

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 30.010307, -95.590285

17-May-2019

## 1693-Tomball Crossing

### Houston, TX

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
<b>POPULATION</b>	2018 Estimated Population	10,416	106,976	233,386	865,692
	2018 Daytime Population	6,312	74,015	199,501	809,604
	2023 Population Forecast	11,786	120,242	257,418	966,845
	2010 Census Population	8,273	85,922	193,118	704,714
	2000 Census Population	4,680	54,830	124,837	466,291
	1990 Census Population	2,804	37,020	89,159	327,446
	Historical Annual Growth, 1990 to 2000	5.26%	4.01%	3.42%	3.60%
	Historical Annual Growth, 2000 to 2010	5.86%	4.59%	4.46%	4.22%
	Estimated Annual Growth, 2010 to 2018	2.67%	2.54%	2.19%	2.38%
	Projected Annual Growth, 2018 to 2023	2.50%	2.37%	1.98%	2.23%
<b>HOUSEHOLDS</b>	2018 Estimated Households	3,708	37,482	84,722	297,828
	2023 Households Forecast	4,187	41,999	93,086	331,977
	2010 Census Households	2,958	30,234	70,499	243,102
	2000 Census Households	1,618	18,356	44,363	161,988
	1990 Census Households	951	11,870	30,213	113,127
	Historical Annual Growth, 1990 to 2000	5.46%	4.46%	3.92%	3.66%
	Historical Annual Growth, 2000 to 2010	6.22%	5.12%	4.74%	4.14%
	Estimated Annual Growth, 2010 to 2018	2.61%	2.49%	2.12%	2.35%
	Projected Annual Growth, 2018 to 2023	2.46%	2.30%	1.90%	2.19%
	2018 % Households With Children	36%	37%	36%	38%
2018 Persons per Household	2.81	2.85	2.75	2.90	
<b>INCOME 2018</b>	HH Income \$500,000 or more	1.51%	1.11%	1.22%	0.96%
	HH Income \$250,000 to \$499,999	1.83%	1.33%	1.47%	1.14%
	HH Income \$200,000 to \$249,999	4.27%	3.10%	3.41%	2.67%
	HH Income \$175,000 to \$199,999	5.43%	10.46%	9.35%	7.81%
	HH Income \$150,000 to \$174,999	7.28%	7.35%	6.71%	5.93%
	HH Income \$100,000 to \$149,999	24.38%	22.00%	19.71%	18.66%
	HH Income \$75,000 to \$99,999	15.32%	16.56%	15.22%	14.21%
	HH Income \$50,000 to \$74,999	18.05%	17.43%	17.20%	17.52%
	HH Income \$35,000 to \$49,999	8.88%	8.62%	10.21%	11.63%
	HH Income \$25,000 to \$34,999	5.89%	4.32%	5.90%	7.41%
	HH Income \$15,000 to \$24,999	4.02%	4.07%	4.98%	6.23%
	HH Income \$0 to \$14,999	3.14%	3.64%	4.63%	5.82%
	Average Household Income	\$106,350	\$114,881	\$111,795	\$100,332
Median Household Income	\$90,464	\$92,099	\$85,495	\$77,122	
Per Capita Income	\$37,864	\$40,293	\$40,626	\$34,575	
2000 Average Household Income	\$81,156	\$93,448	\$89,075	\$75,152	
2000 Median Household Income	\$71,774	\$79,206	\$73,211	\$62,153	
<b>WRKPLACE 2018</b>	Workplace Establishments	156	1,337	4,525	18,685
	Workplace Employees (Full Time Employees)	2,834	21,995	76,765	322,975

