

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 40.720566, -74.33263

20-Apr-2022

117320-Plaza at Short Hills

Millburn, NJ

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2021 Estimated Population	13,101	85,613	308,998	1,549,680	
	2021 Daytime Population	12,527	113,463	369,959	1,707,535	
	2026 Population Forecast	13,082	85,694	311,864	1,572,253	
	2010 Census Population	12,536	82,638	291,229	1,432,747	
	2000 Census Population	11,612	79,269	284,291	1,420,355	
	1990 Census Population	10,987	74,319	266,483	1,361,472	
	Historical Annual Growth, 1990 to 2000	0.55%	0.65%	0.65%	0.42%	
	Historical Annual Growth, 2000 to 2010	0.77%	0.42%	0.24%	0.09%	
	CY Estimated Annual Growth, 2010 to 2021	0.38%	0.30%	0.51%	0.67%	
	FY Projected Annual Growth, 2021 to 2025	-0.03%	0.02%	0.18%	0.29%	
	HOUSEHOLDS	2021 Estimated Households	4,943	31,061	111,647	554,329
		2026 Households Forecast	4,943	31,118	112,784	563,195
2010 Census Households		4,725	29,915	104,869	509,813	
2000 Census Households		4,582	29,779	103,719	506,671	
1990 Census Households		4,366	28,639	99,340	489,167	
Historical Annual Growth, 1990 to 2000		0.48%	0.39%	0.43%	0.35%	
Historical Annual Growth, 2000 to 2010		0.31%	0.05%	0.11%	0.06%	
CY Estimated Annual Growth, 2010 to 2021		0.38%	0.32%	0.53%	0.71%	
FY Projected Annual Growth, 2021 to 2025		0.00%	0.04%	0.20%	0.32%	
2021 % Households With Children		40%	37%	36%	33%	
2021 Persons per Household		2.65	2.74	2.74	2.73	
INCOME 2021		HH Income \$500,000 or more	5.38%	5.61%	4.50%	2.53%
	HH Income \$250,000 to \$499,999	6.50%	6.73%	5.41%	3.02%	
	HH Income \$200,000 to \$249,999	15.16%	15.70%	12.61%	7.07%	
	HH Income \$175,000 to \$199,999	11.61%	11.57%	10.08%	5.49%	
	HH Income \$150,000 to \$174,999	7.30%	7.64%	7.78%	5.77%	
	HH Income \$100,000 to \$149,999	17.55%	14.98%	16.79%	15.60%	
	HH Income \$75,000 to \$99,999	10.60%	10.19%	10.81%	11.58%	
	HH Income \$50,000 to \$74,999	10.80%	10.49%	11.68%	14.59%	
	HH Income \$35,000 to \$49,999	5.02%	5.05%	6.28%	9.97%	
	HH Income \$25,000 to \$34,999	3.26%	4.27%	5.06%	7.57%	
	HH Income \$15,000 to \$24,999	3.46%	4.09%	4.53%	7.46%	
	HH Income \$0 to \$14,999	3.37%	3.68%	4.48%	9.35%	
CY Average Household Income	\$222,108	\$218,255	\$178,082	\$117,440		
CY Median Household Income	\$139,658	\$139,887	\$118,601	\$77,043		
Per Capita Income	\$83,807	\$79,417	\$64,699	\$42,461		
2000 Average Household Income	\$161,726	\$139,607	\$109,306	\$73,794		
2000 Median Household Income	\$89,219	\$86,038	\$73,879	\$51,158		
2026 Projected Average Household Income	\$245,028	\$240,511	\$196,474	\$129,910		
2026 Projected Median Household Income	\$157,266	\$155,932	\$135,040	\$85,537		
WRKPLACE 2021	Workplace Establishments	468	4,233	10,805	41,304	
	Workplace Employees (Full Time Employees)	7,061	64,566	176,253	754,836	

