

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 42.411049, -71.012575

12-Apr-2021

## 117290-Broadway Plaza

### Revere, MA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
<b>POPULATION</b>	2020 Estimated Population	40,466	237,081	530,340	1,677,459
	2020 Daytime Population	29,012	201,931	734,647	2,291,564
	2025 Population Forecast	40,883	241,656	545,508	1,709,305
	2010 Census Population	37,416	215,230	477,401	1,542,756
	2000 Census Population	34,723	202,895	453,550	1,492,576
	1990 Census Population	31,679	184,399	422,867	1,443,168
	Historical Annual Growth, 1990 to 2000	0.92%	0.96%	0.70%	0.34%
	Historical Annual Growth, 2000 to 2010	0.75%	0.59%	0.51%	0.33%
	Estimated Annual Growth, 2010 to 2020	0.73%	0.90%	0.98%	0.78%
	Projected Annual Growth, 2020 to 2025	0.21%	0.38%	0.57%	0.38%
<b>HOUSEHOLDS</b>	2020 Estimated Households	15,123	88,981	218,921	687,832
	2025 Households Forecast	15,279	90,743	226,324	702,836
	2010 Census Households	13,976	80,603	194,848	627,456
	2000 Census Households	13,496	78,604	185,983	607,385
	1990 Census Households	12,301	72,788	173,852	573,224
	Historical Annual Growth, 1990 to 2000	0.93%	0.77%	0.68%	0.58%
	Historical Annual Growth, 2000 to 2010	0.35%	0.25%	0.47%	0.33%
	Estimated Annual Growth, 2010 to 2020	0.74%	0.92%	1.09%	0.86%
	Projected Annual Growth, 2020 to 2025	0.21%	0.39%	0.67%	0.43%
	2020 % Households With Children	28%	28%	23%	22%
2020 Persons per Household	2.66	2.65	2.39	2.32	
<b>INCOME 2020</b>	HH Income \$500,000 or more	0.92%	1.03%	2.04%	2.55%
	HH Income \$250,000 to \$499,999	1.08%	1.22%	2.43%	3.06%
	HH Income \$200,000 to \$249,999	2.59%	2.88%	5.69%	7.14%
	HH Income \$175,000 to \$199,999	3.55%	3.67%	5.60%	6.28%
	HH Income \$150,000 to \$174,999	4.60%	5.03%	6.39%	6.89%
	HH Income \$100,000 to \$149,999	16.10%	16.95%	17.73%	17.52%
	HH Income \$75,000 to \$99,999	10.72%	12.83%	12.34%	11.77%
	HH Income \$50,000 to \$74,999	18.49%	16.96%	14.45%	13.37%
	HH Income \$35,000 to \$49,999	14.60%	12.32%	9.61%	8.32%
	HH Income \$25,000 to \$34,999	7.79%	8.43%	6.67%	6.04%
	HH Income \$15,000 to \$24,999	9.23%	8.41%	7.16%	6.71%
	HH Income \$0 to \$14,999	10.34%	10.28%	9.90%	10.34%
	Average Household Income	\$80,325	\$84,676	\$109,254	\$119,022
Median Household Income	\$60,979	\$65,408	\$78,972	\$85,052	
Per Capita Income	\$30,147	\$31,943	\$45,835	\$49,968	
2000 Average Household Income	\$45,139	\$48,607	\$56,831	\$64,058	
2000 Median Household Income	\$34,961	\$39,340	\$43,524	\$47,320	
<b>WRKPLACE 2020</b>	Workplace Establishments	579	3,857	17,571	45,625
	Workplace Employees (Full Time Employees)	8,788	80,953	439,964	1,132,412

