

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 40.631134, -74.309896

27-Oct-2020

117120-Central Plaza

Clark, NJ

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION	2019 Estimated Population	13,107	151,003	383,547	1,534,250
	2019 Daytime Population	14,876	158,018	405,978	1,694,111
	2024 Population Forecast	13,632	155,047	392,320	1,568,028
	2010 Census Population	12,085	144,417	372,677	1,507,025
	2000 Census Population	12,050	142,473	364,188	1,464,736
	1990 Census Population	12,071	138,484	347,619	1,373,949
	Historical Annual Growth, 1990 to 2000	-0.02%	0.28%	0.47%	0.64%
	Historical Annual Growth, 2000 to 2010	0.03%	0.14%	0.23%	0.29%
	Estimated Annual Growth, 2010 to 2019	0.84%	0.46%	0.30%	0.18%
	Projected Annual Growth, 2019 to 2024	0.79%	0.53%	0.45%	0.44%
HOUSEHOLDS	2019 Estimated Households	4,883	56,704	137,558	536,535
	2024 Households Forecast	5,078	58,262	140,779	548,701
	2010 Census Households	4,507	54,136	133,372	526,431
	2000 Census Households	4,584	53,695	132,025	516,761
	1990 Census Households	4,500	51,885	126,846	487,295
	Historical Annual Growth, 1990 to 2000	0.18%	0.34%	0.40%	0.59%
	Historical Annual Growth, 2000 to 2010	-0.17%	0.08%	0.10%	0.19%
	Estimated Annual Growth, 2010 to 2019	0.83%	0.48%	0.32%	0.20%
	Projected Annual Growth, 2019 to 2024	0.79%	0.54%	0.46%	0.45%
	2019 % Households With Children	35%	31%	33%	34%
2019 Persons per Household	2.66	2.65	2.75	2.81	
INCOME 2019	HH Income \$500,000 or more	2.97%	2.29%	2.07%	1.68%
	HH Income \$250,000 to \$499,999	3.55%	2.76%	2.49%	2.02%
	HH Income \$200,000 to \$249,999	8.30%	6.44%	5.81%	4.71%
	HH Income \$175,000 to \$199,999	12.61%	9.01%	8.41%	6.91%
	HH Income \$150,000 to \$174,999	9.53%	7.91%	7.63%	6.11%
	HH Income \$100,000 to \$149,999	19.93%	19.31%	18.86%	17.05%
	HH Income \$75,000 to \$99,999	10.02%	12.92%	13.21%	12.34%
	HH Income \$50,000 to \$74,999	11.59%	14.28%	14.69%	15.16%
	HH Income \$35,000 to \$49,999	8.07%	8.41%	9.07%	9.95%
	HH Income \$25,000 to \$34,999	5.31%	5.78%	5.88%	7.34%
	HH Income \$15,000 to \$24,999	4.10%	6.00%	5.84%	7.39%
	HH Income \$0 to \$14,999	4.02%	4.90%	6.03%	9.34%
	Average Household Income	\$144,558	\$129,513	\$121,550	\$108,305
Median Household Income	\$117,421	\$94,945	\$90,020	\$76,449	
Per Capita Income	\$54,237	\$48,906	\$43,811	\$38,176	
2000 Average Household Income	\$78,877	\$79,077	\$78,180	\$72,859	
2000 Median Household Income	\$65,764	\$64,196	\$62,755	\$55,099	
WRKPLACE 2019	Workplace Establishments	493	4,055	10,869	40,191
	Workplace Employees (Full Time Employees)	7,347	63,965	189,161	787,650