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POPULATION BY AGE 2021	Count of Pop 0 to 4 years	688	4,257	16,290	95,451
	Count of Pop 5 to 14 years	1,421	8,871	32,964	177,380
	Count of Pop 14 to 22 years	1,554	10,181	36,152	163,503
	Count of Pop 22 to 30 years	1,456	9,763	33,433	163,302
	Count of Pop 30 to 45 years	1,803	11,147	44,095	280,951
	Count of Pop 45 to 60 years	2,901	18,759	66,331	313,522
	Count of Pop 60 to 75 years	2,380	16,502	57,928	255,721
	Count of Pop 75+ years	898	6,133	21,805	99,850
	Population 0 to 4 Years	5.25%	4.97%	5.27%	6.16%
	Population 5 to 13 Years	10.85%	10.36%	10.67%	11.45%
	Population 14 to 21 Years	11.86%	11.89%	11.70%	10.55%
	Population 22 to 29 Years	11.11%	11.40%	10.82%	10.54%
	Population 30 to 44 Years	13.76%	13.02%	14.27%	18.13%
	Population 45 to 59 Years	22.14%	21.91%	21.47%	20.23%
	Population 60 to 74 Years	18.17%	19.27%	18.75%	16.50%
	Population 74 Years Plus	6.85%	7.16%	7.06%	6.44%
	Median Age	42.3	43.2	42.2	39.5
GENDER 2021	Male Population	6,364	41,500	149,283	755,523
	Female Population	6,737	44,113	159,715	794,157
RACE 2021	2021 Estimated Population	13,101	85,613	308,998	1,549,680
	White	73.00%	72.72%	65.04%	50.00%
	Black or African American	4.77%	9.75%	19.85%	30.66%
	Asian or Pacific Islander	14.93%	11.36%	8.87%	6.35%
	Other Races	7.31%	6.16%	6.24%	12.99%
HISPANIC	2021 Hispanic Population	1,453	8,348	31,229	373,864
	2021 Hispanic Population %	11.09%	9.75%	10.11%	24.13%
	2026 Hispanic Population Forecast	1,482	8,475	31,825	382,157
	2026 Hispanic Population % Forecast	11.33%	9.89%	10.20%	24.31%
	2000 Hispanic Population %	7.92%	6.05%	6.24%	16.89%
1990 Hispanic Population %	4.16%	2.93%	3.98%	12.29%	
EDUCATION (AGE 25+) 2021	Adult Population (25 Years or Older)	8,843	58,366	210,252	1,050,282
	Elementary	1.02%	2.65%	3.13%	7.13%
	Some High School	2.66%	2.50%	3.03%	6.26%
	High School Graduate	15.53%	16.14%	18.82%	27.50%
	Some College	7.64%	10.29%	12.75%	16.04%
	Associates Degree	3.59%	3.70%	5.01%	5.71%
	Bachelors Degree	29.86%	31.74%	31.19%	21.87%
	Graduate Degree	39.68%	32.99%	26.07%	15.48%
% College (4+)	69.54%	64.73%	57.25%	37.35%	
HOUSING 2021	Total Housing Units	5,148	32,333	116,902	598,771
	Owner Occupied Percent	62.60%	71.05%	67.14%	48.19%
	Renter Occupied Percent	33.43%	25.02%	28.36%	44.39%
	Vacant Housing Percent	3.98%	3.93%	4.50%	7.42%

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HOMES BUILT BY YEAR 2021				
Homes Built 2010 or later	0.07%	0.04%	0.07%	0.19%
Homes Built 2000 to 2009	6.03%	4.91%	4.70%	6.76%
Homes Built 1990 to 1999	2.45%	3.83%	3.89%	4.91%
Homes Built 1980 to 1989	2.66%	4.73%	5.60%	6.42%
Homes Built 1970 to 1979	6.36%	7.68%	7.08%	9.85%
Homes Built 1960 to 1979	12.36%	12.67%	13.46%	13.76%
Homes Built 1950 to 1959	26.74%	27.62%	24.93%	20.33%
Homes Built 1940 to 1949	14.48%	12.29%	14.47%	13.07%
Homes Built 1939 or earlier	28.85%	26.22%	25.80%	24.71%
HOME VALUE (OWNER OCCUPIED) 2021				
Property Value \$1,000,000 or more	28.43%	24.39%	18.21%	10.41%
Property Value \$750,000 to \$999,999	13.19%	15.29%	18.11%	13.80%
Property Value \$500,000 to \$749,999	22.35%	21.80%	24.32%	24.18%
Property Value \$400,000 to \$499,999	7.92%	11.11%	14.22%	16.62%
Property Value \$300,000 to \$399,999	4.68%	6.02%	9.18%	14.67%
Property Value \$200,000 to \$299,999	3.16%	3.51%	4.94%	10.45%
Property Value \$150,000 to \$199,999	0.00%	0.38%	1.06%	2.60%
Property Value \$100,000 to \$149,999	0.00%	0.20%	0.58%	1.46%
Property Value \$60,000 to \$99,999	0.04%	0.26%	0.29%	0.52%
Property Value \$40,000 to \$59,999	0.04%	0.20%	0.18%	0.23%
Property Value \$0 to \$39,999	0.70%	0.77%	0.51%	1.06%
CY Median Home Value	\$775,791	\$723,835	\$652,622	\$504,090
CY Median Rent per Month (Census 2000)	\$1,355	\$1,123	\$875	\$710
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2021				
Employed Civilian Population 16+ by Occupation	6,965	44,880	160,493	763,701
Managerial/Executive	29.86%	27.50%	24.08%	16.88%
Professional Specialty	34.87%	32.48%	30.90%	23.47%
Healthcare Support	1.19%	1.56%	2.64%	3.81%
Sales	8.68%	10.80%	10.14%	9.42%
Office & Administrative Support	7.72%	9.69%	10.89%	12.18%
Protective Service	0.72%	1.40%	2.10%	2.77%
Food Preparation	2.12%	2.87%	2.74%	4.16%
Building Maintenance & Cleaning	2.56%	2.15%	2.36%	4.18%
Personal Care	1.76%	3.11%	3.04%	2.87%
Farming, Fishing, & Forestry	0.00%	0.00%	0.01%	0.09%
Construction	4.97%	3.65%	4.09%	6.85%
Production & Transportation	5.56%	4.79%	7.02%	13.32%
Percent White Collar	82.31%	82.03%	78.65%	65.77%
Percent Blue Collar	17.69%	17.97%	21.35%	34.23%
CY Median Employee Salary	\$46,747	\$47,276	\$47,688	\$47,849
CY Average Employee Salary	\$56,683	\$57,137	\$57,271	\$57,136
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	104	1,054	5,704	51,580
2021 Estimated Unemployed (Age 16 and Up)	406	2,477	10,084	60,191
2021 Estimated Unemployed Rate (Age 16 and Up)	5.68%	5.19%	5.96%	7.34%

