

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 40.720566, -74.33263

12-Apr-2021

117320-Plaza at Short Hills

Millburn, NJ

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
POPULATION				
2020 Estimated Population	12,777	83,653	299,529	1,479,124
2020 Daytime Population	13,151	118,386	381,006	1,743,536
2025 Population Forecast	12,845	84,255	303,949	1,504,408
2010 Census Population	12,536	82,638	291,229	1,432,747
2000 Census Population	11,612	79,269	284,291	1,420,355
1990 Census Population	10,987	74,319	266,483	1,361,472
Historical Annual Growth, 1990 to 2000	0.55%	0.65%	0.65%	0.42%
Historical Annual Growth, 2000 to 2010	0.77%	0.42%	0.24%	0.09%
Estimated Annual Growth, 2010 to 2020	0.18%	0.11%	0.26%	0.30%
Projected Annual Growth, 2020 to 2025	0.11%	0.14%	0.29%	0.34%
HOUSEHOLDS				
2020 Estimated Households	4,830	30,373	108,209	527,790
2025 Households Forecast	4,866	30,613	109,902	537,392
2010 Census Households	4,725	29,915	104,869	509,813
2000 Census Households	4,582	29,779	103,719	506,671
1990 Census Households	4,366	28,639	99,340	489,167
Historical Annual Growth, 1990 to 2000	0.48%	0.39%	0.43%	0.35%
Historical Annual Growth, 2000 to 2010	0.31%	0.05%	0.11%	0.06%
Estimated Annual Growth, 2010 to 2020	0.20%	0.14%	0.29%	0.32%
Projected Annual Growth, 2020 to 2025	0.15%	0.16%	0.31%	0.36%
2020 % Households With Children	40%	37%	35%	33%
2020 Persons per Household	2.65	2.74	2.74	2.73
INCOME 2020				
HH Income \$500,000 or more	4.14%	4.51%	3.36%	1.91%
HH Income \$250,000 to \$499,999	4.98%	5.43%	4.05%	2.29%
HH Income \$200,000 to \$249,999	11.56%	12.66%	9.43%	5.36%
HH Income \$175,000 to \$199,999	16.63%	15.69%	14.44%	7.66%
HH Income \$150,000 to \$174,999	7.03%	7.79%	7.86%	5.78%
HH Income \$100,000 to \$149,999	17.98%	15.08%	16.80%	15.36%
HH Income \$75,000 to \$99,999	10.76%	10.36%	10.84%	11.42%
HH Income \$50,000 to \$74,999	11.38%	10.75%	12.14%	14.89%
HH Income \$35,000 to \$49,999	5.27%	5.19%	6.30%	9.91%
HH Income \$25,000 to \$34,999	3.07%	4.18%	5.17%	7.66%
HH Income \$15,000 to \$24,999	3.79%	4.63%	4.97%	7.96%
HH Income \$0 to \$14,999	3.42%	3.72%	4.66%	9.79%
Average Household Income	\$216,415	\$212,938	\$173,525	\$114,649
Median Household Income	\$136,337	\$136,141	\$115,431	\$74,582
Per Capita Income	\$81,813	\$77,553	\$63,054	\$41,383
2000 Average Household Income	\$161,726	\$139,607	\$109,306	\$73,794
2000 Median Household Income	\$89,219	\$86,038	\$73,879	\$51,158
WRKPLACE 2020				
Workplace Establishments	463	4,202	10,682	40,649
Workplace Employees (Full Time Employees)	7,762	69,982	189,829	811,927

