daytime Population	12,851	55,694	167,091	818,734	
	2025 Population Forecast	11,003	85,457	248,493	904,882	
	2010 Census Population	5,869	46,835	145,499	631,858	
	2000 Census Population	1,904	22,128	88,677	413,592	
	1990 Census Population	1,248	15,118	67,992	290,683	
	Historical Annual Growth, 1990 to 2000	4.31%	3.88%	2.69%	3.59%	
	Historical Annual Growth, 2000 to 2010	11.92%	7.79%	5.08%	4.33%	
	Estimated Annual Growth, 2010 to 2020	4.22%	3.94%	3.47%	2.36%	
	Projected Annual Growth, 2020 to 2025	3.75%	3.78%	3.42%	2.20%	
	HOUSEHOLDS	2020 Estimated Households	2,843	23,028	71,562	286,596
		2025 Households Forecast	3,417	27,760	84,396	318,727
2010 Census Households		1,824	15,165	49,818	223,994	
2000 Census Households		636	7,233	29,861	147,574	
1990 Census Households		406	4,835	22,120	103,225	
Historical Annual Growth, 1990 to 2000		4.58%	4.11%	3.05%	3.64%	
Historical Annual Growth, 2000 to 2010		11.12%	7.68%	5.25%	4.26%	
Estimated Annual Growth, 2010 to 2020		4.21%	3.96%	3.43%	2.32%	
Projected Annual Growth, 2020 to 2025		3.75%	3.81%	3.35%	2.15%	
2020 % Households With Children		44%	43%	39%	38%	
2020 Persons per Household		3.22	3.08	2.93	2.83	
INCOME 2020		HH Income \$500,000 or more	0.62%	1.21%	1.76%	1.48%
	HH Income \$250,000 to \$499,999	0.76%	1.47%	2.10%	1.76%	
	HH Income \$200,000 to \$249,999	1.74%	3.40%	4.90%	4.12%	
	HH Income \$175,000 to \$199,999	10.31%	10.97%	11.07%	8.55%	
	HH Income \$150,000 to \$174,999	7.68%	7.54%	7.54%	6.43%	
	HH Income \$100,000 to \$149,999	23.93%	23.47%	21.11%	18.79%	
	HH Income \$75,000 to \$99,999	14.87%	13.95%	14.13%	13.48%	
	HH Income \$50,000 to \$74,999	18.58%	16.81%	15.44%	16.41%	
	HH Income \$35,000 to \$49,999	6.40%	8.29%	8.46%	10.45%	
	HH Income \$25,000 to \$34,999	5.99%	5.83%	5.78%	7.26%	
	HH Income \$15,000 to \$24,999	4.35%	3.53%	4.22%	5.86%	
	HH Income \$0 to \$14,999	4.76%	3.52%	3.50%	5.41%	
	Average Household Income	\$107,329	\$117,045	\$126,093	\$112,349	
Median Household Income	\$90,874	\$96,063	\$96,853	\$82,531		
Per Capita Income	\$33,335	\$37,981	\$43,001	\$39,724		
2000 Average Household Income	\$91,146	\$80,334	\$84,330	\$79,134		
2000 Median Household Income	\$75,751	\$68,128	\$70,378	\$63,245		
WRKPLACE 2020	Workplace Establishments	220	1,056	3,999	19,944	
	Workplace Employees (Full Time Employees)	2,519	11,915	49,772	334,908	

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POPULATION BY AGE 2020	Count of Pop 0 to 4 years	674	4,985	14,568	59,156
	Count of Pop 5 to 14 years	1,332	9,621	27,299	108,091
	Count of Pop 14 to 22 years	1,235	8,972	24,899	94,853
	Count of Pop 22 to 30 years	1,044	8,170	23,713	88,278
	Count of Pop 30 to 45 years	1,645	11,917	35,073	145,017
	Count of Pop 45 to 60 years	1,825	14,514	42,739	161,549
	Count of Pop 60 to 75 years	1,081	9,960	32,597	120,283
	Count of Pop 75+ years	318	2,849	9,171	34,428
	Population 0 to 4 Years	7.36%	7.02%	6.94%	7.29%
	Population 5 to 13 Years	14.55%	13.55%	13.00%	13.32%
	Population 14 to 21 Years	13.49%	12.64%	11.85%	11.69%
	Population 22 to 29 Years	11.40%	11.51%	11.29%	10.88%
	Population 30 to 44 Years	17.97%	16.79%	16.70%	17.87%