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POPULATION BY AGE 2019	Count of Pop 0 to 4 years	674	8,811	22,959	95,866
	Count of Pop 5 to 14 years	1,391	16,193	41,932	176,584
	Count of Pop 14 to 22 years	1,428	15,406	38,172	160,732
	Count of Pop 22 to 30 years	1,263	15,015	38,039	159,752
	Count of Pop 30 to 45 years	1,759	24,146	65,411	280,810
	Count of Pop 45 to 60 years	2,972	33,278	82,956	319,661
	Count of Pop 60 to 75 years	2,535	27,318	67,746	248,529
	Count of Pop 75+ years	1,085	10,837	26,334	92,315
	Population 0 to 4 Years	5.14%	5.83%	5.99%	6.25%
	Population 5 to 13 Years	10.61%	10.72%	10.93%	11.51%
	Population 14 to 21 Years	10.90%	10.20%	9.95%	10.48%
	Population 22 to 29 Years	9.64%	9.94%	9.92%	10.41%
	Population 30 to 44 Years	13.42%	15.99%	17.05%	18.30%
	Population 45 to 59 Years	22.67%	22.04%	21.63%	20.84%
	Population 60 to 74 Years	19.34%	18.09%	17.66%	16.20%
	Population 74 Years Plus	8.28%	7.18%	6.87%	6.02%
Median Age	45.2	42.7	41.9	39.5	
GENDER 2019	Male Population	6,375	73,056	187,584	748,295
	Female Population	6,732	77,946	195,963	785,955
RACE 2019	2019 Estimated Population	13,107	151,003	383,547	1,534,250
	White	90.33%	73.73%	63.80%	54.52%
	Black or African American	1.14%	13.39%	14.88%	24.64%
	Asian or Pacific Islander	5.72%	5.71%	12.55%	10.01%
	Other Races	2.81%	7.17%	8.77%	10.83%
HISPANIC	2019 Hispanic Population	1,151	22,447	70,612	336,694
	2019 Hispanic Population %	8.78%	14.87%	18.41%	21.95%
	2024 Hispanic Population Forecast	1,201	23,207	72,246	343,895
	2024 Hispanic Population % Projected	8.81%	14.97%	18.42%	21.93%
	2000 Hispanic Population %	2.84%	7.22%	10.79%	15.23%
1990 Hispanic Population %	3.04%	4.39%	6.34%	10.40%	
EDUCATION (AGE 25+) 2019	Adult Population (25 Years or Older)	9,118	104,799	266,013	1,040,375
	Elementary	1.83%	3.16%	4.36%	6.36%
	Some High School	3.37%	4.12%	4.98%	6.45%
	High School Graduate	24.45%	26.56%	28.30%	29.54%
	Some College	13.83%	17.32%	16.41%	16.94%
	Associates Degree	6.36%	6.65%	6.36%	6.28%
	Bachelors Degree	28.41%	25.54%	23.64%	20.50%
	Graduate Degree	21.75%	16.64%	15.94%	13.93%
% College (4+)	50.16%	42.19%	39.58%	34.43%	
HOUSING 2019	Total Housing Units	5,024	59,255	143,720	574,785
	Owner Occupied Percent	79.23%	68.75%	66.36%	54.72%
	Renter Occupied Percent	17.96%	26.94%	29.35%	38.62%
	Vacant Housing Percent	2.80%	4.30%	4.29%	6.65%

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HOMES BUILT BY YEAR 2019				
Homes Built 2010 or later	0.00%	0.29%	0.15%	0.19%
Homes Built 2000 to 2009	2.09%	4.32%	5.07%	7.47%
Homes Built 1990 to 1999	1.88%	2.98%	4.00%	6.51%
Homes Built 1980 to 1989	3.57%	5.53%	7.33%	9.14%
Homes Built 1970 to 1979	8.08%	9.36%	10.30%	11.69%
Homes Built 1960 to 1979	16.92%	13.81%	15.27%	13.91%
Homes Built 1950 to 1959	37.88%	29.75%	27.13%	19.20%
Homes Built 1940 to 1949	18.45%	13.67%	13.38%	11.20%
Homes Built 1939 or earlier	11.12%	20.29%	17.37%	20.69%
HOME VALUE (OWNER OCCUPIED) 2019				
Property Value \$1,000,000 or more	6.54%	8.54%	6.89%	8.84%
Property Value \$750,000 to \$999,999	16.60%	13.02%	11.17%	12.31%
Property Value \$500,000 to \$749,999	40.37%	23.34%	22.06%	22.17%
Property Value \$400,000 to \$499,999	23.27%	18.90%	20.55%	17.81%
Property Value \$300,000 to \$399,999	8.57%	18.96%	21.42%	19.43%
Property Value \$200,000 to \$299,999	1.97%	12.09%	12.37%	12.39%
Property Value \$150,000 to \$199,999	0.40%	2.26%	2.40%	3.07%
Property Value \$100,000 to \$149,999	0.61%	1.14%	1.10%	1.69%
Property Value \$60,000 to \$99,999	0.33%	0.34%	0.41%	0.55%
Property Value \$40,000 to \$59,999	0.54%	0.30%	0.34%	0.36%
Property Value \$0 to \$39,999	0.79%	1.11%	1.28%	1.38%
Median Home Value	\$583,696	\$473,014	\$451,908	\$462,498
Median Rent per Month (Census 2000)	\$901	\$818	\$804	\$741
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019				
Employed Civilian Population 16+ by Occupation	6,958	81,990	199,427	766,569
Managerial/Executive	21.93%	18.64%	17.87%	15.70%
Professional Specialty	32.62%	27.77%	26.67%	24.15%
Healthcare Support	0.50%	2.04%	2.42%	3.53%
Sales	9.54%	9.53%	10.44%	9.70%
Office & Administrative Support	13.26%	13.79%	13.52%	12.60%
Protective Service	2.84%	2.87%	2.37%	3.14%
Food Preparation	2.69%	3.58%	3.65%	4.06%
Building Maintenance & Cleaning	0.96%	2.08%	2.63%	3.61%
Personal Care	2.65%	2.82%	2.51%	2.70%
Farming, Fishing, & Forestry	0.01%	0.01%	0.04%	0.06%
Construction	5.41%	6.22%	5.98%	6.84%
Production & Transportation	7.59%	10.63%	11.90%	13.91%
Percent White Collar	77.85%	71.78%	70.93%	65.68%
Percent Blue Collar	22.15%	28.22%	29.07%	34.32%
Median Employee Salary	48,052	49,121	48,180	47,177
Average Employee Salary	61,060	59,851	58,814	57,868
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	92	2,990	8,591	46,762
2019 Estimated Unemployed (Age 16 and Up)	227	2,904	7,306	35,152
2019 Estimated Unemployed Rate (Age 16 and Up)	2.90%	3.36%	3.55%	4.37%