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POPULATION BY AGE 2020				
Count of Pop 0 to 4 years	678	4,200	15,940	91,682
Count of Pop 5 to 14 years	1,415	8,854	32,519	169,948
Count of Pop 14 to 22 years	1,572	10,333	35,981	157,550
Count of Pop 22 to 30 years	1,343	9,147	31,411	155,838
Count of Pop 30 to 45 years	1,767	10,717	42,275	268,318
Count of Pop 45 to 60 years	2,904	18,957	66,297	304,186
Count of Pop 60 to 75 years	2,266	15,693	54,805	239,669
Count of Pop 75+ years	833	5,750	20,301	91,934
Population 0 to 4 Years	5.31%	5.02%	5.32%	6.20%
Population 5 to 13 Years	11.07%	10.58%	10.86%	11.49%
Population 14 to 21 Years	12.30%	12.35%	12.01%	10.65%
Population 22 to 29 Years	10.51%	10.93%	10.49%	10.54%
Population 30 to 44 Years	13.83%	12.81%	14.11%	18.14%
Population 45 to 59 Years	22.73%	22.66%	22.13%	20.57%
Population 60 to 74 Years	17.73%	18.76%	18.30%	16.20%
Population 74 Years Plus	6.52%	6.87%	6.78%	6.22%
Median Age	42.3	43.3	42.3	39.3
GENDER 2020				
Male Population	6,210	40,546	144,636	721,155
Female Population	6,567	43,107	154,893	757,970
RACE 2020				
2020 Estimated Population	12,777	83,653	299,529	1,479,124
White	73.00%	72.66%	65.10%	50.33%
Black or African American	4.80%	9.81%	19.78%	30.40%
Asian or Pacific Islander	14.85%	11.36%	8.87%	6.34%
Other Races	7.35%	6.18%	6.25%	12.93%
HISPANIC				
2020 Hispanic Population	1,426	8,169	30,370	355,637
2020 Hispanic Population %	11.16%	9.77%	10.14%	24.04%
2025 Hispanic Population Forecast	1,464	8,343	31,128	364,340
2025 Hispanic Population % Projected	11.40%	9.90%	10.24%	24.22%
2000 Hispanic Population %	7.92%	6.05%	6.24%	16.89%
1990 Hispanic Population %	4.16%	2.93%	3.98%	12.29%
EDUCATION (AGE 25+) 2020				
Adult Population (25 Years or Older)	8,557	56,530	202,452	999,686
Elementary	1.03%	2.66%	3.16%	7.14%
Some High School	2.68%	2.52%	3.05%	6.24%
High School Graduate	15.78%	16.26%	18.93%	27.50%
Some College	7.71%	10.36%	12.78%	16.02%
Associates Degree	3.63%	3.70%	5.02%	5.71%
Bachelors Degree	29.77%	31.69%	31.13%	21.91%
Graduate Degree	39.39%	32.82%	25.92%	15.48%
% College (4+)	69.16%	64.50%	57.06%	37.38%
HOUSING 2020				
Total Housing Units	5,033	31,622	113,314	569,745
Owner Occupied Percent	62.67%	71.20%	67.45%	48.46%
Renter Occupied Percent	33.30%	24.85%	28.04%	44.18%
Vacant Housing Percent	4.03%	3.95%	4.51%	7.36%

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HOMES BUILT BY YEAR 2020				
Homes Built 2010 or later	0.07%	0.04%	0.07%	0.19%
Homes Built 2000 to 2009	6.03%	4.91%	4.70%	6.76%
Homes Built 1990 to 1999	2.45%	3.83%	3.89%	4.91%
Homes Built 1980 to 1989	2.66%	4.73%	5.60%	6.42%
Homes Built 1970 to 1979	6.36%	7.68%	7.08%	9.85%
Homes Built 1960 to 1979	12.36%	12.67%	13.46%	13.76%
Homes Built 1950 to 1959	26.74%	27.62%	24.93%	20.33%
Homes Built 1940 to 1949	14.48%	12.29%	14.47%	13.07%
Homes Built 1939 or earlier	28.85%	26.22%	25.80%	24.71%
HOME VALUE (OWNER OCCUPIED) 2020				
Property Value \$1,000,000 or more	22.70%	19.56%	13.90%	7.59%
Property Value \$750,000 to \$999,999	15.09%	15.39%	16.10%	11.83%
Property Value \$500,000 to \$749,999	20.09%	20.62%	22.82%	20.16%
Property Value \$400,000 to \$499,999	10.89%	12.30%	15.05%	16.93%
Property Value \$300,000 to \$399,999	6.95%	9.81%	14.41%	19.02%
Property Value \$200,000 to \$299,999	4.69%	5.19%	6.65%	12.89%
Property Value \$150,000 to \$199,999	0.56%	0.87%	1.75%	4.08%
Property Value \$100,000 to \$149,999	0.00%	0.33%	0.82%	2.07%
Property Value \$60,000 to \$99,999	0.00%	0.22%	0.34%	0.66%
Property Value \$40,000 to \$59,999	0.09%	0.12%	0.19%	0.25%
Property Value \$0 to \$39,999	0.70%	0.90%	0.58%	1.14%
Median Home Value	\$711,524	\$656,684	\$571,337	\$448,435
Median Rent per Month (Census 2000)	\$1,355	\$1,123	\$875	\$710
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020				
Employed Civilian Population 16+ by Occupation	6,759	43,641	154,753	726,772
Managerial/Executive	29.65%	27.40%	24.04%	16.92%
Professional Specialty	34.81%	32.47%	30.88%	23.50%
Healthcare Support	1.23%	1.56%	2.64%	3.78%
Sales	8.77%	10.81%	10.14%	9.43%
Office & Administrative Support	7.73%	9.73%	10.92%	12.17%
Protective Service	0.74%	1.41%	2.10%	2.77%
Food Preparation	2.13%	2.88%	2.74%	4.15%
Building Maintenance & Cleaning	2.59%	2.16%	2.36%	4.16%
Personal Care	1.75%	3.12%	3.04%	2.88%
Farming, Fishing, & Forestry	0.00%	0.00%	0.01%	0.09%
Construction	5.00%	3.66%	4.11%	6.85%
Production & Transportation	5.58%	4.80%	7.02%	13.30%
Percent White Collar	82.19%	81.96%	78.62%	65.80%
Percent Blue Collar	17.81%	18.04%	21.38%	34.20%
Median Employee Salary	44,603	45,544	45,949	46,090
Average Employee Salary	54,497	55,447	55,541	55,327
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	104	1,054	5,704	51,580
2020 Estimated Unemployed (Age 16 and Up)	402	2,457	9,974	58,735
2020 Estimated Unemployed Rate (Age 16 and Up)	5.80%	5.29%	6.10%	7.52%