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<b>POPULATION BY AGE 2018</b>	Count of Pop 0 to 4 years	791	7,758	16,925	65,733
	Count of Pop 5 to 14 years	1,461	13,908	29,978	115,885
	Count of Pop 14 to 22 years	1,278	13,068	27,866	106,052
	Count of Pop 22 to 30 years	940	10,487	22,773	90,659
	Count of Pop 30 to 45 years	2,045	19,123	41,946	162,630
	Count of Pop 45 to 60 years	2,194	22,790	48,660	176,672
	Count of Pop 60 to 75 years	1,381	15,858	35,342	117,675
	Count of Pop 75+ years	327	3,984	9,897	30,386
	Population 0 to 4 Years	7.60%	7.25%	7.25%	7.59%
	Population 5 to 13 Years	14.03%	13.00%	12.84%	13.39%
	Population 14 to 21 Years	12.27%	12.22%	11.94%	12.25%
	Population 22 to 29 Years	9.02%	9.80%	9.76%	10.47%
	Population 30 to 44 Years	19.63%	17.88%	17.97%	18.79%
	Population 45 to 59 Years	21.06%	21.30%	20.85%	20.41%
	Population 60 to 74 Years	13.25%	14.82%	15.14%	13.59%
	Population 74 Years Plus	3.14%	3.72%	4.24%	3.51%
Median Age	36.2	37.3	37.4	35.5	
<b>GENDER 2018</b>	Male Population	5,148	52,559	114,470	425,015
	Female Population	5,268	54,417	118,916	440,677
<b>RACE 2018</b>	2018 Estimated Population	10,416	106,976	233,386	865,692
	White	76.02%	76.58%	74.43%	65.25%
	Black or African American	7.06%	7.57%	9.32%	14.91%
	Asian or Pacific Islander	9.75%	7.90%	8.10%	8.65%
	Other Races	7.17%	7.95%	8.16%	11.19%
<b>HISPANIC</b>	2018 Hispanic Population	2,102	20,228	45,732	235,148
	2018 Hispanic Population %	20.18%	18.91%	19.60%	27.16%
	2023 Hispanic Population Forecast	2,434	23,411	51,338	260,423
	2023 Hispanic Population % Projected	20.65%	19.47%	19.94%	26.94%
	2000 Hispanic Population %	11.98%	9.41%	11.03%	17.83%
1990 Hispanic Population %	5.91%	5.98%	7.50%	10.65%	
<b>EDUCATION (AGE 25+) 2018</b>	Adult Population (25 Years or Older)	6,520	68,044	149,611	542,587
	Elementary	2.89%	2.68%	3.10%	5.77%
	Some High School	1.84%	2.78%	2.86%	5.46%
	High School Graduate	20.66%	18.26%	18.84%	21.30%
	Some College	23.86%	23.78%	24.07%	23.18%
	Associates Degree	9.24%	8.09%	7.59%	7.48%
	Bachelors Degree	28.08%	31.49%	30.02%	25.39%
	Graduate Degree	13.44%	12.91%	13.53%	11.41%
% College (4+)	41.52%	44.41%	43.54%	36.81%	
<b>HOUSING 2018</b>	Total Housing Units	3,849	39,326	89,691	318,928
	Owner Occupied Percent	66.31%	71.03%	66.35%	62.55%
	Renter Occupied Percent	30.03%	24.28%	28.11%	30.83%
	Vacant Housing Percent	3.66%	4.69%	5.54%	6.62%

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<b>HOMES BUILT BY YEAR 2018</b>				
Homes Built 2010 or later	2.11%	1.84%	1.89%	1.65%
Homes Built 2000 to 2009	41.74%	37.69%	36.68%	34.90%
Homes Built 1990 to 1999	21.04%	22.04%	20.49%	19.35%
Homes Built 1980 to 1989	22.47%	19.36%	19.06%	22.29%
Homes Built 1970 to 1979	9.73%	16.85%	18.75%	18.12%
Homes Built 1960 to 1979	1.50%	1.17%	2.08%	2.24%
Homes Built 1950 to 1959	0.60%	0.57%	0.55%	0.79%
Homes Built 1940 to 1949	0.05%	0.04%	0.15%	0.26%
Homes Built 1939 or earlier	0.76%	0.44%	0.35%	0.41%
<b>HOME VALUE (OWNER OCCUPIED) 2018</b>				
Property Value \$1,000,000 or more	0.47%	0.80%	1.10%	0.90%
Property Value \$750,000 to \$999,999	0.87%	1.14%	2.32%	1.76%
Property Value \$500,000 to \$749,999	4.18%	5.23%	6.96%	5.61%
Property Value \$400,000 to \$499,999	7.45%	7.89%	9.00%	6.93%
Property Value \$300,000 to \$399,999	23.99%	19.60%	18.47%	14.64%
Property Value \$200,000 to \$299,999	31.25%	35.00%	32.80%	30.65%
Property Value \$150,000 to \$199,999	20.09%	16.63%	16.20%	19.42%
Property Value \$100,000 to \$149,999	7.84%	8.89%	8.52%	13.44%
Property Value \$60,000 to \$99,999	0.85%	1.37%	1.76%	3.29%
Property Value \$40,000 to \$59,999	0.64%	0.80%	0.81%	0.84%
Property Value \$0 to \$39,999	2.38%	2.66%	2.04%	2.52%
Median Home Value	\$251,970	\$248,916	\$255,229	\$228,148
Median Rent per Month (Census 2000)	\$769	\$834	\$760	\$690
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2018</b>				
Employed Civilian Population 16+ by Occupation	5,308	54,783	118,281	433,578
Managerial/Executive	21.59%	24.27%	22.91%	19.11%
Professional Specialty	23.38%	25.43%	25.24%	23.01%
Healthcare Support	0.63%	0.92%	1.11%	1.46%
Sales	15.24%	15.13%	14.60%	12.93%
Office & Administrative Support	11.74%	10.93%	11.19%	12.59%
Protective Service	1.35%	1.69%	1.98%	1.86%
Food Preparation	4.91%	4.35%	4.45%	4.70%
Building Maintenance & Cleaning	1.86%	1.46%	1.76%	2.93%
Personal Care	3.69%	2.17%	2.60%	3.11%
Farming, Fishing, & Forestry	0.17%	0.23%	0.16%	0.15%
Construction	8.50%	5.73%	6.23%	7.70%
Production & Transportation	6.94%	7.69%	7.76%	10.46%
Percent White Collar	72.58%	76.69%	75.05%	69.09%
Percent Blue Collar	27.42%	23.31%	24.95%	30.91%
Median Employee Salary	41,735	44,465	44,190	44,415
Average Employee Salary	52,609	55,918	55,297	55,387
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	102	815	2,118	9,427
2018 Estimated Unemployed (Age 16 and Up)	178	2,856	6,160	22,644
2018 Estimated Unemployed Rate (Age 16 and Up)	4.17%	5.00%	4.98%	4.87%