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<b>POPULATION BY AGE 2020</b>	Count of Pop 0 to 4 years	2,477	15,105	36,138	110,106
	Count of Pop 5 to 14 years	4,526	27,498	60,323	176,314
	Count of Pop 14 to 22 years	3,723	21,277	44,520	188,880
	Count of Pop 22 to 30 years	3,862	21,397	42,068	146,789
	Count of Pop 30 to 45 years	8,742	54,916	132,734	404,389
	Count of Pop 45 to 60 years	8,320	48,800	105,583	307,200
	Count of Pop 60 to 75 years	6,189	34,396	77,203	242,065
	Count of Pop 75+ years	2,626	13,692	31,771	101,716
	Population 0 to 4 Years	6.12%	6.37%	6.81%	6.56%
	Population 5 to 13 Years	11.19%	11.60%	11.37%	10.51%
	Population 14 to 21 Years	9.20%	8.97%	8.39%	11.26%
	Population 22 to 29 Years	9.55%	9.03%	7.93%	8.75%
	Population 30 to 44 Years	21.60%	23.16%	25.03%	24.11%
	Population 45 to 59 Years	20.56%	20.58%	19.91%	18.31%
	Population 60 to 74 Years	15.29%	14.51%	14.56%	14.43%
	Population 74 Years Plus	6.49%	5.78%	5.99%	6.06%
Median Age	39.8	39.3	39.5	38.1	
<b>GENDER 2020</b>	Male Population	19,893	117,948	262,690	812,782
	Female Population	20,573	119,134	267,650	864,677
<b>RACE 2020</b>	2020 Estimated Population	40,466	237,081	530,340	1,677,459
	White	70.35%	63.91%	67.98%	67.35%
	Black or African American	5.78%	9.35%	8.48%	11.91%
	Asian or Pacific Islander	5.33%	7.00%	9.31%	10.17%
	Other Races	18.53%	19.74%	14.23%	10.58%
<b>HISPANIC</b>	2020 Hispanic Population	14,315	79,256	120,471	254,281
	2020 Hispanic Population %	35.38%	33.43%	22.72%	15.16%
	2025 Hispanic Population Forecast	14,677	81,717	124,840	262,594
	2025 Hispanic Population % Projected	35.90%	33.82%	22.88%	15.36%
	2000 Hispanic Population %	13.55%	18.85%	13.72%	9.92%
1990 Hispanic Population %	5.87%	8.87%	6.77%	6.64%	
<b>EDUCATION (AGE 25+) 2020</b>	Adult Population (25 Years or Older)	28,374	165,572	374,445	1,141,685
	Elementary	12.46%	12.93%	9.45%	6.39%
	Some High School	6.27%	6.45%	5.34%	4.66%
	High School Graduate	41.20%	34.13%	26.31%	20.68%
	Some College	15.26%	15.87%	13.61%	12.58%
	Associates Degree	5.05%	5.36%	5.22%	5.11%
	Bachelors Degree	12.52%	15.95%	22.15%	25.86%
	Graduate Degree	7.23%	9.31%	17.92%	24.71%
% College (4+)	19.75%	25.26%	40.07%	50.57%	
<b>HOUSING 2020</b>	Total Housing Units	16,019	95,022	235,229	732,968
	Owner Occupied Percent	42.46%	39.16%	40.16%	42.13%
	Renter Occupied Percent	51.95%	54.48%	52.91%	51.71%
	Vacant Housing Percent	5.59%	6.36%	6.93%	6.16%

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<b>HOMES BUILT BY YEAR 2020</b>				
Homes Built 2010 or later	0.23%	0.10%	0.11%	0.13%
Homes Built 2000 to 2009	8.12%	5.62%	7.02%	6.09%
Homes Built 1990 to 1999	3.47%	3.33%	3.25%	3.69%
Homes Built 1980 to 1989	8.52%	7.08%	7.39%	6.62%
Homes Built 1970 to 1979	8.80%	7.53%	8.12%	7.72%
Homes Built 1960 to 1979	9.38%	6.94%	6.57%	7.73%
Homes Built 1950 to 1959	12.79%	7.41%	6.85%	8.62%
Homes Built 1940 to 1949	6.04%	5.11%	5.11%	6.03%
Homes Built 1939 or earlier	42.63%	56.89%	55.57%	53.37%
<b>HOME VALUE (OWNER OCCUPIED) 2020</b>				
Property Value \$1,000,000 or more	0.35%	1.71%	6.28%	11.05%
Property Value \$750,000 to \$999,999	3.67%	7.53%	15.22%	18.08%
Property Value \$500,000 to \$749,999	20.41%	25.08%	28.44%	28.65%
Property Value \$400,000 to \$499,999	25.57%	24.57%	20.23%	16.45%
Property Value \$300,000 to \$399,999	26.04%	22.62%	15.55%	11.68%
Property Value \$200,000 to \$299,999	14.70%	12.29%	7.56%	5.49%
Property Value \$150,000 to \$199,999	3.78%	2.49%	1.47%	1.03%
Property Value \$100,000 to \$149,999	1.71%	0.83%	0.56%	0.45%
Property Value \$60,000 to \$99,999	0.32%	0.30%	0.45%	0.35%
Property Value \$40,000 to \$59,999	0.22%	0.33%	0.20%	0.21%
Property Value \$0 to \$39,999	2.34%	1.49%	1.10%	0.85%
Median Home Value	\$401,707	\$437,749	\$512,433	\$592,840
Median Rent per Month (Census 2000)	\$708	\$732	\$757	\$816
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020</b>				
Employed Civilian Population 16+ by Occupation	20,281	120,030	275,502	855,329
Managerial/Executive	11.07%	12.06%	18.13%	19.74%
Professional Specialty	14.22%	17.59%	25.16%	32.50%
Healthcare Support	2.97%	3.61%	3.27%	3.04%
Sales	7.94%	8.19%	8.63%	8.41%
Office & Administrative Support	11.19%	10.31%	9.50%	9.82%
Protective Service	1.87%	1.96%	1.64%	1.65%
Food Preparation	12.62%	11.40%	8.31%	6.21%
Building Maintenance & Cleaning	9.85%	8.62%	5.80%	3.70%
Personal Care	3.29%	3.68%	3.20%	3.04%
Farming, Fishing, & Forestry	0.06%	0.17%	0.10%	0.09%
Construction	10.35%	9.05%	6.56%	4.58%
Production & Transportation	14.55%	13.35%	9.70%	7.22%
Percent White Collar	47.40%	51.77%	64.70%	73.51%
Percent Blue Collar	52.60%	48.23%	35.30%	26.49%
Median Employee Salary	54,106	50,582	56,946	54,350
Average Employee Salary	65,162	59,593	69,280	67,607
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	972	5,346	12,367	41,628
2020 Estimated Unemployed (Age 16 and Up)	1,893	12,997	26,154	92,501
2020 Estimated Unemployed Rate (Age 16 and Up)	9.22%	9.80%	8.60%	9.76%