	Population 45 to 59 Years	19.93%	20.45%	20.35%	19.90%
	Population 60 to 74 Years	11.82%	14.03%	15.52%	14.82%
	Population 74 Years Plus	3.47%	4.01%	4.37%	4.24%
	Median Age	33.7	35.7	37.0	36.3
GENDER 2020	Male Population	4,504	34,943	103,216	397,350
	Female Population	4,650	36,046	106,843	414,305
RACE 2020	2020 Estimated Population	9,153	70,990	210,059	811,656
	White	69.24%	72.65%	74.70%	69.06%
	Black or African American	11.10%	9.30%	8.81%	14.79%
	Asian or Pacific Islander	8.31%	7.21%	7.46%	6.31%
	Other Races	11.35%	10.83%	9.04%	9.84%
HISPANIC	2020 Hispanic Population	2,210	17,413	46,065	203,738
	2020 Hispanic Population %	24.14%	24.53%	21.93%	25.10%
	2025 Hispanic Population Forecast	2,635	21,612	56,180	229,537
	2025 Hispanic Population % Projected	23.95%	25.29%	22.61%	25.37%
	2000 Hispanic Population %	9.96%	10.64%	10.20%	14.05%
1990 Hispanic Population %	6.13%	4.93%	6.48%	8.93%	
EDUCATION (AGE 25+) 2020	Adult Population (25 Years or Older)	5,501	44,231	134,126	515,427
	Elementary	3.46%	3.53%	2.59%	4.02%
	Some High School	4.73%	3.86%	3.67%	4.65%
	High School Graduate	19.53%	19.64%	18.52%	19.98%
	Some College	22.19%	23.00%	22.57%	22.74%
	Associates Degree	10.06%	8.72%	8.24%	8.65%
	Bachelors Degree	28.65%	28.60%	29.46%	26.91%
	Graduate Degree	11.38%	12.65%	14.96%	13.06%
% College (4+)	40.04%	41.25%	44.41%	39.96%	
HOUSING 2020	Total Housing Units	2,947	24,035	75,833	308,835
	Owner Occupied Percent	74.89%	73.46%	69.37%	62.67%
	Renter Occupied Percent	21.57%	22.35%	24.99%	30.13%
	Vacant Housing Percent	3.54%	4.19%	5.63%	7.20%

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HOMES BUILT BY YEAR 2020	Homes Built 2010 or later	3.14%	1.63%	1.03%	0.84%
	Homes Built 2000 to 2009	63.08%	54.38%	41.63%	35.79%
	Homes Built 1990 to 1999	7.86%	12.72%	14.88%	19.87%
	Homes Built 1980 to 1989	6.76%	15.95%	19.58%	21.18%
	Homes Built 1970 to 1979	13.36%	10.58%	19.14%	18.48%
	Homes Built 1960 to 1979	3.82%	3.05%	2.75%	2.63%
	Homes Built 1950 to 1959	1.60%	1.04%	0.57%	0.70%
	Homes Built 1940 to 1949	0.24%	0.38%	0.22%	0.22%
	Homes Built 1939 or earlier	0.13%	0.25%	0.19%	0.29%
HOME VALUE (OWNER OCCUPIED) 2020	Property Value \$1,000,000 or more	0.83%	1.06%	1.37%	1.59%
	Property Value \$750,000 to \$999,999	0.79%	1.96%	3.29%	3.07%
	Property Value \$500,000 to \$749,999	3.41%	4.72%	6.77%	6.62%
	Property Value \$400,000 to \$499,999	6.93%	9.12%	9.87%	8.82%
	Property Value \$300,000 to \$399,999	16.73%	16.79%	16.64%	14.93%
	Property Value \$200,000 to \$299,999	39.68%	32.61%	30.09%	28.28%
	Property Value \$150,000 to \$199,999	20.36%	18.65%	16.68%	18.45%
	Property Value \$100,000 to \$149,999	6.20%	9.22%	8.78%	11.28%
	Property Value \$60,000 to \$99,999	1.37%	2.23%	2.42%	3.21%
	Property Value \$40,000 to \$59,999	0.92%	0.57%	0.86%	0.78%
	Property Value \$0 to \$39,999	2.77%	2.76%	2.41%	2.03%
	Median Home Value	\$236,007	\$242,125	\$253,990	\$242,382
Median Rent per Month (Census 2000)	\$740	\$794	\$743	\$689	
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020	Employed Civilian Population 16+ by Occupation	4,502	35,408	104,382	391,612
	Managerial/Executive	24.00%	21.27%	22.30%	20.34%