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TRANSPORTATION TO WORK 2020	Drive to Work Alone	65.23%	68.40%	69.77%	65.02%
	Drive to Work Carpool	4.75%	5.70%	6.20%	8.83%
	Travel to Work by Public Transportation	18.23%	15.75%	15.64%	15.25%
	Drive to Work on Motorcycle	0.00%	0.12%	0.05%	0.02%
	Drive to Work on Bicycle	0.34%	0.26%	0.22%	0.26%
	Walk to Work	4.06%	3.17%	2.58%	4.13%
	Other Means	0.08%	0.86%	0.88%	3.17%
	Work at Home	7.07%	5.69%	4.57%	3.12%
TRAVEL TIME TO WORK 2020	Travel Time in Less than 5 minutes	3.43%	2.52%	2.15%	2.07%
	Travel to Work in 5 to 9 minutes	7.76%	8.82%	8.12%	7.35%
	Travel to Work in 10 to 14 minutes	9.98%	11.76%	10.65%	12.03%
	Travel to Work in 15 to 19 minutes	12.03%	13.58%	12.35%	13.04%
	Travel to Work in 20 to 29 minutes	16.88%	17.66%	19.18%	20.57%
	Travel to Work in 30 to 44 minutes	21.92%	18.04%	20.48%	21.94%
	Travel to Work in 45 to 59 minutes	7.13%	7.58%	8.75%	8.46%
	Travel to Work in 60 minutes or more	20.88%	20.04%	18.31%	14.53%
Average Travel Time to Work	30.5	29.4	29.8	29.3	
SPENDING PATTERNS 2020	Grocery Store Market Basket Weekly Per Capita Spending	\$64.71	\$64.83	\$64.34	\$63.69
	Apparel and Related Services	\$18.48	\$18.36	\$17.80	\$16.37
	Transportation	\$114.90	\$113.71	\$110.50	\$101.56
	Healthcare	\$64.41	\$64.14	\$62.94	\$60.69
	Entertainment	\$28.86	\$28.69	\$27.72	\$25.40
LIFESTYLE SEGMENTATION 2020	Category A - Crème de la Crème	10,939	57,122	166,206	376,936
	Category B - Urban Cliff Climbers	0	0	1,056	6,070
	Category C - Urban Cliff Dwellers	184	4,014	18,253	76,605
	Category D - Seasoned Urban Dwellers	0	4,806	5,650	11,519
	Category E - Thriving Alone	1,642	4,181	26,024	112,889
	Category F - Going it Alone	0	2,665	12,759	109,718
	Category G - Struggling Alone	0	0	6,093	30,465
	Category H - Single in the Suburbs	0	0	0	5,804
	Category I - Married in the Suburbs	0	1,470	4,402	14,414
	Category J - Retired in the Suburbs	0	3,492	8,486	35,712
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	0	0
	Category M - Harlem Gateway	0	4,022	41,919	366,589
	Category N - Espaniola	13	721	721	256,445
	Category O - Specialties	0	757	4,889	40,141

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