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<b>TRANSPORTATION TO WORK 2018</b>	Drive to Work Alone	84.06%	84.95%	83.52%	82.21%
	Drive to Work Carpool	7.64%	7.26%	7.98%	9.68%
	Travel to Work by Public Transportation	0.32%	1.35%	1.74%	1.95%
	Drive to Work on Motorcycle	0.23%	0.39%	0.28%	0.24%
	Drive to Work on Bicycle	0.00%	0.01%	0.02%	0.05%
	Walk to Work	1.57%	0.68%	0.81%	0.81%
	Other Means	2.29%	0.75%	0.66%	1.01%
	Work at Home	3.89%	4.58%	4.98%	4.03%
<b>TRAVEL TIME TO WORK 2018</b>	Travel Time in Less than 5 minutes	2.16%	1.89%	1.94%	1.63%
	Travel to Work in 5 to 9 minutes	11.17%	6.62%	6.19%	5.94%
	Travel to Work in 10 to 14 minutes	11.53%	11.11%	10.60%	9.79%
	Travel to Work in 15 to 19 minutes	16.86%	12.74%	11.87%	12.11%
	Travel to Work in 20 to 29 minutes	19.27%	18.22%	17.88%	19.37%
	Travel to Work in 30 to 44 minutes	17.63%	22.60%	24.50%	26.50%
	Travel to Work in 45 to 59 minutes	10.69%	14.20%	14.83%	13.27%
	Travel to Work in 60 minutes or more	10.67%	12.63%	12.19%	11.39%
Average Travel Time to Work	27.7	29.1	28.7	29.3	
<b>SPENDING PATTERNS 2018</b>	Grocery Store Market Basket Weekly Per Capita Spending	\$48.75	\$48.82	\$48.77	\$48.23
	Apparel and Related Services	\$14.28	\$14.54	\$14.34	\$13.87
	Transportation	\$78.88	\$78.99	\$78.01	\$75.52
	Healthcare	\$37.27	\$37.69	\$37.47	\$36.15
	Entertainment	\$20.70	\$20.85	\$20.59	\$19.74
<b>LIFESTYLE SEGMENTATION 2018</b>	Category A - Crème de la Crème	4,313	52,527	106,503	277,285
	Category B - Urban Cliff Hangers	2,772	23,412	28,644	162,985
	Category C - Urban Cliff Dwellers	0	0	1,447	1,447
	Category D - Seasoned Urban Dwellers	0	0	0	0
	Category E - Thriving Alone	0	3,825	12,169	20,254
	Category F - Going it Alone	0	0	3,429	20,460
	Category G - Struggling Alone	0	0	0	0
	Category H - Single in the Suburbs	0	1,841	24,715	101,757
	Category I - Married in the Suburbs	3,329	17,755	36,678	99,276
	Category J - Retired in the Suburbs	0	7,499	14,625	24,122
	Category K - Living with Nature	0	0	823	11,332
	Category L - Working with Nature	0	0	0	2,868
	Category M - Harlem Gateway	0	0	0	33,327
	Category N - Espaniola	0	0	1,997	100,637
	Category O - Specialties	0	0	2,104	8,178

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