	Professional Specialty	25.87%	25.62%	25.39%	24.19%
	Healthcare Support	1.89%	1.78%	1.54%	1.80%
	Sales	13.10%	13.54%	13.76%	12.09%
	Office & Administrative Support	8.65%	10.55%	11.08%	11.20%
	Protective Service	0.41%	1.53%	1.72%	2.07%
	Food Preparation	5.27%	4.55%	4.14%	4.79%
	Building Maintenance & Cleaning	3.94%	3.28%	2.34%	2.60%
	Personal Care	2.12%	2.22%	2.12%	2.78%
	Farming, Fishing, & Forestry	0.00%	0.09%	0.20%	0.16%
	Construction	6.25%	6.92%	6.79%	7.35%
	Production & Transportation	8.50%	8.64%	8.61%	10.64%
	Percent White Collar	73.51%	72.77%	74.07%	69.61%
	Percent Blue Collar	26.49%	27.23%	25.93%	30.39%
Median Employee Salary	45,563	46,737	46,217	46,530	
Average Employee Salary	54,920	54,272	53,799	55,462	
UNEMPLOYMENT	2000 Census Unemployed (Age 16 and Up)	30	315	1,586	7,850
	2020 Estimated Unemployed (Age 16 and Up)	606	2,776	8,178	34,408
	2020 Estimated Unemployed Rate (Age 16 and Up)	6.62%	6.82%	7.36%	8.02%

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TRANSPORTATION TO WORK 2020	Drive to Work Alone	84.22%	82.85%	82.51%	81.69%
	Drive to Work Carpool	9.49%	9.81%	8.62%	9.32%
	Travel to Work by Public Transportation	1.66%	1.90%	2.23%	2.25%
	Drive to Work on Motorcycle	0.00%	0.18%	0.19%	0.18%
	Drive to Work on Bicycle	0.00%	0.03%	0.11%	0.09%
	Walk to Work	0.10%	0.33%	0.59%	0.83%
	Other Means	0.44%	0.52%	0.62%	1.02%
	Work at Home	4.08%	4.38%	5.14%	4.56%
TRAVEL TIME TO WORK 2020	Travel Time in Less than 5 minutes	0.74%	1.28%	1.57%	1.69%
	Travel to Work in 5 to 9 minutes	8.03%	5.70%	5.80%	6.32%
	Travel to Work in 10 to 14 minutes	9.20%	7.88%	9.96%	10.54%
	Travel to Work in 15 to 19 minutes	10.08%	10.12%	11.27%	12.97%
	Travel to Work in 20 to 29 minutes	17.16%	20.92%	19.57%	19.33%
	Travel to Work in 30 to 44 minutes	29.86%	28.14%	25.33%	24.55%
	Travel to Work in 45 to 59 minutes	11.97%	12.08%	13.15%	12.87%
	Travel to Work in 60 minutes or more	12.96%	13.87%	13.34%	11.72%
Average Travel Time to Work	30.8	31.9	30.2	29.2	
SPENDING PATTERNS 2020	Grocery Store Market Basket Weekly Per Capita Spending	\$52.37	\$52.58	\$52.89	\$52.70
	Apparel and Related Services	\$14.09	\$14.22	\$14.42	\$14.04
	Transportation	\$89.97	\$90.76	\$91.81	\$89.10
	Healthcare	\$51.89	\$52.87	\$53.51	\$52.15
	Entertainment	\$21.04	\$21.29	\$21.68	\$21.01
LIFESTYLE SEGMENTATION 2020	Category A - Crème de la Crème	2,641	29,407	73,014	219,842
	Category B - Urban Cliff Climbers	6,512	36,128	53,886	164,151
	Category C - Urban Cliff Dwellers	0	0	0	207
	Category D - Seasoned Urban Dwellers	0	0	0	0
	Category E - Thriving Alone	0	0	1,202	17,524
	Category F - Going it Alone	0	43	8,313	25,278
	Category G - Struggling Alone	0	0	18	3,157
	Category H - Single in the Suburbs	0	2,157	12,187	92,724
	Category I - Married in the Suburbs	0	2,357	52,411	140,601
	Category J - Retired in the Suburbs	0	0	4,996	26,010
	Category K - Living with Nature	0	879	3,760	15,764
	Category L - Working with Nature	0	0	0	2,789
	Category M - Harlem Gateway	0	0	0	37,797
	Category N - Espaniola	0	0	0	52,637
	Category O - Specialties	0	0	0	11,772

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