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TRANSPORTATION TO WORK 2021	Drive to Work Alone	65.23%	68.40%	69.77%	65.02%
	Drive to Work Carpool	4.75%	5.70%	6.20%	8.83%
	Travel to Work by Public Transportation	18.23%	15.75%	15.64%	15.25%
	Drive to Work on Motorcycle	0.00%	0.12%	0.05%	0.02%
	Drive to Work on Bicycle	0.34%	0.26%	0.22%	0.26%
	Walk to Work	4.06%	3.17%	2.58%	4.13%
	Other Means	0.08%	0.86%	0.88%	3.17%
	Work at Home	7.07%	5.69%	4.57%	3.12%
TRAVEL TIME TO WORK 2021	Travel Time in Less than 5 minutes	3.43%	2.52%	2.15%	2.07%
	Travel to Work in 5 to 9 minutes	7.76%	8.82%	8.12%	7.35%
	Travel to Work in 10 to 14 minutes	9.98%	11.76%	10.65%	12.03%
	Travel to Work in 15 to 19 minutes	12.03%	13.58%	12.35%	13.04%
	Travel to Work in 20 to 29 minutes	16.88%	17.66%	19.18%	20.57%
	Travel to Work in 30 to 44 minutes	21.92%	18.04%	20.48%	21.94%
	Travel to Work in 45 to 59 minutes	7.13%	7.58%	8.75%	8.46%
	Travel to Work in 60 minutes or more	20.88%	20.04%	18.31%	14.53%
Average Travel Time to Work	30.5	29.4	29.8	29.3	
SPENDING PATTERNS 2021	Grocery Store Market Basket Weekly Per Capita Spending	\$64.73	\$64.84	\$64.34	\$63.71
	Apparel and Related Services	\$18.50	\$18.37	\$17.80	\$16.36
	Transportation	\$115.01	\$113.75	\$110.54	\$101.44
	Healthcare	\$64.44	\$64.15	\$62.95	\$60.72
	Entertainment	\$28.89	\$28.70	\$27.73	\$25.38
SPENDING 2021	Med Disposable Inc-Inc minus taxes	\$112,467	\$112,884	\$96,910	\$65,050
	Avg Disposable Inc-Inc minus taxes	\$120,409	\$120,206	\$109,903	\$82,669
	Med Discretionary-Disp less food/shelter/clothing	\$85,551	\$85,570	\$72,220	\$41,984
	Avg Discretionary-Disp less food/shelter/clothing	\$89,696	\$88,999	\$78,903	\$55,491
LIFESTYLE SEGMENTATION 2021	Category A - Crème de la Crème	11,251	58,560	171,571	389,576
	Category B - Urban Cliff Climbers	0	0	1,065	6,322
	Category C - Urban Cliff Dwellers	184	4,028	18,635	79,287
	Category D - Seasoned Urban Dwellers	0	5,014	5,864	11,980
	Category E - Thriving Alone	1,652	4,230	26,849	118,470
	Category F - Going it Alone	0	2,699	13,218	116,333
	Category G - Struggling Alone	0	0	6,189	31,561
	Category H - Single in the Suburbs	0	0	0	6,049
	Category I - Married in the Suburbs	0	1,500	4,509	17,176
	Category J - Retired in the Suburbs	0	3,575	8,818	36,917
	Category K - Living with Nature	0	0	0	0
Category M - Harlem Gateway	0	4,074	43,351	389,423	
Category N - Espaniola	14	756	756	268,968	
Category O - Specialties	0	772	5,100	41,799	

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