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TRANSPORTATION TO WORK 2019				
Drive to Work Alone	81.65%	77.51%	74.24%	66.86%
Drive to Work Carpool	5.24%	7.13%	7.92%	8.71%
Travel to Work by Public Transportation	6.82%	8.68%	10.04%	15.42%
Drive to Work on Motorcycle	0.02%	0.04%	0.05%	0.03%
Drive to Work on Bicycle	0.24%	0.17%	0.24%	0.27%
Walk to Work	1.53%	1.65%	2.26%	3.03%
Other Means	1.51%	1.89%	2.55%	2.80%
Work at Home	3.00%	2.91%	2.61%	2.71%
TRAVEL TIME TO WORK 2019				
Travel Time in Less than 5 minutes	2.17%	2.56%	2.10%	1.80%
Travel to Work in 5 to 9 minutes	11.08%	8.60%	8.05%	6.98%
Travel to Work in 10 to 14 minutes	10.49%	12.29%	12.31%	11.76%
Travel to Work in 15 to 19 minutes	12.02%	12.55%	13.03%	12.69%
Travel to Work in 20 to 29 minutes	18.96%	19.48%	19.99%	19.18%
Travel to Work in 30 to 44 minutes	24.81%	20.45%	20.85%	20.93%
Travel to Work in 45 to 59 minutes	8.72%	10.31%	9.22%	8.90%
Travel to Work in 60 minutes or more	11.75%	13.77%	14.44%	17.76%
Average Travel Time to Work	24.8	28.0	28.5	31.8
SPENDING PATTERNS 2019				
Grocery Store Market Basket Weekly Per Capita Spending	\$63.18	\$62.50	\$62.29	\$62.18
Apparel and Related Services	\$17.15	\$16.59	\$16.40	\$15.92
Transportation	\$109.07	\$105.72	\$104.26	\$99.92
Healthcare	\$48.95	\$47.81	\$47.36	\$46.83
Entertainment	\$26.93	\$25.90	\$25.57	\$24.68
LIFESTYLE SEGMENTATION 2019				
Category A - Crème de la Crème	7,607	65,167	122,693	317,115
Category B - Urban Cliff Climbers	0	203	1,056	18,132
Category C - Urban Cliff Dwellers	771	17,962	55,156	159,712
Category D - Seasoned Urban Dwellers	991	6,661	10,533	25,671
Category E - Thriving Alone	280	18,397	28,072	60,909
Category F - Going it Alone	3,342	25,561	46,609	149,799
Category G - Struggling Alone	0	958	5,309	33,705
Category H - Single in the Suburbs	0	0	72	7,706
Category I - Married in the Suburbs	0	1,726	8,936	147,807
Category J - Retired in the Suburbs	0	856	3,368	17,099
Category K - Living with Nature	0	0	0	0
Category L - Working with Nature	0	0	0	0
Category M - Harlem Gateway	0	11,693	31,630	288,384
Category N - Espaniola	0	16	27,209	206,234
Category O - Specialties	0	955	37,789	76,765

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