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<b>TRANSPORTATION TO WORK 2020</b>	Drive to Work Alone	58.44%	53.41%	51.46%	51.09%
	Drive to Work Carpool	12.86%	11.44%	9.45%	7.73%
	Travel to Work by Public Transportation	23.36%	27.62%	24.22%	23.75%
	Drive to Work on Motorcycle	0.09%	0.05%	0.06%	0.08%
	Drive to Work on Bicycle	0.05%	0.36%	1.17%	1.92%
	Walk to Work	2.14%	3.83%	9.52%	10.43%
	Other Means	1.69%	1.18%	1.06%	0.78%
	Work at Home	1.15%	1.81%	2.73%	3.99%
<b>TRAVEL TIME TO WORK 2020</b>	Travel Time in Less than 5 minutes	1.72%	1.63%	1.93%	2.02%
	Travel to Work in 5 to 9 minutes	6.07%	5.74%	6.45%	7.09%
	Travel to Work in 10 to 14 minutes	11.77%	9.62%	10.57%	11.08%
	Travel to Work in 15 to 19 minutes	12.21%	11.41%	12.80%	13.03%
	Travel to Work in 20 to 29 minutes	17.74%	17.04%	19.10%	20.01%
	Travel to Work in 30 to 44 minutes	27.87%	30.42%	27.97%	26.95%
	Travel to Work in 45 to 59 minutes	10.68%	11.30%	10.91%	10.64%
	Travel to Work in 60 minutes or more	11.96%	12.84%	10.26%	9.17%
Average Travel Time to Work	29.1	30.4	28.1	27.0	
<b>SPENDING PATTERNS 2020</b>	Grocery Store Market Basket Weekly Per Capita Spending	\$62.92	\$61.89	\$61.68	\$61.81
	Apparel and Related Services	\$15.18	\$15.17	\$15.68	\$16.02
	Transportation	\$93.62	\$93.12	\$95.36	\$96.83
	Healthcare	\$62.05	\$61.07	\$61.67	\$62.11
	Entertainment	\$24.06	\$23.91	\$24.71	\$25.13
<b>LIFESTYLE SEGMENTATION 2020</b>	Category A - Crème de la Crème	0	10,793	59,148	339,141
	Category B - Urban Cliff Climbers	0	2,813	2,813	4,684
	Category C - Urban Cliff Dwellers	5,637	35,690	45,783	67,404
	Category D - Seasoned Urban Dwellers	861	5,779	11,395	23,199
	Category E - Thriving Alone	0	13,028	125,715	504,023
	Category F - Going it Alone	22,999	92,808	153,444	290,704
	Category G - Struggling Alone	3,852	12,932	26,176	56,536
	Category H - Single in the Suburbs	0	0	2,369	10,542
	Category I - Married in the Suburbs	2,259	4,289	10,052	20,476
	Category J - Retired in the Suburbs	0	0	100	2,612
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	0	0
	Category M - Harlem Gateway	0	0	0	101,243
	Category N - Espaniola	4,636	55,462	74,389	104,578
	Category O - Specialties	4	1,959	10,786	73,959

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