

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2022 Estimates & Q4 2027 Projections



Latitude/Longitude: 33.3774, -84.5626

9-Mar-2023

117520-Braelinn Village

Peachtree City, GA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2022 Estimated Population	5,809	27,998	55,244	176,344	
	2022 Daytime Population	6,693	37,208	59,392	165,975	
	2027 Population Forecast	5,959	29,080	58,055	188,511	
	2010 Census Population	5,504	25,175	48,405	150,195	
	2000 Census Population	5,933	24,407	42,203	119,201	
	1990 Census Population	4,584	16,090	24,205	68,367	
	Historical Annual Growth, 1990 to 2000	2.61%	4.25%	5.72%	5.72%	
	Historical Annual Growth, 2000 to 2010	-0.75%	0.31%	1.38%	2.34%	
	CY Estimated Annual Growth, 2010 to 2022	0.42%	0.84%	1.04%	1.27%	
	FY Projected Annual Growth, 2022 to 2027	0.51%	0.76%	1.00%	1.34%	
	HOUSEHOLDS	2022 Estimated Households	2,257	10,234	19,844	62,662
		2027 Households Forecast	2,315	10,620	20,835	66,957
2010 Census Households		2,139	9,253	17,458	53,442	
2000 Census Households		2,127	8,445	14,403	41,045	
1990 Census Households		1,486	5,272	8,005	23,051	
Historical Annual Growth, 1990 to 2000		3.65%	4.83%	6.05%	5.94%	
Historical Annual Growth, 2000 to 2010		0.06%	0.92%	1.94%	2.67%	
CY Estimated Annual Growth, 2010 to 2022		0.42%	0.79%	1.01%	1.26%	
FY Projected Annual Growth, 2022 to 2027		0.51%	0.74%	0.98%	1.33%	
2022 % Households With Children		41%	37%	35%	32%	
2022 Persons per Household		2.57	2.73	2.78	2.81	
INCOME 2022		HH Income \$500,000 or more	1.34%	2.66%	2.68%	1.87%
	HH Income \$250,000 to \$499,999	1.60%	3.17%	3.21%	2.23%	
	HH Income \$200,000 to \$249,999	3.70%	7.37%	7.46%	5.20%	
	HH Income \$175,000 to \$199,999	11.86%	12.44%	13.69%	10.24%	
	HH Income \$150,000 to \$174,999	7.93%	8.45%	8.48%	8.03%	
	HH Income \$100,000 to \$149,999	17.35%	17.99%	19.39%	21.65%	
	HH Income \$75,000 to \$99,999	11.44%	12.21%	13.22%	14.21%	
	HH Income \$50,000 to \$74,999	19.65%	14.74%	12.31%	15.46%	
	HH Income \$35,000 to \$49,999	7.40%	7.11%	6.54%	7.76%	
	HH Income \$25,000 to \$34,999	6.78%	4.88%	4.02%	4.51%	
	HH Income \$15,000 to \$24,999	8.10%	5.31%	4.55%	4.35%	
	HH Income \$0 to \$14,999	2.85%	3.67%	4.44%	4.49%	
	Current Year Average Household Income	\$119,103	\$136,738	\$142,540	\$124,749	
	Current Year Median Household Income	\$85,360	\$105,533	\$111,898	\$98,435	
Per Capita Income	\$46,268	\$50,115	\$51,302	\$44,442		
2000 Average Household Income	\$79,809	\$87,601	\$89,552	\$80,439		
2000 Median Household Income	\$70,790	\$74,974	\$74,612	\$68,179		
2027 Projected Average Household Income	\$137,172	\$157,369	\$164,303	\$144,841		
2027 Projected Median Household Income	\$101,831	\$121,711	\$130,637	\$116,529		
WRKPLACE 2022	Workplace Establishments	251	1,176	1,565	4,355	
	Workplace Employees (Full Time Employees)	3,788	17,597	22,696	56,294	

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POPULATION BY AGE 2022	Count of Pop 0 to 4 years	320	1,509	3,000	9,897
	Count of Pop 5 to 14 years	528	2,372	4,833	16,786
	Count of Pop 14 to 22 years	555	2,706	5,522	17,800
	Count of Pop 22 to 30 years	768	4,094	7,957	23,554
	Count of Pop 30 to 45 years	836	3,699	7,312	24,913
	Count of Pop 45 to 60 years	1,084	5,459	11,184	36,187
	Count of Pop 60 to 75 years	1,268	6,164	11,762	35,123
	Count of Pop 75+ years	450	1,996	3,673	12,085
	Population 0 to 4 Years	5.52%	5.39%	5.43%	5.61%
	Population 5 to 13 Years	9.09%	8.47%	8.75%	9.52%
	Population 14 to 21 Years	9.55%	9.66%	10.00%	10.09%
	Population 22 to 29 Years	13.23%	14.62%	14.40%	13.36%
	Population 30 to 44 Years	14.39%	13.21%	13.24%	14.13%
	Population 45 to 59 Years	18.65%	19.50%	20.25%	20.52%
Population 60 to 74 Years	21.82%	22.02%	21.29%	19.92%	
Population 74 Years Plus	7.75%	7.13%	6.65%	6.85%	
Median Age	42.9	43.1	42.5	41.8	
GENDER 2022	Male Population	2,802	13,477	26,710	85,307
	Female Population	3,007	14,521	28,535	91,037
RACE 2022	2022 Estimated Population	5,809	27,998	55,244	176,344
	White	80.51%	81.78%	80.62%	74.91%
	Black or African American	7.19%	6.27%	8.03%	15.73%
	Asian or Pacific Islander	7.23%	5.34%	4.95%	3.49%
	Other Races	5.06%	6.60%	6.40%	5.87%
HISPANIC	2022 Hispanic Population	554	2,328	3,840	11,047
	2022 Hispanic Population %	9.53%	8.32%	6.95%	6.26%
	2027 Hispanic Population Forecast	589	2,515	4,087	11,989
	2027 Hispanic Population % Forecast	9.88%	8.65%	7.04%	6.36%
	2000 Hispanic Population %	4.13%	3.73%	3.13%	2.81%
1990 Hispanic Population %	1.82%	1.74%	1.51%	1.11%	
EDUCATION (AGE 25+) 2022	Adult Population (25 Years or Older)	4,108	19,808	38,760	122,691
	Elementary	0.43%	0.58%	0.69%	1.40%
	Some High School	1.26%	1.72%	1.83%	3.62%
	High School Graduate	19.09%	15.18%	15.72%	21.92%
	Some College	22.20%	19.73%	19.67%	20.52%
	Associates Degree	4.97%	6.42%	6.24%	8.25%
	Bachelors Degree	33.33%	36.11%	34.90%	28.48%
	Graduate Degree	18.72%	20.27%	20.94%	15.81%
% College (4+)	52.05%	56.38%	55.85%	44.29%	
HOUSING 2022	Total Housing Units	2,463	10,898	21,025	66,618
	Owner Occupied Percent	67.57%	75.59%	76.16%	78.19%
	Renter Occupied Percent	24.05%	18.31%	18.22%	15.87%
	Vacant Housing Percent	8.38%	6.10%	5.62%	5.94%

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HOMES BUILT BY YEAR 2022	Homes Built 2010 or later	0.00%	0.19%	0.29%	0.54%
	Homes Built 2000 to 2009	5.61%	13.12%	19.28%	23.73%
	Homes Built 1990 to 1999	34.95%	32.22%	36.94%	35.98%
	Homes Built 1980 to 1989	50.93%	36.55%	26.90%	22.69%
	Homes Built 1970 to 1979	6.85%	13.79%	11.46%	11.11%
	Homes Built 1960 to 1979	1.31%	3.01%	2.82%	2.99%
	Homes Built 1950 to 1959	0.03%	0.31%	0.66%	1.06%
	Homes Built 1940 to 1949	0.00%	0.12%	0.21%	0.35%
	Homes Built 1939 or earlier	0.33%	0.68%	1.45%	1.56%
HOME VALUE (OWNER OCCUPIED) 2022	Property Value \$1,000,000 or more	7.69%	19.95%	20.91%	11.35%
	Property Value \$750,000 to \$999,999	19.54%	24.89%	24.07%	18.53%
	Property Value \$500,000 to \$749,999	43.27%	31.24%	29.60%	30.37%
	Property Value \$400,000 to \$499,999	12.23%	9.38%	8.88%	15.59%
	Property Value \$300,000 to \$399,999	7.46%	7.00%	6.76%	12.55%
	Property Value \$200,000 to \$299,999	3.87%	3.01%	2.46%	4.60%
	Property Value \$150,000 to \$199,999	0.08%	0.16%	0.38%	1.17%
	Property Value \$100,000 to \$149,999	1.64%	1.19%	0.94%	0.71%
	Property Value \$60,000 to \$99,999	0.00%	0.35%	0.48%	0.41%
	Property Value \$40,000 to \$59,999	3.55%	1.37%	0.76%	0.47%
	Property Value \$0 to \$39,999	0.49%	1.02%	0.85%	1.05%
	CY Median Home Value	\$618,979	\$710,493	\$724,178	\$597,545
CY Median Rent per Month (Census 2000)	\$1,158	\$1,018	\$973	\$838	
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2022	Employed Civilian Population 16+ by Occupation	2,755	13,873	27,864	89,833
	Managerial/Executive	26.61%	26.44%	25.43%	21.28%
	Professional Specialty	25.73%	27.45%	27.99%	25.49%
	Healthcare Support	1.56%	1.98%	1.62%	1.42%
	Sales	9.58%	9.02%	10.00%	9.69%
	Office & Administrative Support	8.50%	7.84%	7.79%	11.05%
	Protective Service	2.88%	1.28%	1.05%	1.79%
	Food Preparation	5.32%	5.23%	4.80%	4.75%
	Building Maintenance & Cleaning	2.18%	2.54%	1.91%	2.01%
	Personal Care	2.98%	2.34%	2.57%	3.02%
	Farming, Fishing, & Forestry	0.00%	0.02%	0.07%	0.08%
	Construction	6.91%	4.87%	5.38%	7.13%
	Production & Transportation	7.73%	11.00%	11.38%	12.30%
	Percent White Collar	71.98%	72.72%	72.83%	68.93%
	Percent Blue Collar	28.02%	27.28%	27.17%	31.07%
	CY Median Employee Salary	\$43,028	\$44,078	\$44,361	\$44,941
	CY Average Employee Salary	\$50,910	\$52,410	\$52,638	\$53,605
UNEMPLOYMENT	2000 Census Unemployed (Age 16 and Up)	52	277	497	1,587
	2022 Estimated Unemployed (Age 16 and Up)	27	226	498	1,847
	2022 Estimated Unemployed Rate (Age 16 and Up)	1.00%	1.49%	1.87%	2.00%

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TRANSPORTATION TO WORK 2022	Drive to Work Alone	79.94%	79.69%	79.95%	81.94%
	Drive to Work Carpool	10.43%	9.26%	9.07%	8.84%
	Travel to Work by Public Transportation	0.26%	0.56%	0.54%	0.77%
	Drive to Work on Motorcycle	0.20%	0.26%	0.21%	0.26%
	Drive to Work on Bicycle	0.35%	0.32%	0.18%	0.09%
	Walk to Work	1.21%	0.87%	0.92%	0.63%
	Other Means	1.13%	2.29%	1.74%	1.20%
	Work at Home	6.49%	6.75%	7.39%	6.26%
TRAVEL TIME TO WORK 2022	Travel Time in Less than 5 minutes	2.81%	2.80%	2.58%	2.18%
	Travel to Work in 5 to 9 minutes	14.07%	12.37%	11.30%	8.22%
	Travel to Work in 10 to 14 minutes	13.86%	15.26%	14.55%	11.15%
	Travel to Work in 15 to 19 minutes	10.33%	11.25%	11.95%	12.62%
	Travel to Work in 20 to 29 minutes	9.29%	9.22%	11.78%	17.59%
	Travel to Work in 30 to 44 minutes	24.17%	24.89%	24.37%	24.16%
	Travel to Work in 45 to 59 minutes	16.46%	14.21%	12.91%	12.98%
	Travel to Work in 60 minutes or more	9.01%	10.00%	10.55%	11.11%
Average Travel Time to Work	28.5	28.6	29.5	29.8	
SPENDING PATTERNS 2022	Grocery Store Market Basket Weekly Per Capita Spending	\$64.89	\$65.22	\$65.22	\$64.74
	Apparel and Related Services	\$11.47	\$11.76	\$11.81	\$11.43
	Transportation	\$84.85	\$86.82	\$87.29	\$85.38
	Healthcare	\$45.49	\$45.34	\$45.10	\$44.21
	Entertainment	\$20.19	\$20.59	\$20.63	\$20.01
SPENDING 2022	Med Disposable Inc-Inc minus taxes	\$72,779	\$88,395	\$92,892	\$83,642
	Avg Disposable Inc-Inc minus taxes	\$86,677	\$99,925	\$102,536	\$92,854
	Med Discretionary-Disp less food/shelter/clothing	\$54,054	\$68,965	\$72,699	\$63,504
	Avg Discretionary-Disp less food/shelter/clothing	\$64,035	\$74,059	\$76,494	\$68,765
LIFESTYLE SEGMENTATION 2022	Category A - Crème de la Crème	2,928	13,009	19,345	38,797
	Category B - Urban Cliff Climbers	0	1,443	3,367	10,059
	Category C - Urban Cliff Dwellers	94	1,245	1,970	3,826
	Category D - Seasoned Urban Dwellers	0	0	0	1,210
	Category E - Thriving Alone	0	0	1,487	1,601
	Category F - Going it Alone	111	1,369	1,386	8,679
	Category G - Struggling Alone	0	0	0	0
	Category H - Single in the Suburbs	0	0	0	3,897
	Category I - Married in the Suburbs	2,676	10,056	19,313	60,782
	Category J - Retired in the Suburbs	0	480	3,404	9,272
	Category K - Living with Nature	0	316	2,245	20,625
	Category L - Working with Nature	0	0	2,609	15,141
	Category M - Harlem Gateway	0	0	0	940
	Category N - Espaniola	0	0	0	0
	Category O - Specialties	0	0	0	984

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